



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY,
JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
2019_1 EXAMINATION

COURSE CODE: FMS304

CREDIT UNIT:

2

COURSE TITLE: RESEARCH METHODOLOGY

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

- 1. Attempt Question One (1) and any other two (2) questions**
- 2. Question 1 carries 30 marks, while the other questions carry 20 marks each**
- 3. Present all points in coherent and orderly manner**

1a. What is research and what is research NOT? (7½ marks)

b. The broad goal of science is to understand natural phenomena but three (3) basic steps are involved. What are these steps?

(4½ marks)

c. You have just been contracted to conduct research on the epidemic of marital breakdown among the Nollywood celebrities in Nigeria. Discuss in a logical manner, the steps you will follow when conducting your research.

(18 marks)

2. Describe in clear term, the preliminary pages of a research report to pinpoint its components.

(20 marks)

3. According to Leedy (1997) research is a process with eight (8) distinct characteristics. Comment on these characteristics.

(20 marks)

4. Define empirical scientific research and explain its features. **(20 marks)**

5a. A variable in research is a property that takes on different values. Explain the different types known to you.

(5 marks)

b. Comment briefly on the parts of the final chapter which constitutes chapter five (5) of the research report you have been commissioned to conduct in your question 1c. **(15 marks)**