

Streaming Series Platform

Here is where your presentation begins

Contents of This Template

Here’s what you’ll find in this **Slidesgo** template:

1. A slide structure based on a brand guidelines presentation, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
2. An assortment of pictures that are suitable for use in the presentation can be found in the **alternative resources** slide.
3. A **thanks** slide, which you must keep so that proper credits for our design are given.
4. A **resources** slide, where you’ll find links to all the elements used in the template.
5. **Instructions for use**.
6. Final slides with:
   - The **fonts and colors** used in the template.
   - A selection of **illustrations**. You can also customize and animate them as you wish with the online editor. Visit **Stories by Freepik** to find more.
   - More **infographic resources**, whose size and color can be edited.
   - Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

You can delete this slide when you’re done editing the presentation.

Table of Contents

01 Our Logo
Here you could describe the topic of the section

02 Color Standards
Here you could describe the topic of the section

03 Typography
Here you could describe the topic of the section

04 Brand Application
Here you could describe the topic of the section

05 Brand Voice
Here you could describe the topic of the section



Introduction

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it’s only a bit larger than the Moon

01
Our Logo

Enter a subtitle here
If you need it

Personality



Mars

Despite being red, Mars is a cold place full of iron oxide dust



Jupiter

Jupiter is a gas giant and the biggest planet of them all



Saturn

Saturn is composed mostly of hydrogen and helium

Logo



STREAMSERIES

Logo Concept



Mercury

Mercury is the closest planet to the Sun

Jupiter

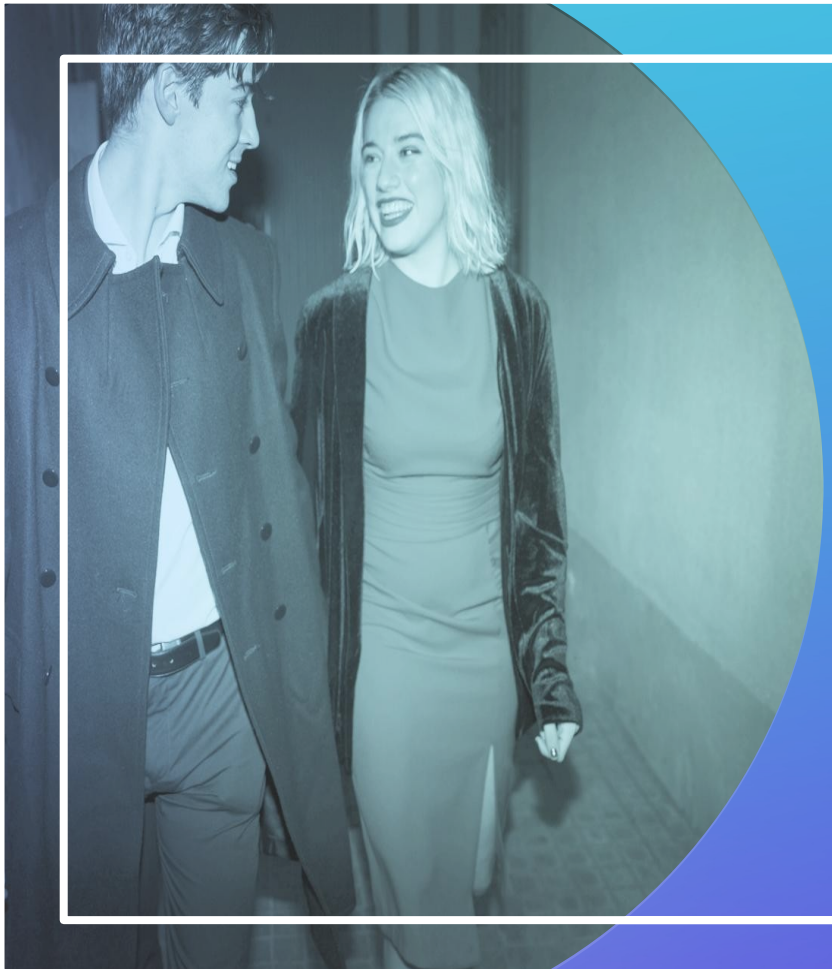
It’s a gas giant and the biggest planet

Mars

Despite being red, Mars is actually a cold place

Neptune

Neptune is the farthest planet from the Sun



Brand Concept

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it’s only a bit larger than the Moon

Background

Mercury

Mercury is the smallest planet

Venus

Venus has a beautiful name

Mars

Despite being red, Mars is a cold place

Jupiter

It’s a gas giant and the biggest planet

Saturn

Saturn is the ringed one and a gas giant

Neptune

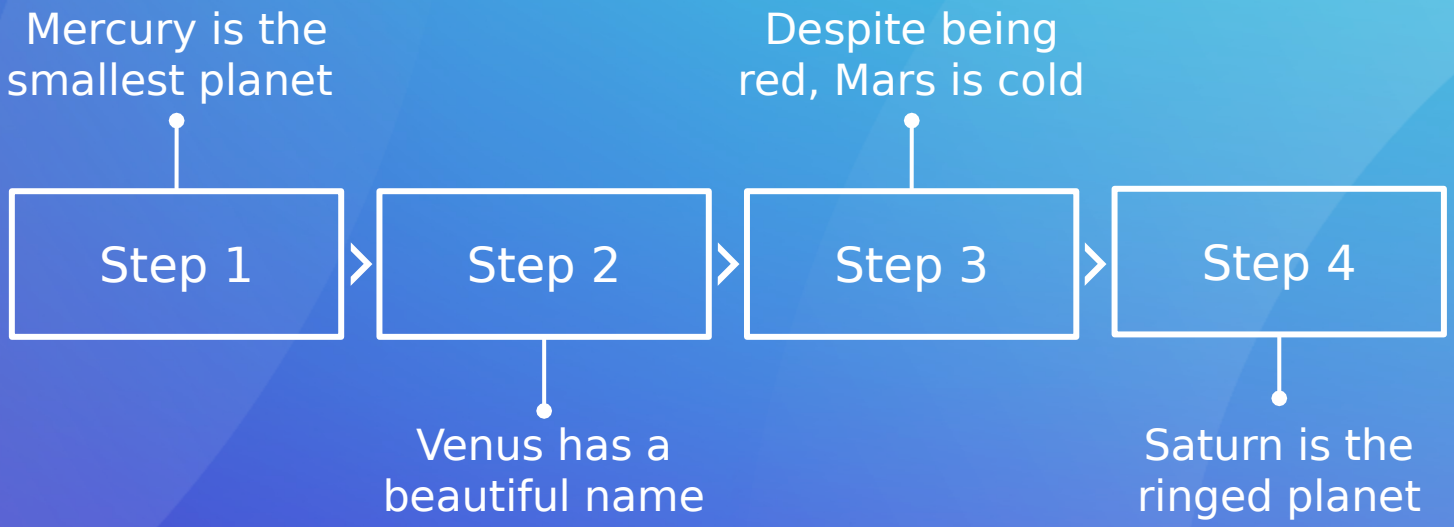
It’s the farthest planet from the Sun

Our Creative Process



(screen) (play) (our logo)

Our Creative Process



Brand Construction

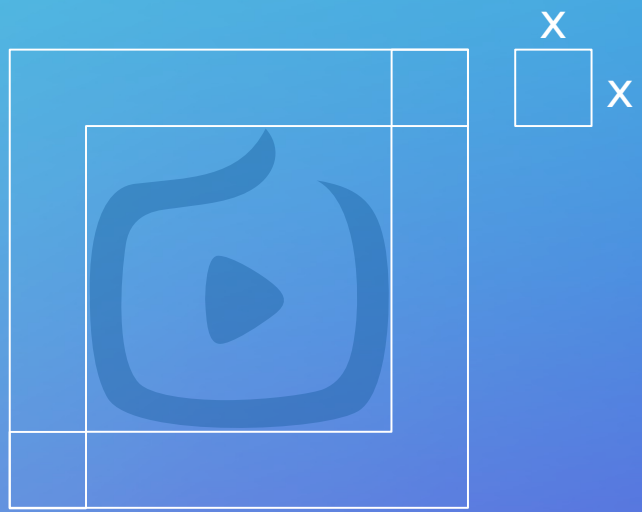
Jupiter is a gas giant
and the biggest planet of them all



Dimensions

	STREAMSERIES	
	Logotype	Isotype
Print	30mm	20mm
Digital	160px	100px

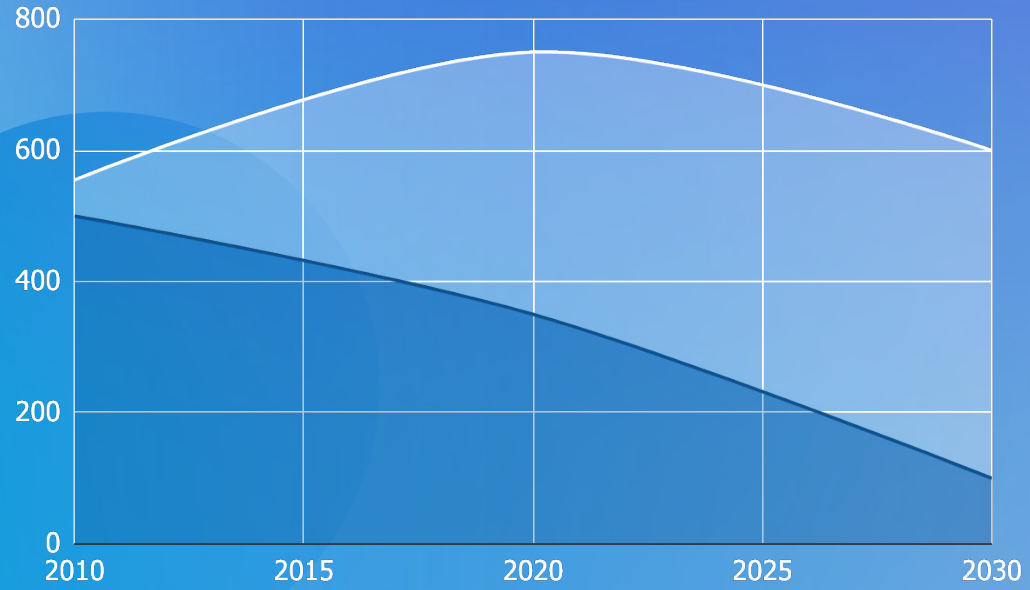
Clear Space Requirements



Venus has a beautiful name and is the second planet from the Sun


A Picture Is Worth a Thousand Words

Evolution



To modify this graph, click on it, follow the link, change the data and replace it

- Television
- Online

Dos

Correct Uses

- Here you can describe the correct uses of your logo
- Here you can describe the correct uses of your logo
- Here you can describe the correct uses of your logo
- Here you can describe the correct uses of your logo





STREAMSERIES

Don’ts

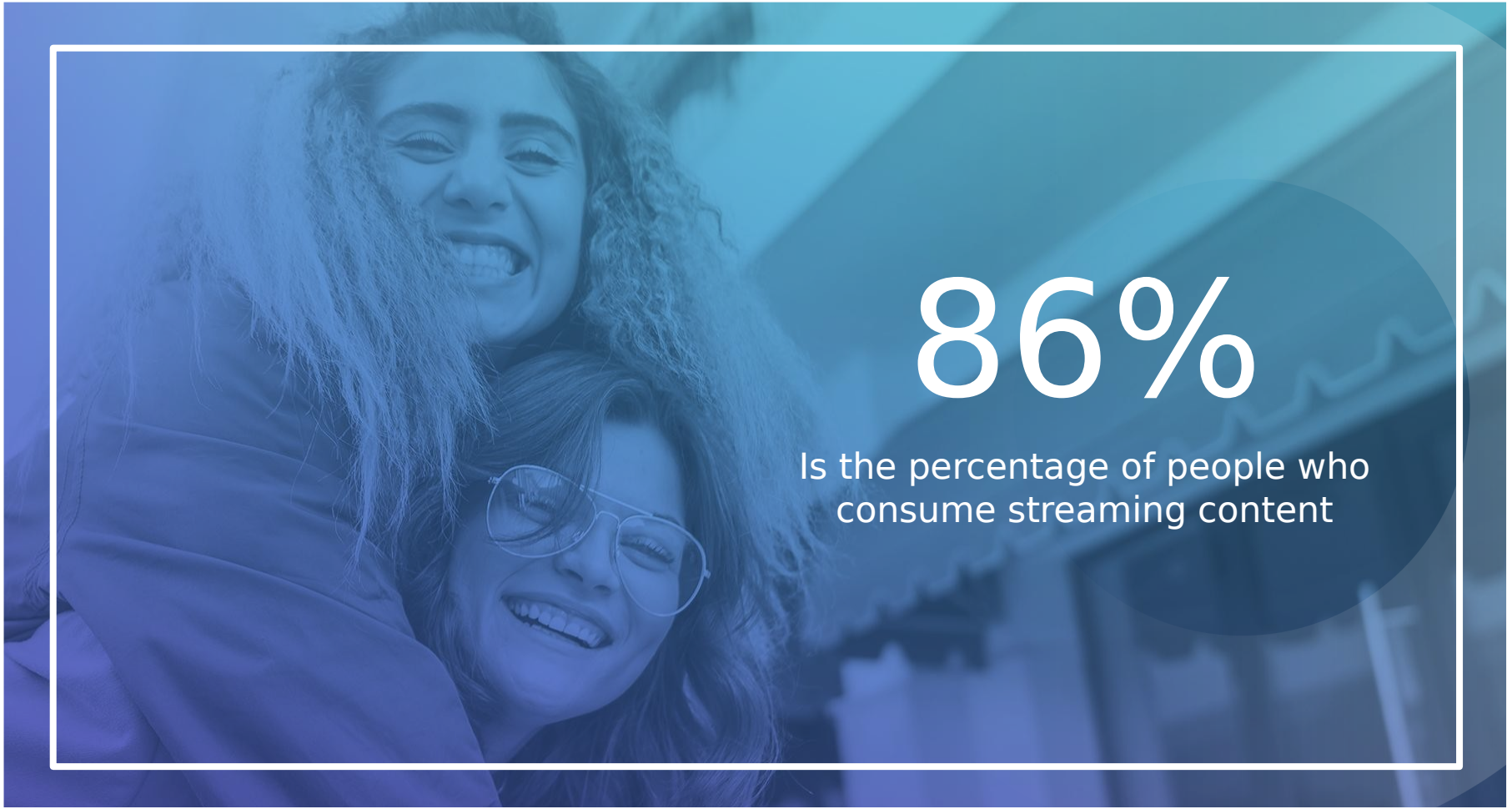
Wrong Uses

- Here you can describe the wrong uses of your logo
- Here you can describe the wrong uses of your logo
- Here you can describe the wrong uses of your logo
- Here you can describe the wrong uses of your logo





STREAM SERIES


86%
Is the percentage of people who consume streaming content

Previous Study

Genres

Action



Drama



Horror



Age

18-25



26-40



41-55



Previous Study

25%

Despite being red, Mars is a cold place

75%

Jupiter is a gas giant and the biggest planet

Results



- Despite being red, Mars is actually a cold place
- Neptune is the farthest planet from the Sun

Color Standards



#00ffff

C57 M0 Y15 K0
R0 G255 B255



#ffffff

C0 M0 Y0 K0
R255 G255 B255



#e7a3ff

C23 M42 Y0 K0
R231 G163 B255



#0b5394

C96 M67 Y12 K1
R11 G83 B148

Color Guidelines



STREAMSERIES

(001)



STREAMSERIES

(002)

Typography

“Keep calm and watch series”

Here you can justify your typography selection and establish the hierarchy

Iconography

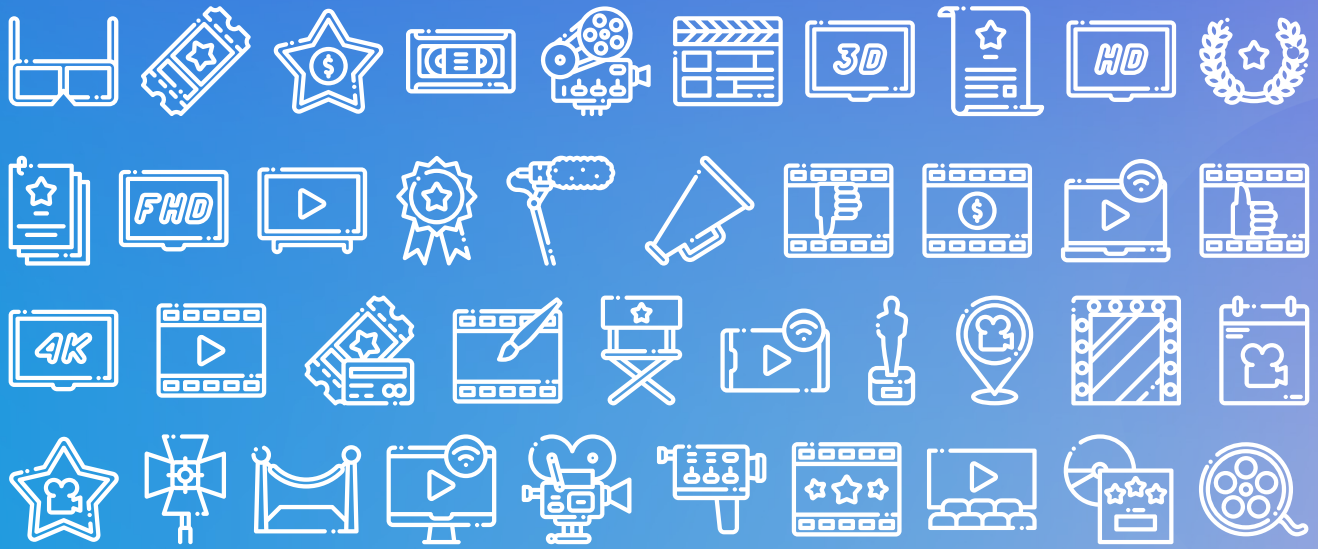
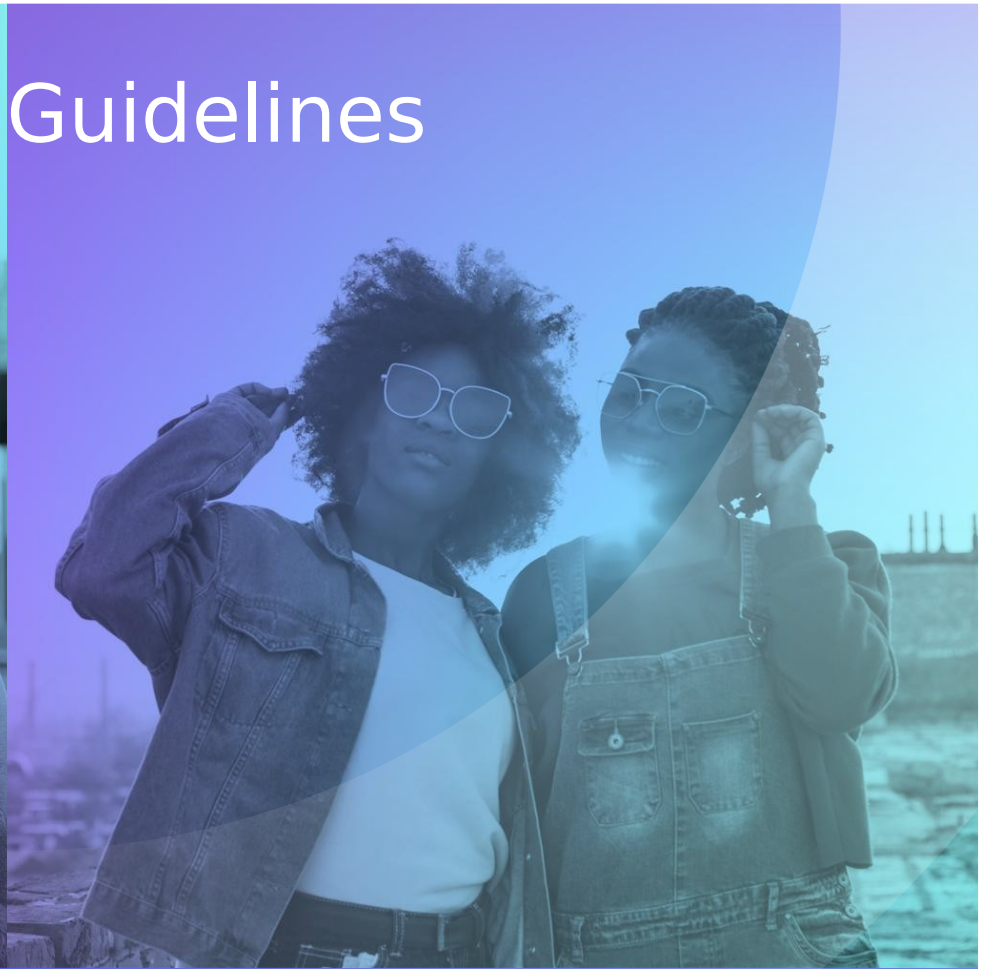
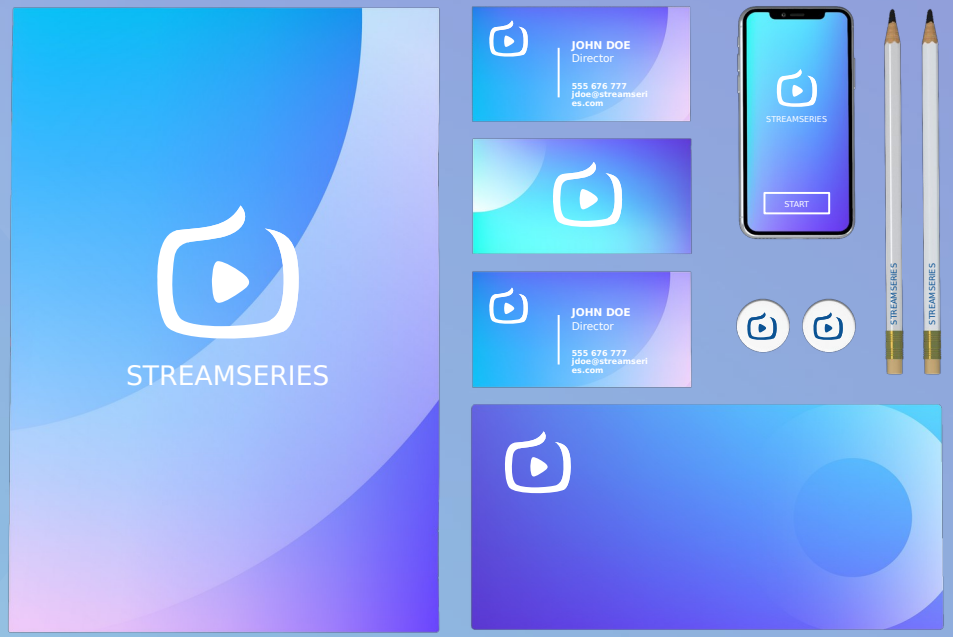


Image Guidelines





Stationery


STREAMSERIES
JOHN DOE
Director
555 676 777
jdoe@streamseries.com
JOHN DOE
Director
555 676 777
jdoe@streamseries.com
STREAMSERIES
START
STREAM SERIES
STREAM SERIES

Brand Voice



Tone

Despite being red, Mars is actually a cold place full of iron oxide dust



Character

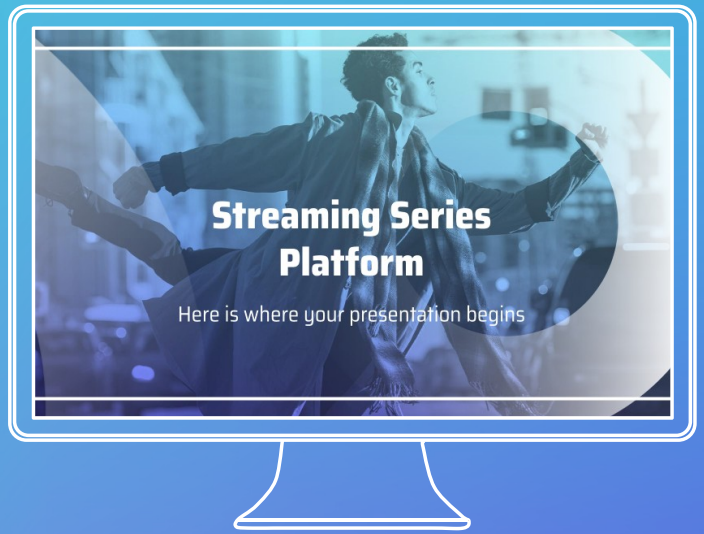
It’s a gas giant and the biggest planet in the Solar System

Our Tagline

Mercury is the smallest planet

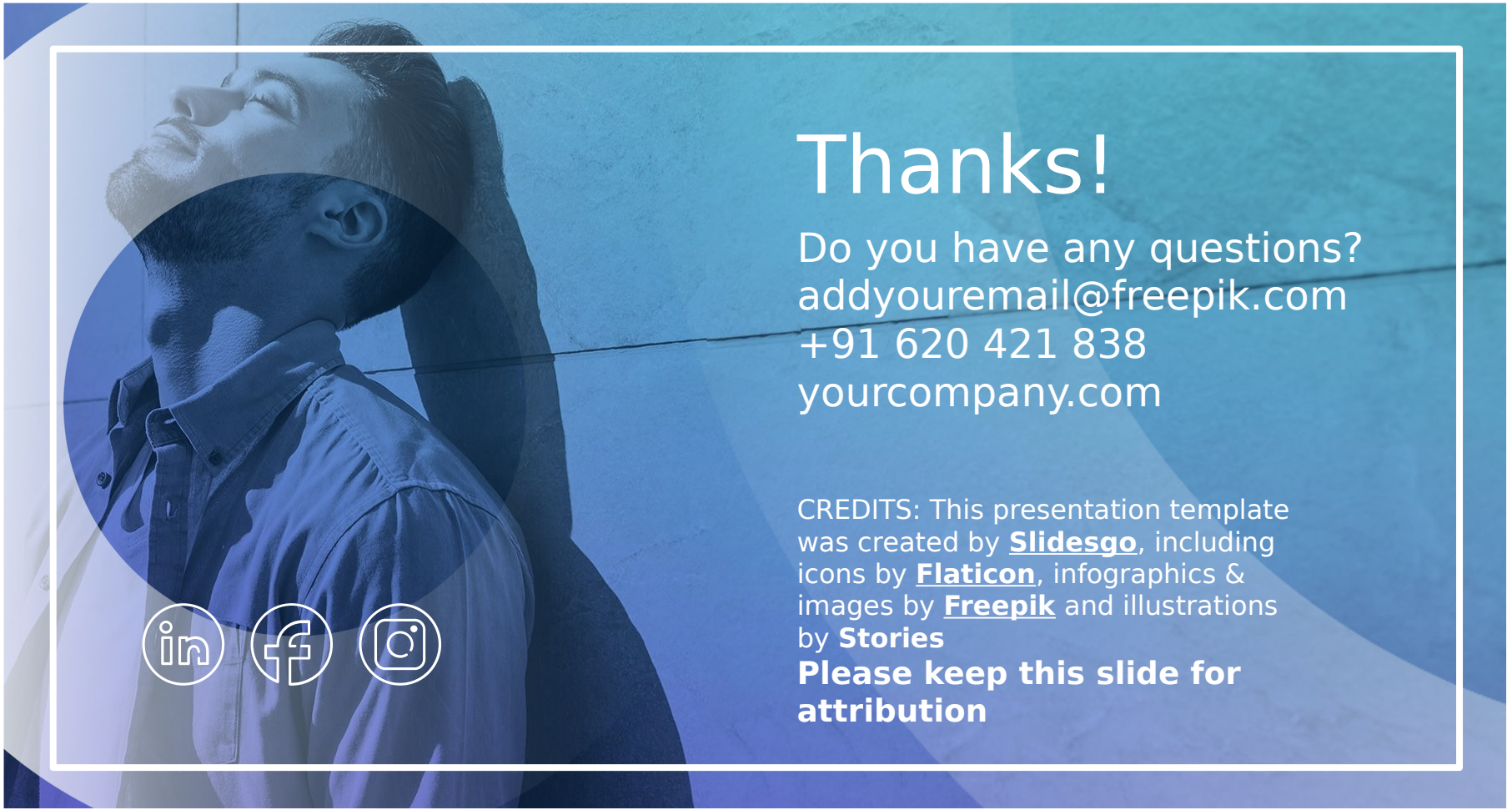
Loving Stories

Neptune is the farthest planet



Our Web

You can replace the image on the screen with your own work. Just delete this one, add yours and center it properly



Thanks!

Do you have any questions?
addyouremail@freepik.com
+91 620 421 838
yourcompany.com

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Presentation Elements



Alternative Resources

- Ballet dancer jumping in the air
- Side profile woman staring sideways
- Night lights reflection on beautiful woman
- Young man with tongue out on night out
- Lifestyle of young friends outdoors
- Lifestyle of young couple
- Lovely friendship group hug between friends
- Sitting woman reaching with hands

Resources

Did you like the resources on this template? Get them for free at our other websites

VECTORS:

- Top view stationery mockup
- Abstract colorful covers collection
- Gradient logo template with abstract shape

ICONS:

- Film Industry Icon Pack

PHOTOS:

- Man relaxed to the sun
- Close-up teenagers smiling
- Positive young girls posing together
- Lifestyle of young friends outdoors
- Lifestyle of young friends outdoors
- Couple on valentines day outside
- Lifestyle of young friends outdoors
- Young male dancing ballet

Instructions for use

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https://slidesgo.com/faqs and https://slidesgo.com/slidesgo-school

Fonts & colors used

This presentation has been made using the following fonts:

Saira Semi Condensed
(https://fonts.google.com/specimen/Saira+Semi+Condensed)

#0b5394 #e7a3ff #ffffff

Stories by Freepik

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to be visible and bring them to life with the animator panel. It will boost your presentation for sure! Check out how it works.



Pana



Amico



Bro



Rafiki

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You can easily resize these resources without losing quality. To change the color, just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want. Group the resource again when you're done. You can also look for more infographics on Slidesgo.





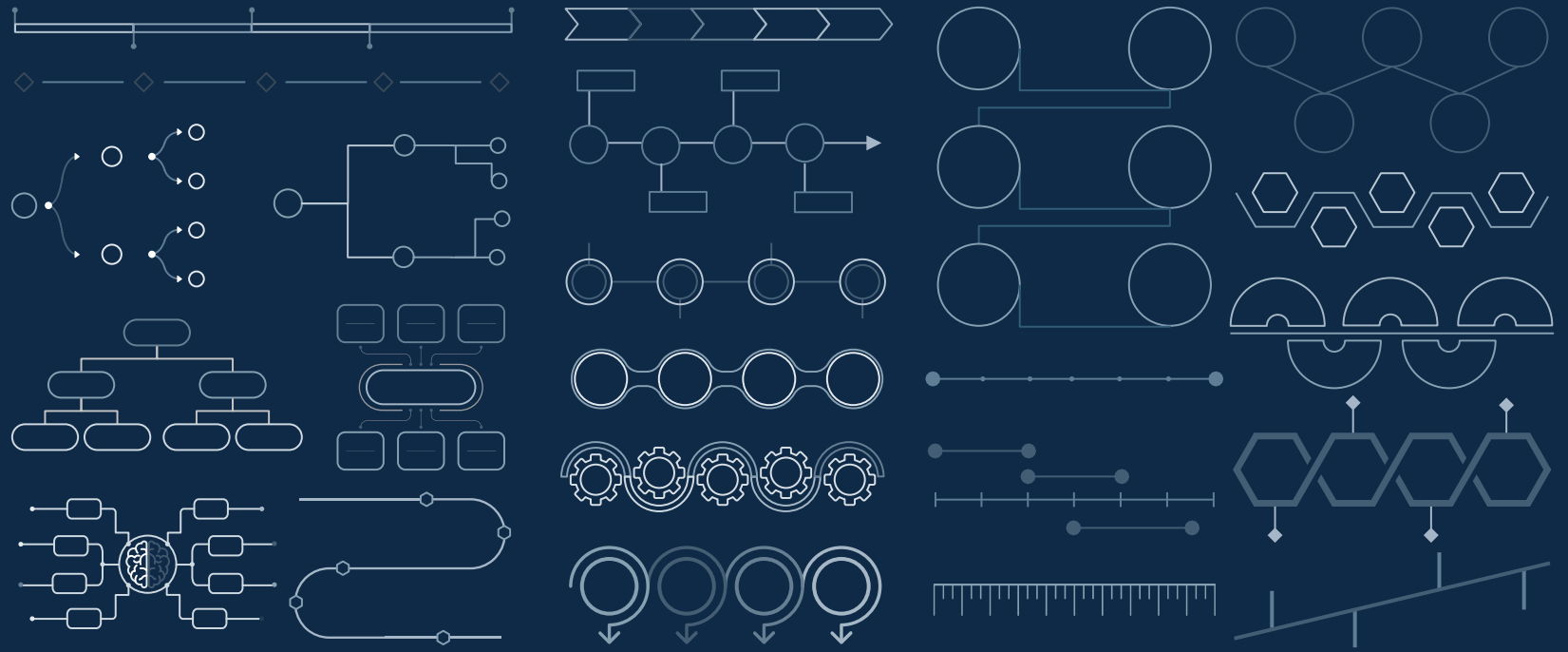


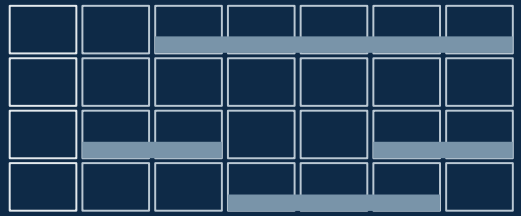


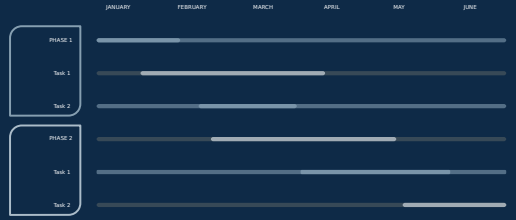


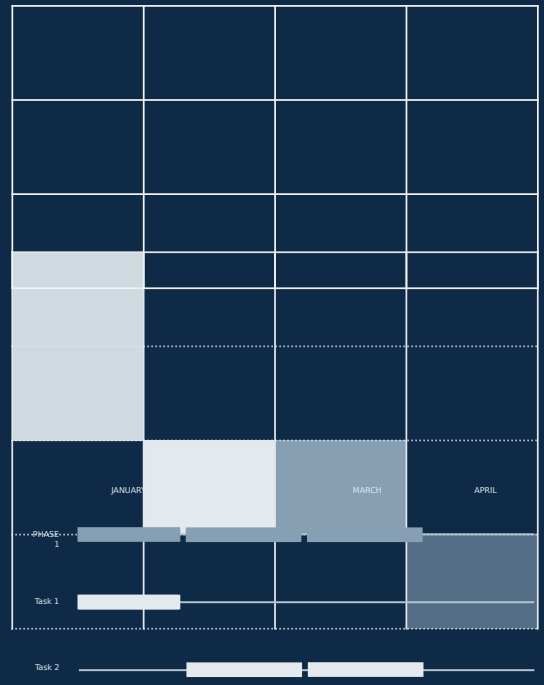


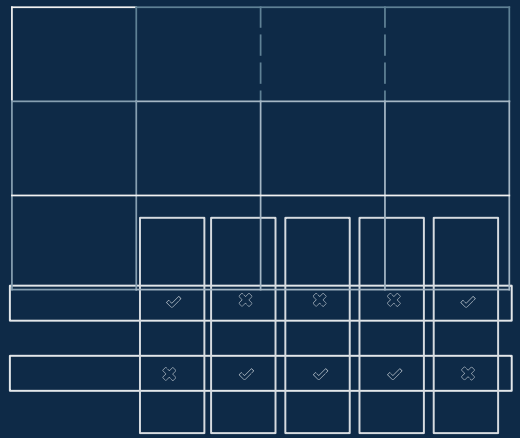


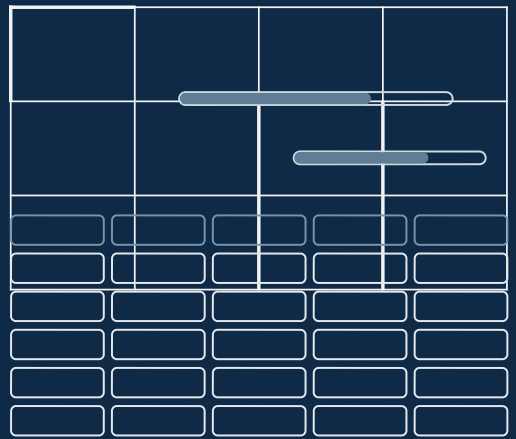


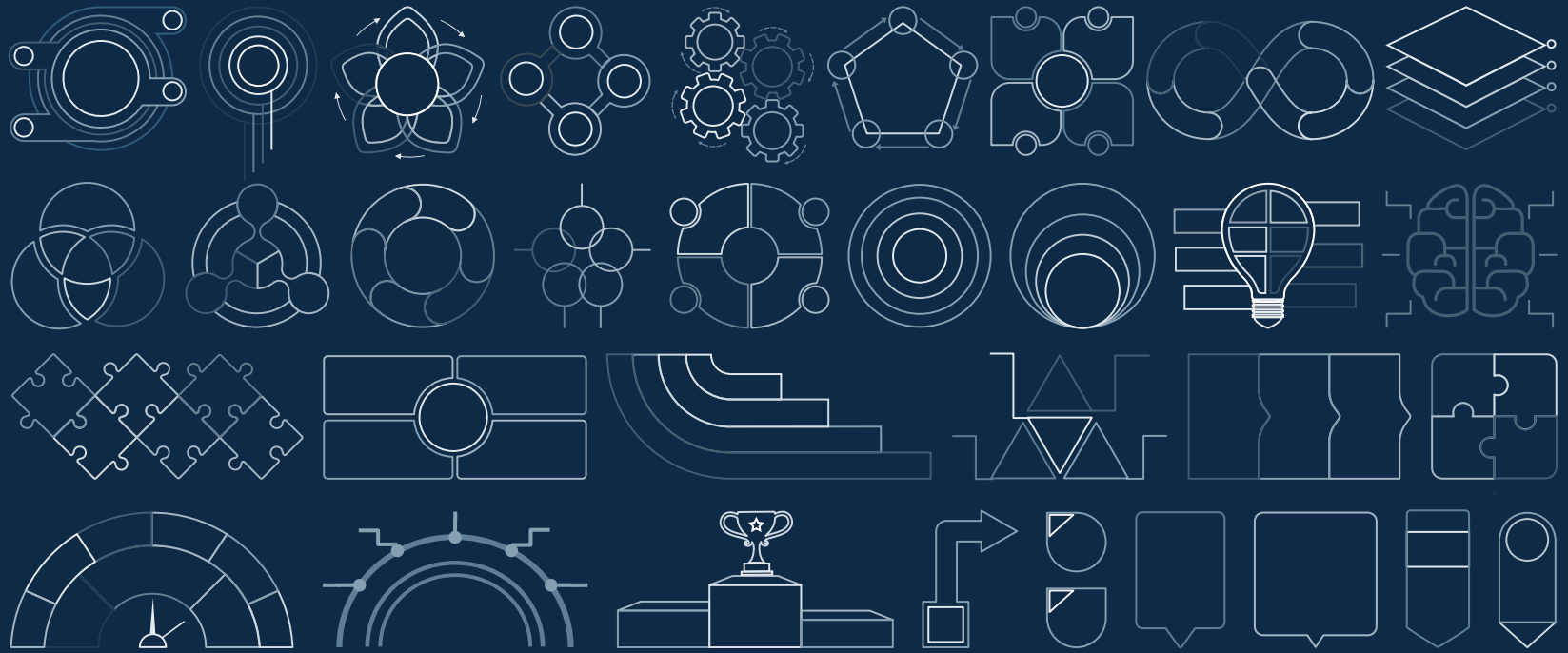


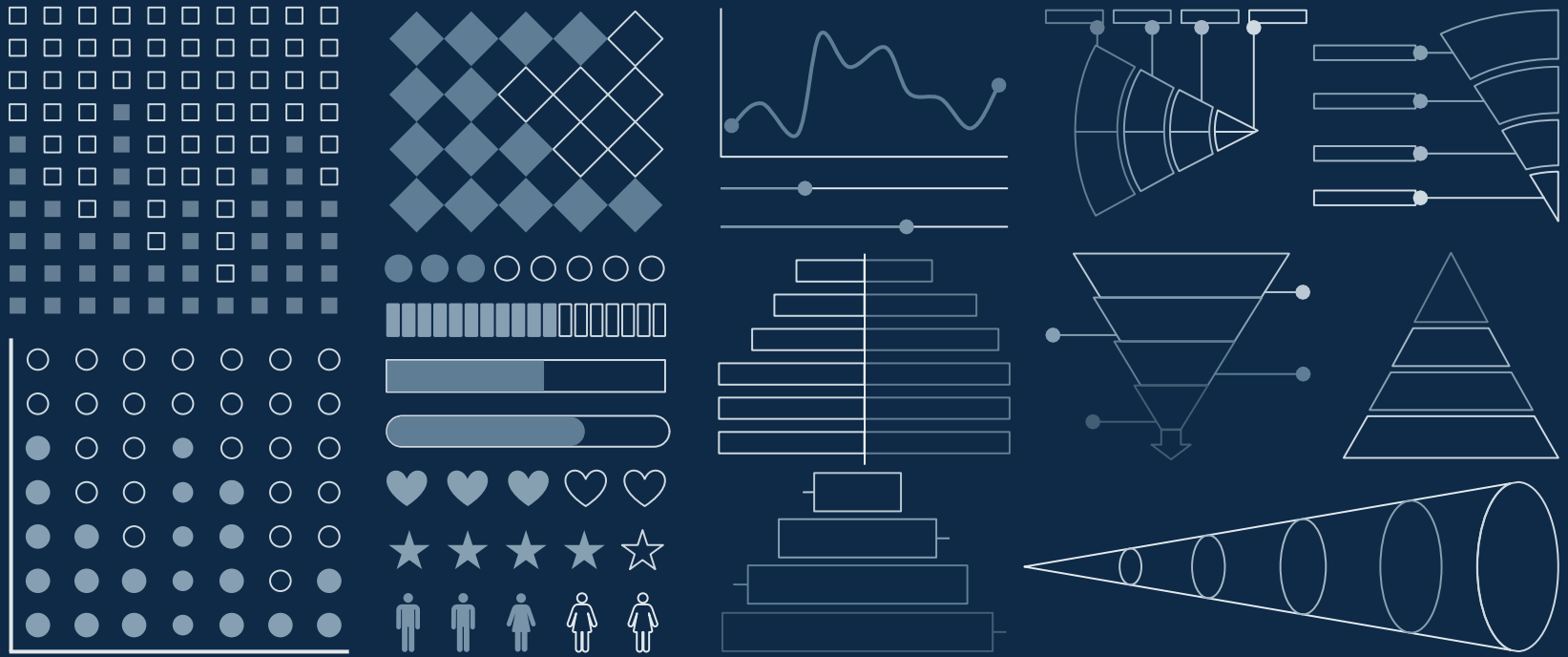

JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE
PHASE 1
Task 1
Task 2
PHASE 2
Task 1
Task 2


JANUARY
MARCH
APRIL
PHASE 1
Task 1
Task 2









...and our sets of editable icons

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Medical Icons



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Teamwork Icons



Help & Support Icons



Avatar Icons



Creative Process icons



Performing Arts Icons



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