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CLASS: 1

SUBJECT: BUSINESS STUDIES **TOPIC INTRODUCTION TO BUSINESS STUDIES**

SUB TOPIC: MEANING AND IMPORTANCE OF BUSINESS STUDIES

WEEK: 4 **LESSON NO: 1, 2**

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OBJECTIVES: By the end of the lesson, the learner should be able to explain the meaning of business studies, Explain the importance of business studies in the society

LESSON PRESENTATION

TIME	CONTENT	LEARNING ACTIVITIES	RESOURCE MATERIALS
5 Minutes	**Introduction** Introduction to new topic on business studies, trying to define business studies	Discussion Explaining	Diagrams Charts Resource persons Chalkboard and pieces of chalk
30 Minutes	**Content** Defining business studies, identifying key word in business studies such as goods, services, production, distribution, consumption, economic, commerce etc. explaining the meaning of key word in business studies. Discussing the importance of business studies in society	Teacher/learner discussions Visit to relevant business ventures in the immediate environment Answering relevant questions Group work on relevant tasks	Inventor KLB book 1 pages 1-3 Charts Resource persons Chalkboard and pieces of chalk
5 Minutes	**Conclusion** Summary of the lesson giving a brief summary on meaning of business studies and major key words.	Discussion Explaining	Diagrams Charts Resource persons Chalkboard and pieces of chalk

SELF EVALUATION:

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CLASS: 1

SUBJECT: **BUSINESS** **TOPIC BUSINESS AND its ENVIRONMENT**

SUB TOPIC: MEANING AND PURPOSE OF A BUSINESS

WEEK: 4 **LESSON NO: 3**

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OBJECTIVES: By the end of the lesson, the learner should be able to explain the meaning and purpose of a business

LESSON PRESENTATION

TIME	CONTENT	LEARNING ACTIVITIES	RESOURCE MATERIALS
5 Minutes	**Introduction** Recap of previous lesson content on meaning of business studies and major key words i.e. goods, services, production, distribution, consumption , economic, commerce	Discussion Explaining	Diagrams Charts Resource persons Chalkboard and pieces of chalk
30 Minutes	**Content** Defining business and its environment, discussing the purpose of business. Discussing the types of business activities i.e. extraction, processing of raw materials, manufacturing, construction, distribution, trade, provision.	Teacher/learner discussions Visit to relevant business ventures in the immediate environment Answering relevant questions Group work on relevant tasks	Inventor KLB book 1 pages 5-7 Charts Resource persons Chalkboard and pieces of chalk
5 Minutes	Discussing the business environment and their effects on the business		Diagrams Charts Resource persons Chalkboard and pieces of chalk
	Conclusion Summary of the lesson by giving a brief summary on business and its environment, the purpose of business. The types of business activities i.e. extraction, processing	Discussion Explaining	

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	of raw materials, manufacturing, construction, distribution, trade, provision.		

SELF EVALUATION:

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CLASS: 1

SUBJECT: **BUSINESS ENVIRONMENT** **TOPIC BUSINESS AND its**

SUB TOPIC: MEANING AND PURPOSE OF A BUSINESS

WEEK: 4 **LESSON NO: 3**

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OBJECTIVES: By the end of the lesson, the learner should be able to explain the meaning and purpose of a business

LESSON PRESENTATION

TIME	CONTENT	LEARNING ACTIVITIES	RESOURCE MATERIALS

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5 Minutes	**Introduction** Recap of previous lesson content on meaning of business studies and major key words i.e. goods, services, production, distribution, consumption , economic and commerce	Discussion Explaining	Diagrams Charts Resource persons Chalkboard and pieces of chalk
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