SN	CRSCODE
1	AEM719
2	AEM719
3	AEM719
4	AEM719
5	AEM719
6	AEM719
7	AEM719
8	AEM719
9	AEM719
10	AEM719

QUESTION

In the communication process ---------- is transmitted from sender to the receiver

Communication can only be said to have taken place when the farmer is able to ---------- wh

Who amongst the following is not a developer of the communication model ?

All of the following are models of communication except ---------- model

Differences in background, different interpretations of words and difference in emotions are g

Communication efficiency demands ---------- skills, otherwise messages will be wrongly interp

To achieve successful persuasion of agricultural information to farmers, the messages must b

In what way in particular is rural radio different urban radio ?

The rural radio is used to achieve the following except ----------

In improving the skills and performance of the extension personnel, he needs to be trained m

OPTION A	OPTION B	OPTION C	OPTION D	ANS	TMA NO
Technology	What happ	Message	Rules	C	TMA3
Decodes	Encodes	Recodes	Oncodes	A	TMA3
McQuail ar	Defluer an	Severn and	Severn and	D	TMA3
Induced in	Programmi	Induced kn	Diffusion	C	TMA3
Enhancers	Barriers	Promoters	Noise	B	TMA3
Listening	Sense	Watching	Psychologi	A	TMA3
Delivered I	Presented	Motivation	All of the o	D	TMA3
The manuf	The inform	One is mor	They can c	B	TMA3
A medium	A means t	A tool for c	A tool to s	D	TMA3
The way vi	Technical s	Methods o	Teaching n	A	TMA3