Turning Niche Ideas Into Profits

Turning Your Ideas Into Maximum Residual Income!



By Cindy Battye

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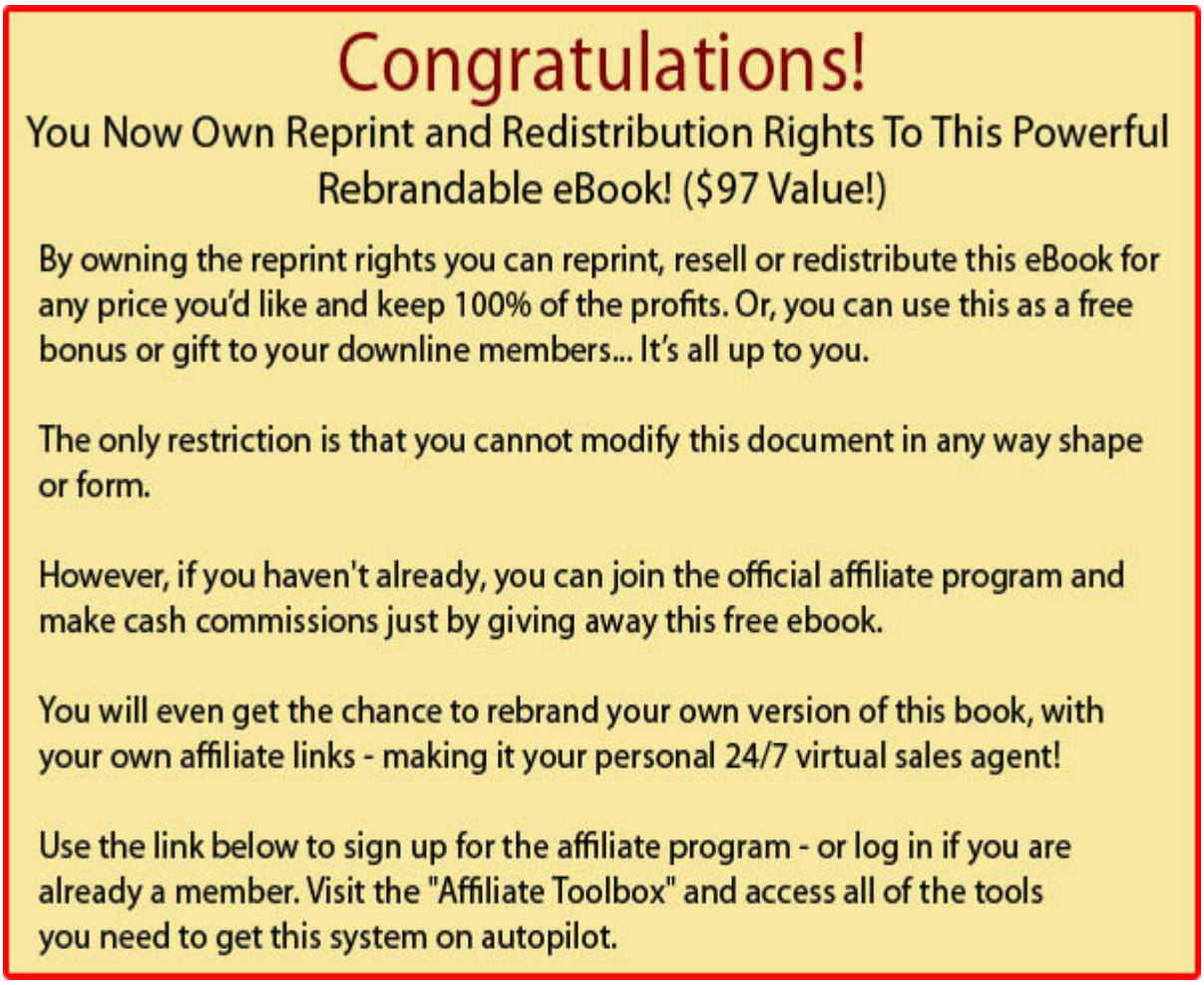
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A message from the author...



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Welcome to "Turning Niche Ideas Into Profits". This ebook will guide you through the steps to using the free information that you receive from Daily Niche Idea - and turning it into a thriving online empire.

I have set it out so that you can follow the information as easily as possible - but this wont work unless you take the steps to make it happen. Are you going to apply them? Or just let this ebook gather cyber-dust?

I am sure that you will put it into action! You were smart enough to take action and get here in the first place. Now read, implement and let's find your niche and get started on this process together!

Enjoy the book & have fun finding your profitable niche today :-)

To Your Success,

Cindy Battye

www.DailyNicheIdea.com

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The Low Down, The Power Of Daily Niche Idea!

I hear people saying - almost on a daily basis (no pun intended), that they just don't know where to start when creating an online business. They see the people doing incredibly well, hear all of the success stories, but just don't know where to start.

A little while ago I conducted a survey of members asking what their main frustrations were concerning their online businesses. The results were rather interesting. There were many issues that were causing stress, including lack of time, lack of finances, finding traffic and lack of education - but the highest response by far (38% of responses) was that they felt an absolute overwhelming frustration with the amount of information they are given. Total information overload!

Another statistic that really jumped out at me was that 48.4% of people surveyed spend at least 8 hours working online, yet 70.6% of people were making less than $200 a month from their internet based business.

This has lead me to create this report. To help clarify, focus and put to death the common frustration, hopefully simplify your life and help you to start earning what you are worth! Seriously! If you are putting that much work into building your online business you deserve to be earning WAY more than $200 a month - so let's start fixing that today!

The online world has turned into an information junkyard. It seems that every day you are presented with more and more offers of a new thing to learn, a better way to do things, or a 'quick and easy way' to make money.

Let me start by saying - there are no QUICK ways to make money online - BUT there are frustrating ways to get there - and EASIER ways as well. This report is packed full of information, but I intend to make it as full of useful information and the least amount of fluff as possible. My intent is to allow you to make the most of the information that I am bringing you - to your email inboxes - and use it to create online income, without the stress of doing all of the research yourselves.

There is always an easier way to do things - when you have the resources, so let me give them to you!

But Really... What is Daily Niche Idea?

If you have received this report and are totally new to what we have to offer, let me just give you a brief overview of what we do for you. Basically, Daily Niche Idea:

- Is a FREE service to you.
- Delivers an email to your inbox each day.
- Gives you a niche suggestion, on which you can build a website, blog, squidoo lens etc around.
- Provides the tools that you need to make it happen.
- Allows you to earn affiliate commissions in multiple sources.

If you haven't signed up yet, here is a good place to start. You will receive your first email immediately, so you can follow through on the next chapter and will know what I am talking about.

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So... now you know what we do, let me break down the emails that you receive - what they mean, and how you can benefit from the DNI system.

Using The DNI Emails Content To Get A Jump On The Marketplace

Based on the survey results above, we're now ready to get to work. Hopefully I can help you kick start your internet marketing career. I'm going to focus on helping you get started building a profitable list, and in this chapter I'm going to talk about how to set up your squeeze page and monetize the sign up process.

The purpose of this ebook is to provide you with a step-by-step blueprint to internet marketing success. It will be based on the actual survey results, and thus targeted towards the "newbie". But every step is critically important to the whole process, so don’t assume you "know it all" and think you can skip things - Unless you are already wildly successful in internet marketing, you want to take action and implement these steps today!

What Is A Niche?

The first thing you will see when you open your daily niche email is something like this:Today's Daily Niche Idea Is: XXXXXXXXX

This is your niche suggestion for the day. Ok, so you won't have all of the XXX's - but you get the point!

If you are unfamiliar with the terms, a niche is a very specific topic or theme, idea or area that you can use to reach a certain target audience. The easiest way to explain it is with food (yes, I love my food..). If you want to build a website about recipes and food related products, you could - there is plenty of info out there - but, there is also a lot of competition out there.

When you target a certain area of food, you are able to do it well and dominate the market.

The beauty of the internet is that there is a market out there for basically anything. Think of the most bizarre club and you will find a group of people who are passionate about the topic.

So, with niche marketing we are not trying to push into the massive audience of people searching Google for 'food'. The competition would just be insane, the average person just can't even compete. Instead, we choose something more specific - so, something like 'eggnog recipes' or 'making chocolate crackles'.

By targeting more specifically the niche, you will have less searches for a topic - but you will be able to rank higher in search engines with less time expense and monetary expense.

Use My Research To Get A Head Start!

Sure, picking niches at random might be fun.. lol - but if you want to do it properly, you should be informed of the kind of traffic figures, search results and roughly how lucrative that particular keyword is. That is where my stats help out. You can get the info at a glance and save a lot of time messing around on a niche area that you have no chance of breaking into as far as Search Engine rankings go.

You will see this:

Estimated Monthly Traffic: X,XXX
High PPC Bid Price: $X.XX

Yeah yeah, again with the XXX's! This information tells you how many people have used the Google search engine, in the last month typing in the niche topic of the day. This is really important. If there are XXX,XXX people who have searched for that term (or even more) don't convince yourself that one or two of them might

land on your site - that it might be good to build a site about food. It will be really hard to have happen.

The best suggestion is to find something with X,XXX number of visitors - or even high hundreds, and then build a site to target and get 100% of those visitors (or as close to it).

Bonus Super Helpful Tip

Visit a site called KW Browse. It's a site that lets you find interesting little niches in a really nice graphical way. You can take the niche suggestion of the day and put it in there - and then just keep drilling down until you find a really cool niche that interests you!

What Is An Affiliate Product?

Affiliate Marketing is where someone has created a product - and then you are given a special link that is tracked, that when clicked tells the site that the visitor was sent by you. When some clicks on your link and then makes a purchase you are credited with the sale - and you earn commissions.

You will receive a recommended affiliate product in each email. Each one is suggested to perfectly complement the niche that has been chosen for that day. If you know of a different affiliate product that you think would sell better for that niche, then by all means add it! The affiliate product sales are where you will generate most of your income using this system. There are other ways as well, but affiliate marketing is the fastest way to increase your income.

Make sure that you visit the site before just blindly promoting it. You need to see if you think it looks like a good product, if you would buy it then it must be a good one. If the sales page is poorly written, the content looks false or misleading then skip it and try and find a new product that would work better for your niche.

How Much Does Each Sale Earn You?

There are a few different kinds of income you can earn from affiliate sales:

1. Money from the straight out sale. Usually in a percentage, anywhere between 30-75% is fairly standard now, but if it a highly converting product with extra benefits don't be too worried about promoting something that gives you 10%. An example of a site that gives straight commission from the sale is something like: My DataTeam Global which pays you $24.97 per sale.
2. Membership sites or sites that provide a service are great to promote for residual income. The major benefit to promoting these sites is that you will get paid for each month that the member you referred uses the service. HitsConnect is a perfect example of a service that generates excellent residual income - as once your referral becomes a member there they very rarely drop their subscription.
3. Pay Per Action commissions are earned by various methods. Sometimes you earn commissions when a referral of yours signs up to their program and you are paid 'per lead' - places like Adsense and other PPC agencies will pay you per click of the ads that are placed on your website.
4. Two Tier commissions are when you are not only paid commissions for sales that you generate directly from your link - but also the sales that people that you refer to the affiliate network generate for you. My favourite example of this is FirePow which is a monthly subscription fee that pays two levels of commission - and is a great product, so far only one person I have referred has ever cancelled their subscription...

Promoting Free To Join Sites

Whether you are creating sites and placing links on them, or creating sites to build an optin list from (or both), you can always make money and increase loyalty by giving your readers and subscribers these kinds of sites.

When you are looking for free to join sites, that you want to earn you income, here are the following things that I look for:

- Does it provide value - even if they don't upgrade?
- Will it interest my target audience?
- Does the site offer a OTO (One Time Offer) on first login
- What kind of commissions is it? Once off - reoccuring - two tier...etc
- Do they provide good referral tools?
- Can I set it up so that it's as 'hands-free' as possible.

There are many options out there, when it comes to free to join sites. I have put a list of a few here that I have on a few niche sites and also in a couple of targeted autoresponder series that I have created. All of these sites provide pre-written emails that you can just copy and paste into your autoresponder, or graphics for your thankyou pages, bonus pages etc.

I am going to rush through this just a little, because my good friend Soren Jordansen has just created a product that can guide you through the benefits of providing your website visitors and subscribers with free products like this. His ebook Internet Marketing Success Formula is a free to join site as well - so when you sign up, you can see how a free to join website should look like. It is a VERY high converting product for me - and is one that I now include in most of my programs.

Daily Niche Idea is another site that provides a service and useful product for free members - but also has very beneficial reasons for members to upgrade their accounts. If you haven't joined there yet, you should have a look and again - check out how the sales process is done, so that you can save your time promoting sites that just don't put the effort in to generate sales for you.

Here is a list of free to join sites that I recommend. As I said, they are free to register in - and when you get to the members area you will be able to get an affiliate link and earn income by sending people to that link - giving things away. I regularly receive income from all of these sites and most of it is on autopilot - as I have added in the promotional tools that are provided in each site, into my sites and autoresponder series. Most of these are very specific to the internet marketing niche, but might be relevant to other niches - for example, if you are promoting a blog that about making candles - and the majority of your website's audiences are Work At Home Mom's - then you can offer them access to something like Soren's Internet Marketing Success Formula if you think they would be interested.

My Recommended Free To Join Sites:

Daily Niche Idea (of course)
Internet Marketing Success Formula
Article Marketing Automation
Discover Cpanel
Free Website Builder
PLR Wholesaler
The Original PDF Creator
Resell Rights Pack

Turning Your Free PLR Products Into Instant Money Spinners

What Is PLR And What Can You Do With It? PLR stands for Private Label Rights. You can do nearly anything with these products including renaming, branding and selling as your own. You can edit them and bundle with other products in a package. You can also give them away and sell giveaway rights, master resell rights or private label rights with them.

PLR articles is the ultimate easy way to create a product, website or blog really easily - as most of the work has been done for you!

Daily Niche Idea delivers some PLR articles to you as part of the emailing system. They are not in every email, but in some - where I can find articles that are relating to that particular niche, I will give you a package of 10-25 (sometimes even 50) articles that you can use however you wish.

If you are stuck for ideas about what you can do with the content then here are a few suggestions to help you get started.

Upload The Content As-Is: It is estimated that approximately 70-80% of people who download the PLR articles will never do anything with them! If you are in the 20-30% who are motivated enough to turn them into a site, blog etc - then you are getting a massive head-start on the rest of the population!

For this reason, it is sometimes possible to just copy and paste the articles that are sent to you and still have relatively unique content.

You can copy and paste them into a ready-made blog or website - or skip to the next chapter which will go into more details about the practicalities of publishing your articles.

I would suggest that even if you don't want to rewrite the entire thing - but rather go with copy and pasting, that you at least change the title of the article to something catchy - and alter the first paragraph a little. You can leave the rest as-is if you are feeling really slack.. lol

Content Spinners: If there are multiple copies of the article out there online, then you need to do what is commonly referred to as 'spin' them. Content spinners are pieces of software that allow you to create new content from PLR articles. Depending on the use of your content, you should be targeting for around 50-60% of rewritten content.

Here are some article spinners that you can use. As of yet, I haven't found any that are free to use - but when you consider the cost of hiring someone to write articles for you, or spend the mega-hours writing them yourself - or clicking a button, it it a pretty good payoff.

Article Content Spinner 1 - allows you to produce multiple articles at the touch of a button, so that you can have 100 different versions of articles which is great if you are focussing on article marketing.
Article Content Spinner 2 - is a cheaper option, less than $15 but requires a bit more work to get it to do the same results. Still, a top product!

If you are using wordpress software for your blog, you can just upload a plugin that automatically changes the words around for you! WP Spinner Wordpress Plugin - this is the Roll's Royce of WP content spinners, as it not only changes your content, but also allows you to dynamically rotate ads and do A/b split testing.

Create A Squidoo Lens: I will go into Squidoo more in the next chapter. If you just can't wait - then scroll down and have a look :)

Make An Ebook: You can take the articles that I give you and turn them into either an ebook that you can sell - or one containing a lot of affiliate links that you can give away. Either way - you can earn stacks of cash and it's really not that hard either! You can rewrite the articles yourself, into your own style - or you can take the easy way out and hire someone.

Now I am sharing this little secret with you... You see... you can actually hire people who will do the rewriting for you! For example, you may have a stack of 100 healthcare PLR articles that you would like to publish into an ebook. Think that would take too long? Be too expensive? Well, not really!

There are sites out there, like Elance for example that allow you to post your requests - and get responses from people all over the world. And - what do you think you might be paying? $5 an article? $3?

A project description by service provider 'Prince Projects' on Elance.com that read:

Hello all -

I'm looking for a writer to rewrite approximately 100 400-500 word articles at $1 a piece to start. If everything goes well, I plan on awarding more articles. Subjects include real estate, internet marketing, health, finance, and more. Articles can be paid for on an ad-hoc basis if you wish (paid as you receive them through Paypal, Elance, etc.). My main concern is securing a writer I can work with in the long term.

This project description generated this response from 2 writers:
Bidder Comments: *Hi. I am experienced in writing articles, proofreading and re-writing pieces. I have written a number of articles and other copywriting material. I can turn around the articles quickly, whilst still providing a high level of work. I would normally charge between $2-5 an article but I am willing to offer my services for $0.95 an article to yourselves.*

Bidder Comments: *Hi, I'm ----, heading a multidisciplinary writing group with perfect feedbacks so far. Kindly spend a minute reading our profile and feedbacks. We are constantly doing article rewrites for some months now. Although we usually charge US $2-3 for rewriting an article of 500 words, we are willing to do this at your price in the hope that it will be increased in our subsequent projects, if awarded.*

As you can see, the first writer actually LOWERED his price from $2-5 to 0.95 per article on a 100 rewrite project!

Make An Audio Product: Recording your private label e-book and repackaging them into audio tutorials, courses, and transcripts is branding genius. Suppose you have a collection of articles about 30 Ways to Seduce Women written by scientific researchers of pheromones and psychologists, which you have turned into an ebook.

With audio, you could *repackage* and *rebrand* the e-book to produce a series of audio tutorials on "The Love Boss (you): Picking Up the Love of your Life," complete with a fictional character (see the Rich Jerk Series , one of the best selling e-books ever) and a new voice.

Burning your recorded files onto CDs/DVDs and MP3s is easy with cheap equipment and packaging with software case levels is easy through an office store. A cover could include the front cover of your online e-book complement with a fresh logo. To jumpstart your multimedia campaign, you could introduce a sign up page on your website and offer a free recording with it to build a consistent list of opt-in subscribers. (For more information about optimising your opt-in list I highly recommend Internet Marketing Success Formula)

Oh, also - Have you ever noticed how many sales letter sites have recordings by the site's owner explaining the new product? You can do it too by adding either

1. an audio sales pitch
2. an audio version of your PLR content
3. a combination of both to your site

For this, you'll need an MP3 Audio Mixer (available at http://www.acoustica.com/mp3-audio-mixer/) where you could edit your voice during long recordings. If you're a poor public speaker, there are many freelancers at Elance that can do the job but the cost may be high.

Walk Through Guide To Creating Your Own Online Empire

In all things that are really worth anything, there is always work involved. I am not avoiding that fact! There really is an easy way to do things and a hard way though... It is also important to match something that you feel comfortable with. You need to be constantly developing your skills, learning new things etc - but jumping right in the deep-end as such, will only lead to frustration. Choose one of these areas and then work on something today - publish your first squidoo lens, blog or website and look forward to that massive sense of satisfaction that you get from knowing that you have created something that will build towards your personal business goals.

Creating A Platform To Publish Your Niche Content

There are a few different ways that you can start to build your online business. Here are a few of the easiest ways to get started:

1. **Squidoo** - Squidoo is a site that is perfect for total beginners as there is no learning code, installing databases or even hosting it. It's completely free to use which makes it the best platform to begin in. The process is pretty simple, you sign up and it leads you through creating a page - which they refer to as a 'Squidoo Lens'. It is a simple process, but for it to do really well; get lots of visitors and in turn, lots of affiliate product sales - you will need to have your Squidoo lens properly optimised. This is a reasonably involved task if you want to beat the competition - but, it's free. It's up to you what you choose! If you have lots of time, and limited finances then do some searches on Google and work out how to do well optimising and driving traffic to your lens. If you just want to get it done, you can check out these services.

   Squidoo Empire is a service that creates a custom Squidoo lens for you including tagging, compiling keyword lists, blogging, directory submissions and much more. Their service is around $69 for a complete Squidoo lens set up.
   Squidoo Profits is a product that gives you a step-by-step guide to creating a lens yourself - showing you all of the steps you need to take, the ones that Squidoo Empire do for you. Cost of this is $7, but you need to do all of the work yourself.

2. **Blog** - Squidoo is great, but you are in essence building and promoting someone else's business - not building your own. If you want to create something that is your own, then you should get into blogging. Using a Wordpress script is the easiest way to go - it is the simplest website script that I have ever used and can be customised to fit any niche.

   I could literally spend the next 40,000 words writing about blogging - but then this wouldn't be a book about Daily Niche Idea... Mike Paezold has written a book that covers all of the necessary processes you need to create a blog - and has done it WAY better than I ever could. His book Wordpress Made Easy will get your blog up and running within an hour from now.

   Personally blogging is my weapon of choice when creating niche websites, basically because of that plugins that you can use - and the ease of customisation. I am now using the FirePow system and am able to get a full site, created complete with a month's worth of pre-loaded content all done in about an hour (including searching and registering a domain name).

3. **Website** - If you don't want to go with a blog, and would rather create your site yourself then you will need to know a little about HTML. If HTML is a foreign language to you, I recommend that you use this free website builder. It is simple to use and works well. Websites are great if you want to have it really reflect your personality. Blogs can do this for you - but unless you get a custom designed template (and even then sometimes) it can be hard to make your site really stand out from the rest of the crowd.

What's In A Name?If you are building a website or a blog, you will need to have a domain name. Now... this can sometimes be a bit of a personal issue, but here is what I do when I am choosing a domain name. I am by no means an expert on choosing domain names - but this works for me.

Important things to consider when choosing a domain name:

1. Choose a .com - If you want people to remember you and come back, .com is the way to go.
2. Make it something memorable and short.
3. Avoid hyphens - again, it needs to be memorable and hyphens are often forgotten.
4. Pick something that can't be misspelled easily. If it's a word that can have multiple spellings and you really like the domain, then buy the other spellings too.
5. Try and get something with traffic already if you can.
6. Does it have to do with your niche. Make it as specific to your niche market as possible - so if your niche is about bikram yoga, then get the words 'bikram' and 'yoga' in there if you can.

Dropped domains are website addresses where the previous owner of the website hasn't re-registered it, either due to a wrong credit card being in their account, not using it any longer or many other reasons. The beauty of getting a dropped domain is that many times the previous owner has already worked to build backlinks etc, so you could already have some residual traffic being sent to your site - without any effort on your behalf.

http://www.expired-domain-names-pro.com/ Here is a top piece of software that helps you to find domain names that have dropped - to save you hours of scouring the internet.

http://www.justdropped.com is a free resource that does the similar thing, but will take some time sifting through the details.

Monetizing Your Niche Idea Account For Maximum Results

We are not about wasting time. I want you to get on with the business of building your business - not messing around with lots of confusing details for a few cents a day. Here is how you can set your daily niche idea website up so that it is working and earning you money - set it up now and reap the rewards forever!

Maximising Your Income With Daily Niche Idea

When you first get to your members area you will see a three step set up system. It's really important that you follow this system if you want to get the maximum benefit out of Daily Niche Idea. Here is a basic explanation - and just why it's important to not miss a step!

Step One - Set Up Your Daily Niche Idea Account

OK - so, I am sort of cheating with this one. It's actually two steps. You will see two links there, the first to set up the affiliate programs - and secondly the traffic programs.

Both of these are vital to earning money from the system. When you add your affiliate ID into these two pages, anybody that you refer to Daily Niche Idea will be given YOUR affiliate links to join under.

Double Bonus For Adding Your Affiliate Links... Jumplinks = More Cash For You

Jumplinks are just a fancy way of saying that your affiliate links are added into emails that are sent. This means that when you refer someone to Daily Niche Idea - and you have set up your account properly by completing the first step - then the daily emails that they receive will carry your affiliate links for recommended affiliate products.

Free members are able to add in a few affiliate links - but upgraded members can rebrand the entire site - so that every email that anyone from your downline receives carries your links.

Another incentive to refer people to the Daily Niche Idea system is that if you refer someone - and they don't fill in their links, either because they aren't upgraded - or they were just too lazy.. the people that they refer will sign up by clicking on your links - and your links will be in their emails.

This can be huge - because your links don't get replaced until someone (even if it's 1,000 members from now) changes it to their link.

How To Find YOUR Affiliate Link

This can get a bit confusing when you are just starting out - so I want to make it super clear here. When you go to your affilate and traffic program pages and click on the links to join the sites you will be joining directly from the person who told you about Daily Niche Idea.

When you login to that program, you will need to look for their affiliate information page. It can be called different things, sometimes 'affiliate toolbox', 'affiliate tools', 'promotional tools', 'earn commissions' - or something along those lines.

Click on the link (whatever they have called it - at DNI it's called 'affiliate toolbox'). You will see a big choice of promotional materials. For the purpose of filling in your details at Daily Niche Idea just look for your affiliate, or referral link. It usually has something like http://www.nameofwebsite.com/?r=XXXX the XXXX's being your unique code. That is what you need to put in your DNI affiliate and traffic programs page. Not the whole thing - just add the part that is unique to you, and don't forget to click the save button when you have finished filling

it all out :)

Step 2 - Earning Money With Daily Niche Idea

In your members area you will see step two which provides all of the tools that you need to promote and earn directly from Daily Niche Idea, as well as earning passively from the multiple other sources with the jumplink system we discussed earlier.

Here are a few ways that you can promote Daily Niche Idea today - setting up usually takes a few minutes and then it's pretty much on autopilot. Have a look at the affiliate toolbox and see what you think would work well for people that you know and are in contact with:

1. Email Advertising. Just copy and paste these emails into an autoresponder series if you already have a list. I like to customise them a little, so that it sounds like you - not me - and once you have added them in it is automatically building the system for you. If you don't have a list, mail a few friends that you think might be interested.
2. Copy and paste the provided html into your email or forum signatures. We will talk more about using email signatures to drive traffic in the next chapter.
3. Add the squeeze page link to the traffic exchange sites listed in the next chapter. You can also add the banners that are provided - just copy and paste the tools from your affiliate toolbox page at DNI.
4. Copy and paste the thankyou, fast action bonuses or 404 html into your pages. I have found that putting the fast action bonus html onto your login page (if you have a membership site) or even just putting it on your blog - to reward your subscribers, works really well. If you are selling a product, put a 'bonus' banner on your download page - you would be surprised at the number of people you will have join and apart from the initial 5-10 minutes setting it up - it is totally hands-free and building you residual income too!

This sort of split testing is an ongoing process, that will continue to improve your conversion rates and thus both speed up your list building and earn you more money.

Step 3 - Your Weekly Plan

I wont go into massive detail here - but when you are in your members area you will see a day by day plan of how you can develop your online business. The amount of work you put into it is completely up to you - but the more you do, the faster you will see your business grow.

So now is the time to start generating traffic to your niche websites ...

Driving Masses Of Traffic To Your Niche Sites

Traffic Method 1: Traffic Exchanges

Traffic exchanges are one of the most misunderstood traffic sources out there. A lot of people will tell you that they don't work and that they provide worthless untargeted traffic. Nothing could be further from the truth, but as with other methods you have to *make* them work for you, by using them the right way.

First off all we know exactly why people are using traffic exchanges. They want to make money online, they want free traffic, and they are likely using that traffic to promote a "make money program" of some sort. As you can see the traffic is very targeted if we provide what people want e.g. "how to make money online", "how to get tons of free traffic", "how to recruit more people to their biz opp" or any combination of these 3. On the other hand you will be wasting you time marketing other niche products on traffic exchanges, people might be interested in e.g. football, but they are not surfing traffic exchanges to learn about football. If you want to promote niche products on exchanges you need to spin in from the "make money" angle.

And since we know people are busy surfing to generate traffic to their own pages, we can't expect them to read a long sales letter. You only have a few seconds to catch their attention before they click on to next site so you need to get their attention fast - then you want to get their contact info so you can follow up and make the sale. It's extremely difficult to sell directly on a traffic exchange, because people are not searching for products they are advertising their own business... So always use traffic exchanges to build a list, encourage people to opt-in to your list and then go for the sale on the back end.

With a good traffic exchange optimized hook and squeeze page, you are ready to venture into TE land. But before you go I must warn you that there are thousands of exchanges out there, but very few of them are actually worth using. I highly recommend that you focus your efforts on 5-10 of the big ones - basically you want to have your site shown 24-7 in the exchanges and if you are just starting out you can't do that with 30 (you will just dilute your efforts). Furthermore, the people surfing the smaller exchanges are likely also in the big ones, you might as well grab them there... As your advertising budget expands, you can start testing more exchanges and adding the good ones to your list.

Here are a few of the best traffic exchanges:

1. Traffic Bunnies
2. Dragon Surf
3. Traffic-Splash
4. I Love Hits
5. Advertising Know How
6. Fast Easy Traffic
7. Blue Surf
8. Traffic Wonderland

These 8 exchanges are a good starting point, and you can then expand with the exchanges that make it into the top 10-15 over at Affiliate Funnel.

Traffic Method 2: Signature Links

Email signature: With most email programs you can automatically set up a signature link. Put in a couple of lines of catchy text and then link to you squeeze page. Once you set it up, it's a very hands-free form of advertising. It can really compound over time (just think about how many emails you send a day). It also gives you a good reason to pass on those funny emails your annoying friends keep sending you (why do you think

most of them get started...lol). Forward them to your contacts and hope they go viral, just remember to include your signature ad ;-)

Forum signatures: can be one of the most effective forms of advertising generating highly targeted traffic. Simply add a line or two of text and a link for your squeeze page. It's very important that you don't just rush in and spam forums. Pay attention to the rules, participate in the discussions, network with the other members etc. If you become a part of the community, people will be more than happy to click your link and sign up for your list. To put your forum advertising into overdrive I highly recommend that you get your hands on an ebook that explains it all in details, from etiquette to coding signature links Forum Traffic Gold.

If you really want to get into PPC advertising I highly recommend seeking out Perry Marshall and/or Simon Leung, they are THE authorities on PPC advertising.

Step 3: Web 2.0 Social Networking

Social bookmarking is also a fantastic way to get backlinks and traffic. Many of the sites use 'no-follow' links which means that you wont be getting the link power but, it's a great way to get instant traffic!

What is social bookmarking? It's the latest trend to take the internet by storm. There are a multitude of sites out there that allow you to recommend different pages to get viewed by all of the other members - in many of them the pages are ranked and more traffic is given to the ones that are ranked by the members. There are hundreds of them out there but if you want a list login to your Daily Niche Idea account and look at your weekly plan. On Friday you will see a link to view a sp; Just click there and choose which ones you want to use to show off your sites to.

Step 4: Using Article Marketing To Increase Traffic To Your Niche Sites

Article directories are the bread and butter of the Internet. These extensive content libraries hold articles written by thousands and thousands of niche marketers and article writers looking for exposure to their websites. Through a simple “by-line” on the bottom of each article submitting to directory giants such as ezinearticles and directorygold, readers can be linked to your page after impressing them with your content. What content should you use for submission to the directories? Two words …

PLR Rewriting

With a each of your PLR article packages, you can rewrite (remember the 50-60% golden formula of rewriting) them to as many articles as you’d like on the subject your PLR product is revolved around. PLR content files are divided into numerous categories from internet marketing to cooking Jamaican food. Pick and choose your most relevant articles, rewrite, and submit it to article directories with your by-line on the bottom. Here are a few of the most popular article directories on the internet today:

Articledashboard.com
Kokkada
Ezinearticles

Article directory submission is a time consuming job if you are doing it manually. It is a fantastic way to get relevant backlinks to your niche site though - so even if you don't do it every day, you should try and submit 2-3 articles a month. The more the merrier, but as I said - it is a time consuming process if you are doing it in multiple sites.

As with other time consuming tasks, if your business is at the point where you are better off outsourcing the time consuming tasks then I suggest that you search on Elance or even Digital Point Forums for some people who will do your article submissions really cheap.

We're At The End Of The Report!

I really hope you have enjoyed your time reading through this report. I also hope that you are able to use the information to increase your online income and start grabbing onto those dreams of yours with both hands! At the start of this report, I mentioned that many people were online for over 8 hours a day - yet SO FEW were earning the big bucks. Why don't you break the trend. Stop mindlessly surfing the internet, checking emails and stats - go now and build a website, put some content on it, promote it or build a list. DO IT!

...And now it's your turn - get cracking and take **ACTION!**

I Look Forward To Hearing Of Your Success,

Cindy Battye
www.DailyNicheIdea.com

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