Unity University

Office of Academic Programming and Scheduling

Course offering for Keranyo (First Semester of 2017 A.Y.)

Thursday, September 19, 2024

Section	Course Title	course No	CrHr	CoHr	Prerequisite Course No	Period	Room	Lab
BA1R1N1/14 (keranyo)	Advanced Financial Accounting I	ACFN 401	3	3	ACFN 232	M5,6 / Th7	H-4 / F-7	
	Auditing Principles & Practices I	ACFN 411	3	3	ACFN 232	T3,4 / Th6	H-4 / H-1	
	Business Research Methods	Mgmt 324	3	3	None	M3,4 / Th5	H-6 / F-8	
	Financial Markets and Institutions	ACFN 423	3	3	ACFN 341	M7,8 / F5,6	H-1 / F-3	
	Project Analysis and Evaluation	ACFN 422	3	3	ACFN 341	W5,6 / Th8	H-7 / F-7	
	Public Finance and Taxation	ACFN 431	4	4	ACFN 232	W7,8 / F7,8	H-2 / F-3	
BK1R1N1/14 (keranyo)	Integrated Marketing Communication	MRKT 421	3	3	MRKT 221,222	T3,4 / SA2	J-6 / J-5	
	Marketing Information System	MRKT 422	3	3	MRKT 221, MRKT 222, COMP 105	Th7,8 / S4	J-7 / J-11	
	Marketing Research	MRKT 324	3	3	Mrkt2012,Mgmt3021	T5,6 / SA4	J-5 / J-5	
	Physical Distribution and Channel Management	MRKT 413	3	3	MRKT 221, MRKT 222	Th3,4 / SA1	J-6 / J-5	
	Procurement and Supply Chain Management	MRKT 412	3	3	MRKT 221, MRKT 222	Th5,6 / SA3	J-11 / J-5	
	Product and Brand Management	MRKT 411	3	3	MRKT 221, MRKT 222	T7,8 / S3	I-6 / J-11	