Topic Declaration Format

UNITY UNIVERSITY
COLLEGE OF BUSINESS, ECONOMICS AND SOCIAL SCIENCES
DEPARTMENT OF MANAGEMENT AND MARKETING

Senior Paper (Research) Intent Description Form

Name_____ **ID No.**_____
Email_____ **Tel.**_____

Proposed Research Titles:

1st_____
2nd_____
3rd_____

Most Preferred topic:_____

Introduction: (Brief description of your title & its rationale)

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_____

Problem Statement: (Brief description of the nature & area of the problem; and research questions/hypothesis posed)

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Research Objective: (Purpose/goal of the research briefly)

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Research Methodology: (Briefly)

- ✓ Research Design:_____
- ✓ Sampling Method:_____
- ✓ Sources:_____
- ✓ Data Collection Method:_____
- ✓ Statistical (data analysis) tools:_____