NAME……ADM NO……CLASS…….

KCSE ONLINE REVISION

TERM 2 END TERM EXAM 2014
BUSINESS STUDIES FORM 1

1. Highlight four ways in which a business can be useful to a community. (8mks)

   i)

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   ……ii)

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   iii)

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   iv)

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   v)

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2. Classify each of the following goods as either producer or consumer goods.
   (6mks)

	Goods	Classification
a)	Factory	

b)	Private car	
c)	Iron ore	
d)	Tools	
e)	Exercise	
f)	Clothing	

3. Outline 5 (five) characteristics of human wants.
(10mks)

i)

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……ii)

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iii)

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iv)

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v)

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4. State whether each of the following activities would satisfy basic or secondary wants.
(4 mks)

Activities **Basic/Secondary**

a) Buying clothes for the family

_____

b) Transporting farm produce

_____

c) Providing food for children

_____

d) Entertaining a guest

_____

5. The following are types of office equipment; fax machine, telephone, franking machine, printer, photocopier guillotine, shredder. Match each equipment with its appropriate function.
(7mks)

	Function	Equipment
a	Need to produce twenty (20 copies)	
b	Need for a postal services when facilitate postage	
c	Sending and receiving verbal messages	
d)	Need to produce 300 copies of documents written for demonstration during a lesson.	
e	Sending messages, pictures, graphs one way only	
f	Cutting papers into required size	
g	Destroying unwanted papers	

6. Classify each of the following production activities as either primary, secondary or tertiary.
(7mks)

	Activity	Level of production

a	Digging clay soil	
b	Construction of bridge	
c	Selling in a shop	
d	Making tea	
e	Transporting medicine	
f	Growing vegetable	
g	Harvesting maize	

7. Outline four characteristics of direct production. (8mks)

i)

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……ii)

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iii)

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iv)

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8. State the factors of production and in each case identify its reward. (8mks)

Factor **Reward**

i)

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……ii)

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iii)

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iv)

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9. State five factors to be considered when selecting a means of reproducing documents.
(10mks)

i)

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……ii)

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iii)

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iv)

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v)

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10. Outline five benefits that one would get from self-employment. (4mks)

i)……

ii)……

iii)……

iv)

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State four demographic environment factors which would affect business operation.

i)

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……ii)

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iii)

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iv)

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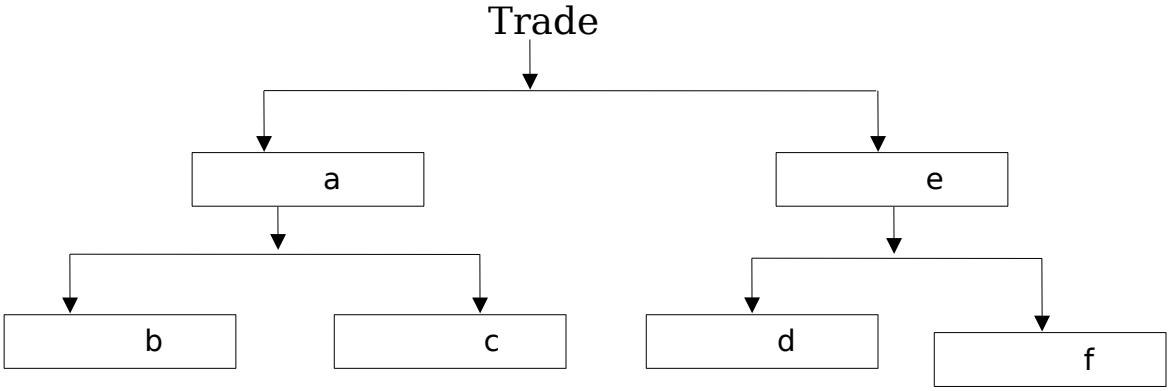
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v)

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11. Write down terms represented by letters shown below. (6mks)



a……

b……

c……

d……

e……

f……

12. Write down the meaning of the following terms. (10mks)

a) Trade

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b) Bilateral Trade

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c) Multi-lateral trade

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d) Retailer

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e) Wholesales

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