SN	CRSCODE
1	MAC232
2	MAC232
3	MAC232
4	MAC232
5	MAC232
6	MAC232
7	MAC232
8	MAC232
9	MAC232
10	MAC232

QUESTION

Corporate Social Responsibility (CSR) can be used by organisations to _____ crises a

Which of the following professionals can better handle P R crisis in an organisation?

Most of public relations activitiesare conveyed through _____

Which of the following does not require the attention of public relations practitioners?

P R practitioner can address his organisation's external public through the following m

Science and technology has _____ implication on public relations practice in N

There are _____ avenues for channeling public relations messages

Which of the following P R activities requires participation of external public?

Public relations practice has _____ importance and relevance

Which of the following cannot be considered as print media by P R practitioners?

OPTION A	OPTION B	OPTION C
mitigate	cause	increase
Managing director	Consultants	Insider practitioner
public transportation	media	private vehicles
Complexity of the society	Crisis situation	Competition between
radio	television	newspaper
negative	positive	neutral
few	restricted	many
Convocation	Exhibitions	Conferences
universal	local	regional
Periodicals	Posters	Podcasts

OPTION D	ANS	TMANO
compound	A	TMA3
Quacks and charlatans	C	TMA3
A & B	B	TMA3
none of the options	D	TMA3
notice board	D	TMA3
adverse	B	TMA3
complex	C	TMA3
All of the options	D	TMA3
national	A	TMA3
Pamphlets	C	TMA3