DIRECTORATE FOR ENTREPRENUERSHIP AND GENERAL STUDIES

Enterprise Idea PowerPoint Presentation _Rubrics for grading GST302

Slide 1	**Content of each slide**	**Marks**	**Rating**
1. Problem definition	Clearly defined societal problem(s) the business idea target solves in respond to identified challenges of Sustainable Development Goals (SDGs)	5	1 2 3 4 5
	Stated the Mission and Vision statement of the intended business	5	1 2 3 4 5
2. Innovativeness of the proposed solution	State the extent to which the solution is new or is a significant improvement on an existing solution.	5	1 2 3 4 5
3. Feasibility of the proposed solution	The extent to which the proposed solution is achievable in light of the		
	i. Project's technical aspects and Timetables	10	1 2 3 4 5
	ii. Team and Collaborations		1 2 3 4 5
4. SWOT Analysis & Strategies	Describe your company's competitive edge and vulnerability or weakness,	5	1 2 3 4 5
	State your opportunities and strategy for resolving anticipated challenges.	5	1 2 3 4 5
5. Financial Analysis & Sustainability	i. List your fixed cost and working capital items and their prices	20	1 2 3 4 5
	ii. Give an average monthly estimate of the output your product/services)		1 2 3 4 5
	iii. List the prices of required items, fixed and working capital.)		1 2 3 4 5
	iv. State your expected income, profit, and gross margin per month		1 2 3 4 5
6. Potential Impact and Sustainability	State the extent to which the solution will impact positively on the identified challenges and sustainability strategies	5	1 2 3 4 5

Student's Score _____60%_____

Examiner's Name and Date _____

Comments:

Tick all that is most appropriate.

- Best suited for further research
- Qualify for NOUN zonal competition
- Qualify for incubation as resident incubate

Key for the Rating Scale

1	-	Very poor
2	-	Above Average
3	-	Average
4	-	Above Average
5	-	Excellence