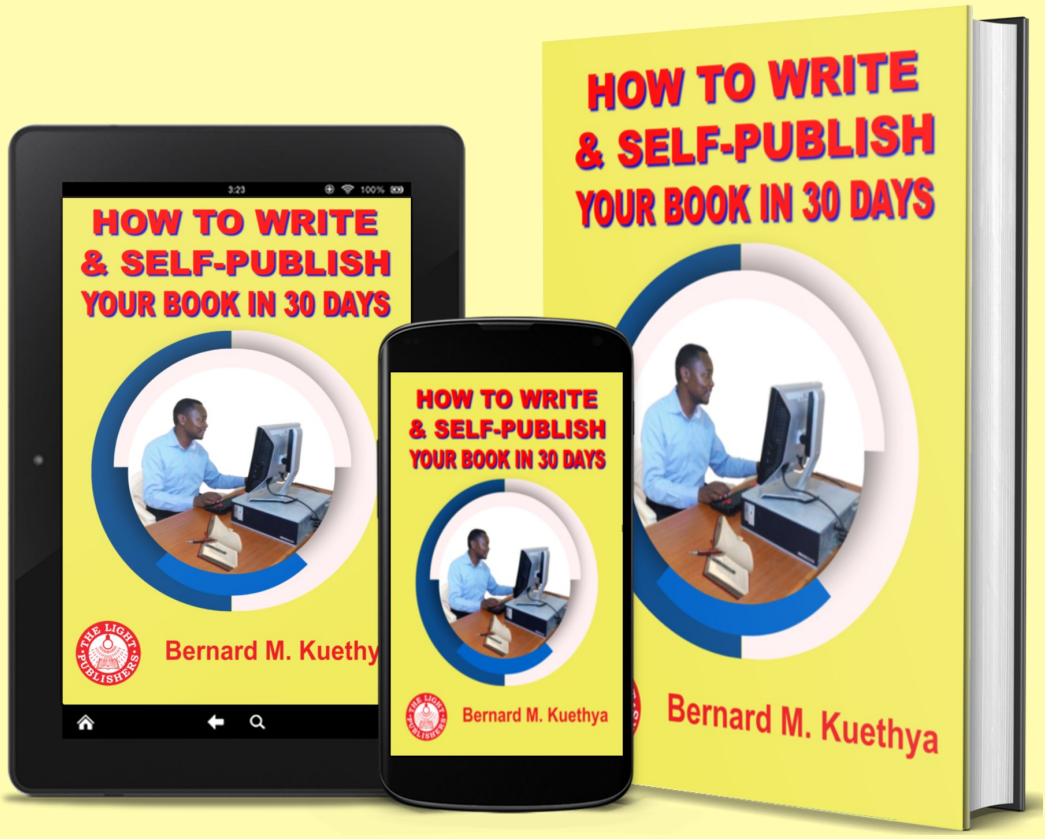
HOW TO WRITE AND PUBLISH YOUR BOOK IN 30 DAYS

SELF-PUBLISHING IS THE NEW NORM

Here is the Evidence



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Publishing To Enlighten Lives

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COMMON MISTAKES THAT MAKE FIRST-TIME SELF-PUBLISHED AUTHORS FAIL

(1) PRE-PUBLICATION ERRORS

- **Neglecting Professional Editing and Proofreading:** A book filled with errors can significantly damage your credibility. Invest in professional editing and proofreading to ensure a polished final product.
- **Ignoring Cover Design:** A book cover is the first impression. A poorly designed cover can deter potential readers. Consider hiring a professional cover designer.
- **Writing a Lackluster Book Description:** Your book description is your sales pitch. It should be compelling and accurately represent your book.
- **Skipping Market Research:** Understanding your target audience is crucial. Research your competition and identify your unique selling points.
- **Underestimating Formatting:** Proper formatting is essential for both print and digital books. Mistakes in formatting can lead to reader dissatisfaction.

(2) PUBLICATION AND POST-PUBLICATION MISTAKES

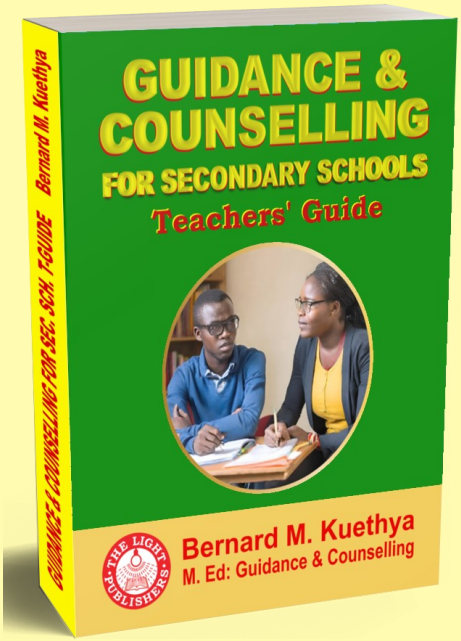
- **Choosing the Wrong Self-Publishing Platform:** Not all platforms are created equal. Research different options to find the best fit for your book and goals.
- **Ignoring Pricing Strategy:** Setting the right price is important. Consider your genre, competition, and target audience when determining your book's price.
- **Failing to Build an Author Platform:** Building an author platform is essential for reaching readers. Utilize social media, email lists, and a website to connect with your audience.
- **Neglecting Marketing and Promotion:** A great book won't sell itself. Create a comprehensive marketing plan and consistently promote your book.
- **Overlooking Reader Feedback:** Pay attention to reader reviews and feedback. Use it to improve future books and build a stronger author-reader relationship.

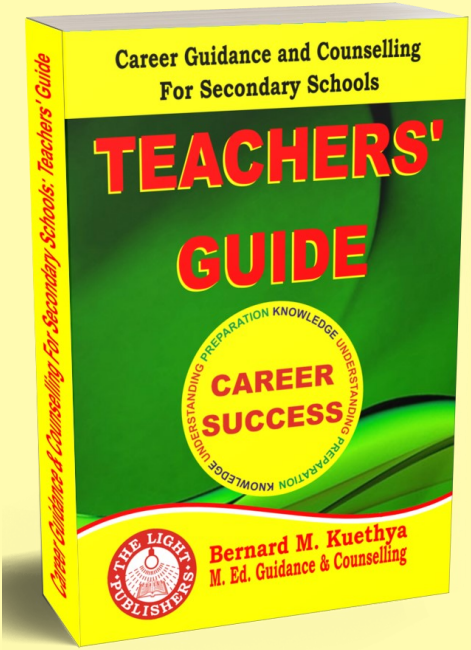
(3) ADDITIONAL TIPS FOR SUCCESS

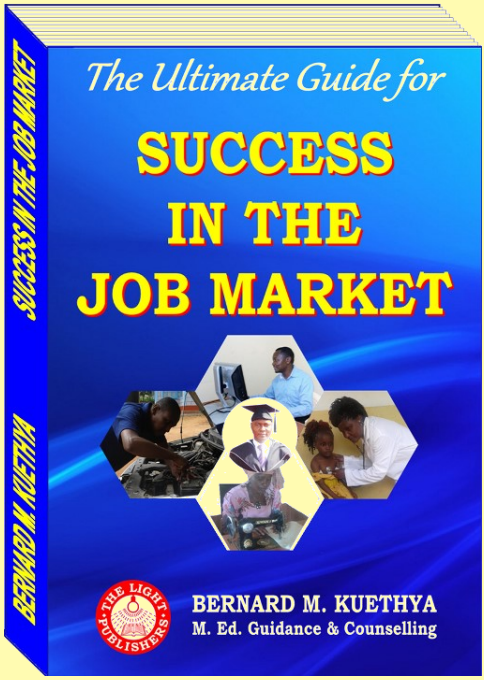
- **Set Realistic Expectations:** Self-publishing is a journey, not a sprint. Build your audience and book sales gradually.
- **Learn from Others:** Join author communities and learn from experienced self-published authors.
- **Invest in Yourself:** Consider investing in courses, workshops, or coaching to improve your writing and publishing skills.

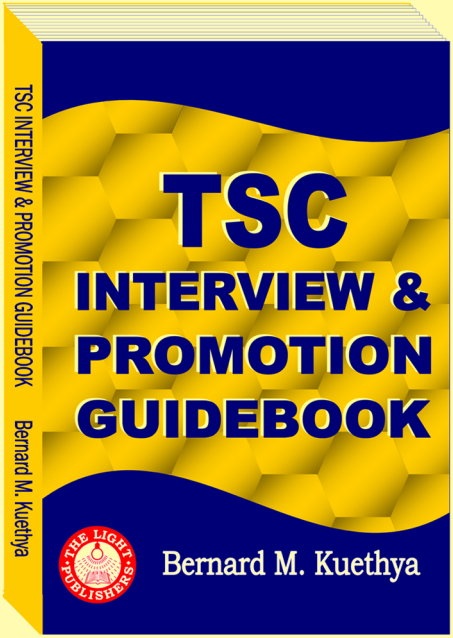
At THE LIGHT PUBLISHERS we have developed a 30-day training course for aspiring writers.

To get a copy of our training course [HOW TO WRITE AND SELF-PUBLISH YOUR BOOK IN 30 DAYS]
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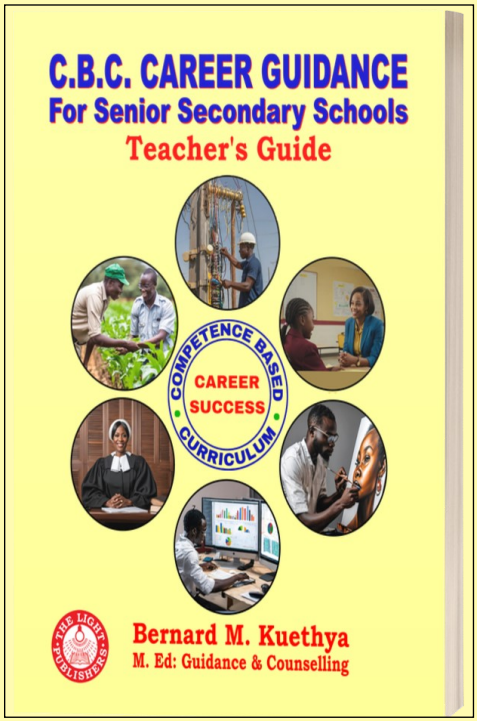

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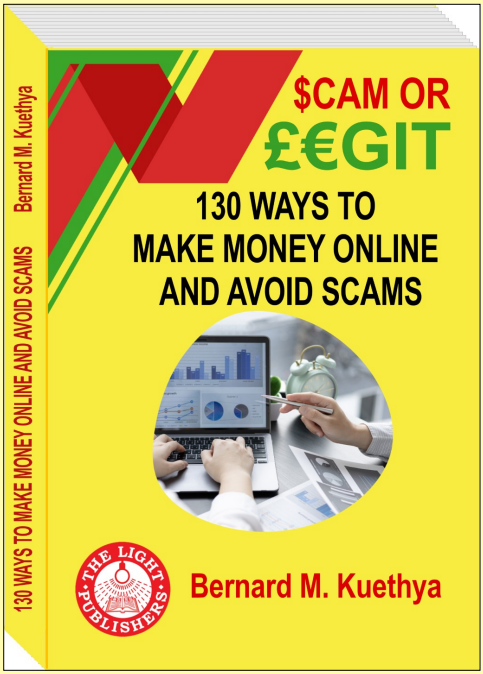

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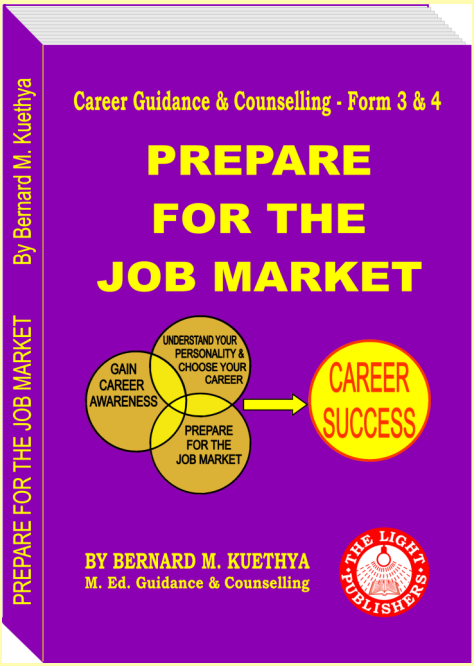

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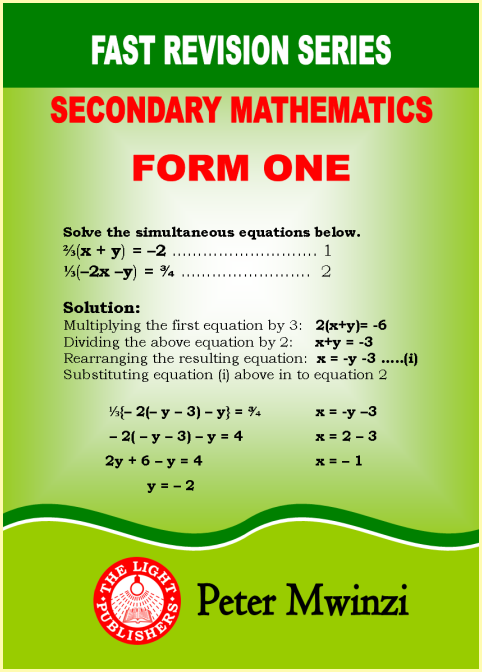


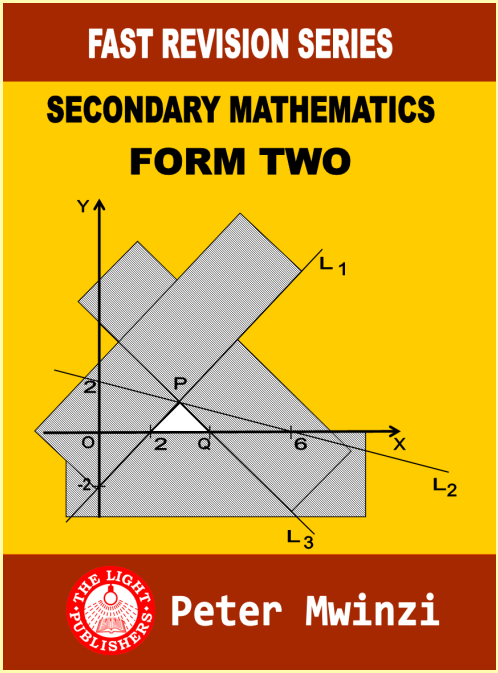


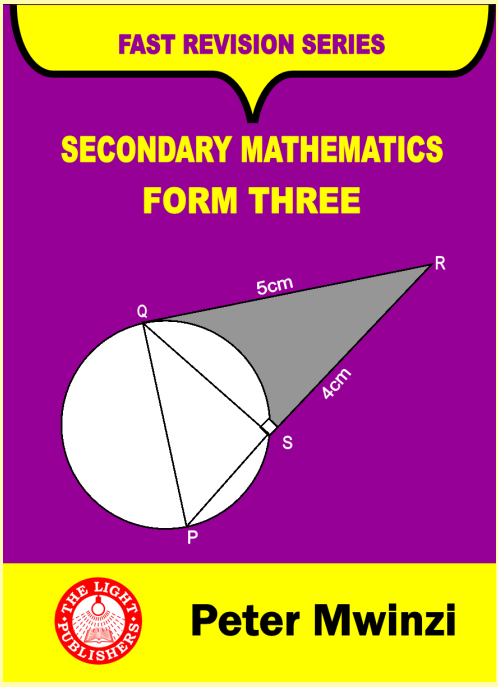


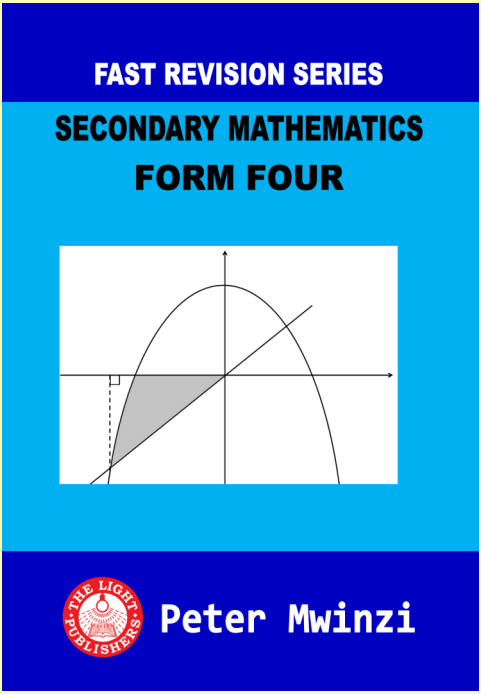


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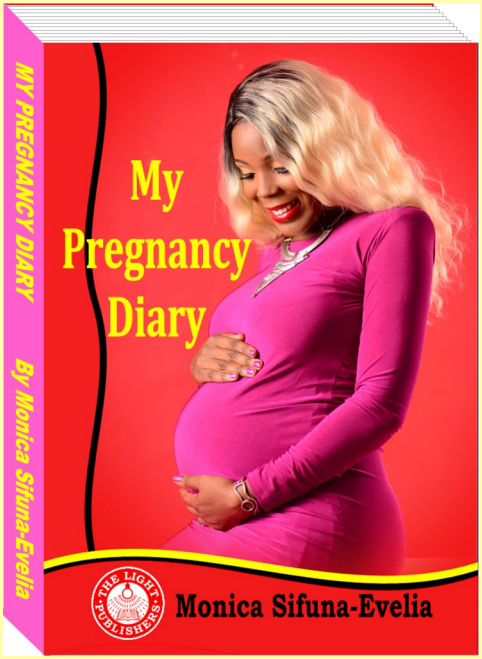


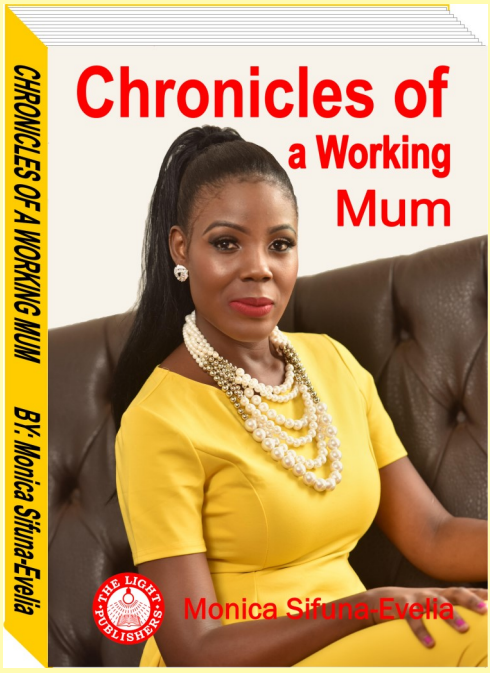


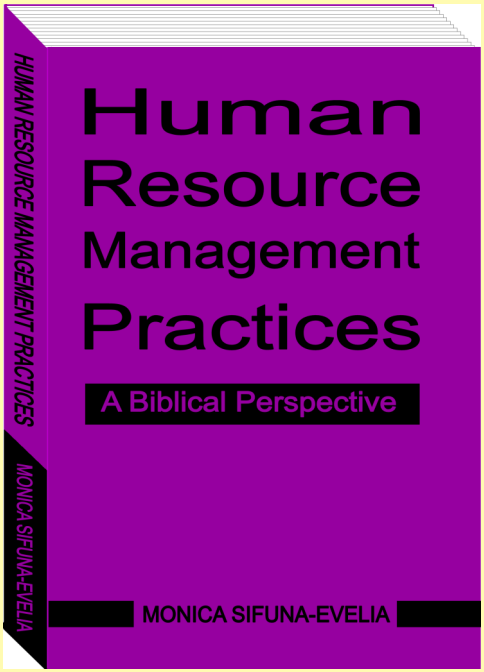




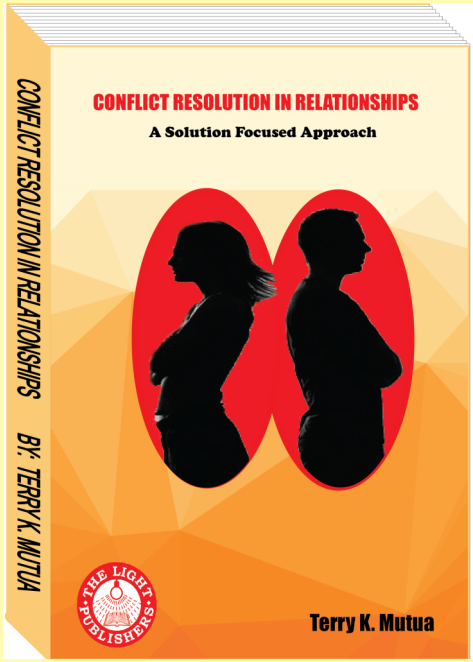
Women have not been left behind in the writing arena. All our published women authors are highly educated (with masters degrees, working in high powered jobs, wives, mothers,) and still have the time to write.

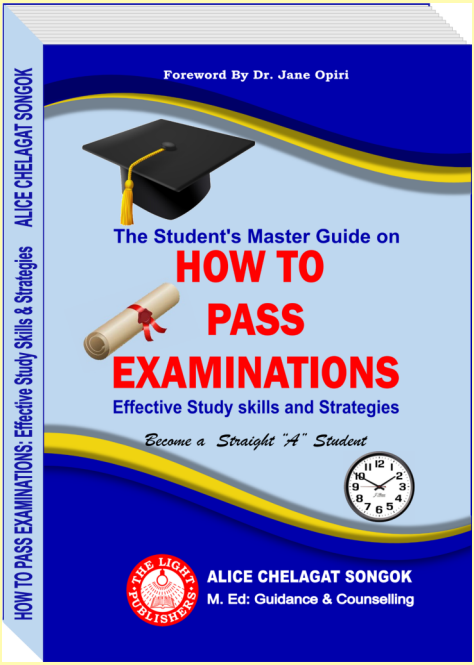


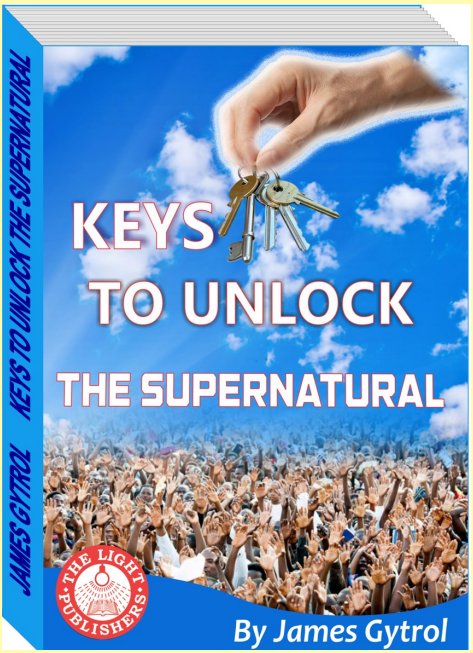


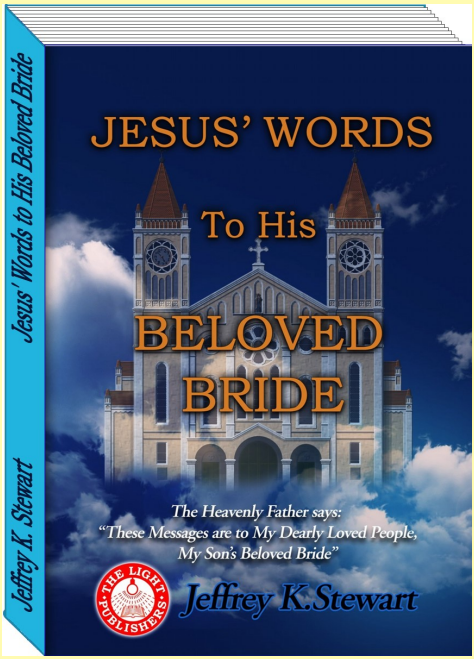


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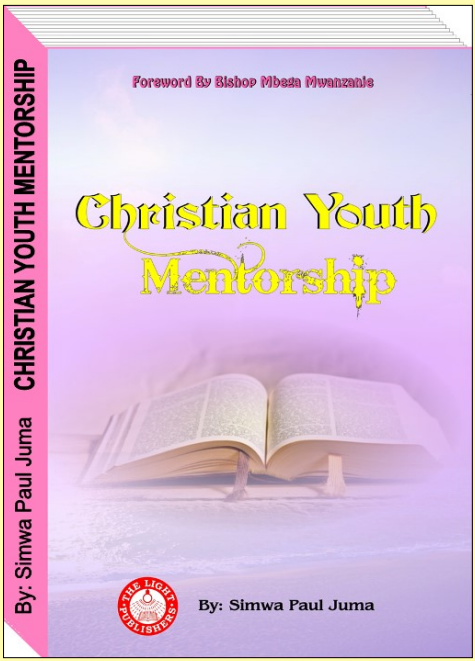


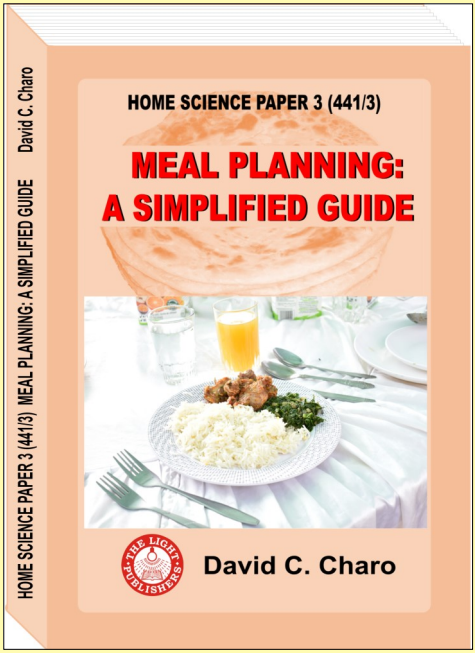


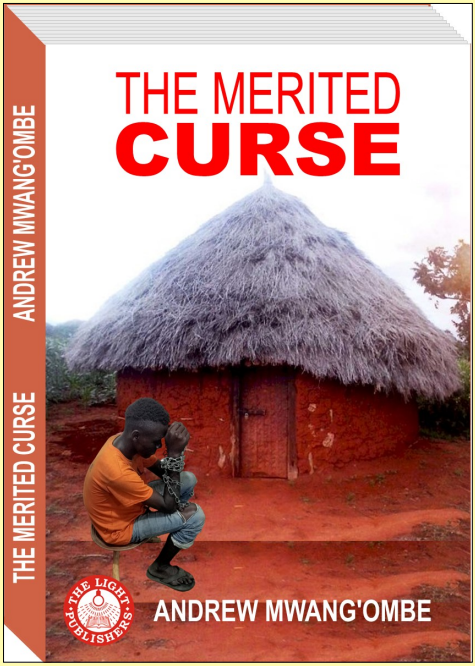


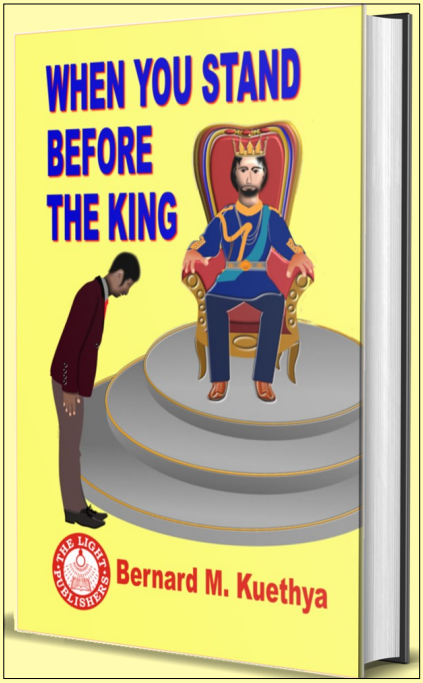


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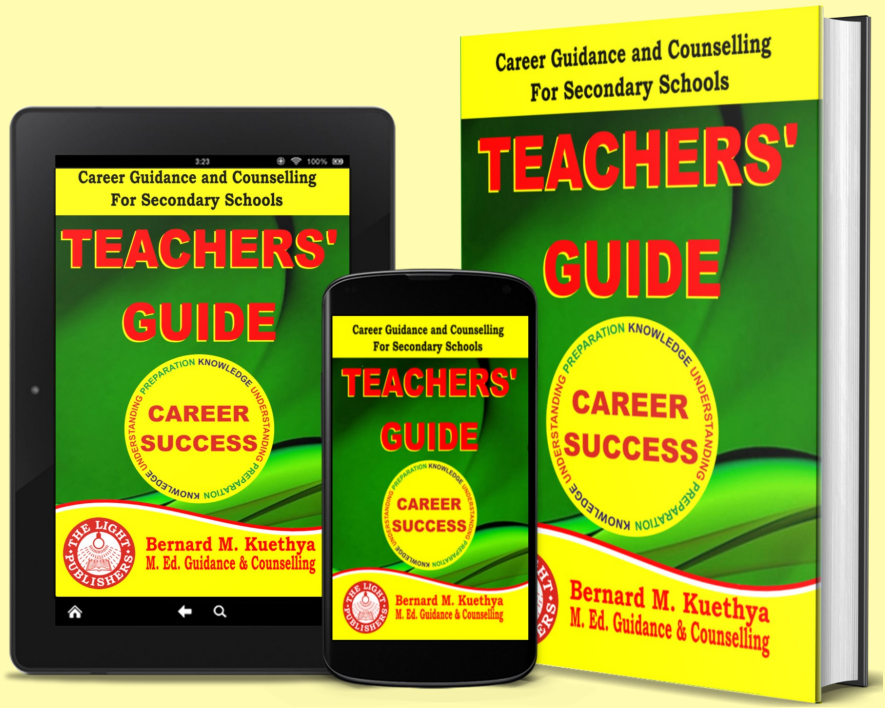


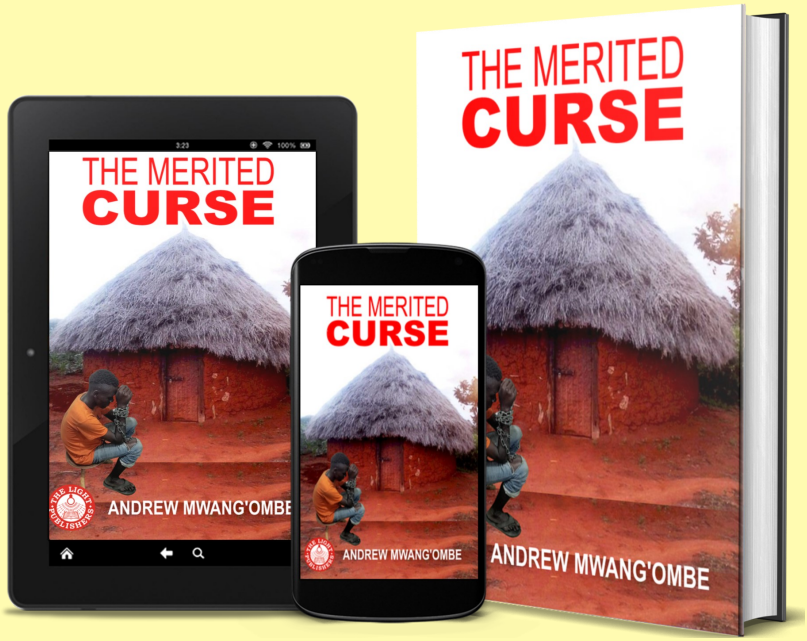




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