January 11, 2025

Job Vacancies From **TenaFirst Plus**

Online Doctors Consultation Platform

(Telemedicine Platform)

Introduction

TenaFirst Plus is an Online Doctor Consultation and Telemedicine Platform as a Medical Second Opinion platform where patients can get medical advice from doctors via TenaFirst Plus Platform. Our virtual online medical help service provides the ultimate convenience and premier health care virtually. We are proud to be in the Telemedicine industry.

TenaFirst Plus Company would like to invite all interested and fully Licensed candidates to apply for the position specified below.

Job title: Marketing Experts

Required No: 3

Position summary:

We are looking for a passionate **Marketing Officer** to plan and oversee the organization's marketing activities, lead training and coordinating. You will be the one to ensure that all marketing operations are successful in meeting the goals set by management.
A successful Marketing officer must have great enthusiasm for all things marketing and great knowledge of relevant techniques and principles. The ideal candidate will also be an excellent communicator and will have experience in managing different marketing ventures.
The goal is to ensure that the marketing efforts of the company add the highest value to its business.

Responsibilities:

- Contribute in the implementation of marketing strategies

- Support the marketing manager in overseeing the department's operations

- Organize and attend marketing activities or events to raise brand awareness

- Plan advertising and promotional campaigns for products or services on a variety of media (social, print etc.)

- Prepare content , demos for the publication of marketing material and oversee distribution via social medias (Tiktok)

- Conduct market research to identify opportunities for promotion and growth

- Collaborate with managers in preparing budgets and monitoring expenses

Qualifications:

Skills and Relevant Experience

- Proven experience as marketing officer or similar role

- Solid knowledge of marketing techniques and principles

- Good understanding of market research techniques, statistical and data analysis methods

- Excellent knowledge of MS Office and marketing software (e.g. CRM)

- Thorough understanding of social media and web analytics

- Excellent organizational and multi-tasking skills

- Outstanding communication and interpersonal abilities

- Creativity and commercial awareness

- A team player with a customer-oriented approach
- Degree in Medicine MD or related field or BA in marketing, business administration or relevant field

- Experience 0 or about

- Salary: As per Company Salary Scale

How to Apply

Interested and qualified professionals can apply within 5 consecutive business days using the google form link https://forms.gle/SDhAe5snvzkp9r3o9