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1	BUS804
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QUESTION	OPTION A
Differentiation may come in forms of design or___	brand
Corporate strategy involves all areas of functions of the___	entreprenur
__requirements are assessed and the physical resources needed	Personnel
___ pointed out that planning move an organisation from a curre	Bello
The ambition to transform an organisation into a world class beg	congress
__ is the arrangement by which various organisational activities	Structure
The impact of _____ is a delineation of exective responsibil;ties.	departmentatio
Corporate strategy is the strategy formulated by ____ managem	lower
___ Iintegration is the business level strategy in which a firm tak	Ward
____ effectiveness is the concept of how effective an organisatio	Group

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OPTION B	OPTION C	OPTION D	ANS	TMANO
brand image	trademark	image	B	TMA3
organisation	business	managem	C	TMA3
policy	management	structure	A	TMA3
Oyedijo	Iyanda and Bello	Iyanda	C	TMA3
concrete	concept	conceptio	D	TMA3
Strategy	business	Departme	A	TMA3
Strategy	business	structure	A	TMA3
top	middle	subordina	B	TMA3
Backward	Forward	Onward	C	TMA3
Structural	Management	Organisat	D	TMA3

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