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Privacy law developments to watch in 2024

European Data Protection Board action on data subject rights and long-overdue guidelines on children’s data

New laws taking **practical effect/coming into force** (eg EU AI Act, UK Online Safety Act, India's Digital Personal Data Protection Act)

A **further expansion of U.S. state privacy laws** (our eyes are on MA, ME, MI, NH, NJ, NC, OH, PA, WN) and **enforcement of existing laws**

A further move towards **standalone health privacy** and **AI-related** laws across the **U.S. states**

Developments to **COPPA** at the **US federal level** following the proposal of significant changes in December 2023

New draft laws and amendments/reviews of **existing laws** in **Australia, Canada, Chile, Israel, New Zealand, Peru** and the **UK**

Changes in approach to **international data transfers**, particularly **beyond the EU** (eg Nigeria, China, Uruguay and Taiwan)

Keeping on top of data privacy obligations is tough.

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