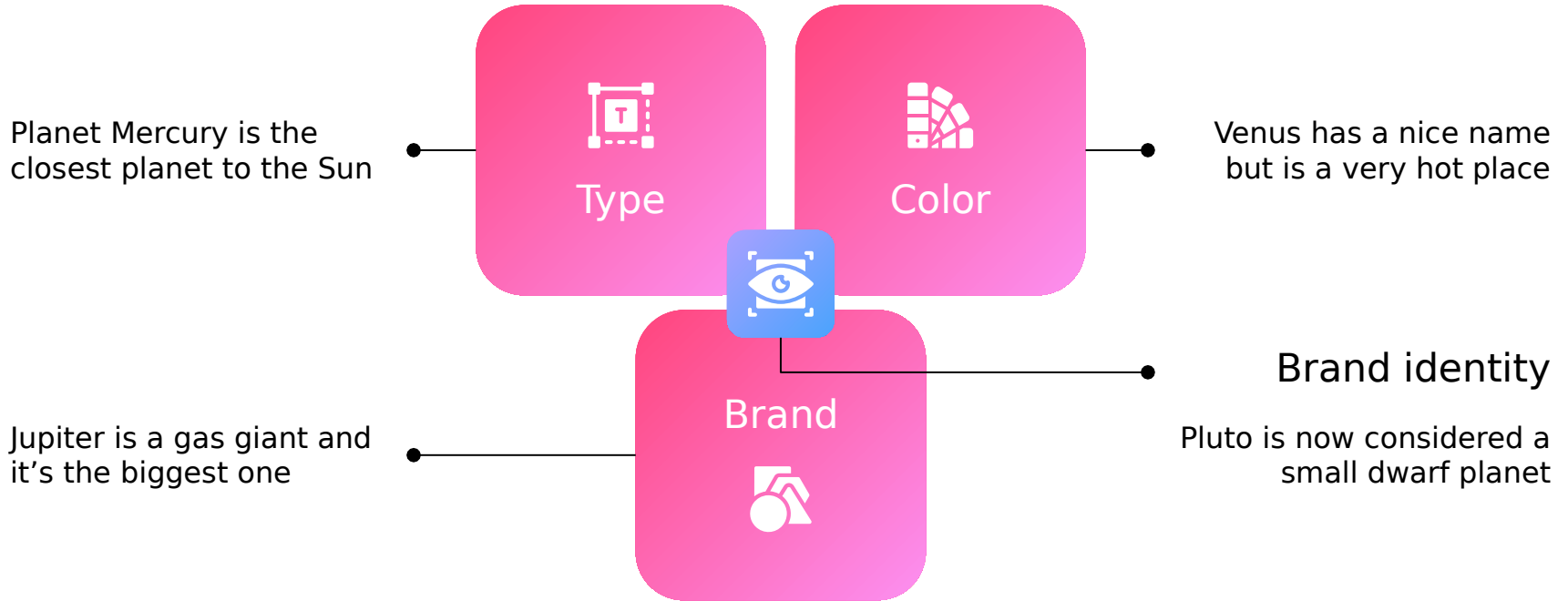


Design Infographic S

Here is where this template begins



Design Infographics



Design Infographics

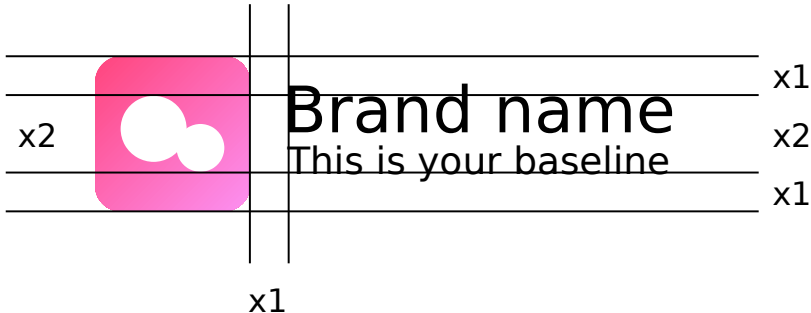
 Symbol + logotype



 Negative version



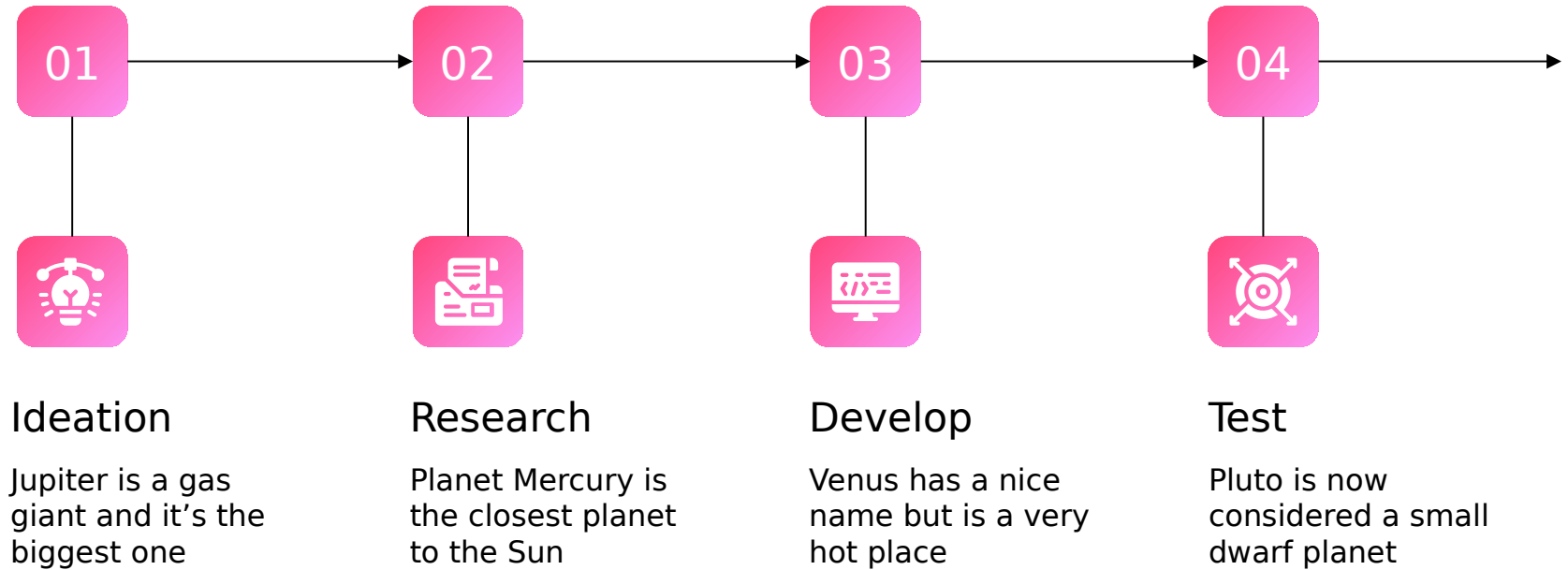
 Brand construction



 Alternative version



Design Infographics



Design Infographics

Balance

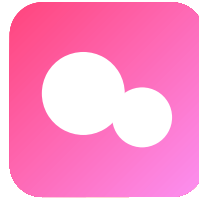
Achieving visual equilibrium in a design by distributing elements evenly throughout the composition. Balance can be symmetrical, asymmetrical, or radial.

Symmetrical



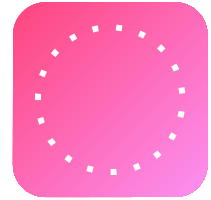
Jupiter is a gas giant
and it's the biggest one

Asymmetrical



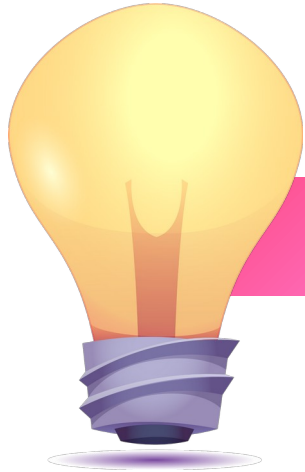
Mercury is the closest
planet to the Sun

Radial



Venus has a nice name
but is a very hot place

Design Infographics



Design tips

- Simplify
- Whitespace
- Consistency
- Get feedback

Neptune is the farthest planet from the Sun



Jupiter is a gas giant and the biggest planet



Mercury is the closest planet to the Sun



Venus has a beautiful name, but is hot



Design Infographics

Primary Colors

Color theory for design

Secondary Colors

Red

Mercury is the closest planet to the Sun

Yellow

Venus has a beautiful name but is hot

Blue

Earth is the only planet that harbours life

Orange

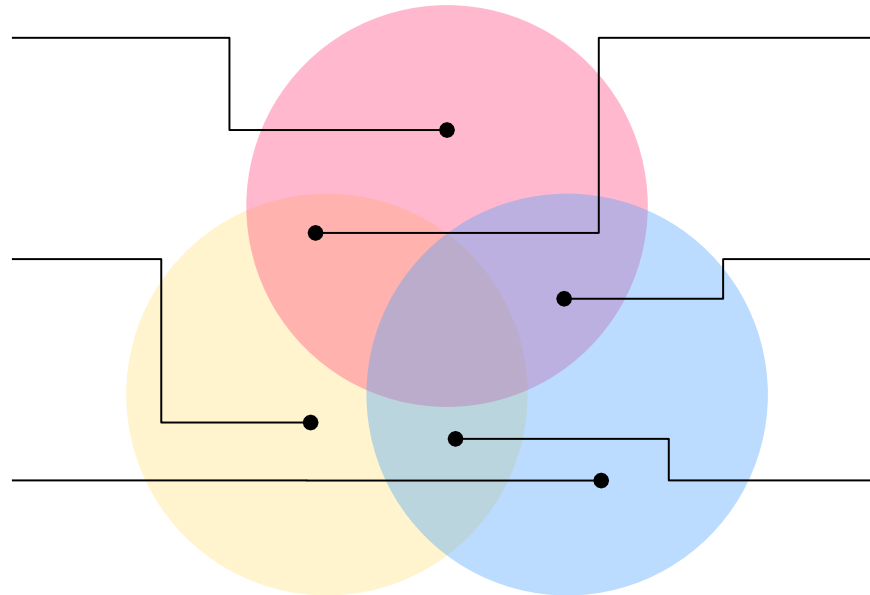
Neptune is the farthest planet from the Sun

Violet

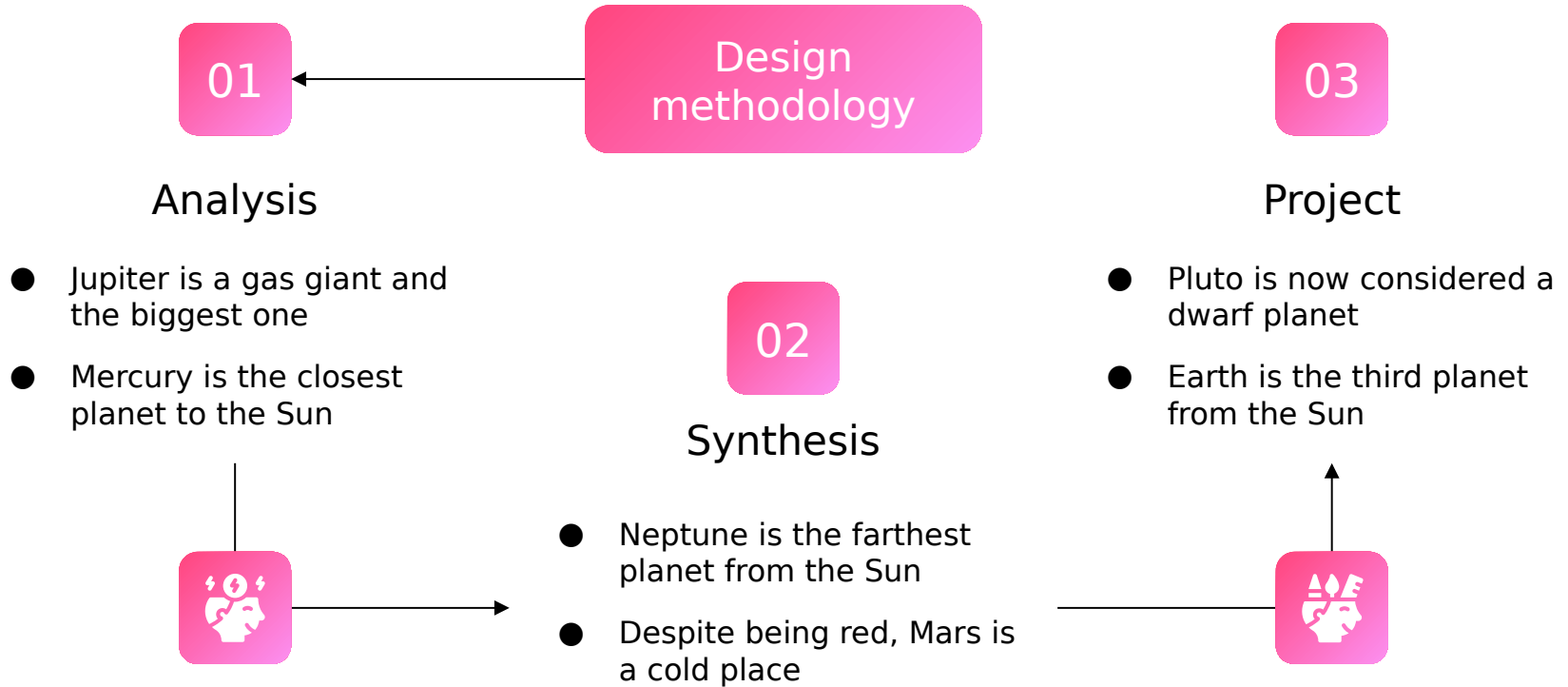
Pluto is considered a dwarf planet

Green

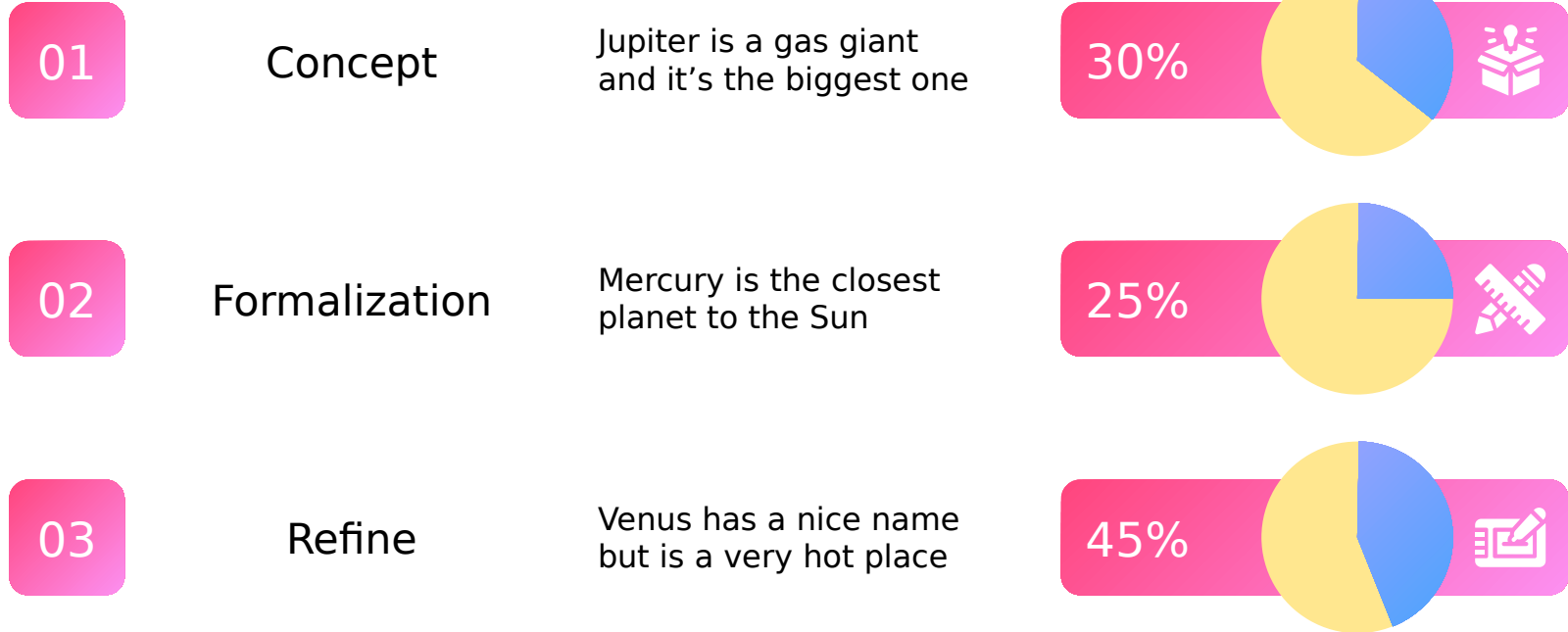
Ceres is located in the main asteroid belt



Design Infographics



Design Infographics



Design Infographics

01

Research

Planet Mercury is the closest planet to the Sun

02

Color

Venus has a nice name but is a very hot place

03

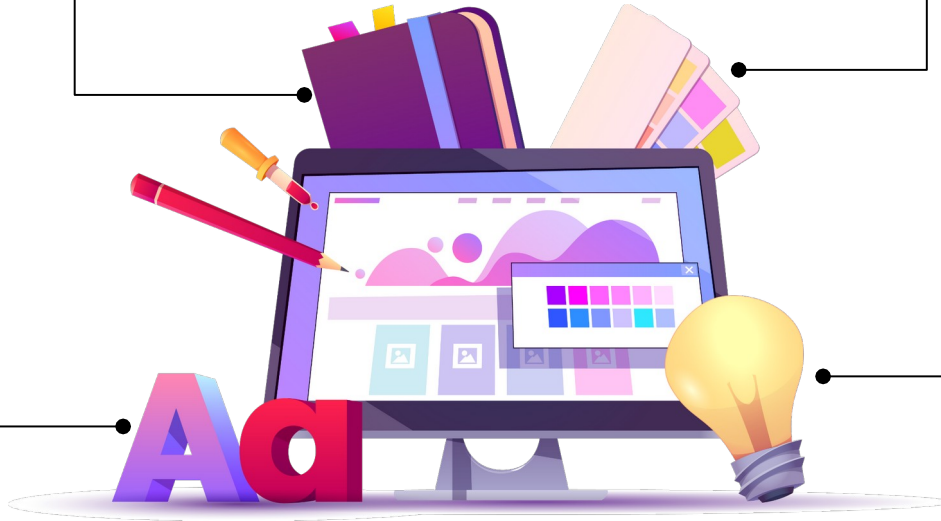
Typography

Jupiter is a gas giant and it's the biggest one

04

Ideas

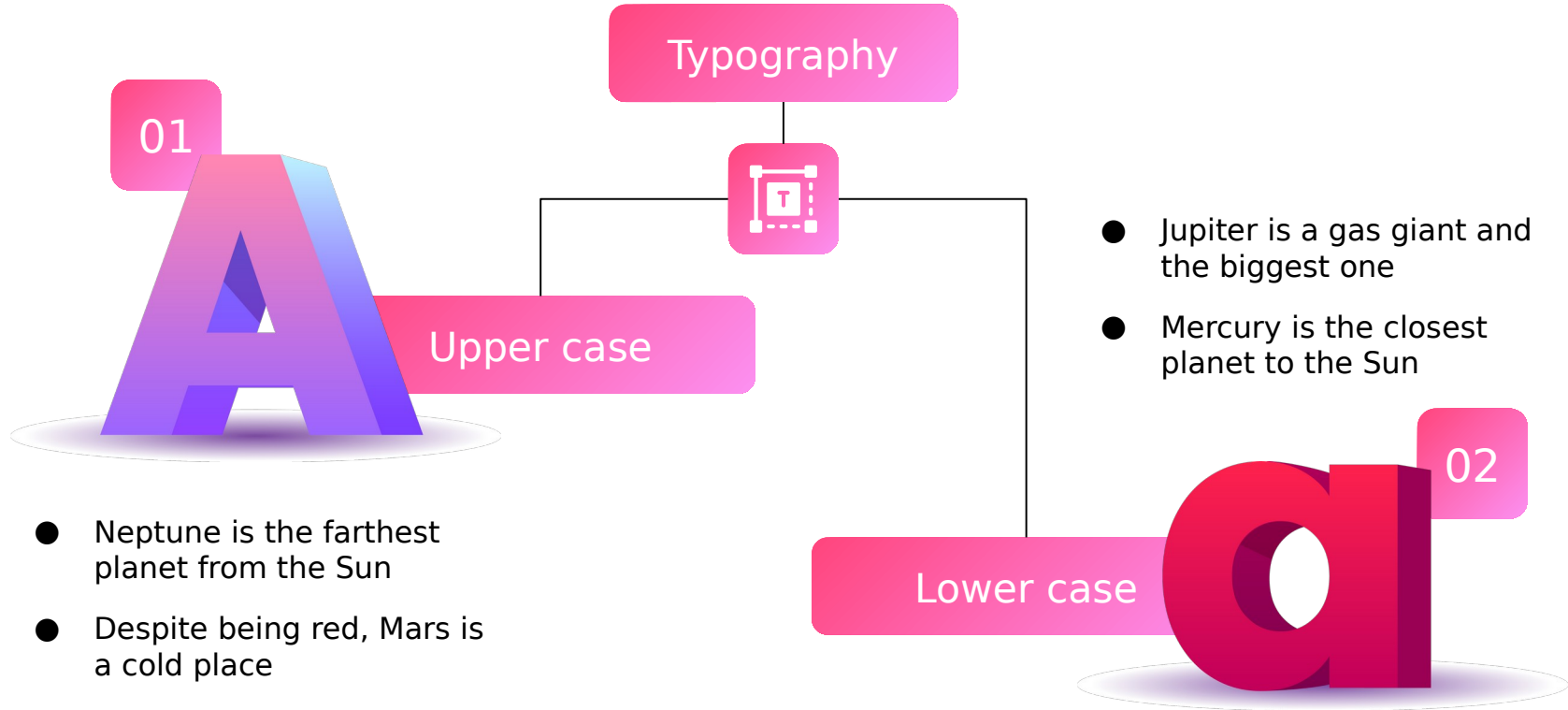
Pluto is now considered a small dwarf planet



Design Infographics

Phase	1	2	3	4	5	6	7
Plan							
Mercury	Mercury is the smallest planet						
Design							
Mars			Despite being red, Mars is cold				
Code							
Saturn				Saturn is a gas giant with rings			
Neptune				Neptune is the farthest one from the Sun			

Design Infographics



Design Infographics

Contrast

Jupiter is a gas giant and it's the biggest one

01

Alignment

Planet Mercury is the closest planet to the Sun

02

Hierarchy

Venus has a nice name but is a very hot place

03

Harmony

Pluto is now considered a small dwarf planet

04



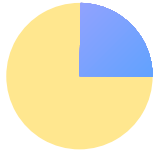
Foundational guidelines

Design Infographics

Design project name

Saturn is a gas giant and has several rings. It's composed mostly of hydrogen and helium

Project goals



25%
Mercury



75%
Venus

Key milestones

May 21 2xxx

Venus has a nice name

June 23 2xxx

Mars is a very cold planet

July 16 2xxx

Jupiter is the biggest planet

August 12 2xxx

Mercury is the smallest one

September 11 2xxx

The Moon is Earth's satellite

Project approval

May 20 2xxx

Earth is where we all live

Design Infographics

A little bit of history

19th Century

Arts & crafts

Mercury is the closest planet

Mid 20th Century

Corporate

Venus has a nice name but is hot

Mid 20th Century

Muralism

Earth is the planet that harbours life

1915-1930

Constructivism

Neptune is the farthest planet

1919-1933

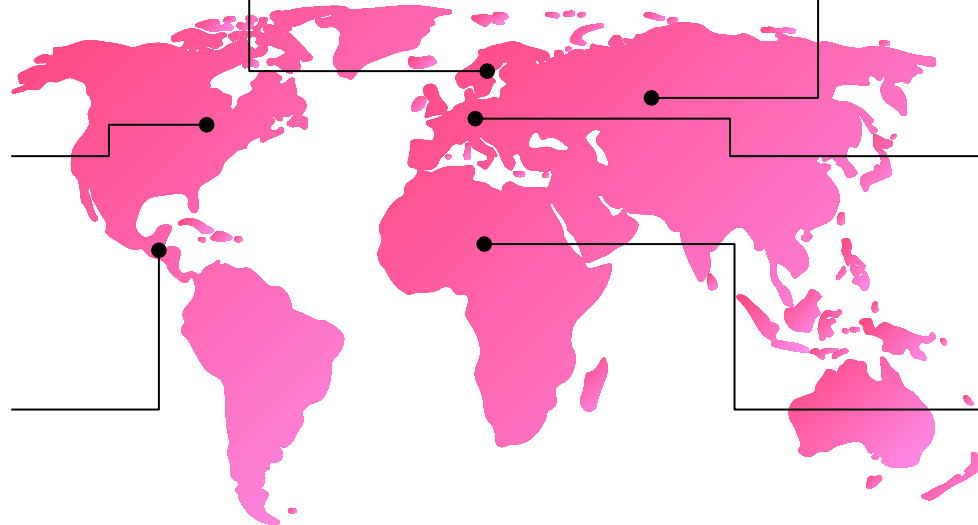
Bauhaus

Pluto is considered a dwarf planet

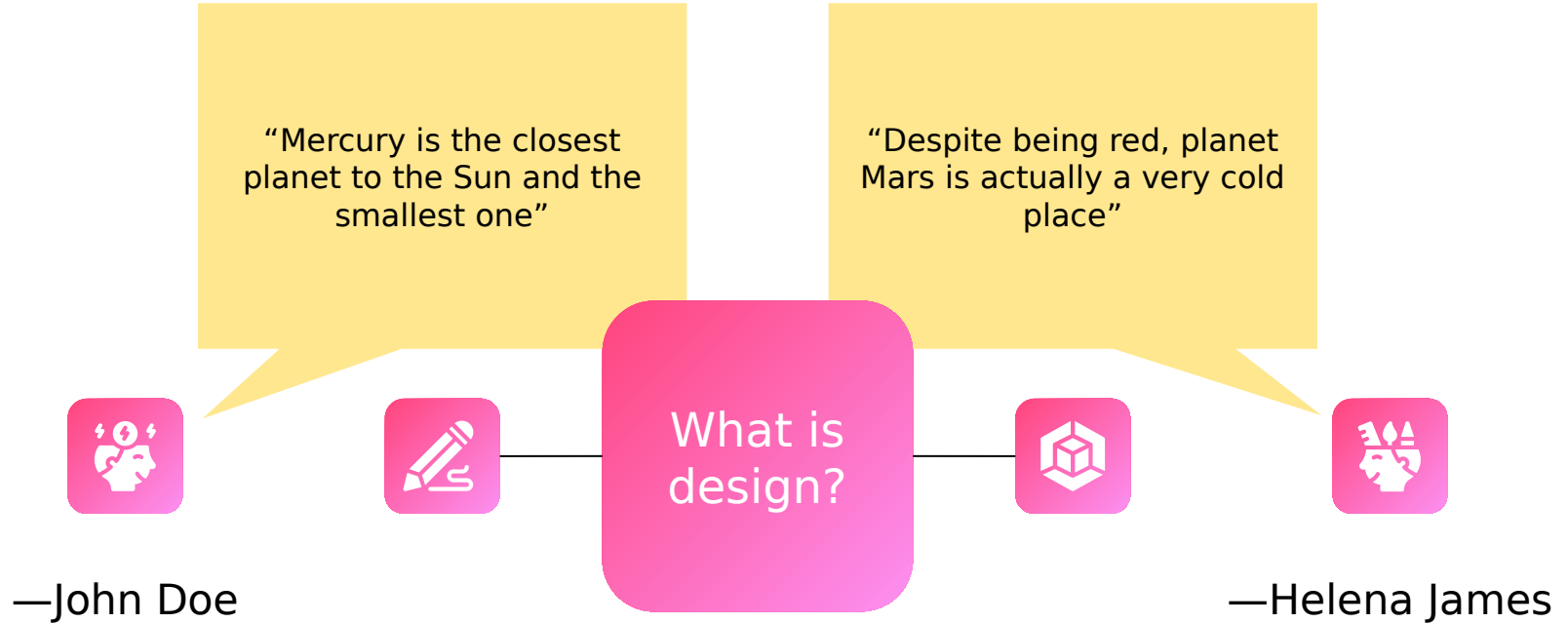
Mid 20th Century

Vernacular

Ceres is located in the main asteroid



Design Infographics

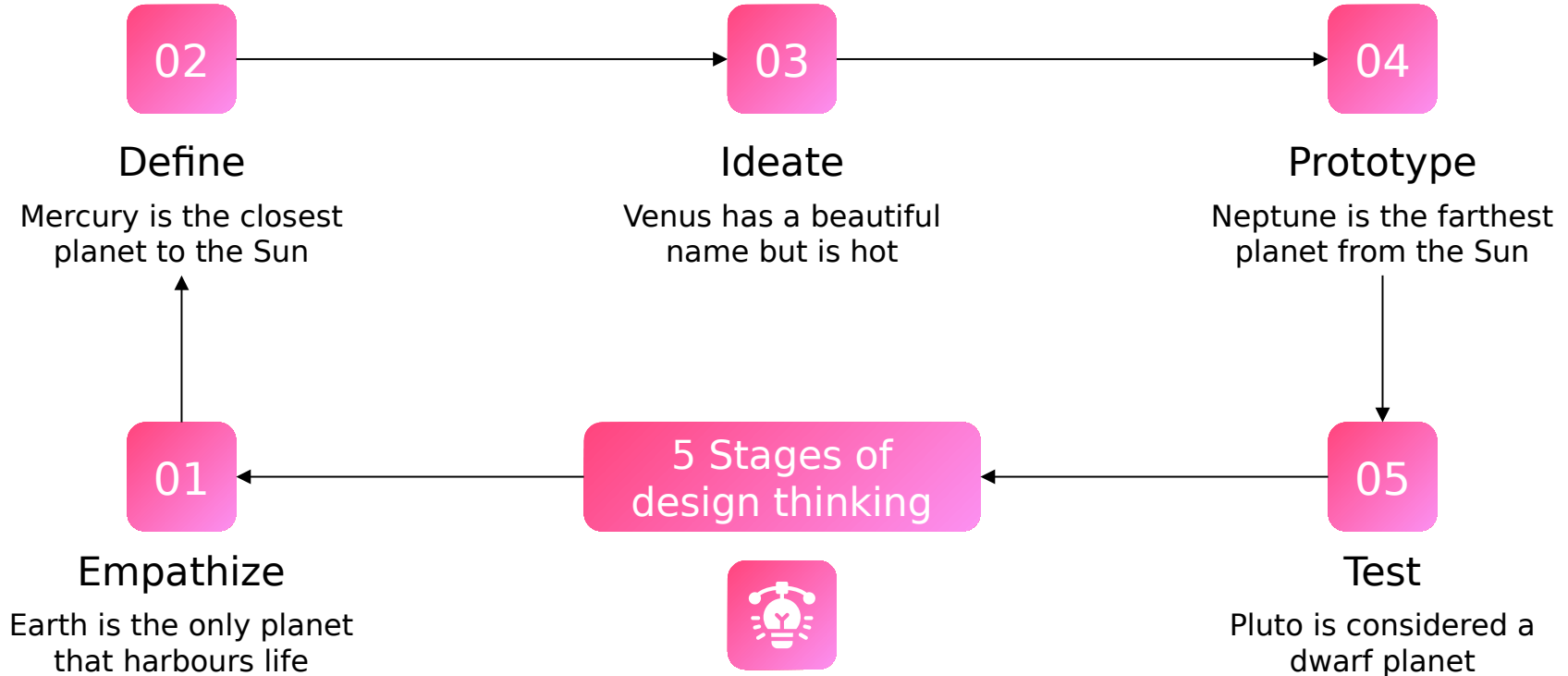


Design Infographics

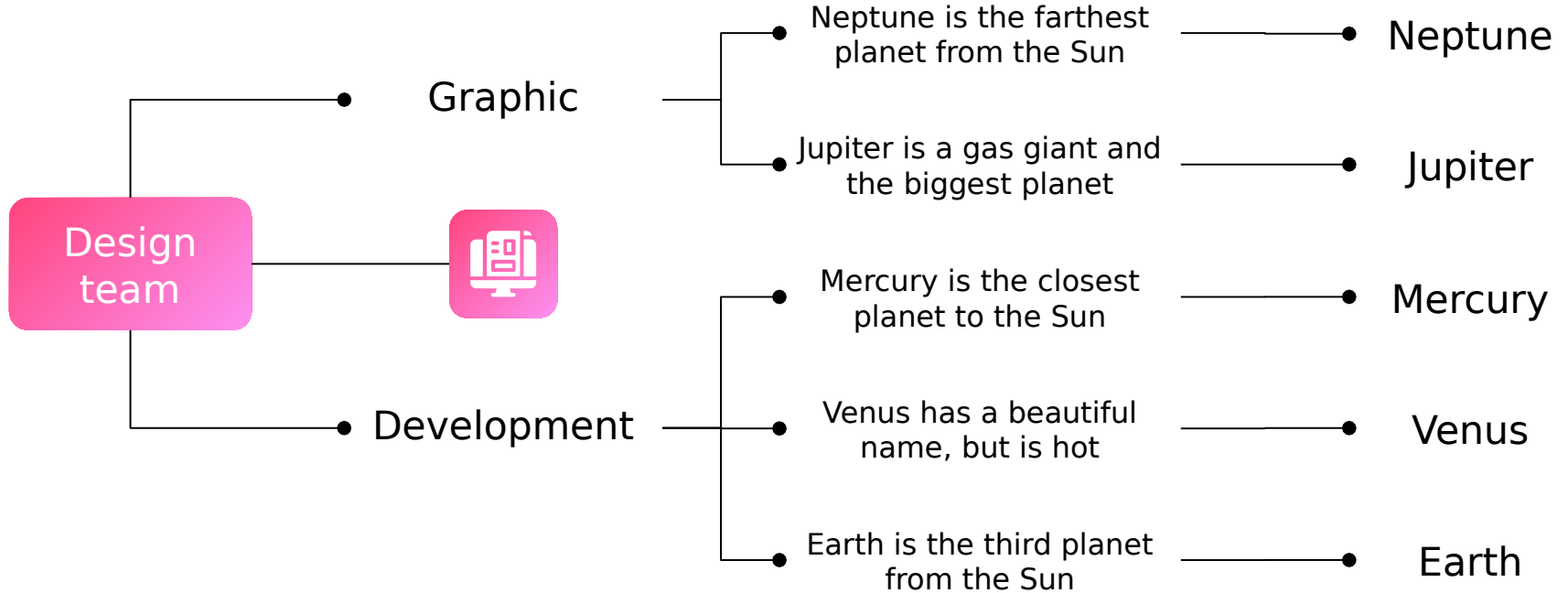
How to apply hierarchy in graphic design

01	Typography	The arrangement and style of typographic elements	Headings, body text, font choices, sizes, and spacing
02	Composition	The organization and layout of visual elements	Grid systems, balance, alignment and contrast
03	Color	The selection and application of color schemes	Primary, secondary, tertiary colors; color psychology
04	Imagery	The use of visual elements such as illustrations, icons, and photos	Photographs, illustrations, icons, infographics
06	User Interface (UI)	The design of interfaces for digital products or services	Buttons, menus, forms, navigation bars, UI elements
07	User Experience (UX)	The overall experience of a user interacting with a product	Information architecture, usability, accessibility

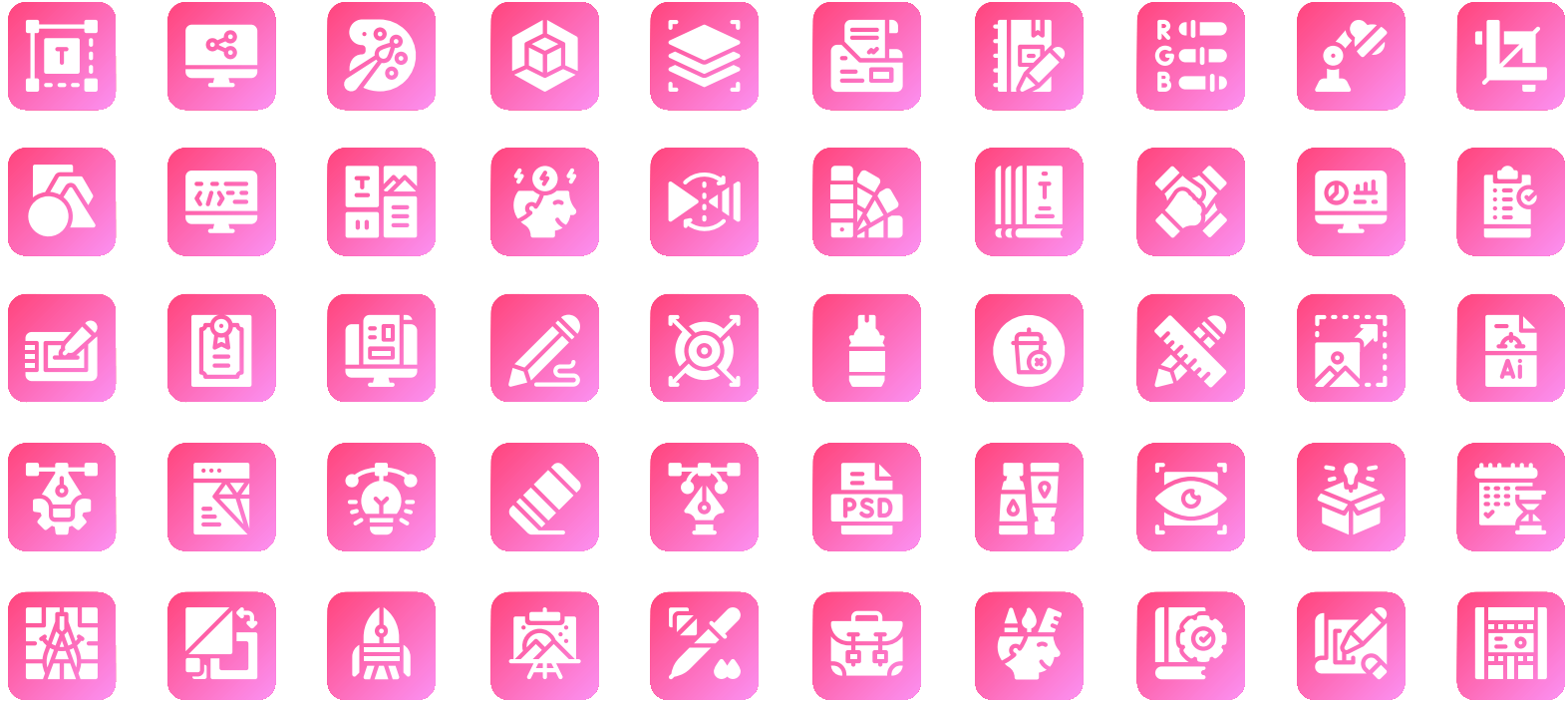
Design Infographics



Design Infographics



Icon pack





Instructions for use (premium users)

As a Premium user, you can use this template without attributing [Slidesgo](#)



You are allowed to:



Modify this template



Share this template in an editable format



Use it for both personal and commercial projects



Hide or delete the “Thanks” slide and the mention to Slidesgo in the credits



You are not allowed to:



Sublicense, sell or rent any of Slidesgo Content



Use any of the elements that are part in a separated way



Distribute Slidesgo Content unless it has been expressly authorized by Slidesgo



Register any of the elements as a trademark or logo in an intellectual property registry

For more information about editing slides, please read our [FAQs](#) or visit our [blog](#)

Infographics

You can add and edit some infographics to your presentation to present your data in a visual way.

