

Portfolio

GRAPHICS DESIGNER

WORK OF 2022-2025



Experience

FREELANCING

Graphic designer | 2020 - present

CASINGO MULTIMIDIA

Graphic designer | 2022 - 2024

BLACK DIAMOND ADV

Graphic designer | 2025 - present

about me

Hi, I'm am **Israel!** a self thought graphics designer.

I've spent the past 5 years freelancing as a graphics designer, working on branding, social media content and print materials.

I also have ~ 1 year of drawing experience, which helps me to bring extra creative perspective on graphics design.

Skills



Logo & Branding
Business Card
Menu & Product
Problem Solving

Hobbies

Drawing
Gaming
~~Listen~~ Crave Music
Watching Movies
Doomscrolling

Index

Logofolio | Branding | Printing | Social Media

01. Logofolio

Logo Design / Wordmarks / Lettermarks / Typography / Brandmarks

02. Branding

Logo Design / Brand Identity / Visual Systems / Concept Development

03. Printing

Merchandise / Posters & Flyers / Packaging Design / Brochures

04. Social Media

Content Creation / Social Media Assets / Digital Graphics

01.

*logo
folio*

Logo Design / Wordmarks / Lettermarks / Typography / Brandmarks

01. logofolio
Some of them

The logo for Galvion features the word "Galvion" in a green serif font. A small orange star is positioned above the letter 'v'.

GALVION

The logo for YESEBO features the word "YESEBO" in a bold, brown, blocky sans-serif font. The letter 'Y' is stylized with a wide, rounded top.

YESEBO

The logo for Zenithra features a stylized orange icon resembling a person with arms raised, followed by the word "Zenithra" in a dark blue sans-serif font.

ZENITHRA

The logo for Abro features a stylized black icon resembling a pine tree or a cluster of leaves, followed by the word "Abro" in a bold, black, sans-serif font.

ABRO

The logo for Habesha package features a blue icon resembling a stylized 'H' or a package, followed by the words "Habesha package" in a blue sans-serif font.

HABESHA PACKAGE

The logo for KASINGO features a dark blue icon resembling a stylized 'K' or a wave, followed by the word "KASINGO" in a bold, dark blue, sans-serif font.

KASINGO

The logo for Young Blood features a red and blue icon resembling a blood drop or a flame, with the words "Young Blood" in a stylized font.

YOUNG BLOOD

The logo for TIL STUDIO features a black icon resembling a stylized 'T' or a hand, followed by the words "TIL STUDIO" in a black sans-serif font.

TIL STUDIO

The logo for ELON features a brown icon resembling a stylized 'E' or a leaf, followed by the word "ELON" in a bold, brown, sans-serif font.

ELON

The logo for Honesty market features a dark blue icon resembling a stylized 'H' or a market stall, followed by the words "Honesty market" in a bold, dark blue, sans-serif font.

HONESTY MARKET

The logo for Kasi deliver features a green and black icon resembling a stylized 'K' or a network, followed by the words "Kasi deliver" in a black sans-serif font.

KASI DELIVER

The logo for skuala Link features a blue icon resembling a stylized 'A' or a link, followed by the words "skuala Link" in a blue sans-serif font.

ASKUALA LINK

The logo for Galvion features a large, stylized 'G' with a small star above the 'v', followed by the word 'Galvion' in a serif font.

GALVION

The logo for YESEBO features a stylized 'Y' followed by the word 'ESEBO' in a bold, sans-serif font.

YESEBO

The logo for Zenithra features a stylized 'Z' with a dot above it, followed by the word 'Zenithra' in a serif font.

ZENITHRA

The logo for Abro features a stylized 'A' with a star above it, followed by the word 'Abro' in a bold, sans-serif font.

ABRO

The logo for Habesha package features a stylized 'H' followed by the words 'Habesha package' in a sans-serif font.

HABESHA PACKAGE

The logo for KASINGO features a stylized 'K' followed by the word 'KASINGO' in a bold, sans-serif font.

KASINGO

The logo for Young Blood features a stylized 'Y' followed by the words 'Young Blood' in a bold, sans-serif font.

YOUNG BLOOD

The logo for TIL STUDIO features a stylized 'T' followed by the words 'TIL STUDIO' in a sans-serif font.

TIL STUDIO

The logo for ELON features a stylized 'E' followed by the word 'ELON' in a bold, sans-serif font.

ELON

The logo for Honesty market features a stylized 'H' followed by the words 'Honesty market' in a bold, sans-serif font.

HONESTY MARKET

The logo for Kasi deliver features a stylized 'K' followed by the words 'Kasi deliver' in a bold, sans-serif font.

KASI DELIVER

The logo for Askuala Link features a stylized 'A' followed by the words 'Askuala Link' in a bold, sans-serif font.

ASKUALA LINK

02.

branding

Logo Design / Brand Identity / Visual Systems / Concept Development

Galvion

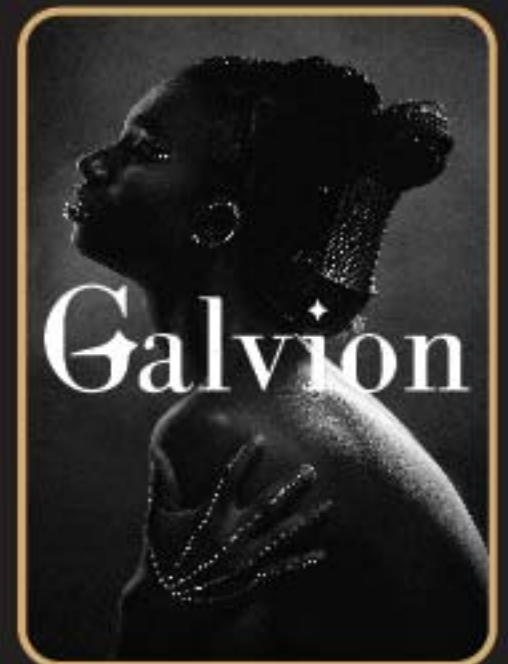
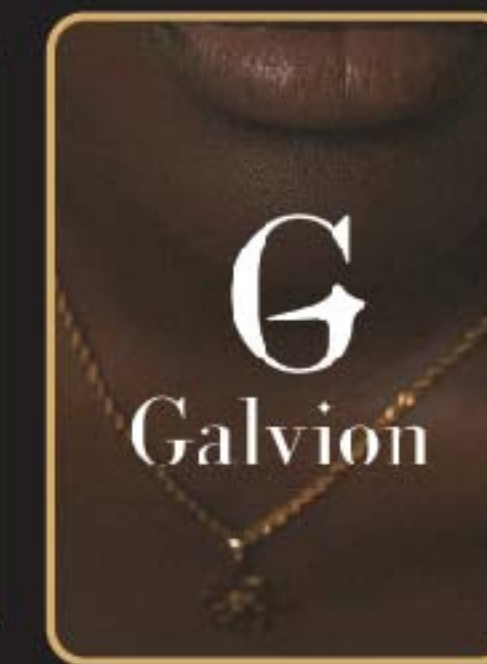
"forged from stars"

Industry : Jewelry

Year: 2024

Galvion is a luxury jewelry brand, dedicated to capturing the beauty and mystery of the cosmos in every piece.

A striking, celestial-inspired identity was crafted using elegant typography, luminous layouts, and a rich, dark color palette, giving the brand a sense of wonder and sophistication. Galvion invites you to wear a piece of the stars and carry their timeless energy wherever you go.

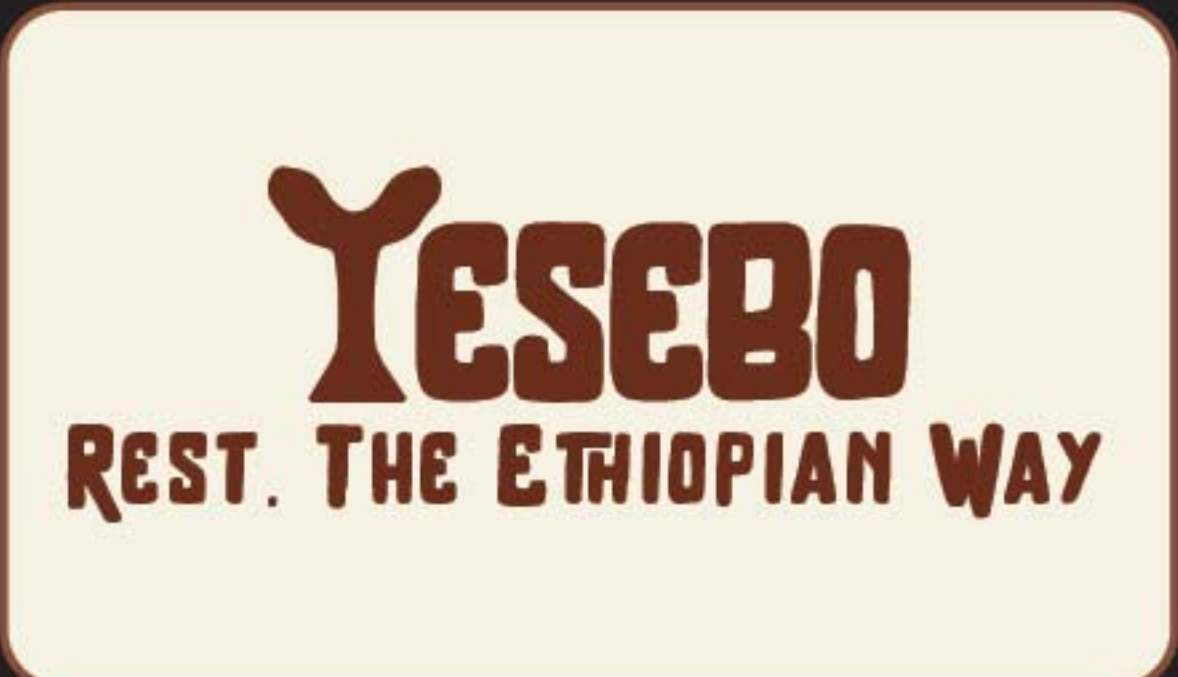


Yesebo

“Rest. the ethiopian way”

Industry : Travel Accessories & Comfort Goods
Year: 2025

Yesebo is a modern sleep solutions brand, focused on providing comfort for travelers, nomads, and week-end adventurers.
A minimalist, nature-inspired identity was built using elegant typography, spacious layouts, and an earthy color palette, giving the brand a fresh and approachable look. Yesebo is there to make every journey more restful and enjoyable



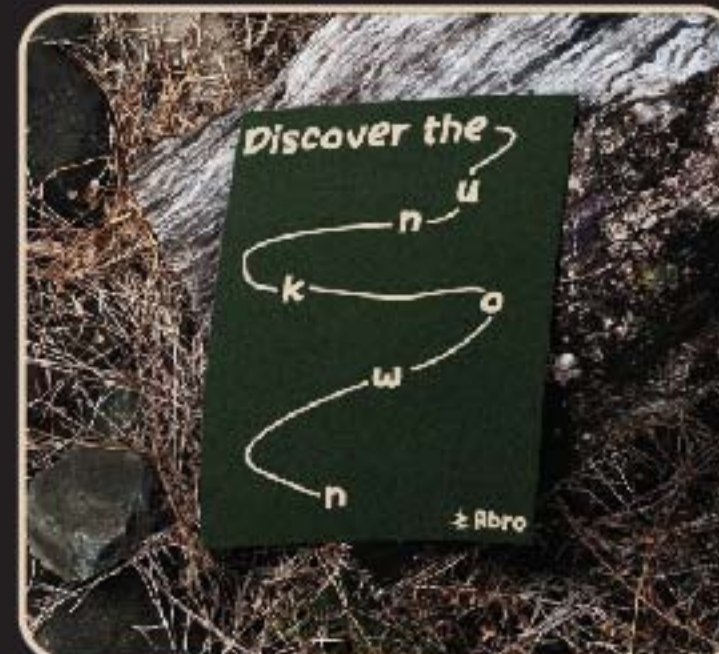
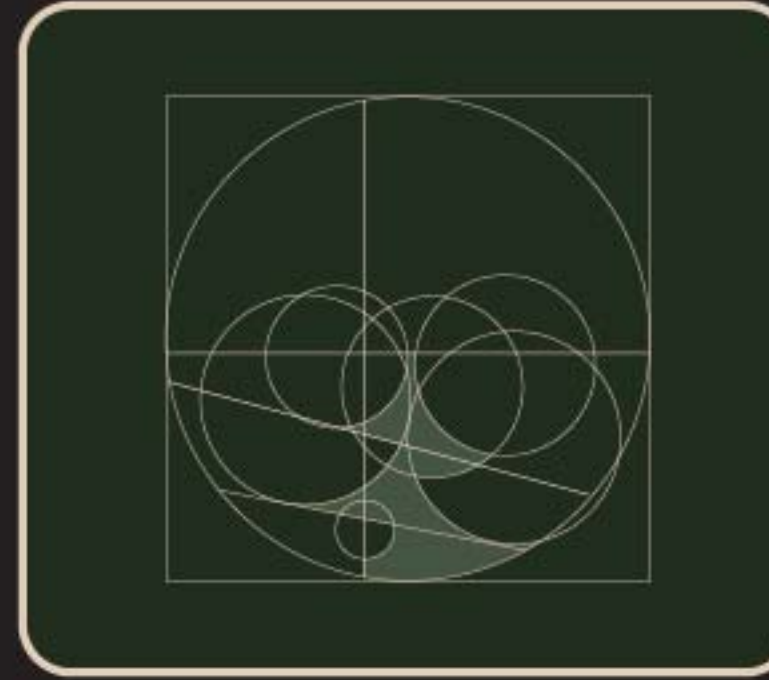
Abro

"Discover the unkown."

Industry : Hiking guidance

Year: 2024

Abro is a hiking guidance company in Ethiopia that helps people explore breathtaking landscapes with safety, confidence, and connection. They specialize in creating guided hiking experiences that blend adventure with a sense of calm from single-day hikes to unforgettable multi day journeys.



202D1F

E2CFB7

211815

Elon

"Designed to delight, crafted to inspire."

Industry : Home & Living

Year: 2023

Elon is a creative lifestyle brand in Ethiopia that brings beauty, fragrance, and sweetness into everyday life. The brand offers candles, cakes, perfumes, and flower packaging made with care and imagination. Each creation reflects a balance of artistry and warmth, designed to brighten moments and leave lasting impressions.



Zenithra

"Built for movement."

Industry : Sport wearable company

Year: 2025

ZENITHRA is a sport wearables company dedicated to movement, performance, and endurance. The brand creates gear that matches the pace of athletes and active individuals, combining durability with sleek design. Each piece is built to support training, exploration, and daily activity, encouraging people to push boundaries and reach new heights.



03.

printing

Merchandise / Posters & Flyers / Packaging Design / Brochures

print design [banner]

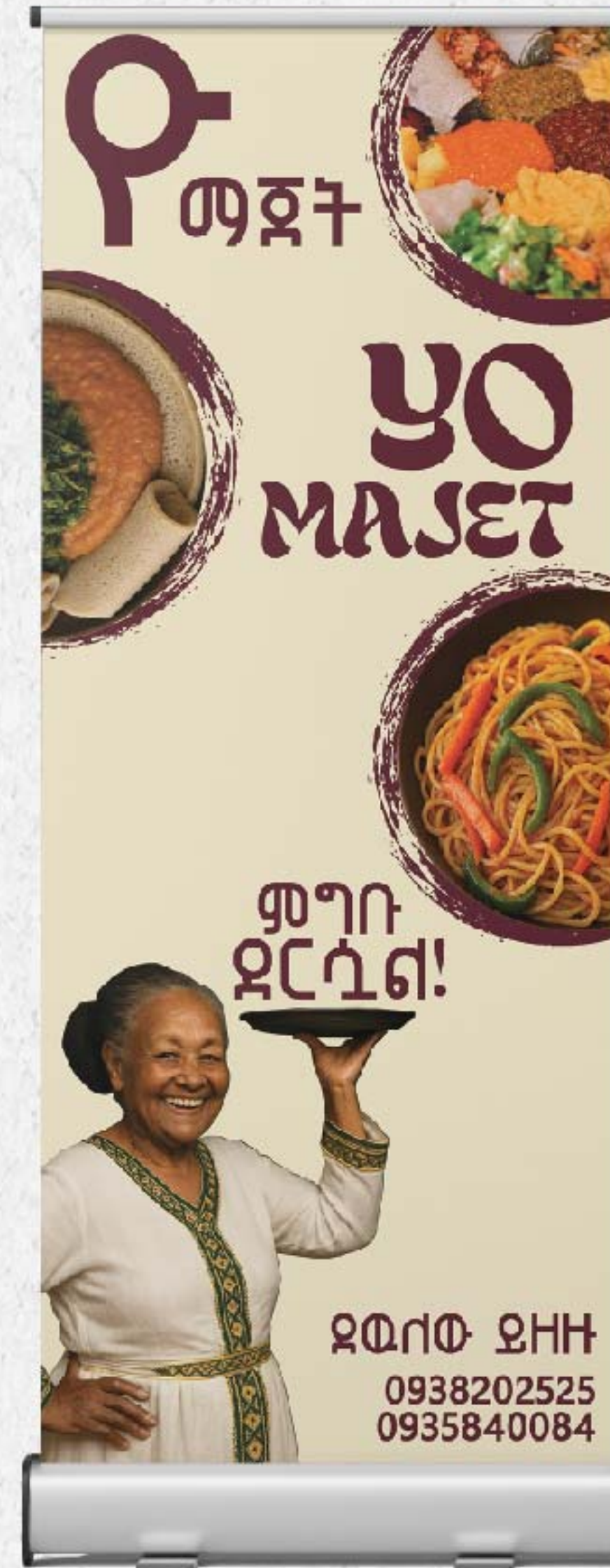
Yomajet

"aged flavor"

Industry : food

Year: 2024

Yomajet is a modern Ethiopian food spot where they serve all kinds of traditional dishes with a fresh and updated feel. From spicy stews and classic injera to vegetarian options and house specials, they keep everything authentic while still making it feel current. Their goal is to bring people together through good food and a relaxed vibe, whether you're grabbing a quick bite or sitting down for a full meal.



print design [packaging]

Yomajet

"aged flavor"

Industry : food

Year: 2024

They also bake their own bread in-house...



print design [stickers]

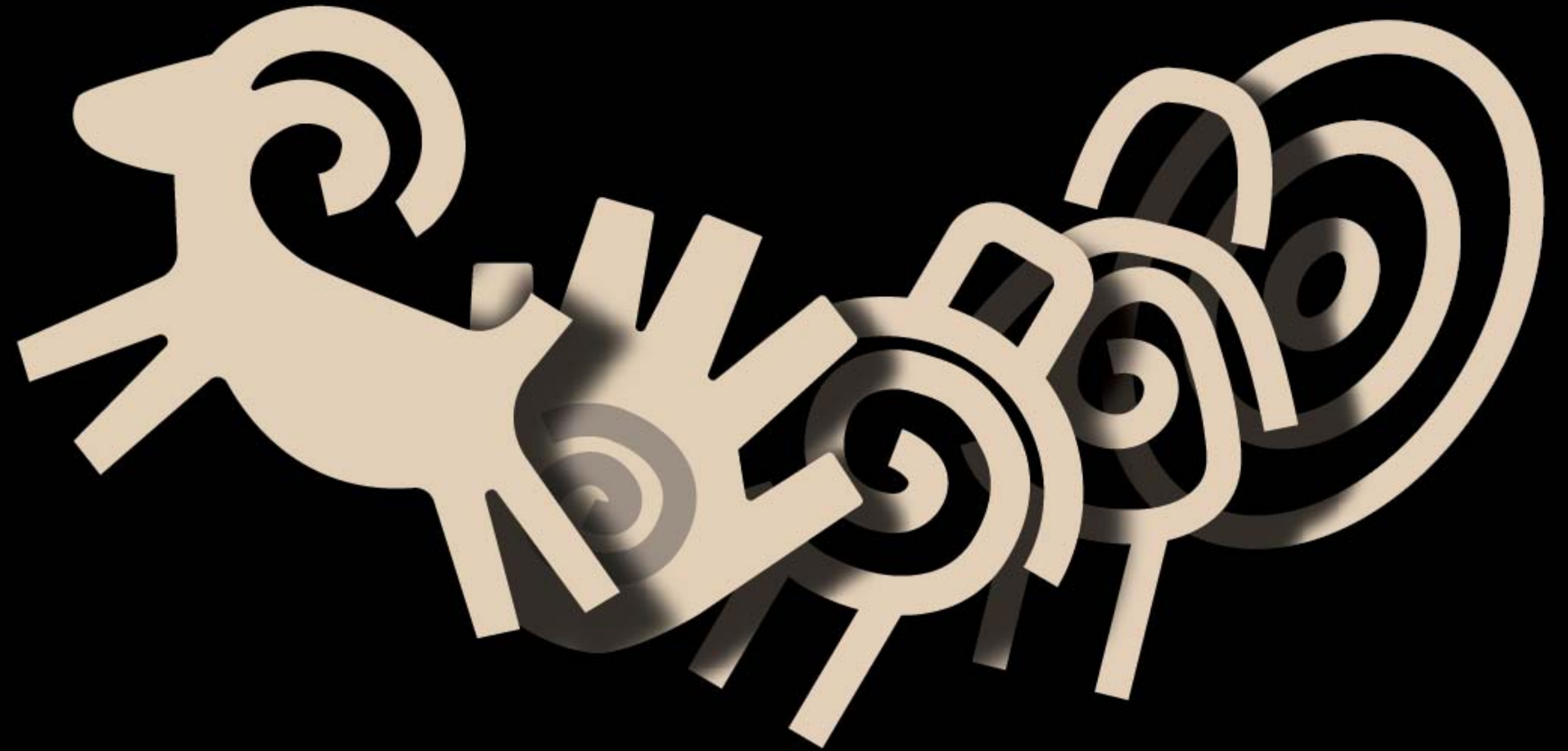
Abro

"Discover the unknown."

Industry : Hiking guidance

Year: 2024

Abro is a hiking guidance company in Ethiopia that helps people explore breathtaking landscapes with safety, confidence, and connection. They specialize in creating guided hiking experiences that blend adventure with a sense of calm from single-day hikes to unforgettable multi day journeys.



04.

social media

Content Creation / Social Media Assets / Digital Graphics

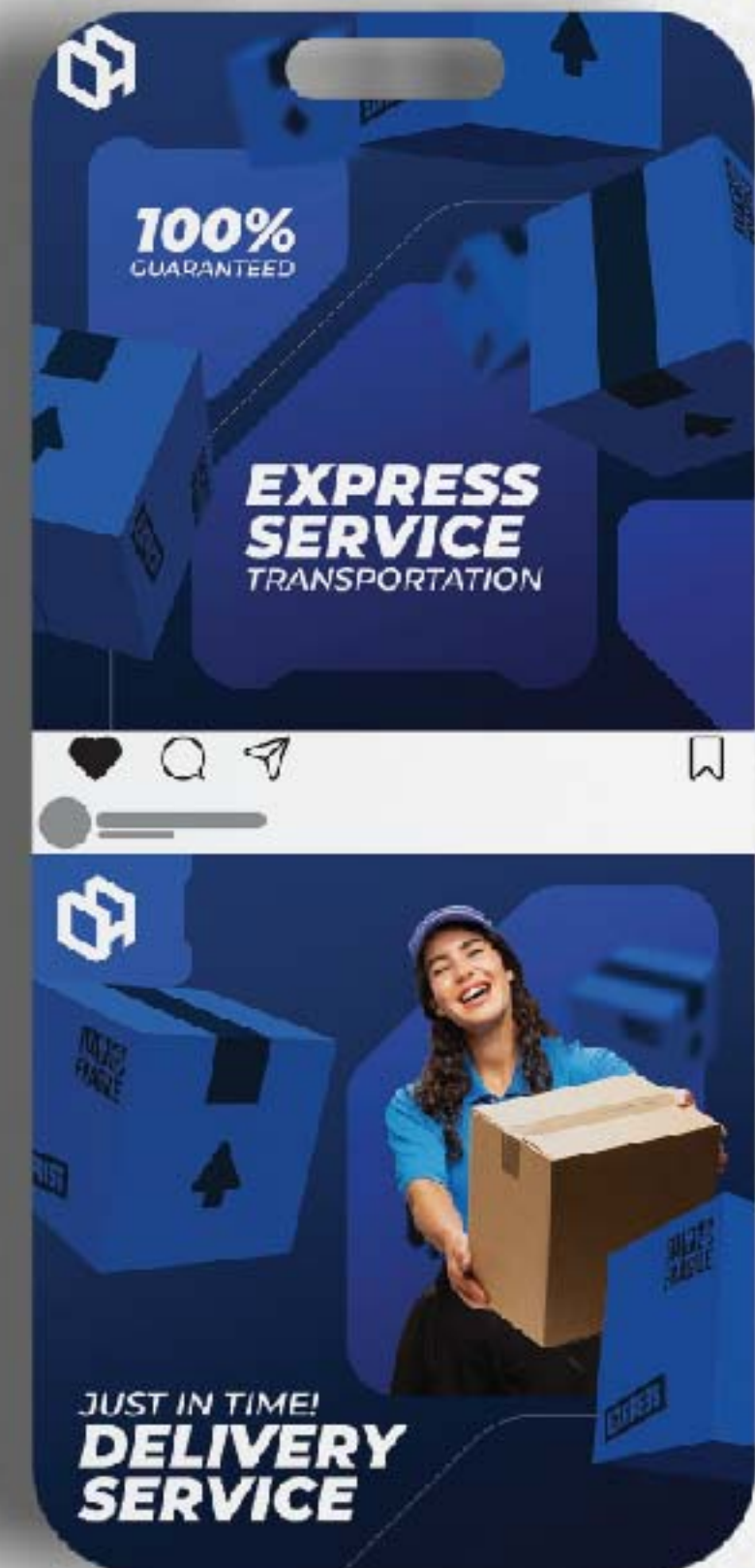
Habesha Package

"The gift of home"

Industry : packaging

Year: 2022

Habesha Package is a delivery and gifting service that brings authentic Ethiopian products and essentials to people at home and abroad. The brand focuses on reliability, cultural connection, and thoughtful presentation. Each package is prepared with care, making it easy to share tradition, celebrate moments, and stay connected across distances. ting down for a full meal.



They say silence affects
everyone in

the end —

so let's not leave this here.
I'd love to hear from you.

Thanks fo rmaking it to
the end preciate it bruh