
ADOPT
A PUB
Here where your presentation begins

CONTENTS OF THIS TEMPLATE

Here’s what you’ll find in this **Slidesgo** template:

1. A slide structure based on a Adopt a pub pitch deck by Slidesgo, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs.**
2. An assortment of pictures to use in the presentation can be found in the **alternative resources slide.**
3. A **thanks slide,** which you must keep so that proper credits for our design are given.
4. A **resources slide**, where you’ll find links to all the elements used in the template.
5. **Instructions for use.**
6. Final slides with:
   - The **fonts and colors** used in the template.
   - A selection of **illustrations**. You can also customize and animate them as you wish with the online editor. Visit **Stories by Freepik** to find more.
   - More **infographic resources**, whose size and color can be edited.
   - Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

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PROBLEM VS. SOLUTION

You could enter a subtitle here if you need it



TABLE OF CONTENTS

01 **PROBLEM VS. SOLUTION**
Here you could describe the topic of the section

02 **PRODUCT**
Here you could describe the topic of the section

03 **MARKET & COMPETITION**
Here you could describe the topic of the section

04 **BUSINESS MODEL**
Here you could describe the topic of the section



INTRODUCTION

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it’s only a bit larger than our Moon.

OUR COMPANY

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it’s only a bit larger than our Moon.





PROBLEM

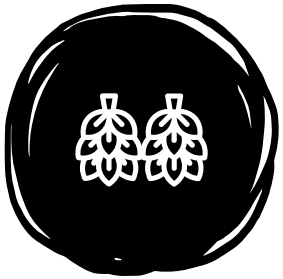
Neptune

Neptune is the farthest planet from the Sun and the fourth-largest by diameter in the entire Solar System.



Them

Jupiter is a gas giant and the biggest planet in the Solar System



Us

Venus has a beautiful name and is the second planet from the Sun

SOLUTIONS

Jupiter

Despite being red, Mars is actually a cold place, not a hot one. It’s full of iron oxide dust, which gives the planet its reddish cast



OUR TEAM



Emma Doe

You can replace the image on the screen with your own



John James

You can replace the image on the screen with your own



James John

You can replace the image on the screen with your own

SWOT ANALYSIS



Strengths

Despite being red, Mars is a cold



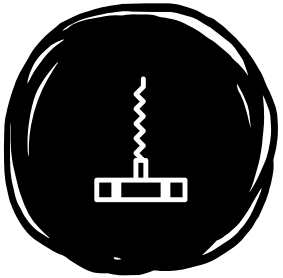
Weaknesses

Saturn is composed of hydrogen



Opportunity

Mercury is the closest planet



Threats

Neptune is the farthest planet

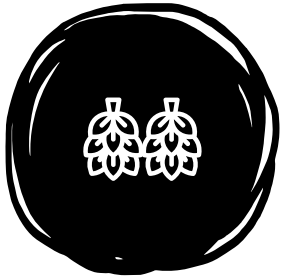


02

PRODUCT

You could enter a subtitle here if you need it

PRODUCT OVERVIEW



Venus

Is the second planet from the Sun in our System



Neptune

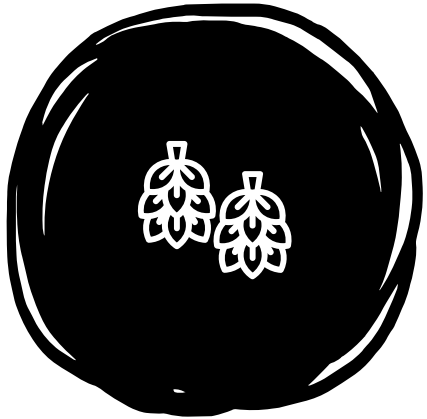
Venus is the second planet from the Sun



Saturn

It’s a gas giant, composed of hydrogen and helium

OUR COMPANY



Your name

The closest planet to the Sun and the smallest one in the Solar System—it’s only a bit larger than our Moon.

REVIEWS

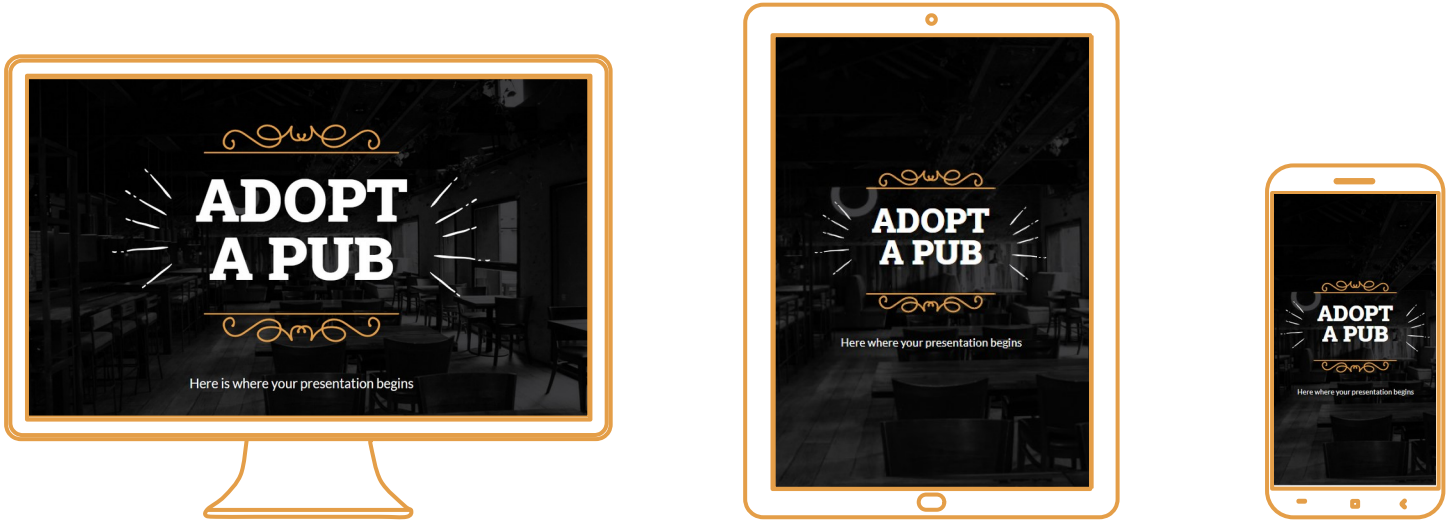
Neptune is the farthest planet from the Sun and the fourth-largest by diameter in the entire Solar System. **—Jon Cooper**



OUR PLANS

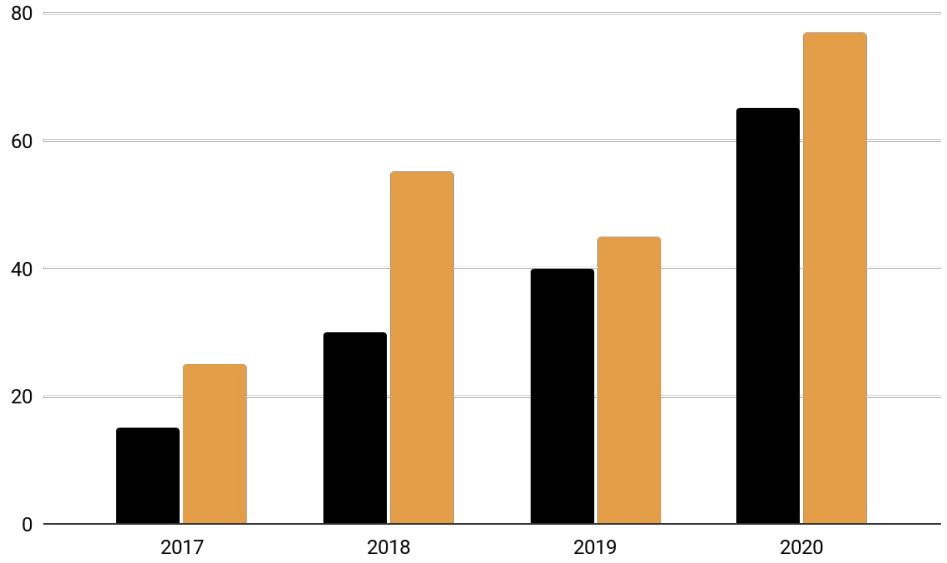
Basic	Pro	Premium
Despite being red, Mars is actually	Saturn is a gas giant and has several	Jupiter is a the biggest planet
$30	**$60**	**$90**

PRODUCT DEMO



Mercury is the closest planet to the Sun and the smallest one in the Solar System—it’s only a bit larger than our Moon.

OUR TRACTION



If you want to modify this graph, click on it Follow the link, change the data and replace it

Annual revenue

Beautiful name, but also a poisonous atmosphere

Paying customers

Smallest and innermost planet in the Solar System

CASE STUDY

Challenge



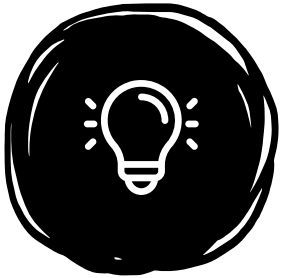
Jupiter is the biggest planet in the Solar

Results



It’s composed mostly of hydrogen and helium

Solution



Despite being red, Mars is actually a cold place


150,0000
Big numbers catch your audience’s attention

OUR AWARDS

Saturn
It’s composed mostly of hydrogen and



2010

Jupiter
Jupiter is the biggest planet in the Solar



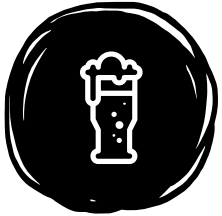
2016

Neptune
Is the eighth and farthest planet



2014

Mars
Is actually a cold place. It’s full of iron



2020

MARKET SIZE

01

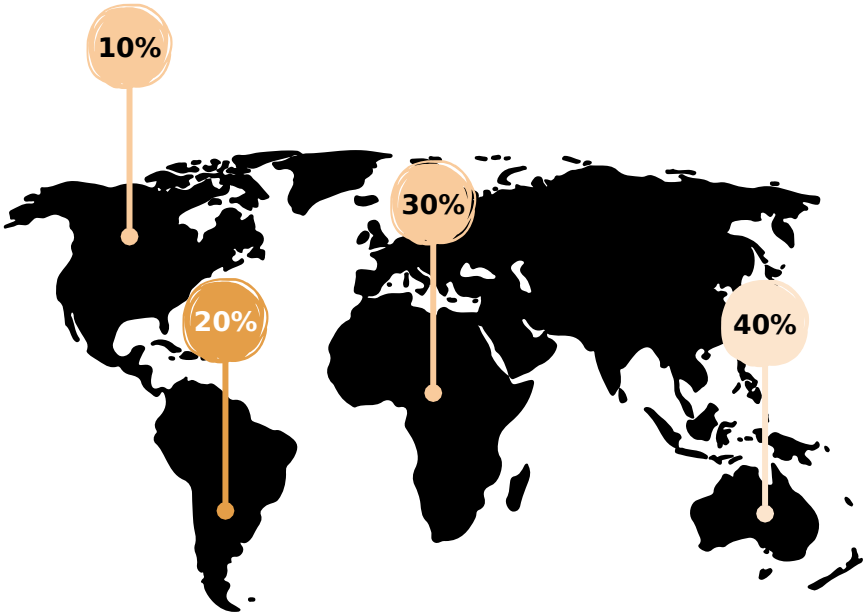
Mars

Being red, Mars is a cold place

02

Mercury

Closest planet to the Sun



03

Venus

Venus has a beautiful name

04

Jupiter

Giant and the biggest planet

200.000.000

Despite being red, Mars is cold

50.000

It’s the third planet from the Sun

365

It’s a gas giant and has several rings

OUR TARGET

25 % North America

20 % South America

20 % Asia

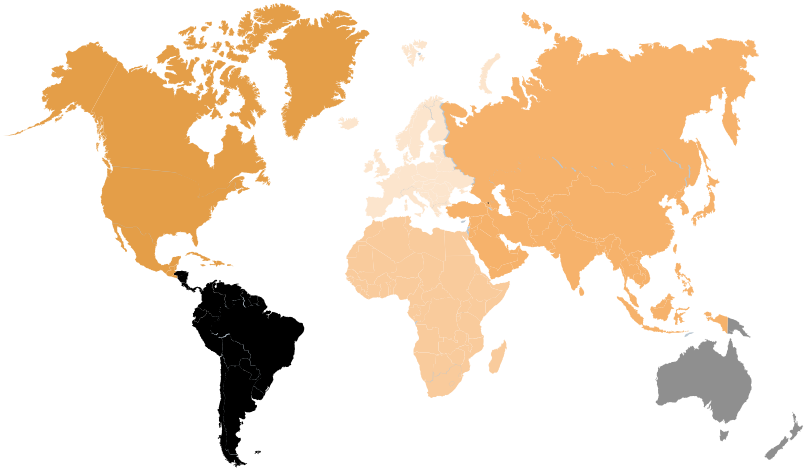
15 % Europa

10 % Africa

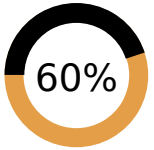
10 % Australia

Location

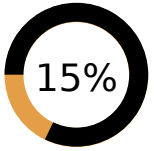
Our most loyal customers



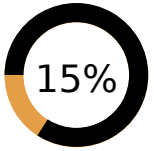
Survey conducted with subjects over 18 years of age around the world



Drink beer

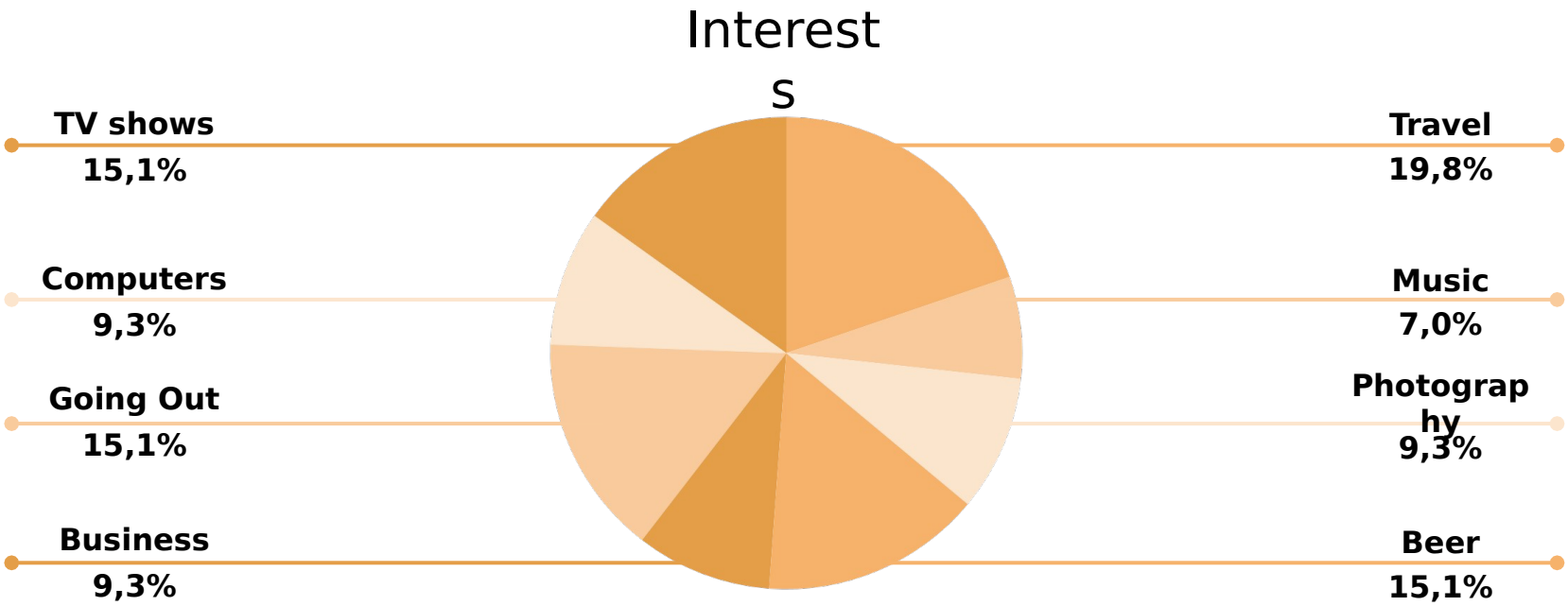


Soft drink



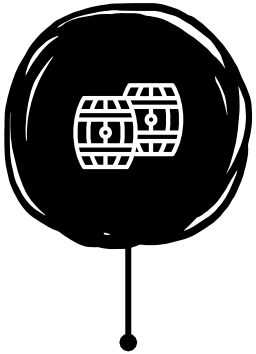
Drink Wine

OUR TARGET



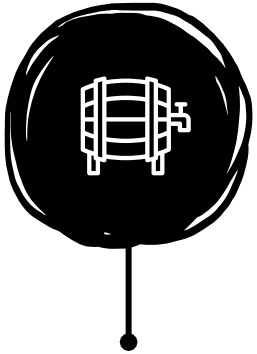
If you want to modify this graph, click on it, follow the link, change the data and replace it

OUR COMPETITORS



Venus

Mercury is the smallest planet in the entire



Mercury

Venus has a beautiful name and is the second



Mars

Despite being red, Mars is a cold place.

BUSINESS MODEL

Marketing

Despite being red, Mars is a cold place





Assessment

Jupiter is a giant and the biggest planet

Training

Venus has a beautiful name

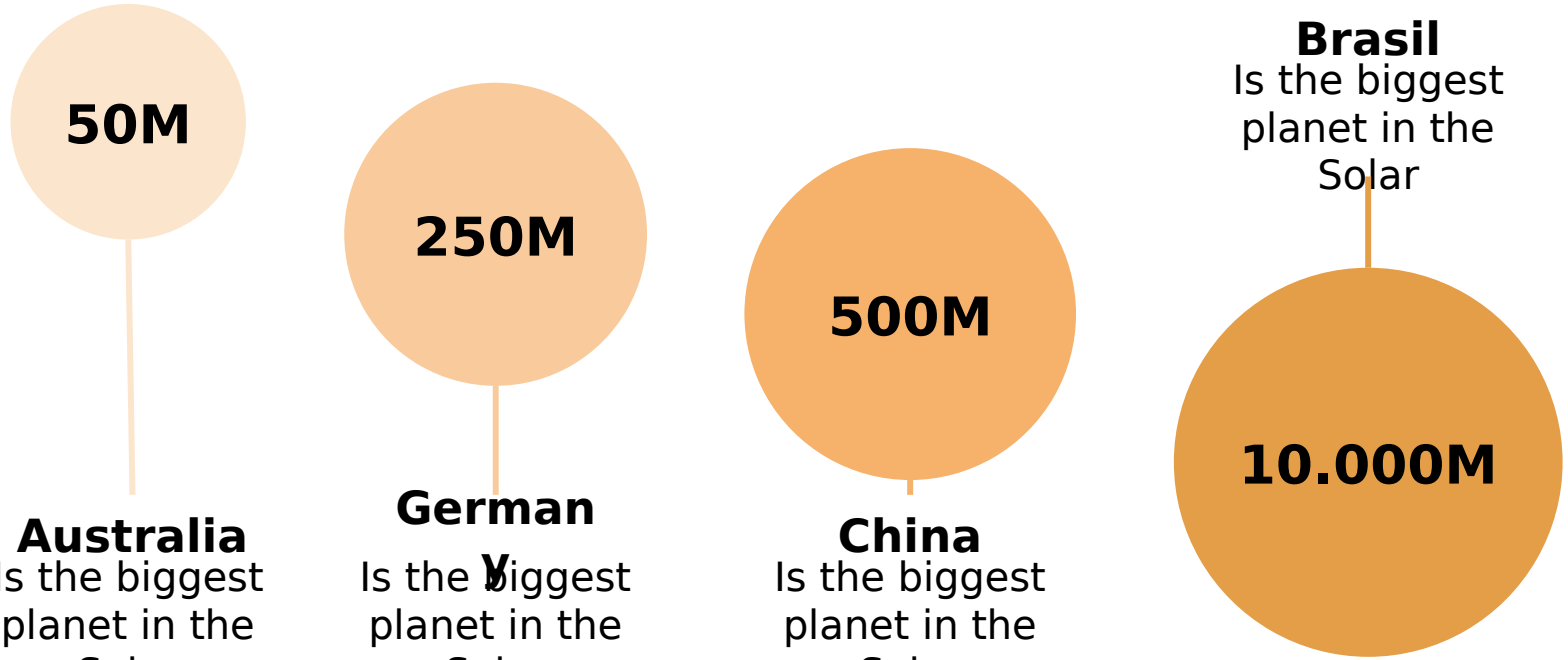




Technology

Mercury is the closest planet to the

MARKET SIZE



Australia
Is the biggest planet in the Solar

German y
Is the biggest planet in the Solar

China
Is the biggest planet in the Solar

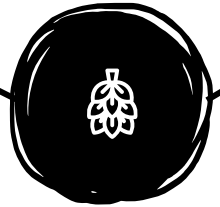
Brasil
Is the biggest planet in the Solar

OUR TIMING



DAY 1

Planet with a beautiful name



DAY 2

Farthest planet to the Sun



DAY 3

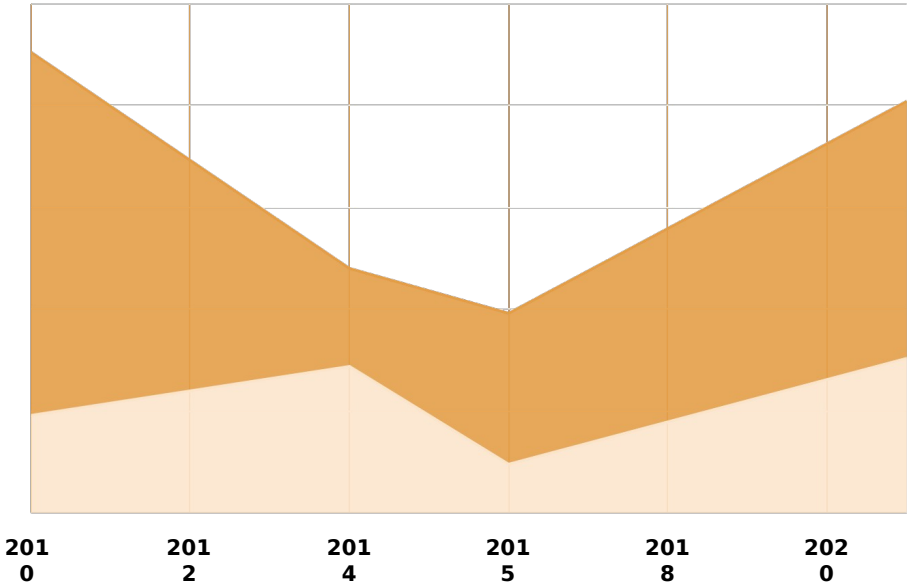
Is composed of hydrogen



DAY 4

A cold place. Full of iron

PREDICTED GROWTH



20.000

Expected income for next year

100

New employees next year

To modify this graph, click on it, follow the link, change the data and paste the new graph here

OUR INVESTMENT

Mars
Is actually a very cold place

Venus
The second planet from the Sun



Jupiter
A gas giant and the biggest planet

Mercury
Mercury is the closest planet

To modify this graph, click on it, follow the link, change the data and paste the new graph here

THANK YOU

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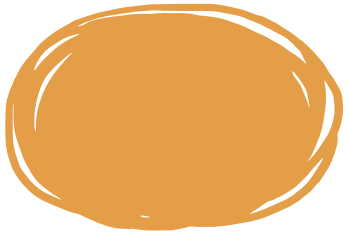
BEER ICON PACK



ALTERNATIVE RESOURCES







ALTERNATIVE RESOURCES

PHOTOS

- Cheers
- Friends laughing
- Group of happy friends cheering with beer glasses
- Cocktail
- Beer
- Group of young people having dinner together
- Group of young people toasting wine glasses

VECTOR

- Collection of hand drawn ornaments
- Hand drawn frame collection
- Ornament divider collection

RESOURCES

Did you like the resources on this template? Get them for free at our other websites:

PHOTOS

- Young people working in cafe
- Portrait of smiling woman with copy space
- Hipster male hairdresser standing near barbershop
- Young man sitting outside the cafe with his bicycle
- Women talking
- Friends laughing
- Restaurant
- Friends

VECTORS

- Ornament divider collection
- Retro hand drawn quote frames set

ICONS

- Beer Icon Pack

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#f9cb9cff

#fce5cdff

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Pana



Amico



Bro



Rafiki



Cuate

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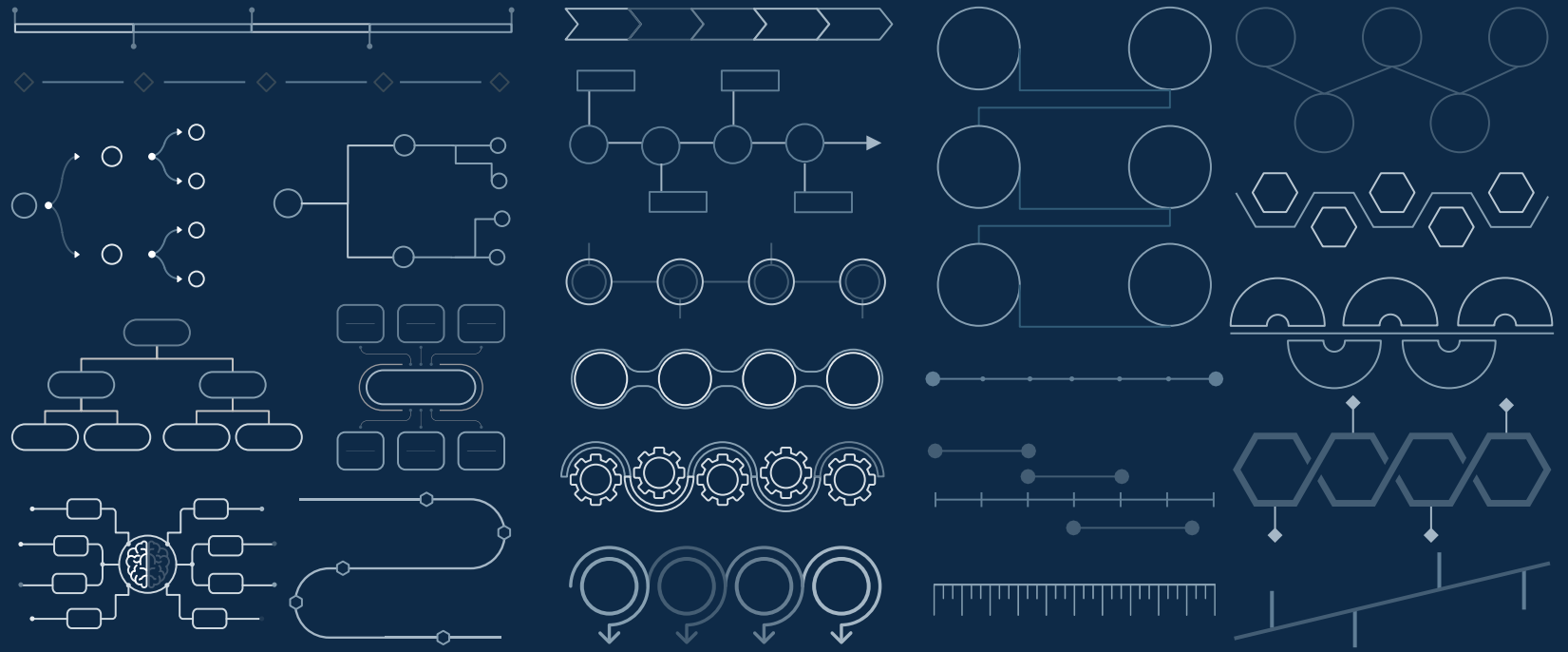
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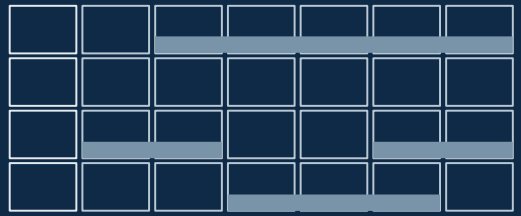


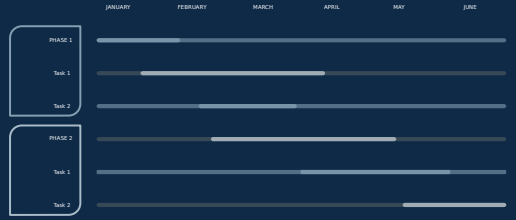


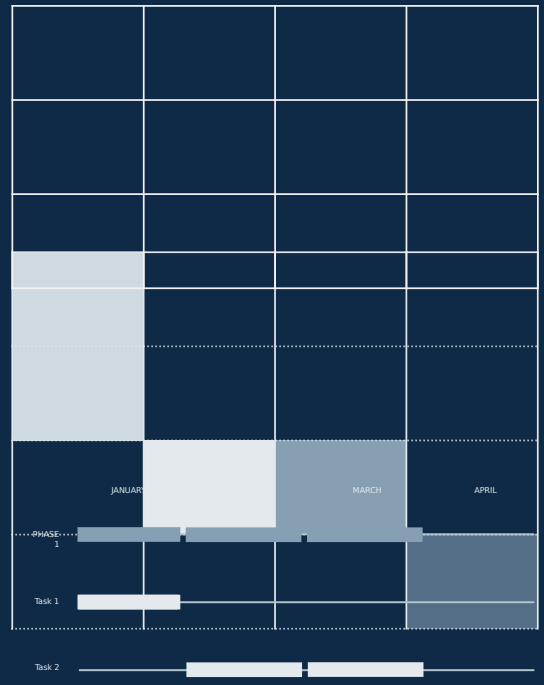


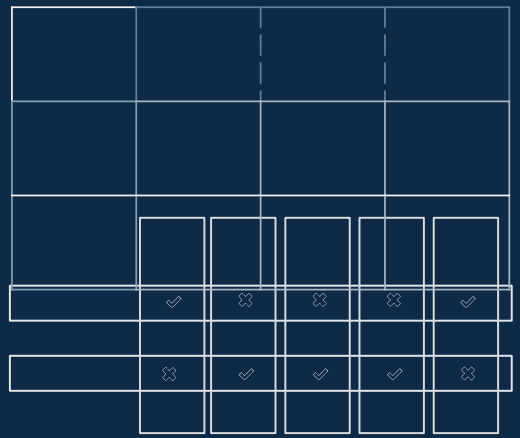


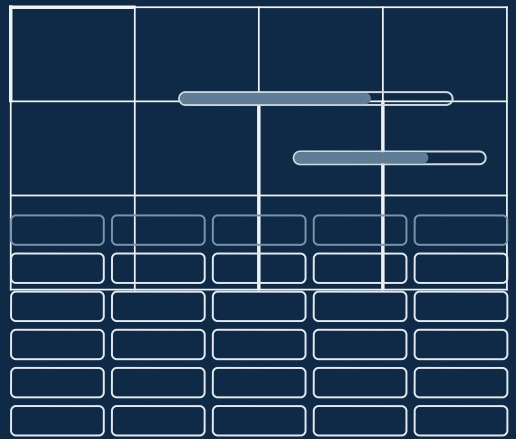



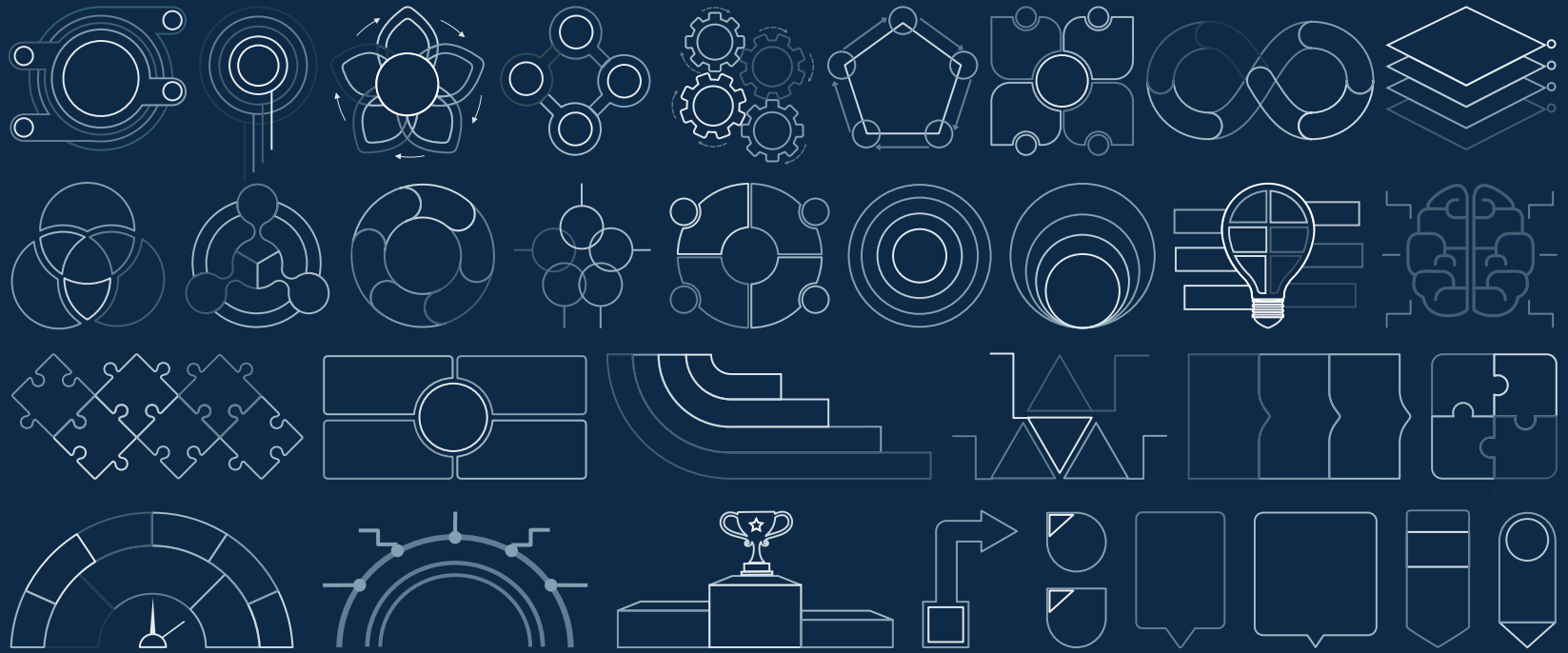


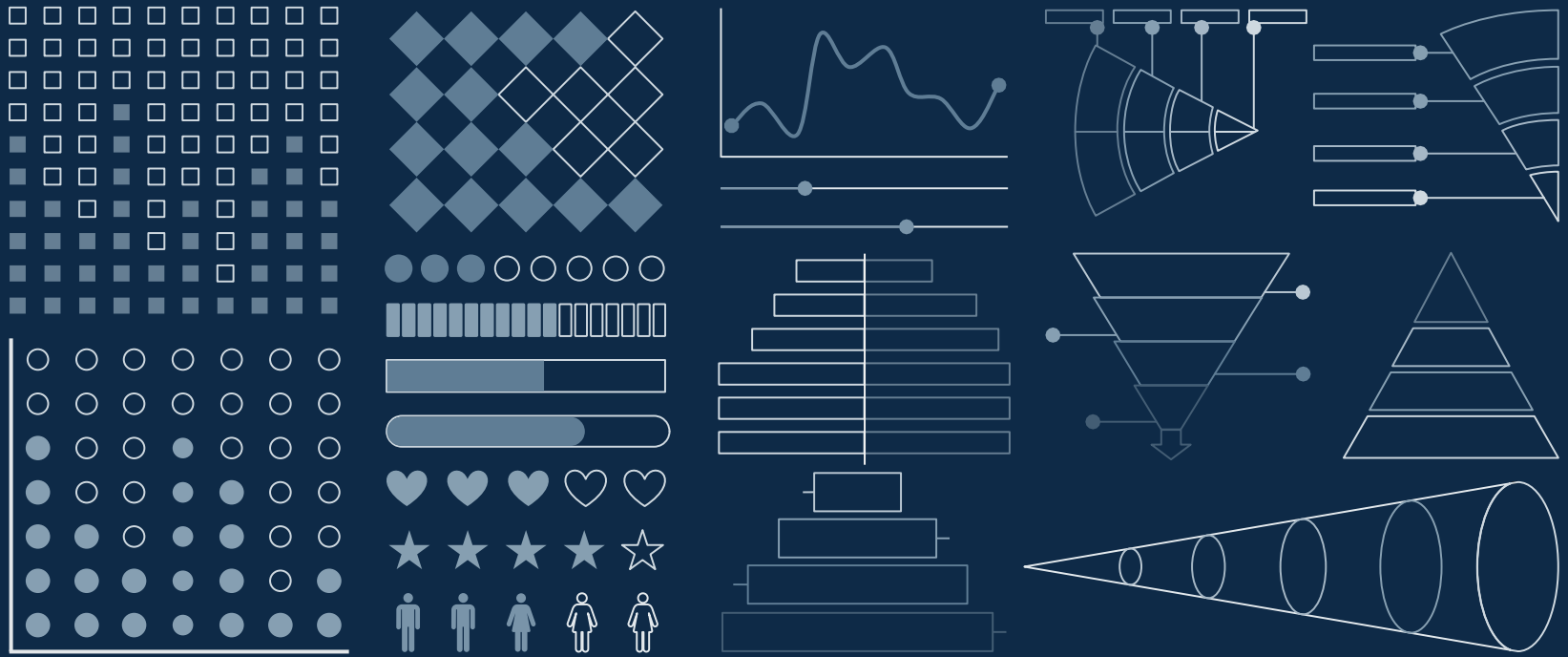

JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE
PHASE 1
Task 1
Task 2
PHASE 2
Task 1
Task 2


JANUARY
MARCH
APRIL
PHASE 1
Task 1
Task 2









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Educational Icons



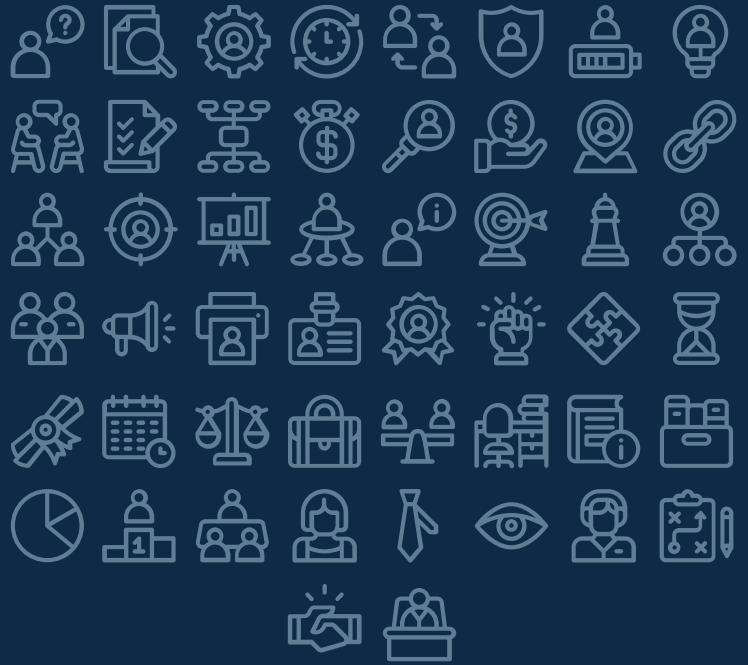
Medical Icons



Business Icons



Teamwork Icons



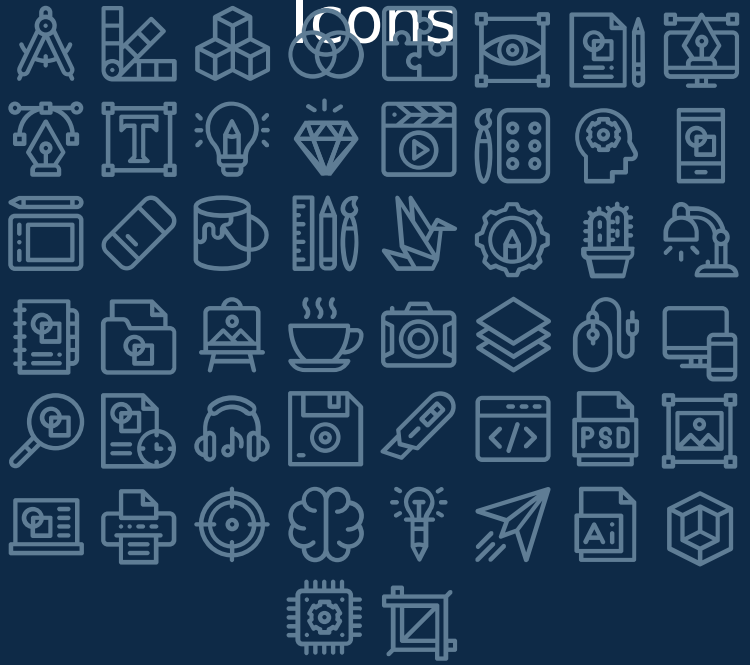
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Avatar Icons



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