SN	CRSCODE	QUESTION	OPTION A
1	MKT827	Core benefit of a product can be converted to basic product	Not at all
2	MKT827	Business products are purchased on the basis of an organizations goals and objectives	Not possible
3	MKT827	MRO means maintenance, Repair and Operating items	True'
4	MKT827	Organizational products are business products too	Certainly false
5	MKT827	Most products have limited profitable life	Agree
6	MKT827	Innovation is lifeblood of a marketing	Disagree
7	MKT827	The last step in new product development is product launching	Strongly agree
8	MKT827	The term new product has different meaning	True'
9	MKT827	A product is one of the marketing mix elements	Undecided
10	MKT827	Product width mix is the number of different product lines a company carries	Yes

OPTION B	OPTION C	OPTION D	ANS	TMANO
False'	True'	Undecided	C	TMA3
Very possible	True to an extent	True'	D	TMA3
False'	Undecided	Not in agreement	A	TMA3
True	Nil	Not sure	B	TMA3
Disagree	Uncertain	Impossible	A	TMA3
True'	None of these	Very okay	B	TMA3
Disagree	Uncertain	Don’t Know	A	TMA3
False'	Not possible	Unknown	A	TMA3
Sure	Not true	Unknown	B	TMA3
No	Nil	Impossible	D	TMA3