000000EXCELL FILE TEMPLATE
for
2019/1 TMA UPLOAD

| SN | CRSCODE | QUESTION | OPTION A | OPTION B | OPTION C | OPTION D |
|---|---|---|---|---|---|---|
| 1 | MKT829 | _____ | Penetration | skimming | resale | target |
| 2 | MKT829 | Delivering p | channeling | moving | selling | advertising |
| 3 | MKT829 | The objectiv | company's | product wic | single prod | total produc |
| 4 | MKT829 | Instead of c | policy | relationship | line | extension |
| 5 | MKT829 | In adopting _ | lining | bait | captive | premium |
| 6 | MKT829 | A marketer ( | bait | captive | premium | price-lining |
| 7 | MKT829 | _____ | lining | bait | captive | Premium |
| 8 | MKT829 | Multiple uni | double | single | multiple | graduated |
| 9 | MKT829 | _____ pr | bundle | single | multiple | joint |
| 10 | MKT829 | _____ | bait | multiple | bundle | reference |

000000SAVE THE EXCLE FILE
AS
CRSCODETMANO

000000EXCELL FILE TEMPLATE
for
2019/1 TMA UPLOAD

| ANS | TMANO |
|---|---|
| A | TMA3 |
| B | TMA3 |
| D | TMA3 |
| C | TMA3 |
| C | TMA3 |
| D | TMA3 |
| D | TMA3 |
| B | TMA3 |
| A | TMA3 |
| D | TMA3 |

000000SAVE THE EXCLE FILE
AS
CBSCODETMANO