Y2K MP3 STYLE Consulting Toolkit

Here is where your presentation begins

CONTENTS OF THIS TEMPLATE

You can delete this slide when you're done editing the presentation

FONTS	To view this template correctly in PowerPoint, download and install the fonts we used
USED AND ALTERNATIVE RESOURCES	An assortment of graphic resources that are suitable for use in this presentation
THANKS SLIDE	You must keep it so that proper credits for our design are given
COLORS	All the colors used in this presentation
ICONS AND INFOGRAPHIC RESOURCES	These can be used in the template, and their size and color can be edited
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You can describe the topic of the section here

02 CONSULTING PROPOSAL
You can describe the topic of the section here

03 CHANGE MANAGEMENT
You can describe the topic of the section here

04 IMPLEMENT CHANGES
You can describe the topic of the section here

“This is a quote, words full of wisdom that someone important said and can make the reader get inspired.”

—SOMEONE FAMOUS

01

PROJECT & STRATEGY

You can enter a subtitle here if you need it



PROJECT & STRATEGY DEFINITION

You can give a brief description of the topic you want to talk about here. For example, if you want to talk about Mercury, you can say that it’s the smallest planet in the entire Solar System

STRATEGIC PLANNING PROJECT PLAN

STEP	WEEK	1	2	3	4	5	6	7	8	9	10	11	12
1-KICK OFF													
2-BUSINESS INSIGHTS													
3-MISSION AND VISION		WORKSHOP #1											
4-KEY STRATEGIC OBJECTIVES													
5-STRATEGIC MAP													
6-BALANCE SCORECARD							WORKSHOP #2						
7-STRATEGIC OBJECTIVES													
8-FIRST REPORT													

STRATEGIC PLANNING PROJECT PLAN

MISSION

Venus is the second planet from the Sun

VISION

Jupiter is the biggest planet in the Solar System

OBJECTIVES

Despite being red, Mars is a very cold planet

KEY INITIATIVES

Saturn is composed mostly of hydrogen and helium

STRATEGY MAP & BALANCED SCORECARD

PERSPECTIVES	STRATEGIC OBJECTIVES	
FINANCIAL	F1- Insert your own text	F2- Insert your own text
CUSTOMER	C1- Insert your own text	C2- Insert your own text
INTERNAL PROCESS	I1- Insert your own text	I2- Insert your own text
LEARNING & GROWTH	L1- Insert your own text	L2- Insert your own text

STRATEGIC OPTIONS: RISKS



Use a different color for the strategic option you recommend the company to choose

IMPACT OF THE RISKS

VENUS

5%

Venus is the second planet from the Sun

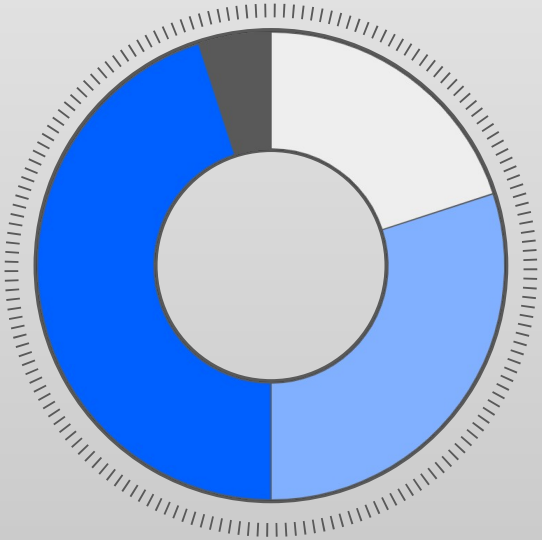
MARS

4

5

%

Despite being red, Mars is very cold



2

0

%

JUPITER

Jupiter is the biggest planet

3

0

%

MERCURY

Mercury is a very small planet

Follow the link in the graph to modify its data and then paste the new one here. For more info, **click here**

CORPORATE STRATEGIES



BENCHMARK

Despite being red, Mars is actually a cold place. It’s full of iron oxide



GAP ANALYSIS

Venus has a beautiful name and is the second planet from the Sun



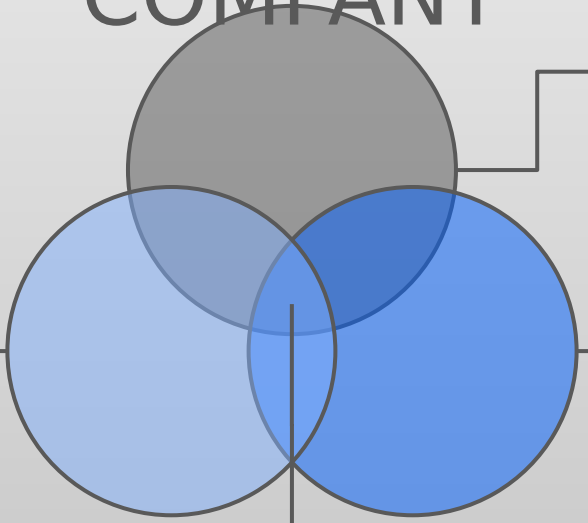
ROADMAP

Mercury is the closest planet to the Sun and the smallest of them all

KEY DRIVERS OF THE PROFIT

	DESCRIPTION	EXAMPLE
THE SITUATION	You need to provide a Neutral description	Our company has been selling its products in the US
THE COMPLICATION	It’s a desired change of the current situation	With a market share already above 40%
THE QUESTION	It’s implicitly results from the complication	Should we enter the European market?

DECISIONS: MARKET, PRODUCT, COMPANY



DESIRABILITY

What will be the profitability?

FEASIBILITY

What is the viability to enter this new market?

PROFITABILITY

What is the potential demand for our product?

SWEET SPOT

STRATEGIC PERSPECTIVES

IDENTIFYING OPPORTUNITIES

Saturn is composed mostly of hydrogen

NEGOTIATING NEW CONTRACTS

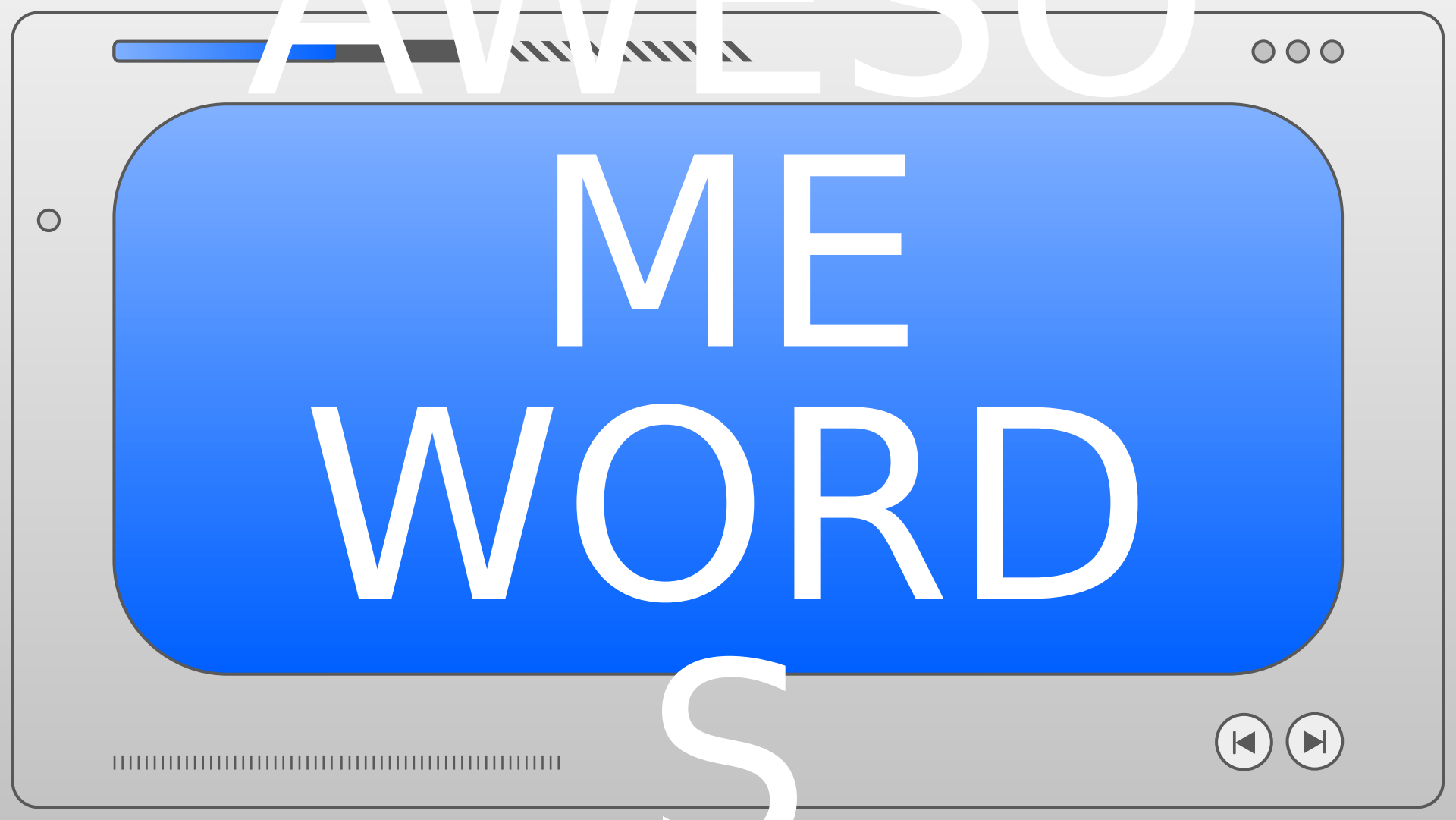
Jupiter is the biggest planet of them all

ANALYSING SOURCES

Venus is the second planet from the Sun

ANALYSING POTENTIAL RISKS

Despite being red, Mars is a very cold place


AWESO
ME
WORD
S

STRONG BUSINESS PLAN

POLITICAL

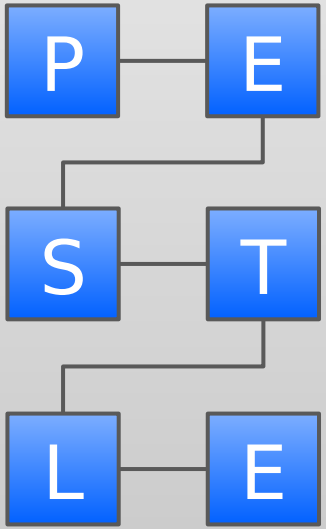
Replace with your own text

SOCIAL

Replace with your own text

LEGAL

Replace with your own text



ECONOMICAL

Replace with your own text

TECHNOLOGICAL

Replace with your own text

ENVIRONMENTAL

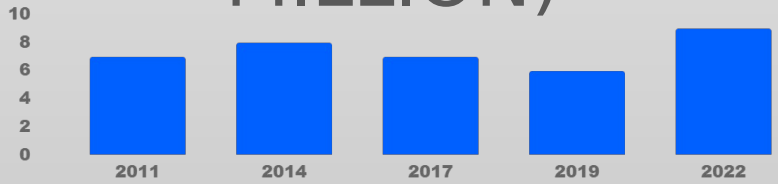
Replace with your own text

STRONG BUSINESS CASE

TANGIBLE BENEFITS	$4M

PROJECT COSTS	$4M

CASH FLOW ($ MILLION)



CHANGE IMPACT

LOW | MEDIUM | HIGH

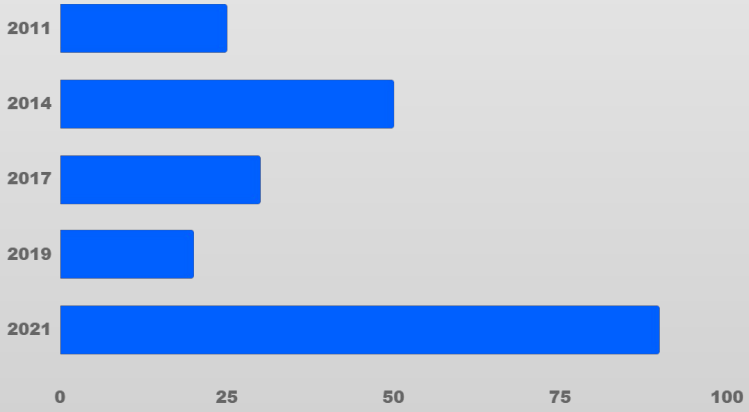
MANAGER — Project manager name

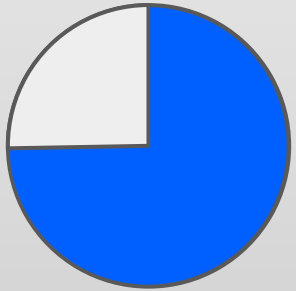
SPONSOR — Sponsor name

FINANCIAL MODEL

	HISTORICAL RESULTS				FORECAST PERIOD			
ICM MODEL	**2014**	**2015**	**2016**	**2017**	**2018**	**2019**	**2020**	**20XX**
ASSET								
CASH	xx	xx	xx	xx	xx	xx	xx	xx
ACCOUNTS	xx	xx	xx	xx	xx	xx	xx	xx
INVENTORY	xx	xx	xx	xx	xx	xx	xx	xx
TOTAL	xx	xx	xx	xx	xx	xx	xx	xx

FINANCIAL MODEL





75 %

25 %

SATURN

Saturn is composed mostly of hydrogen

JUPITER

Jupiter is the biggest planet

MARS

Mars is a very cold place

Follow the link in the graph to modify its data and then paste the new one here. For more info, **click here**

PRICING STRATEGY

	BASIC	STANDARD	ADVANCED
LEVEL	**1**	**2**	**3**
PORCENTAGE	**20%**	**70%**	**10%**
DESCRIPTION	- Insert your description here -Insert your description here -Insert your description here	- Insert your description here -Insert your description here -Insert your description here	- Insert your description here -Insert your description here -Insert your description here



2 CONSULTING PROPOSAL

You can enter a subtitle here if you need it

CONSULTING PROPOSAL

SERVICES

Mercury is the closest planet to the Sun

FEES

Venus is the second planet from the Sun

INVOICES

Mars is actually a very cold place

EXPENSES

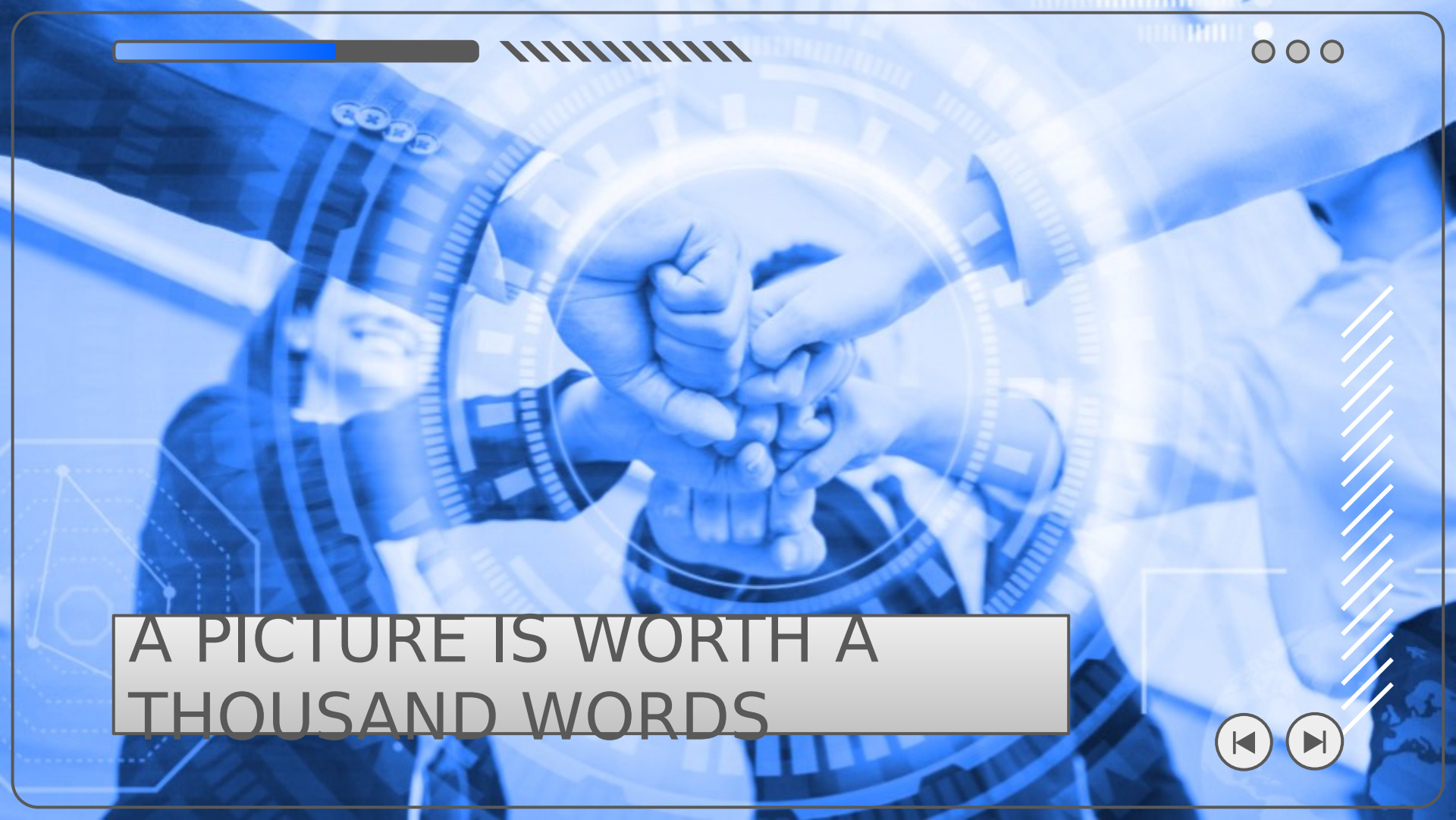
Jupiter is the biggest planet of them all

MATERIALS

Saturn is composed of hydrogen and helium

TERMS

Neptune is the farthest planet from the Sun


A PICTURE IS WORTH A THOUSAND WORDS

A PICTURE ALWAYS REINFORCES THE CONCEPT

Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate it



ANSWERS AND SUPPORTING ARGUMENTS

HOW CAN THE COMPANY REDUCE ITS COST BY 10%?

Reduce costs by $5 millions through operational improvements

- Outsource non-core functions to save $3M
  - Evaluate cost and service level
  - Select non-core functions
- Simplify core function processes to save $1M
  - Design current processes
  - Adopt best practices based on benchmarks
- Review supplier cost to save $1M
  - Select and review current supplier costs
  - Evaluate cost of potential suppliers

PRIORITIZATION MATRIX: IMPACT & EFFORT

IMPACT

An initiative with a high impact would mean one of the following:

-The initiative needs to happen in order to achieve the desired future state

-The initiative will significantly reduce our cost or increase our revenue

EFFORT

The “Effort” criteria is assessed based on the following:

- Ease of implementation

- Time frame required

- Resources required (Number of people, capital investment)

FINANCIAL MODEL

	INITIATIVE	IMPACT	EFFORT
01	List all your potential initiatives	■ ■ ■	Very high
02	List all your potential initiatives	■ ■ □	High
03	List all your potential initiatives	■ □ □	Low
04	List all your potential initiatives	■ □ □	Low
05	List all your potential initiatives	■ ■ □	High
06	List all your potential initiatives	■ ■ ■	Very high

03 CHANGE MANAGEMEN T

You could enter a subtitle here if you need it



ANSOFF GROWTH MATRIX

Do you know what helps you make your point clear?
Lists like this one:

They’re simple

- You can organize your ideas clearly
- You’ll never forget to buy milk!

And the most important thing: the audience won’t
miss the point of your presentation

BUSINESS CASE

01 Mercury is the closest planet to the Sun

02 Venus is the second planet from the Sun

03 Mars is actually a very cold place

BUSINESS NAME

COMPANY LOGO HERE

XX/XX/XX

Jupiter is the biggest planet of them all 04

Saturn is composed of hydrogen and helium 05

Neptune is very far from the Sun 06

COMPETITOR COMPARISON TABLE

ATTRIBUTES	COMPETITOR A	COMPETITOR B	MY BUSINESS
PRICE	$360	$320	$300
QUALITY	Low	Medium	High
CUSTOMER AGE	20-40	18-45	18-50
REPUTATION	Bad	Average	Good
LOCATION	Spain	Italy	USA

TARGET



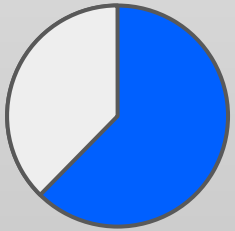
NAME James Wilson

OCCUPATION Lawyer

AGE 45 Years

Jupiter is the biggest planet in the System

Despite being red, Mars is a cold place



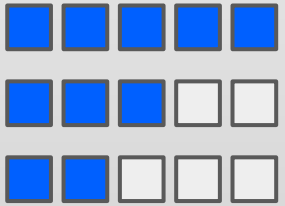
40 %

60 %

Spanish

English

Italian



Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot, and its atmosphere is extremely poisonous.

IMPLEMENT, TRACK & MANAGE PROGRESS

MANAGE PROGRESS

PROGRESS		STATUS	LINK
VENUS	65%		www.yourlink.com
JUPITER	60%		www.yourlink.com
MARS	75%		www.yourlink.com
NEPTUNE	40%		www.yourlink.com
EARTH	90%		www.yourlink.com

0

4

IMPLEMENTING CHANGES

You can enter a subtitle here if you need it



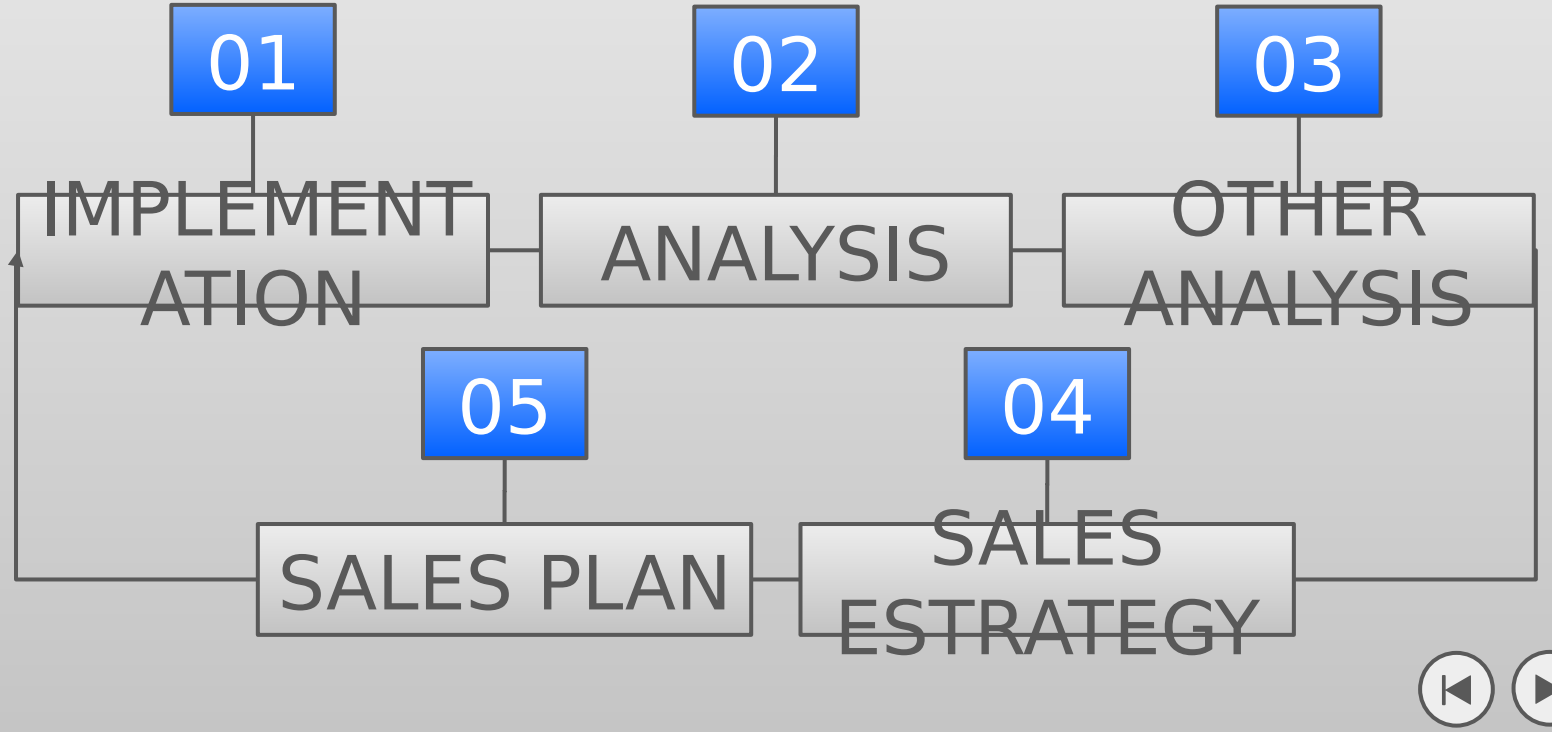
CHANGE MANAGEMENT STRATEGY & PLAN

SIZE OF THE CHANGE

EXTREME	Name of change	Name of change		
HIGH		Name of change	Name of change	Name of change
MEDIUM			Name of change	
LOW				
	1 TEAM IMPACTED	**1 DIVISION**	**HALF COMPANY**	**EXTREME**

COMPLEXITY

SALES AND STRATEGY PLAN

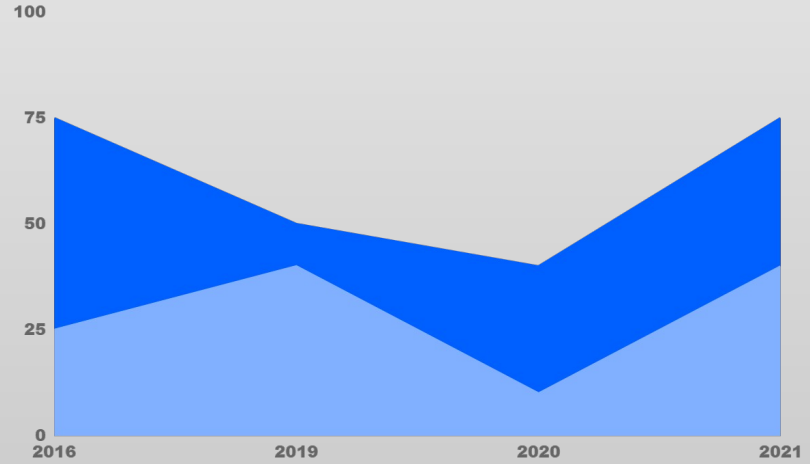


86,45

3

Big numbers catch your audience’s attention

ABOUT THE TERMS OF THE AGREEMENT



JUPITER

Jupiter is the biggest planet

MARS

Mars is a very cold place

Follow the link in the graph to modify its data and then paste the new one here. For more info, **click here**


00
Mars is actually a cold place
$20,0
00
Venus has a beautiful name
$45,0
00
Saturn has several rings
00
Mercury is the smallest planet

MANAGEMENT APPROACH

JANUARY

Mars is actually a very cold place

FEBRUARY

Mercury is the smallest planet



MARCH

Neptune is very far from the Sun

APRIL

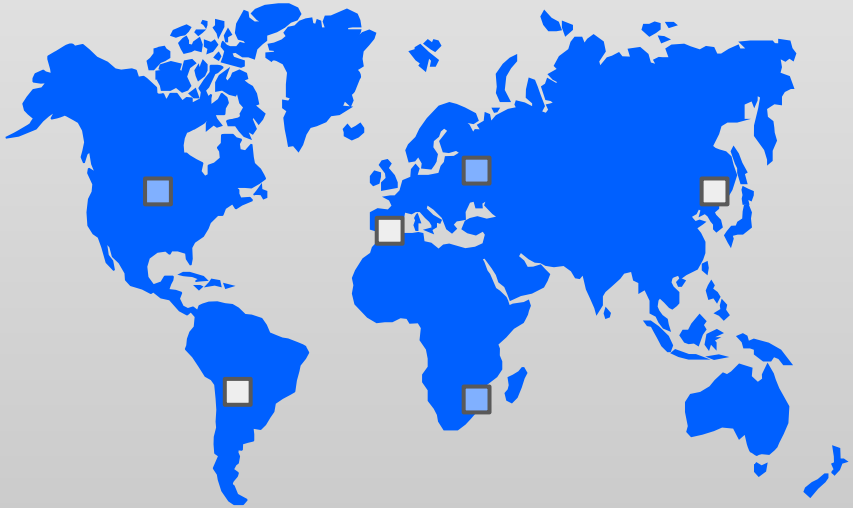
Venus is the second planet from the Sun



STRATEGIC ALLIANCES

MARS

Mars is a very cold place



JUPITER

Jupiter is the biggest planet

ANSWERS AND ARGUMENTS

WRITE YOUR QUESTION

WRITE YOU ANSWER

SATURN

Saturn is a gas giant and has several rings. It's composed of hydrogen and helium.

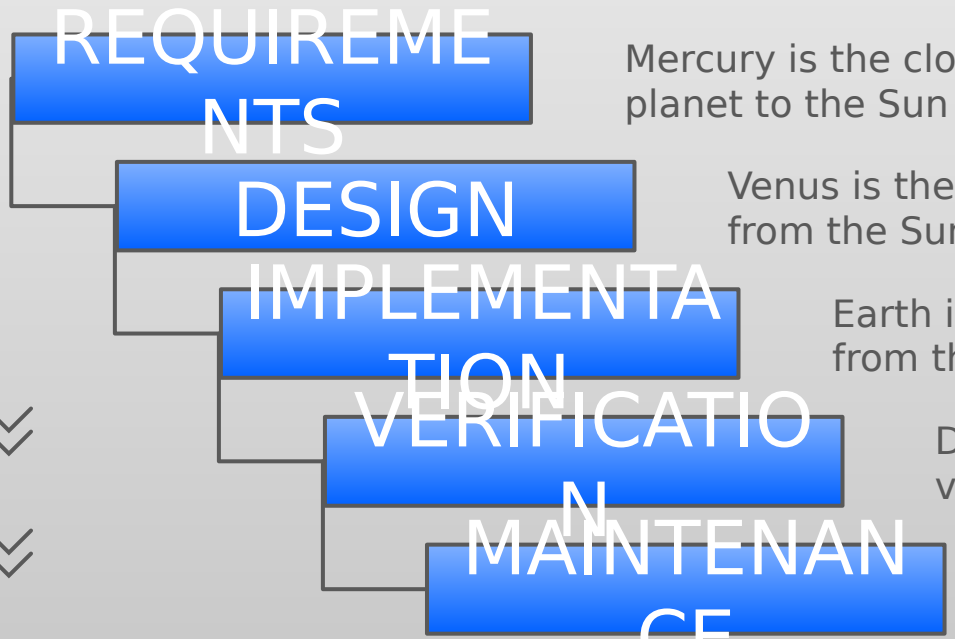
VENUS

Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot

MARS

Despite being red, Mars is a very cold place, not hot. It's full of iron oxide dust.

WATERFALL MANAGEMENT PLAN



Mercury is the closest planet to the Sun

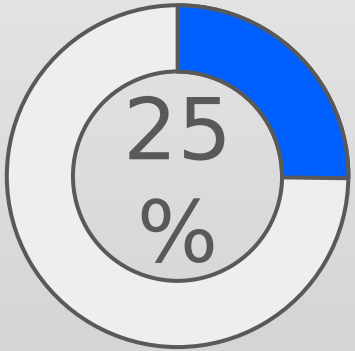
Venus is the second planet from the Sun

Earth is the third planet from the Sun

Despite being red, Mars is a very cold planet

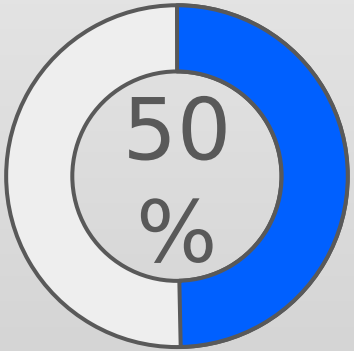
Jupiter is the biggest planet of them all

MATURITY MODEL



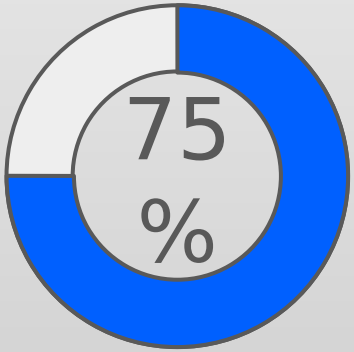
BASIC

Mercury is the closest planet to the Sun



STANDARD

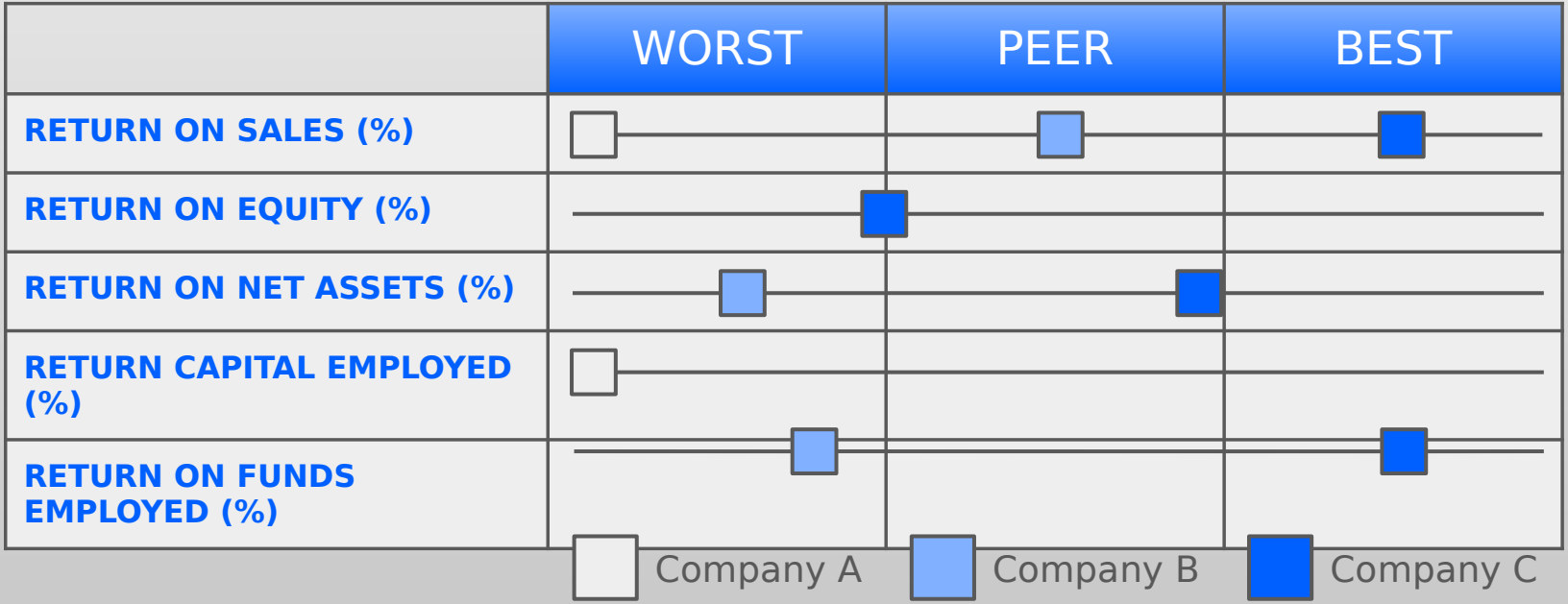
Venus is the second planet from the Sun



ADVANCED

Earth is the third planet from the Sun

PROFITABILITY RATIOS



TOP 10 QUESTIONS OF BUSINESS PLANS

01 What is your situation?

02 What is your vision?

03 How to reach your vision?

04 What do you offer?

05 How big is the market?

06 Who are the key players?

07 How to make a difference?

08 What is your marketing plan?

09 What are your economics?

10 What do you need to start?

DEMO SOFTWARE & APP

You can replace the image on the screen with your own work. Just right-click on it and select “Replace image”



OUR TEAM



TIMMY JIMMY

You can speak a bit about this person here



JENNA DOE

You can speak a bit about this person here

THANKS!

Do you have any questions?

youremail@freepik.com
+91 620 421 838
yourcompany.com

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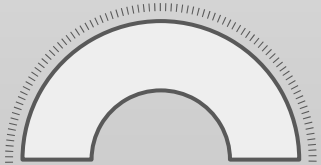
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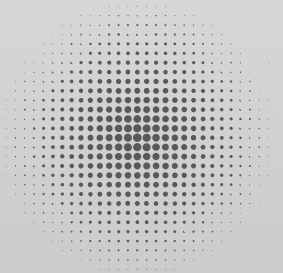




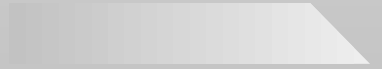














RESOURCES

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PHOTOS:

- Medium shot woman holding tablet
- Business concept with team close up
- Business man banner concept with copy space
- Medium shot smiley business woman
- Medium shot smiley business man
- Medium shot man talking on phone
- Business man banner concept with copy space
- Medium shot woman working on laptop
- Close up smiley woman at work

VECTORS:

- Realistic circuit board background

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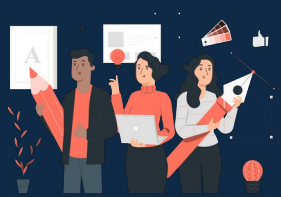
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(https://fonts.google.com/specimen/VT323)

Lato
(https://fonts.google.com/specimen/Lato)

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Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out **how it works**.



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Amico



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Cuate

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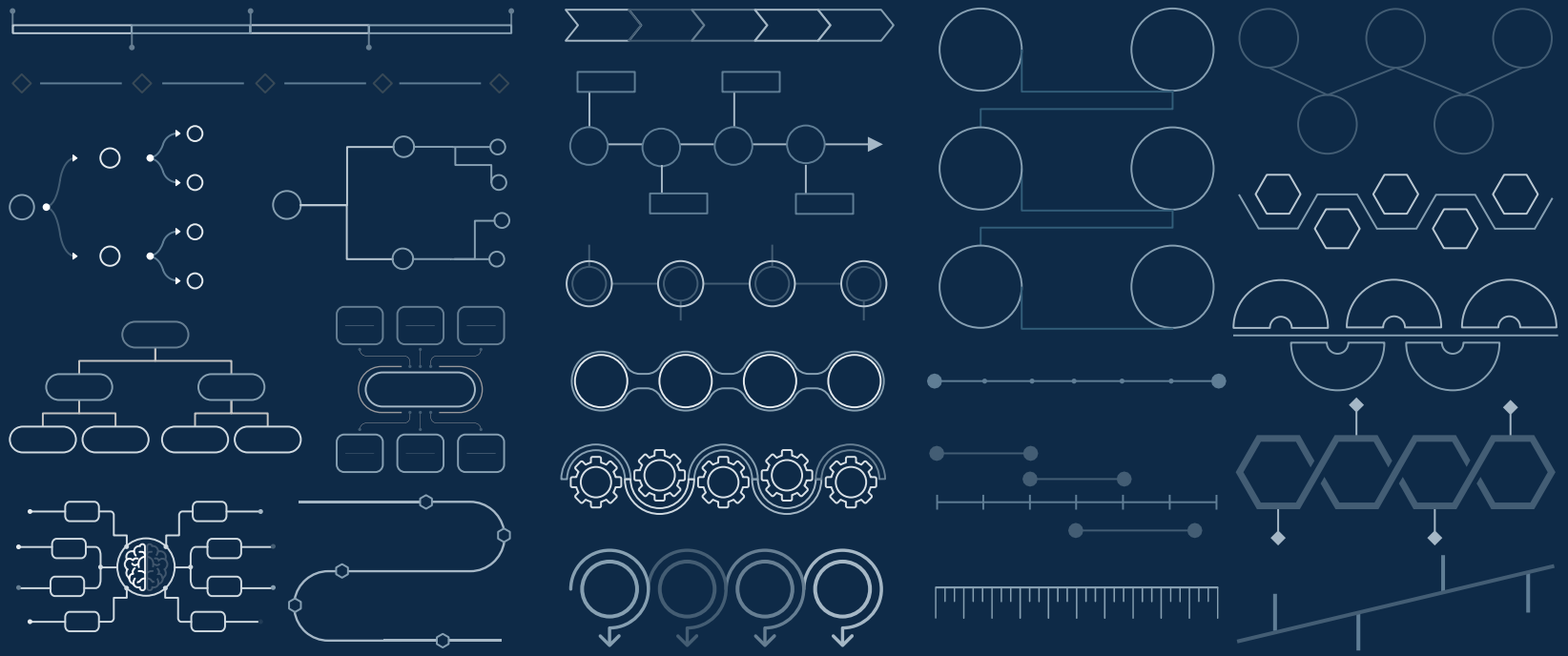
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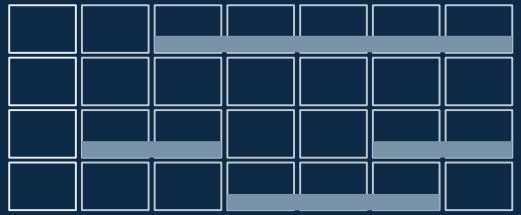


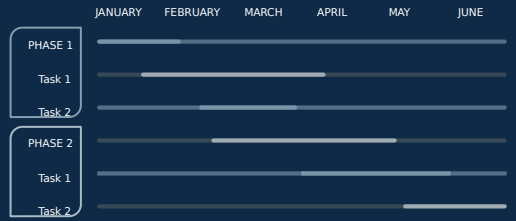


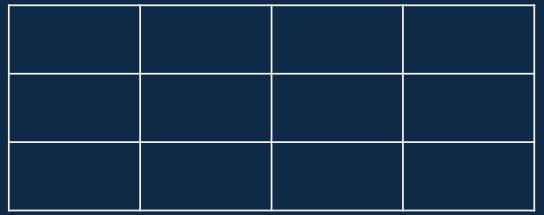


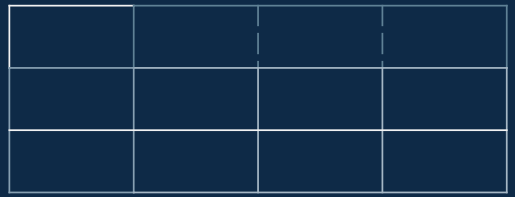


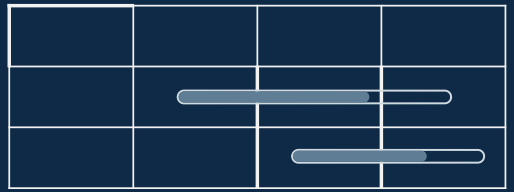



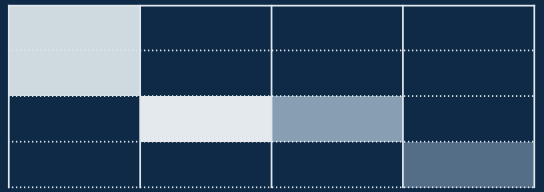



JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE
PHASE 1
Task 1
Task 2
PHASE 2
Task 1
Task 2

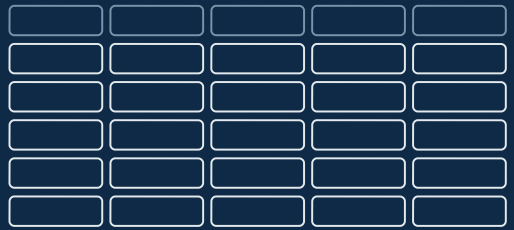


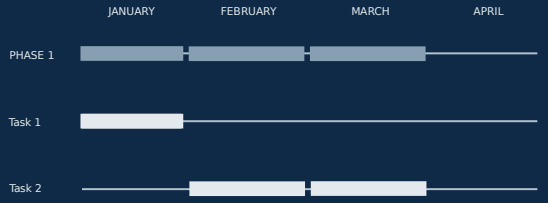


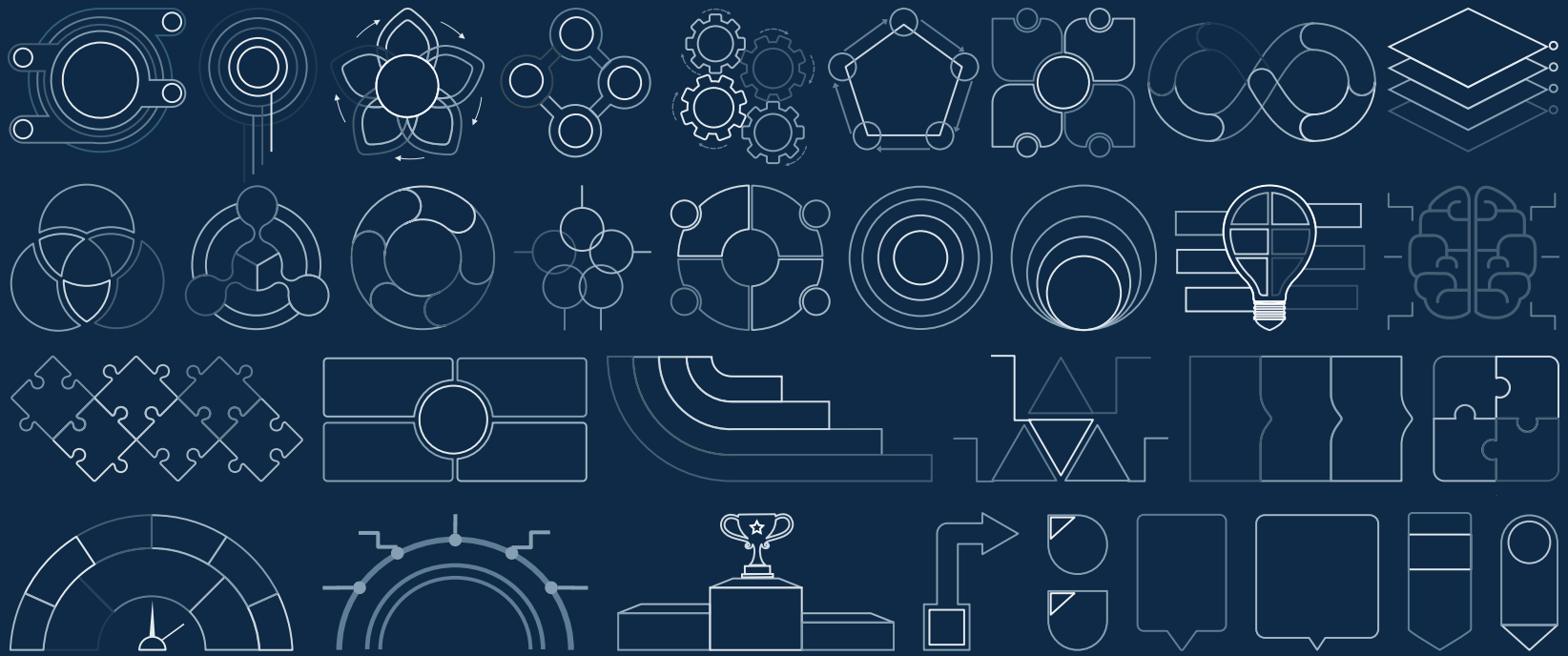


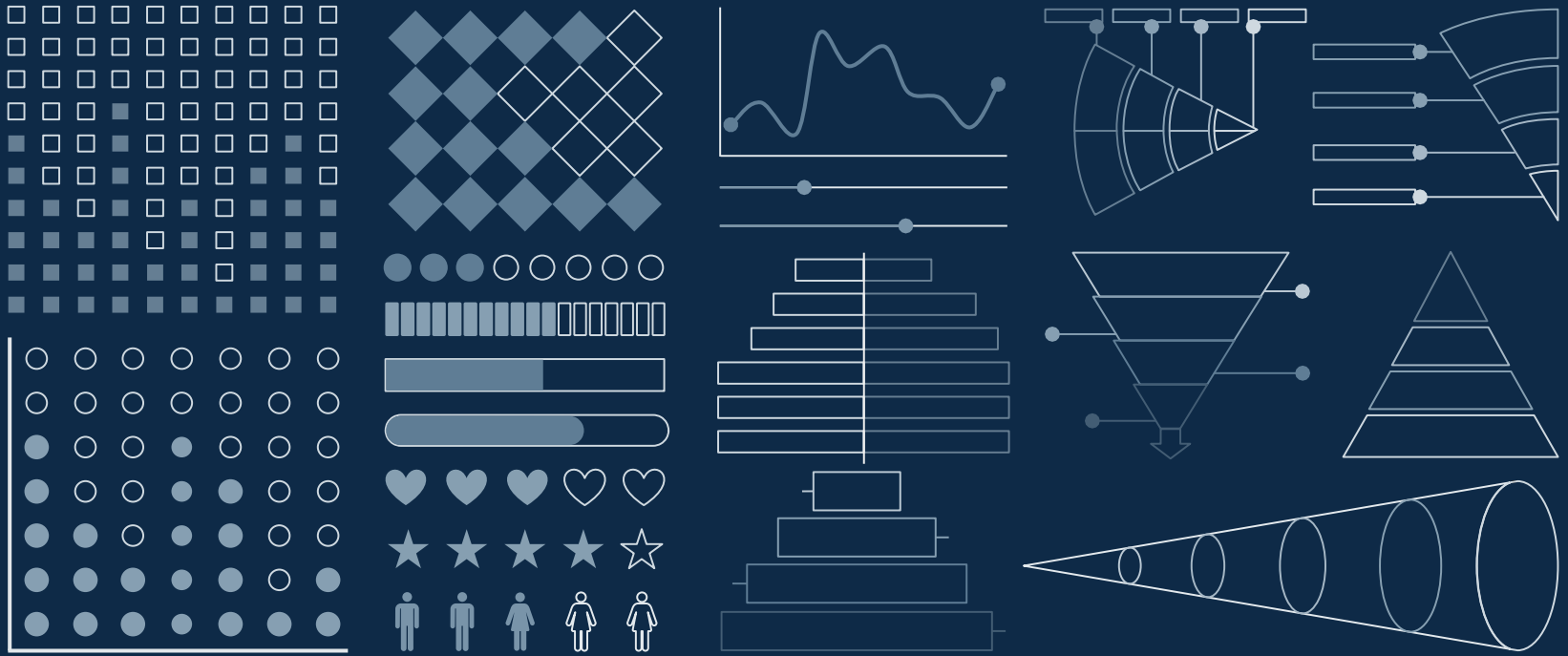







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...and our sets of editable icons

You can **resize** these icons without losing quality.
You can **change the stroke and fill color**; just select the icon and click on the **paint bucket/pen**.
In Google Slides, you can also use **Flaticon's extension**, allowing you to customize and add even more icons.



Educational Icons



Medical Icons



Business Icons



Teamwork Icons



Help & Support Icons



Avatar Icons



Creative Process Icons



Performing Arts Icons



Nature Icons

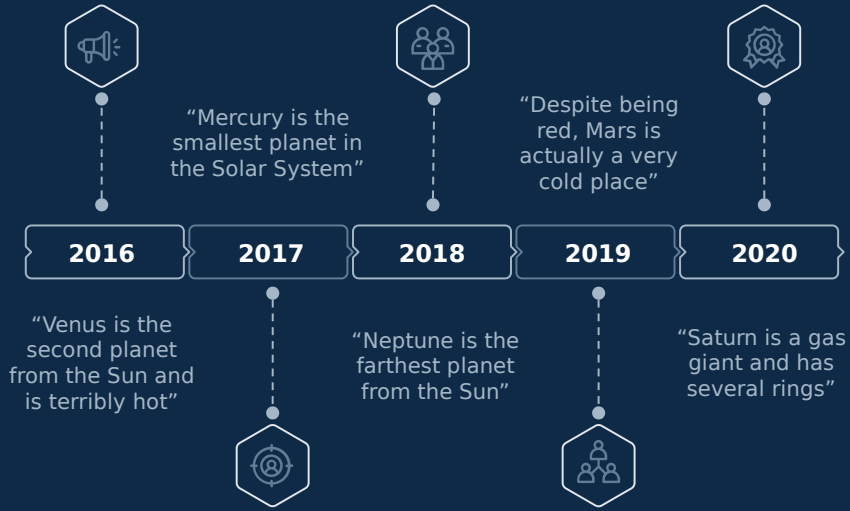


SEO & Marketing Icons

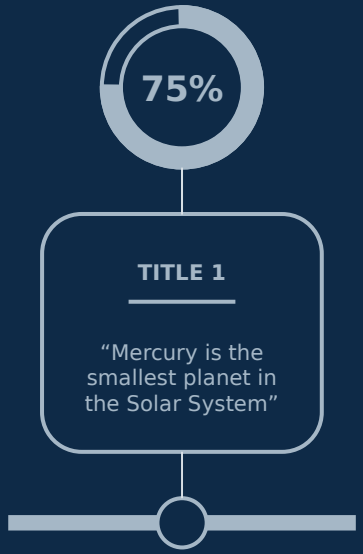


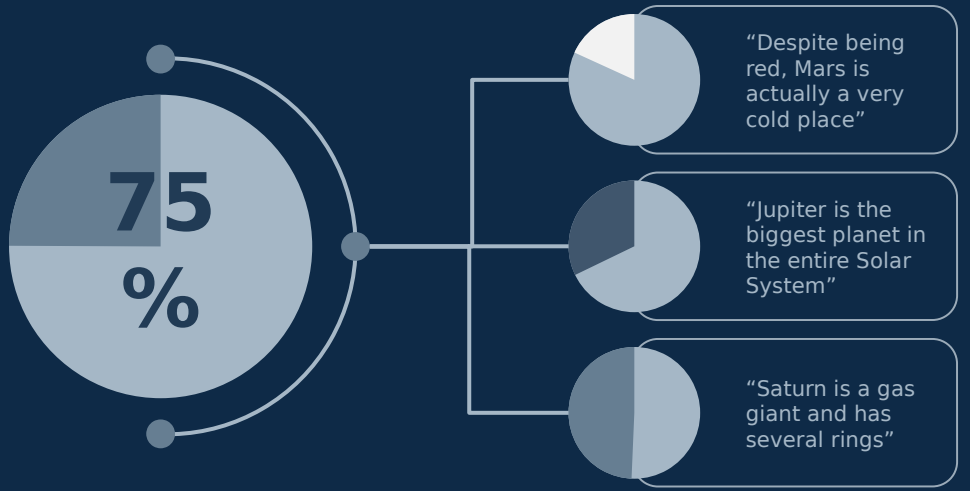
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