INTRODUCTION TO MANAGEMENT (Mgmt 212)

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GENERAL OBJECTIVES

The advancement of science and technology as well as globalization, nowadays, have set many requirements for survival in this highly competitive modern world.

The requirements are expected to be fulfilled mainly through the works of institutions of higher learning which produce trained manpower, since the education of citizens has become the responsibility of both government and societies.

Any institution of higher learning, as a basic part of modern society, is expected to cater for all inputs of the teaching-learning process, which is guided by a viable syllabus and curriculum.

The program for Business Management and Marketing holds "Introduction to Management" as a prerequisite course for several other courses. Texts, teaching and course materials need to be prepared with the aim of producing one of the most essential inputs. So the general objectives of this course are to:

- lay down a reliable foundation for the study of Business Management and Marketing; and
- give basic knowledge of management to students who need to take the course as a related field.

GENERAL INTRODUCTION

This course material deals with topics in "introduction to management" included in the syllabus for the second year diploma and degree programs offered by Unity University College. The course focuses on giving you an overview of the evolution of management by referring to the various schools of thought and the proponents of the theoretical ideas. This will necessarily lead to examining in detail the five managerial functions, planning, organizing, staffing, leading and controlling

BLOCK 1. SCHOOLS OF MANAGEMENT THOUGHT

Unit I. Fundamental Concepts About and Evolution of Management Though

While going through all these activities, you are expected to identify certain fundamental concepts and develop principles that govern management. Furthermore, you are expected to interpret various managerial techniques and roles as well as managerial ethics and tasks.

This material, which is prepared to facilitate the offering of the course, is divided into six units. Each units I prepared in such a way that it leads to the next. The topics that are covered in each unit are arranged sequentially, as indicated in the Table of Contents. Effort has been made to explain important terms and simplify them to develop concepts as well as the understanding of principles and processes. It is hoped that you would work out the exercise provided in the units in order to facilitate your study.