

1. Which of this option guides launching of successful advertising..... *all of the options*
2. Planning a successful advertising campaign must consider..... *all of the options*
3. Among the basic types of advertising copy is..... *A&B*
4. The advertiser is the.... *Client*
5. Advertising research consist of _basic steps
Five
6. Most successful advertising plan for an organization lasts at least.... *Six months*
7. Special promotional events usually require..... *Longer*
8. Usually, advert agencies are..... *Independent*
9. Advice based on different stages of the product life circle Include.....
Manufacturers\' method advertising
10. The function of advertising is used to ensure a change of attitude.....
Persuasion

1. The Public relations department uses __ to interface..... *Consumer relations*
- 2 . Matching objectives and results is..... *effectiveness*
3. _ is when public relations department also counsels management.....
Counselling
4. is what Public relations uses to deal with the press..... *Media Relations*
- 5 . Evaluating the effectiveness of your action is the _ step..... *Last*
6. _ of the public relations problem is the first in PR process.... *definition*
7. Creating _ for the organization is a direct..... *Credibility*
8. Creating brochures, producing sales literature.... *Marketing*
9. As an integral part of international..... *Global companies*
10. The Public relations department uses _ to generate positive *Publicity*

Mac314 Tma 2 10/10

1. The history of radio in Nigeria.... *1932*
2. The language and quality..... *Improved*
3. Most Nigeria_ newspaper.... *hardly buy*
4. Which is a product of citizen journalism..... *Arab Spring*
5. Male make more news than female.... *TRUE*
6. *Obademi*
7. Citizen journalism is also known as.... *Guerrilla journalism*
8. Obijofe and Hanusch says..... *False*
9. In Nigeria, TV started from the ___ region *Western*
10. The Nigeria pioneer was published by *Kitoye Ajasa*

Mac312 10/10

West Africa pilots..... *1937*

An example of weekly newspaper *Newspage*

The publisher of Lagos weekly record..... *John Payne Jackson*

In news paper production.... *cropped*

To get a photographer fit..... *Cropping*

Which of these can not be found in typical newspaper..... *Non of the options*

In which of these town..... *Abeokuta*

While editing is affected..... *galley*

Cropping before scaling

The essence of..... *Copy fitting*

Css111 10/10

SELF CONTROL

HYSTERIA

RUMOR

IDENTIFIED

EXPRESSIVE

PUBLIC OPINION

INNOVATION

GONE HAYWIRE

CRAZE

COLLECTIVE

Pol 121 10/10

POLITICAL INSTABILITY

UNDEMOCRATIC

CITIZEN

DEMOCRATIZATION

Traditional INSTITUTION

MAJORITY

INDEPENDENT

POLITICS

International

Political instability

MAC 212 TMA 2*

1. Membranophones.
2. Africa
3. Feedback
4. Control
5. Demonstrative
6. Aerophones.
7. Traditional
8. Minstrel (failed)
9. Last
10. Gong man

9/10

ENG 224 TMA 2*

1. Subordinating conjunctions

2. Data collection and analysis
3. Before the meeting proper
4. Bottom of the page
5. Formal
6. Compositional competence
7. Circulated internally
8. Particular persons or committees
9. Novels
10. That the speaker may forget part of it.

Cit 237 tma2

- 1 sequential
- 2 recurrence
- 3 heuristic
- 4 algorithmic
- 5 A A linear
- 6 Debugging
- 7 writing the computer instructions
- 8 Sequence
- 9 Logical
- 10 Evaluate the solution

BIO101 TMA2

Question Fungi belong to which of these groups?

Answer eukaryotes

Question Fungi can be said to be mainly ----- organism

Answer multicellular

Question Which of these is true about cell division in fungi? Cell division is by

Answer mitosis and meiosis

Que

stion Which of these organism is not an example of fungi?

Answer hydra

Question The study of fungi is referred to as

Answer mycology

Question Algae belong to which of these groups of organism?

Answer protist

Question Algae have undifferentiated body called

Answer thallus

Question Algae can best be classified as ----- organism

Answer photosynthetic

Question Which of these is not a green algae?

Answer phylum phaeophyta

Question Which of these is not classified as algae?

Answer amoeba

BIO191 TMA2

1) Question

Which of these items of the laboratory is out of place in the group?

Answer

Hot plate

2) Question

The operational range of temperature in an incubator is between -----

Answer

22-50°C

3) Question

Which of the following equipment utilizes steam for sterilization?

Answer

Autoclave

4) Question

Dissecting trays contain _.

Answer

Wax

5) Question

In the operation of an autoclave when the discharge outlet valve is closed, ----- minutes are needed for sterilisation?

Answer

20

6) Question

The culture of microorganisms is best done in the laboratory using

Answer

Laminar flow

7) Question

To display general instructions in the laboratory, which of the following factors should be least considered?

Answer

Wordings

8)Question

In the laboratory disposal of spent materials are done on -----

Answer

The incinerator

9) Q10. The labels of stock solutions in the laboratory should contain all except one of these information

Answers

Name of person that prepared it

10)

answers

auto clave

ANP312 TMA2

1. Test cross
2. Additive genes
3. Multiple alleles
4. Cell
5. Lethal genes
6. Pleiotropism
7. Back cross
7. Complimentary genes
9. Dominant
10. Recessive

PCR 114 TMA 2*

1. Conflict _ seeks to work at a much deeper level of the human psyche than the previous models of conflict resolution

Answer: *Transformation*

2. All the following are causes of conflict except?

Answer: *Diversity of culture*

3. _____ model of conflict resolution addresses the deep emotions and thoughts that arises during a conflict and perpetuate undesirable conflict behaviour.

Answer: *conflict transmutation*

4._____ is a special kind of social interaction process or interaction relationship between parties who have mutually exclusive or incompatible values

Answer: *Conflict*

5.____ conflicts occur because of the presence of strong negative misperceptions or stereotypes.

Answer: *Relationship.*

6.____ defines conflict as A struggle over values and claims to secure status, power and resources, a struggle In which the aims of opponents are to neutralize, injure or eliminate rivals

Answer: *Lewis Coser (1956)*

7.____ model is relatively new, but it promises to play a revolutionary role in changing the way in which children are educated to resolve conflicts

Answer: *Rosenberg's*

8.Which of the model that one had to go even deeper into the basic needs that underlie all interests and form the ultimate motivating forces?

Answer: *Needs-based model*

9.____ contribute to conflict in the sense that we are different human beings

Answer: *Personality types*

10.____ is viewed rightly as a powerful tool for dealing with the perceptions and feelings that fuel conflict

Answer: *Empathy*

TMA2 ESM211

1 Ozone is form in the ans Stratosphere

2 - is a progressive removal of materials from d bed and margins of the river channel

Ans Fluvial Erosion

3The gas released from the breakdown of nitrogen fertilizers in d soil livestock waste is called

Ans Nitrous oxide

4 the causes of global warming are basically as a result of

Ans Deforestation

5 carbon dioxide is thought to be responsible for - of human cause Imput of green house

And 0.49

6= The earth &it's atmosphere are like

Ans= A giant greenhouse

7= In accentuating d greenhouse effect -----

Ans= Carbon dioxide

8= Another name for Rocky de

sert

Ans= Hamada desert

9= -erosion occurs often on -----

Ans=Rill Erosion

10= - implies the extinction or rarity of biological diversity

Ans= Biodiversity loss

ACC 101 tma 2

Signature of the employer

Asset

Debit side

Accounting concepts and conventions

Business entity

Book keeping

Two

Book keeping

Trial balance

Correct statement.

Bio 301 TMA 2

Aminocentesis

Silent mutation

Sex chromosomes

Switch fragments

Missence mutation

Autosomes

Nondisjunction

Binnary fission

Trisomy 21

Nitrogen.

CSS 112 TMA 2*

1.Auguste Comte proposed that societies progressed through a series of predictable stages based on the development of ____

Answer: *human knowledge*

2.Public opinion is important because it helps to _

Answer: *measure the popularity of government*

3.We can measure public opinion through_____

Answer: *referendum*

4._____ is one way by which public opinion can be formed

Answer: *bureau of information*

5.Public Opinion usually occurs during campaigns or through

Answer: *advertisements.*

6. One of the central problems of sociology is __

Answer: *social change*

7. The first attempts at were prompted by the need to explain the effects of the European and French Revolutions

Answer: *sociological analysis*

8. _____ are another strategy of forming public opinion

Answer: *Elections*

9. Public opinion is important because it helps to _

Answer: *Curb the excesses of government*

10. The general tendency of nineteenth-century theories of social change was towards __ and utopianism

Answer: *Historicism*

10/10

CSS 136 TMA 2*

1. The delinquent subculture is associated with

Answer: *Cloward*

2. Another name for criminal law is

Answer: *Penal*

3.Crime experts have identified the factors that influence crime rate trends except

Answer: *Politics*

4.In Classical theory, human behaviour was considered as being motivated by a ____rationality

Answer: *Hedonistic*

5.Strain theory is associated with _

Answer: *Merton*

6.Schmallegger says that criminal law signifies____

Answer: *Punishment*

7.Stealing is a__reinforcement

Answer: *Negative*

8.In criminology ,delinquent subcultures are ____

Answer: *Retreatist*

9.According to_____, he saw crime as a social product, determine by social conditions, capable of being controlled only in social terms

Answer: *Emile Durkheim*

10.A common law is a violation of ____

Answer: *King's peace*

Bus401Tma2

- 1: The ----- allows you to use computers(word processing software)
- 2: ----- is a new measurement which (petabyte)
- 3: The data model presents (Network)
- 4: ----- Is the tight relationship between data (program- Data Dependence)
- 5: A----- is the set of tracks that can (Cylinder)
- 6: A is a set of elements, which is a system itself (subsystem)
- 7: Languages were developed by using English-like(Assemble)
- 8: --- Communication refers to the process of transmitting (Data)
- 9: A ----- is the window and dialog box where you put(Form)
- 10: The----- construct repeats a segment of code (Iteration).

Acc411 Tma2

- 1: --- risk is the risk of a material(Inherent)
- 2: ----- gap arises as result of a misunderstanding (Communication)
- 3: ---- in the case of an audit is a level of care (Duty of care)
- 4: ---- is an act or omission which occurs because the auditor (Negligence)
- 5: An audit----- letter is a contract document which defines the terms (engagement)
- 6: ---- is a practice of charging less than (Lowballing)
- 7: --- is the gap between what users of auditors (Expectation gap)

8: risk is the risk that the auditors own procedure(Detection)

9: If the audit risk is 5% this means that(95% chance that the audit is materially correct)

10: ---- is a process of responding to an (Tendering).

Bus428 Tma2

1: Which objective normally have limit(
specific objective)

2: The followings are good criteria of objective Except (profitable)

3: ----- measure a firms ability to meet (Liquidity ratios)

4: One of the followings the features of the most competitive Company
(understanding precisely what business you are in from the competitors)

5: as a long rang blueprint of an organization desired image, direction and
destination (strategy)

6: some pitfalls to watch for and avoid in strategy planning except (Too slowly
moving from mission development to strategy formulation)

7: In the key activities in strategic management, which stage involve formulation of
specific strategics(stage 3)

8: ---- can be described as the process of defining, anticipating, creating(marketing)

9: policy formulation is the sole responsibility of (Top level management)

10: who plays a dominant role in the strategic planning process (Chief Executive
Officer)

BUS317 TMA 2

1. _ sometimes referred to as production control or progress chasing.

Quantity Control

2. Flow productions are usually typical by the _or conveyor-belt system assembly line

3. System operation is a key aspect of the_____ system

Production

4. Flow production is commonly referred to as line or_____ production.

Continuous

5. Production processes can be seen from ____ perspectives.

Two

6. _ pertains to the maintenance of plants and equipment.

Technology Control

7. Operations planning necessarily overlaps with issues of planning.

Capacity

8. _ is meant to ensure that production performance is in accordance with the time schedules.

Progress Control

9. __classifies output as desired and undesired.

Needle (1999)

10. __in this respect refers to the concept of deciding the method of production to be adopted.

Plan

Bus406Tma2

1: the monte carlo method of simulation was developed by two mathematicians (Jon Von Neumann and stainslaw Ulam)

2: which on the list is not a limitation of the (Simulation technique is easier to use than mathematical models and its considered quite superior mathematical analysis)

3: which o the following is not an area of science and technology (In electtioneering practices)

4: An orderly grouping of interdependent component linked together (a system)

5: Identity the option that is not an advantage of simulation(simulation does not produce optimum results when the model deals with uncertainties, the results of simulation only reliable approximations subject to statistical error)

6: the term system is derived from the Greek word systema, which means (an organized relationship among functioning units or components)

7: the phenomenon which is primarily concerned with experimentally predicting the behaviour of real system for the purpose(DONT CHOOSE SIMULATION)

8: The following are basic implications of the study of the system concept except(a good system must be subdivided in five major components)

9: Which of the following is not an element of a system (simulator)

10: the element that guide the system is knows as (control).

Acc418 TMA2

1.Virement Warrant

2. Personal emolument form
3. Development Fund.
4. financial control
5. Receipt vouchers
6. Contingency Fund (no body should choose this option)
7. Confirm weather the till is broken
8. Revenue Collector
9. Accountant General of the federation
10. Special Revenue Funds

Bus406Tma2

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Bio217 tma2

1 lag phase

2 growth

3 xerophiles

4 multiple fusion

5 it is a prokaryote

6 food

7 facultative anaerobes

8 capsules

9 cytoplasm

10 perspiration of viral particles

Bio210 tma2

1 two hundred

2 soft leaves

3 late Carboniferous

4 water is required

5 360

6 Cretaceous period

7 megasporangium

8 micro game top huge

9 insects

10 90

CSS 134 TMA 2*

1.The sufficiency of food supplies for a country, can be called _security

Answer: *Food*

2.Nigeria has a total land area of __square kilometres

Answer: *923768*

3.The earth's surface, its physical features, divisions, climate, products, population are components of___ as a discipline.

Answer: *Geography*

4.The country is located almost in the centre of the ____curve in the map of Africa

Answer: *Great*

5. From the ____, Nigeria's boundary runs from the estuary of the Cross River to South of Lake Chad.

Answer: *East*

6. Nigeria is roughly _ from the extreme corners of Africa.

Answer: *Equidistant*

7. The flight time from Nigeria to Tripoli is less than __ hours

Answer: *4*

8. The usefulness of __ defines what belongs to whom and are barriers put in place to keep out trespassers.

Answer: *Boundaries*

9. Landscape in the northern states of Nigeria makes them unsuitable for ____ armed robbery operations.

Answer: *Daylight*

10. Pipeline vandalism in Nigeria occurs mostly in the __

Answer: *Niger-Delta*

10/10

1. Anthropology as Sociological discipline started in two universities in Nigeria.....

Answer: Ibadan and Nsuka

2. The concept underlining the anthropological approach to human behaviour is

Answer: Culture

3. The

Answer: 1914

4. Colloquially, Culture is synonymous with

Answer: Civilization

5. The first Anthropologist as a Colonial Officer was

Answer: Mr. C. Meek

6. Some Agents of Colonialism were

Answer: Missionaries

7. Culture developed as a response to the following

Answer: Human needs. (failed)

8. Ethnography began to attack scientific method in

Answer: 1950s

9. Culture consists of two major patterns

Answer: Ideal and real

10.Publication of Ethnographic materials started after the

Answer: World War II

9/10

CLL307 TMA2

1. All of the above.
2. All of the above.
3. True.
4. Implied warranty.
5. Consideration must be signed sealed and delivered.
6. A condition.
7. All of the above.
8. Lukan V Ogunnusi.
9. John Holt Vs E.
zeafulukwu.
- 10.true.

Ent307 TMA2

Bauchi.

2. Wheat

3. 66.510.045.

4. 70.

5. 1981.

6. 17th.

7. 400.

8. 13A°N.

9. Benue state.

10. 1996.

TMA 2 ECO231 10*

1 Oligopoly

2 Price

3 7

4 Monopolistic

5 Derived

6 Tacit

7 Explicit

8 Kinked

9 Marginal rate of substitution

10 Utility

INR 112 TMA2*

AMBASSADOR

RESERVOIR OF KNOWLEDGE

SATELLITES

INFORMATION

OBSERVANCE OF TREATIES

PEACE

NEGOTIATION

INFORMATION AND PROTECTION

PROTECTION UNITS

REPRESENT HIS COUNTRY

BUS207 TMA2 10/10

Animals do not have a __ form of a language, but use a language to communicate with each another.

ANS: written

Some of the key components of verbal communication are sound, writing, speaking, and _____

ANS: language

The basis of _____ is the interaction between people.

ANS: communication

Vocalization consi

sts of three subsections: characterisers, ____ and segregates

ANS: qualifiers X

Various acoustic properties of _ such as tone, pitch and accent, collectively known as prosody, can all give off non-verbal cues.

ANS: speech

The linguist George L. Trager developed a classification system which consists of the voice set, , qualities, and vocalisation.

ANS: voice

Characterisers are emotions expressed while speaking, such as laughing, crying, and ____

ANS: yawning X

Paralanguage (sometimes called vocalics) is the study of non-verbal cues of the ____.

ANS: voice

At birth, most people have vocal cords, which produce __

ANS: sounds

As meaning is assigned to words, language develops, which leads to the ____ of speaking.

ANS: developments

MAC 116 TMA2*

COMMUNICATION

CULTURE

NEWSPAPER

INDIGENOUS MEDIA

NON-LITERATE

NEWSPAPER

POLITICAL LANGUAGE

LINGUISTIC

TRANSLATED

EXOGLOSSIC

ACC311 (TMA 2 solution) 10 Marks*

1. The nominal capital of the company is the

Ans: Authorised share Capital

2. Jacuzi Partnership made a profit of a 500,000 in 2016, 300,000 in 2017 and 400,00 in 2018. Calculate the goodwill if goodwill is valued at 2 years purchase of average profit.

Ans: 800,000

3. _ arises from acquisition of business by another but is generated internally.

Ans: Inherent goodwill

4. Where the company is issuing additional shares to existing shareholders to subscribe to on a pro-rata basis is

Ans: A right issue

5. The formation of a new business which then acquires the assets and liabilities of the two or more existing businesses which are then liquidated is

Ans: Amalgamation

6. A company whose liabilities are limited to the amount invested in the business in the event of liquidation is a company__

Ans: Limited by Shares

7. The shares which entitle its holders to dividend whether or not the company makes profit is

Ans: Cumulative Preference shares

8. A document which states the internal regulations of a limited company is:

Ans: The Articles of Association

9. The amount by which the value of a business exceeds the value of all its net assets is called:

Ans: Goodwill

10. Amounts set aside out of profits earned by a company which are not designed to meet any liability or contingency is known as a ____

Ans: Reserve

Bus401 tma2*

1 petabyte

2 cylinder

3 network

4 subsystem D

5 data

6 Assembly

7 Iteration

8 word processing software

9 program data dependence

10 form