



The Safaricom Talent Cloud

December, 2024





Introduction

- Gebeya is a leading Pan-African tech leadership company that specializes in SaaS-enabled custom talent cloud innovation

ED Tech
2500+ trained

**Marketplace for
African Tech Talent**
50%+ in international
companies

**Talent
Cloud**





Safaricom Talent Cloud

is an innovative digital learning platform that empowers individuals with the skills needed to thrive in the rapidly evolving job market.

STC provides a variety of tech and non-tech courses, featuring expertly curated offerings from **Gebeya** and a wide range of course offerings from **Pluralsight**, designed to enhance learners' knowledge and skills across various fields.



The Safaricom Talent Cloud

An Initiative Created Out of Shared Vision



The long-term objective of the project is to:

Upskilling of individuals through on-demand self-paced online courses in IT-related courses and beyond.

Matching upskilled individuals with employers for permanent / project - based employment.



Phase 1: Software Development Training Program

- Selected **50** trainees and graduated **38**.
- **26** currently interning at Safaricom

Phase 2: Safaricom Talent Cloud

- Long term goal of training **100,000** talents in Ethiopia.
- **10,000** in the first year





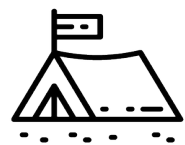
Coaching

Access to group coaching sessions with industry experts.



Safaricom

6 GB monthly data from Safaricom to access the platform.



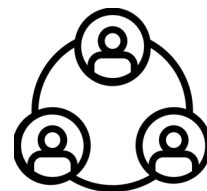
Bootcamps

Project based, in-person intensive training programs for rapid skill enhancement



Certificates

Recognized certificates valued by tech employers



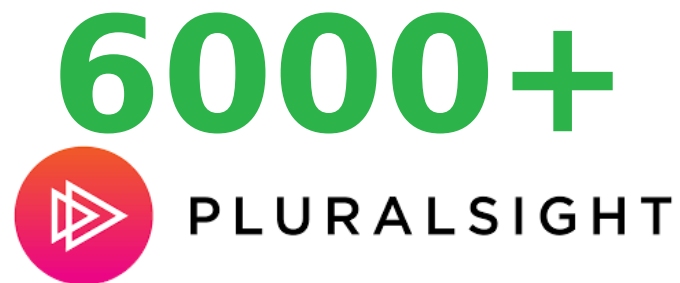
Community

Be part of a network of professionals and peers.

Course Offerings



- Access to **37** expertly curated Gebeya courses in areas of Software Development, Infrastructure, AI & Data, Security and Project management and many more



- Access to **6000+** courses on the Pluralsight library that are guided by 39 custom Gebeya learning paths.
- Pluralsight Subscription=**\$449 yearly.**



The Safaricom Talent Cloud offers:

A wide range of tech and non-tech courses to equip you in-demand skills

Courses in high-paying fields like :

- Cybersecurity

- AI and Data Science

- Software Development

- Project Management

- Digital Marketing

- Business Analyst

- **and many many more**



How **Safaricom Talent Cloud** is Shaping the Future

Bridging the Skills Gap

Empowering Youth Employment

Promoting Digital Literacy



Fostering Entrepreneurial Mindsets

Empowering Marginalized Group

Strengthening the Education System

Affordable Pricing

- To get access to renowned worldwide online learning platforms like Pluralsight, require payment in Dollars(\$).
- Lowest price and best offering in the Ethiopian market.
- You are getting access to unlimited access to our online courses and all other offerings.

A one time payment of **ETB 5,706** will get talents **full access** for an entire **year**.

Our Subsidy Program



More good news to females and economically disadvantaged students.

Subsidy: JICA will subsidize **80%** of the subscription fee for female and disadvantaged people (IDPs, EDP and People with Disability), with just ETB 1,141.20 they will get access for an entire year.

Criteria for talents:

- Belong to one of the groups listed above
- Digital literacy
- Safaricom SIM Card and active MPesa account



Get Started

Check out the Safaricom Talent Cloud at safaricom.gebeya.com

Talents register with their information and subscribe to the talent cloud

Talents begin their learning journey and make the most of their potential in the striving industry

You need a **Safaricom SIM card** and **M-Pesa** to access exclusive perks



Q&A session

for questions and discussions

