IF OFFICE WORKERS WERE ANIMALS





CEO - King of the business jungle



HR-Chatty, annoying and always in your business



SUPPLY CHAIN: Backbone of the company, efficient and effective, keeps things flowing



COO - the "Wolf of Wall Street"



SALES - Fast sneaky and cunning,
but gets the job done



MARKETING - aka "Barketing" cos they bark, sorry talk, talk, talk, to grab the attention of consumers



SECRETARY - Dangerous like a snake, knows everything going on, can block you from the boss



FINANCE MANAGER - Can appear to be mean, every penny must be accounted for, no free lunch!



ACCOUNTANT - Has the books on lockdown, always at loggerheads with sales, thinks they spend too much



IT - Magic fingers, always debugging, you got a problem, he will fix it



CD - They never look the part but always deliver. Oh they love sipping something



STRATEGY HEAD - Has a big head full of ideas, is a real life fortune teller, can see into the future

COPYWRITER



COPYWRITER - Well you decide what you think



MEDIA PLANNER - Strong, organized and always working



ACCOUNT EXECUTIVE -Needs to keep both the client and the bosses happy, does a great balancing act



ART DIRECTOR - Free spirits, creative, crafty and innovative, have their own mind, dont disturb them



INTERN - Small, cute and innocent but will change character after a few weeks



AUDIT - Everyone run to safety! His eye will miss nothing! You must follow procedures & controls!

DID YOU HAVE FUN?

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