THE CHARM BIBLE

By Jason Capital



Flirting Secrets
Your High-School Self Wishes He Knew

FLIRTING SECRETS

I've told this story before but you may not have heard it.

It's as true as my heart and been a PIVOTAL, prime-mover in my journey.

When I first started going out..

To parties, clubs, bars or even just normal hangouts with groups of people..

I fucking sucked at talking with girls.

I could talk a *decent* (at best) game with the dudes but put a girl in front of me - I don't care if she was fat, ugly or (dear god) BOTH - at it I fucking sucked.

I had no idea how to LEAD a conversation. Truthfully, I didn't even know you could do that, or that the other person could possibly *want* you to do that.

Imagine how excited I was when I found out girls actually WANT you to take the conversation where you want so long as you do it unapologetically and nonchalantly.

I had no idea how to create a connection with someone.

Imagine how stoked I was when I learned there were specific tools, techniques, fuck, even formulas, to do that.

And I had NO IDEA how to flirt with girls.

I'd look at guys I knew talking with girls and these girls would be dying laughing, giggling, smiling like those moments with those guys were the greatest times of their life.

I still remember, there were two kids named Zack and Evan who were amazing at it, from a really young age.

We grew up together, and every conversation I saw them have with a girl was FUN, EXCITING, CHALLENGING, PLAYFUL and ATTRACTIVE.

They clearly had it, and I clearly WANTED IT.

So I went to work on my bantering/flirting skills, religiously.

For almost 5 years now.

And I can proudly say to you today - I'm pretty fucking awesome at it now.

I actually consider myself the best at it in the world, and other dating coaches/gurus have said the same.

It's ok :-)

Every girl I talk to now, we have that fun, playful, teasing, challenging vibe.

I walk away feeling awesome in my ability to generate that shit, and she leaves like, 'Damn… that guy was different, fun, exciting, unpredictable…I want some more of that."

Want to know how do that too?

Then let's rap, right now.

What you'll find below is a massive list of most of my favorite flirting techniques.

These techniques when used correctly will create that playful, challenging, unpredictable vibe all women find so attractive, exciting and intriguing.

If you've never used anything like these below, you'll quickly find that a large part of how they go depend on your delivery.

Like any good comedian, facial expressions/timing/tone play a major role in how they go.

Play around with different styles until you find the one that works best for you.

And dear god, don't try and remember or use all of these at the same time.

Pick one that you like, and set a positively powerful intention to use it in every interaction for a week.

Your brain will get it down right, internalize and then you're freed up to add another one into the repertoire.

Let's begin.

1. PAST ADVENTURE PROJECTIONS

What they are: Past adventure projections are the same thing as FAP's but instead of talking about something in the future, you make up a memory between the two of you, something that happened between you two in the past.

Why they work: Because they're called Past Adventure Projections. That just sounds awesome. Also, not as cool as the name but important nonetheless, an imagined past memory can cut even deeper into the emotional circuitry than a future one. Very powerful.

How to use them: When someone comes up to the two of you and both of you do not know the person (so it's either a friend of yours, a friend of hers, or someone neither of you know), introduce her as your wife or girlfriend.

When you're trying to influence a girl to do something, say, "How long have we known each other now…six years, ever since that first day at kickboxing class? We go way back, you can trust me on this etc etc."

Tell her you're not sure you can trust her because of what happened all those years ago between you two at summer camp. Make up the funny story of how she took advantage of you behind the bushes and gave you your first kiss but also gave you cooties so since then, yes, you've been attracted to her but the cootie thing has left you skeptical.

Example: "How long have we known each other now? 10 years? I remember our first night here together, you were so shy and awkward back then. I remember the waiter came over and you asked if they had a kid's menu. That's when I realized, you know, she may or may not be the one for me, but at least she's different.."

Note that none of this ever happened and you can (and should) say stuff like this to girl you've been talking to for 5 minutes.

Key points: Funny memories involving you and her romantically are usually best. Dinners by candlelight, first kisses at summer camp, long walks on the beach mixed with deep conversation…things like that.

Before we get to the techniques, theres one thing you gotta understand first.

And you need to comprehend this DEEPLY, as if your life depended on it.

Not cuz your life does depend on it BUT YOUR SEX LIFE DOES.

You've heard/read about frame control.

That's good. Frame control is cool as shit.

You know women love a guy with a big-ass, powerful, impenetrable frame.

But the truth is that they almost don't care WHAT the frame is…they're simply attracted to the strength of it, the fact they you won't change it or settle or sacrifice it for her or anyone else.

She feels like she can trust you when she can feel the strength of your frame.

And you are the most important person in your life so start acting like it.

If I tell a girl that I'm going to fuck her silly later tonight, and she says we can't do that tonight, I calmly reply, "You just earned yourself an ass-spanking too little girl."

The strength of your frame = everything

Now, let's jump into the fun stuff.

Techniques:

2. BRAIN SCARMBLERS

What they are: Statements that make no sense in a playful, flirty way, are almost always the exact opposite of what's actually happening and make her go, "Wait…what!".

Why they work: They're fucking fun as shit bro. Consider the idea of emotional transfer. They also exhibit supreme nonneediness, bravado and simply that you just don't give a fuck about impressing anyone. All highly attractive.

How to use them: There are two main types:

"I" statements, and "You" statements.

Some "I statements" that I use include..

"Hi, I'm Jason. I'm shy."

<while smiling with excited confidence> "I'm really sad. Can you help me?"

<when she's laughing at everything you say> "I like how you don't laugh at anything I say.."

"I'm really innocent, I swear..." <as you smirk with seductive slyness>

You're body language says one thing, your words say the opposite, all while you playfully smirk, James Bond style.

Some "You statements" include..

<when you keep making her laugh> "You're so funny, you keep making me laugh. Stop it."

<when she's really short> You're far too tall for me.

<when she's really tall> You're far too short for me.

Key points: These are said with a smirk, not a laugh, and that strong, piercing, relaxed eye contact.

Only a chump laughs at his own jokes.

3. TEASING QUESTIONS LOADED WITH POSITIVE IMPLICATIONS

What they are: You playfully ask specific questions that imply positive things about you or you and her together.

Why they work: They're clever, funny and just a little too overconfident on your part, which is of course WHAT SHE WANTS and the sweet spot for attraction.

How to use them: At any point you feel like it in the conversations, ask her any questions that imply anything awesome about you, or you and her.

Here are some I ask:

"So how long have you been attracted to me now.."

"So I'm curious, just what is it that you find so intriguing about me, besides my ability to be humble of course.."

"How sexy do I look right now.."

Then some more about you and her..

"It's fitting that the two coolest people in here should be talking with each other, eh.."

"Yo, I usually can't say stuff like this to most people but I feel like you can actually relate: How awesome is it to be this awesome all the time.."

"Can you even imagine how jealous is everyone gonna be when we get married.."

Key points: Ask these with a big smirk on your face and don't actually expect her to answer. You're not saying it for her response, you're saying it because it's hilarious and makes you feel good.

4. FUTURE ADVENTURE PROJECTIONS

What they are: Future adventure projections are just like they sound. You make up future adventures you and her are going to go on together in the future and have fun taking about them/planning them.

Why they work: The emotional brain can't decipher between what is real and what is imagined. They both feel the same to her in the moment so if you tell her you're going to take her to a sunny beach and play in the sparkling blue water together, the emotions she's feels are extremely similar to what she feels when you and her actually go do that. Think about how powerful and versatile this knowledge is (talking about travels, adventures, sex, etc).

How to use them: When either of you are talking about something you want to do in the future, make it a future adventure projection.

Tell her she's awesome so you're going to take her with you on your rise to the top of the world. Talk about what you two are going to do when you're there.

Find out something she likes to do, or talk about something you like to do, and then make a FAP with the two of you doing that thing.

Example: "What's the best adventure you've been on lately?" <she answers something about a hike, then you share your experience swimming with dolphins, then you say..> "You know what, I'm totally going to take you swimming with me and the dolphins next time I go. The whole family is going to dig you but Percy's gonna like you best, he has a thing for brunettes who are just a little more interesting than they should be. We'll swim and play with them, then you're going to take me on that hike but while we're out there, we're going to run into a fierce mountain lion but since I speak mountain lion, I'll talk to him, he'll relax and chill with us for a little bit then we'll go home cuz that was a really eventful day."

That's how you make a FAP. Notice the leading question to start it, the combining of our two

adventures together, my status throughout the story and of course, the general ridiculousness/ nonsense I'm spitting throughout it. It's hilarious and totally does not need to make sense. Indifferent, playful illogicality = attraction.

Key points: Keeping the story light, fun, exciting.

The status dynamics in your FAP's should be you in the leader/power position and her following with you. Think Teacher/Student, Coach/Player, Guide/Follower, Doctor/Nurse, Boss/Secretary etc.

And throw in a couple challenges in there for her during it. You already make her work for you in the present - and it will be no different in the future.

5. FALSE DISQUALIFIERS

What they are: False disqualifies are fake reasons why you and her can't be together.

Why they work: Humans want what they can't have. Even when she knows you're just teasing her when you say one of these, her emotional circuitry does not, and so the same feelings of desire are triggered as if the barrier was real.

How to use them: There are two main ways to use false disqualifiers. The first are little one-liners, which you toss in there every so often to spike that sexual tension.

The others are actual frames you set as themes early on in the relating, and then continue to play around with those for as long as you want (the whole relationship, like... for years, if you want).

Examples: Here's a quick list of false disqualifiers that I'm about to brain dump right now:

God, I can't even talk to you anymore.

You know, it's really too bad you're not my type, we could have had some fun.

It's really too bad we're not at all attracted to each other.

You know why me and you would never get along? I'm far too adventurous for you, I'm not sure you could keep up.

It would never work between us, I can totally tell, you're the jealous type.

Wait, how tall are you? <she answers> Oh, you're way too tall for me. I think I'm going through a midget phase right now.

<if she has blonde hair, but you can say this for any hair color> You're way more interesting than I thought you'd be. It's really too bad me and blondes don't get along, we always end up fighting to see who's going to end up on top.

And here are some frames you can set and play with. Again, once you have one of these going, you can playfully come back to it whenever you want.

The "I'm suspicious of you/Not sure if I can trust you" frame..

Noticing, explaining and labeling her "lady game"
-Call her out for doing certain things, trying to get you to like her, and applaud her for her efforts (ex: "Your lady game ain't half bad woman. <she'll ask what do you mean> You know, talking to other guys in my presence to get me to notice and casually looking over every once in a while, well-played, well-played. <if you say this right with the playful vibe, most of the time she'll admit what she was doing. If she denies, just say, "That's exactly what a girl with good lady game would say. You're so crafty, like I don't even know if I can trust you anymore.">

The "Is that your pick-up line?" frame
-Ask her this question in response to any benign or legitimate thing she does, then tell her, "LISTEN. You don't need pick up lines…you just gotta be yourself, I'm sure some nice boy will come along and like you for you girl."

The "We need to find you a nice boy" frame
-Lead her around the venue playfully trying to find her a nice boy for her because you too obviously would be so incompatible

The "Most girls only like me for my body/I feel like a piece of meat" frame
-Say, "You know what's so annoying? I feel like no one I talk to even sees the real me, like every girl just likes me for my body and not my brain…it's so hard to be taken seriously when they keep checking out your body. I feel like a piece of meat."
-This is hilarious

The “You’re totally a bad girl” frame
-Tell her she keeps making these quick little expressions that are clear evidence of her being a bad girl pretending to be a good girl. Keep it playful, laugh and tease about it, tell her it would never work between you two cuz you recently swore off bad girls, call her a troublemaker etc.
-What’s cool about this is, later on, when you’re sleeping with her, she’ll feel WAY more comfortable letting the “bad girl” in her out

Key points: That playful/challenging vibe mixed with nonneediness/indifference. Always.

6. MAKE RIDICULOUS REQUESTS

What they are: Just like they sound, you ask for something absurd and you do it only half-jokingly like there's a big part of you that thinks you deserve what you're asking for.

Why they work: It's a common law of life: You'll almost always end up with exactly what you think you deserve.

Expect big things, you get big things.

Do the opposite, and you'll limit the fuck out of yourself.

So when you make giant, absurd requests like these, sure, she knows you're joking, but you wouldn't make a joke like that unless a part of you believed that you deserved it, and subconsciously, she feels that. Since you see yourself so highly and deservingly, she'll begin to look at and treat you that way.

How to use them: Ask her things like..

"Hey I'm hungry. Can you go to the grocery store for me and make me a sandwich?"

"Yo there's a long line for the men's bathroom. Can you go over there with me and tell all the guys waiting you'll give all of them blow jobs if I can cut.."

"After we get married and divorced and then married again, do you promise you'll still love me?"

And when she asks you for something, sometimes say something like, "Sure, all I ask in return is <insert something ridiculous here>, that's cool with you, right.."

The "insert something ridiculous here" can be a 20-minute massage from her that lasts an hour or her coming over to your house to do the dishes/laundry or if she's your girlfriend/wife, 12 blowjobs. Lol. You know what I be sayin.

7. BLAMING HER FOR MAKING YOU LIKE HER

What they are: Lines and themes you can play up as “her fault” for making you feel that way.

Why they work: It’s funny, first of all. Different, exciting and a very advanced flirting skill.

Also, a passive, underlying frame is set when you imply she’s doing something and she doesn’t seriously disagree with it.

So if I tell her, “Stop being so cool and making me like you, this is so not cool,” and she laughs (aka doesn’t seriously disagree), the frame is *still* set that she’s MAKING you like her, as in she’s doing things to make you like her which she would only do if she liked you first, which is what her subconscious will read.

Crazy but true. See more from Robert Cialdini on the Commitment/Consistent Principle for more.

How to use them: At any high point, where she made you laugh, or gave you a seductive glance or really did anything unique, playfully be upset with her for making her like you.

Some lines..

“Stop looking at me like that. It’s way too seductive for a public setting..”

“Why are you doing this to me? I’m not trying to like anyone right now…I hate you so much, stop it <playfully push her away, then bring her in for a big bear hug and say, “Fuck, why do we have to have so much fun together..”>

“You’re a dancer? You know I have a weakness for women skilled in movement, this is so not fair, making me interested in you like that.”

Key Points: Just blame her for everything, playfully.

I had a customer tell me recently he started using this in all ways.

He’d find out a girl was an accountant and blame the economy on her.

Or she was a bartender, and he’d blame her for the alarming number of alcoholics in this country.

Or she was a nurse, and he’d blame her for starting this cold that’s currently going around town.

I loved the creativity and cleverness.

If you have some success with variations on this too, holler at me and let me know.

8. ROLE-PLAYS

What they are: Made-up roles between the two of you that set you guys in character.

Why they work: Role-playing isn't just for kids on the playground, or swingers.

Remember how much fun it was to play cops and robbers, or cowboys and indians when you were a kid..

There's somethings fun and freeing about being able to step into someone else's shoes for a little bit and just PLAY.

And when you do it with a girl you just met, it's even more fun for the both of you (and fun is the ultimate attraction switch).

Also, setting up a role play with someone you just met fast-forwards the connection and rapport the two of you feel for each other.

No longer are you just two kids in a bar, now you're boyfriend-girlfriend.

How to use them: There are 3 main role-plays that you'll ever need to know..

Just use these ones and you're money.

The "Boyfriend/Girlfriend" role-play - After she says something you like or that makes you laugh, wrap your arm around her, bring her in, say, "You're just too much fun, you're my new girlfriend for the next 10 minutes."

And then go play boyfriend/girlfriend. Walk around the place, show her off, let her show you off, talk about how jealous everyone is of how awesome of a couple you guys make, get a pen and draw love tattoos on each others arms, pretend to fight, break up and then get back together.

The options and good emotions are endless.

The “Partners in crime” role-play - Anytime there’s something that you guys can’t figure out, do a FAP and say you guys are going to be detectives together and you’re going to solve the case together. You can be Sherlock Holmes, she’ll be your Watson (remember the status dynamics).

Or if there’s anything else that comes up where you two can pretend to be patterns-in-crime in it, do it.

The bond you create will be strong, the attraction stronger.

The “Teacher/Student” Role-play - Anytime something comes up where she wants to know about something or know how to do something and you’re going to show her, immediately put out the teacher/student role-play. Say, “OK, I’m going to show you this because you’re such a good listener, but make sure you pay close attention…it will be on the final exam at the end of the semester. Are you ready..”. She’ll laugh and instantly pick up on the new role-play and excitedly play along. Anytime you throw out a pretend role-play or game, the girl will basically always get all excited and want to play.

Games, quizzes and role-plays are like crack for them.

So long as you qualify and challenge and create memories while you guys play, she’s yours.

For good :-)