ETHIO TELECOM OFFICIALLY LAUNCHES ITS FIFTH GENERATION (5G) MOBILE NETWORK SERVICE IN THE NORTHWEST REGION, BAHIR DAR CITY!

As a pioneering telecom operator in Africa, our company has significantly contributed to the overall progress of our country for over 130 years by widely introducing and providing access to the latest global technologies. This has modernized the operations of various institutions and enterprises, streamlined business activities, and improved the day-to-day life of citizens. In particular, we are committed to expanding telecom and digital infrastructures that meet the evolving needs of our customers, increasing customer satisfaction through improved service quality, and delivering the latest, reliable, and high-quality services.

In line with our dedication to driving the country's digital transformation agenda, our company has already successfully introduced cutting-edge 5G wireless network technology in the cities of Addis Ababa, Adama, Jigjiga, Dire Dawa, and Harar, as well as their neighboring areas. This achievement stands as a significant milestone accomplished by only a select few countries across the globe.

Today, our company is thrilled to announce the commercial launch of the 5th generation service, achieved through the establishment of 5th generation mobile service stations across various areas of the Northwest Region of Bahadar city.

As a result, our enterprise and individual customers in Bahir Dar, particularly in areas such as Kebele-4 Tele and Tana areas, Bahir Dar University (Poly), Ethiopian Electric Power head office and Dib Anbessa Hotel, Bahir Dar Main Market, Avanti, Jakaranda and Kuriftu Hotels, and Old bus station can now access the 5th Generation mobile network services.

The 5th generation technology is an advanced 5G wireless network that delivers speeds of up to 10 Gb per second (10 Gbs) and features ultra-low latency, reaching as low as 1 millisecond. The service enables the interconnection of up to 1 million devices per square kilometer, providing the capacity to meet the rapidly increasing data and internet demands of customers.

The deployment of the 5th generation network will significantly reduce network congestion, empowering individual customers with high-quality, fast communication, digital solutions, and financial services. It also empowers citizens to easily get online education, training, information,

and entertainment services, encouraging them to stay competitive, inspired for innovation, including content creation, and to generate income through entrepreneurship. Moreover, as a nation, it will contribute to cultivating a skilled citizenry by boosting smartphone penetration, enhancing digital literacy, and narrowing the digital divide.

This state-of-the-art 5G service offers immense benefits for sectors such as healthcare and hospital management, smart agriculture, smart education, smart mining, smart manufacturing, smart airports and travel services, smart transportation, smart homes, broadcasting and entertainment, cloud-based 5G gaming as well as to fully utilize the benefits to artificial intelligence.

The service will significantly contribute to the development of our country's digital economy by enhancing competitiveness, modernizing business and institutional operations, boosting efficiency and productivity, reducing waste, offering competitive pricing for products and services, and delivering fast, reliable, mission-critical data services tailored to demand, including IoT.

Finally, we would like to invite our valued customers to experience 5G mobile unlimited data, 5G to The Home, and a range of 5G mobile packages through the fastest network we've deployed. To access these services, customers will need compatible telecom equipment and handsets.

Ethio telecom

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