

Africa's 1st Secure Business to Business Marketplace

Who We Are?

Africa2b is an exclusive business-to-Business Marketplace that connects companies. **Where all suppliers are verified to help make buyers live easier and transactions more secure**

Obstacles

Difficulties in finding the right suppliers in the local and international market.

Low Business Lead

Potential Fraud from fake Suppliers

Solution

We have built a website that hosts various suppliers from different categories.
We want to change Africa's Business landscape by bringing companies to the Online Economy because we live in a Connection Economy.

Opportunity

B2B opportunities throughout Africa will thrive. McKinsey expects B2B demand to grow by US$1tr, bringing the figure to $3.5tr by 2025. African companies spent $2.6tr on the B2B market in 2015.

Rising Population from 1.3 billion to 2.5 billion by 2050

In 2019 there was 40% digital connection.

Urbanization 45% of the population will be living in cities by 2025.

The Internet Economy has the potential to contribute $180 Billion (2025) to the African Economy growing to $712 Billion by 2050

How Covid has Changed Business to Business

Covid-19 has changed the world with more businesses having to adapt and move online to be able to serve their customers throughout the pandemic. Larger businesses have heavily relied on their online platforms throughout the pandemic due to the limited ability of face-to-face interactions, so **turning to the digital world has been key** for many. Some of the changes that we have seen amongst the digital world will be here to stay post-pandemic and businesses will need to retain customers by adapting to their new expectations. According to McKinsey by **2025, 80% of B2B sales will happen online.**

Annual Membership Package

Features

- Online Business page - Global access, 24/7 Online Presence, Cost savings
- Online Business catalogue-A digital catalogue attract new customers online.
- Online Chat Live Box-Faster support its easy for Customers to reach for you.
- Keyword SEO- Rank your Business Page on search engine and generates qualified traffic.
- Email Marketing-Instant impact and great for taking advantage of impulse buying.
- Company QR Code- Connect you to Online and Offline Media.

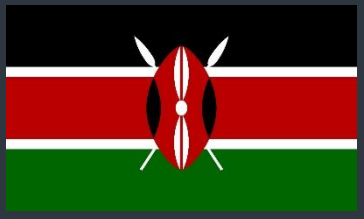
Suppliers Pre-Registration

10.000 Limited Membership for

- Manufactures
- Brands
- Exporter
- Service Providers
- Wholesalers / Distributor

Africa2b.com/pre-registration

Africa2b Partner



+254 758207840

Visit www.africa2b.com

Find Suppliers

Wherever you are, Whenever you want