Vacancy Announcement

Organization: Rapha Physiotherapy Center PLC

Position: Medical Content Creator

Location: Addis Ababa

Employment: Part Time

Date of Announcement: July 28, 2025

Deadline: Open (until suitable candidates are found/ on rolling bases)

Job description

Job Title: Medical Content Creator

Specialization: Medical Communication / Health Marketing

Job Type: Part-time – Mostly Remote

Company: Rapha Physiotherapy

Work Location: Addis Ababa, Ethiopia

Experience Level: Entry to Mid-level
(experience in content creation or healthcare marketing is preferred.)

Vacancies: 1

Applicants Needed: Male/Female

Salary: Attractive

Deadline: when suitable candidate is found

Description:

Rapha Physiotherapy is looking for a creative and medically knowledgeable Medical Content Creator to join our team on a part-time basis. The ideal candidate will have a strong foundation in the medical field along with a passion for health communication and marketing. You will play a key role in educating the public, promoting our services, and growing our digital presence.

Qualities required:

- Prior experience or training in marketing, content creation, or digital communication.
- Strong communication and storytelling skills – both visual and written.
- Familiarity with social media platforms, especially in TikTok Instagram and Facebook, telegram LinkedIn and others.
- Self-motivated, organized, and able to meet deadlines while working remotely.

Responsibilities:

- Create engaging, accurate, and easy-to-understand content (written, visual, and video) for social media, blogs, and other digital platforms.
- Translate complex medical information into content that resonates with general audiences.
- Develop content strategies to promote our services, increase awareness, and drive engagement.
- Collaborate with the clinical team to ensure content accuracy and alignment with service offerings.
- Assist in the creation of marketing materials, newsletters, and patient education tools with the digital marketing team.
- Stay updated with trends in healthcare, social media, and health marketing.

Job requirements

Qualifications: Background in the Medical Field (medicine, Nursing, Physiotherapy, Public Health, etc.) with experience or training in Marketing and Sales is a plus

Vacancies: 1

Salary/Compensation: Negotiable

How to Apply

Please send your CV and a short sample video of your work to raphaphysiotherapycenter@gmail.com or telegram +251967455555 with the subject line "Application: Medical Content Creator".