MARÍA LÓPEZ, MPH

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Bilingual communications professional with analytical and critical thinking skills. Ability to manage and planned events, conduct outreach, coordinate projects, collaborate in grant writing, write scientifically and creatively. Proven ability to work collaboratively, communicate effectively and learn new skills quickly.

LENGUAGES

NATIVE ENGLISH

NATIVE SPANISH

EDUCATION

Masters of Public Health, Health Promotion and Behavioral Science San Diego State University - May 2013

Thesis Title: Dance structure affects physical activity in youth (2013).
Committee Members: John P. Elder, PhD (Chair), Emetine Chuang, PhD, and Jim F.Sallis, PhD

Bachelors of Arts in Journalism and Mass Communications with Honors University of South Carolina - May 2011

Minor in Psychology, Honors Thesis Title: Effects of body image dissatisfaction and social supporton risk for developing obesity in adolescents (2011)
Committee Members: Dawn Wilson, PhD (Chair), Sara St. George, PhD, Kendra Cusack, PhD

WORK EXPERIENCE

2018-Present Communications and Public Relations advisor at Cuso International

- Lead in the establishment of a communication strategy for Fundación Mujer y Futuro in relation to its 5th area of work: “ Dialogue and Alliances ” .
- Supervise the creation and management of communications content of FMFs different lines of action to maintain their media up to date (Webpage, Facebook, etc).
- Support the development of proposals and presentations that communicate the mission and vision of the Fundación Mujer y Futuro in order to support fundraising activities.
- Propose workshops or trainings that support women's empowerment and participation at the local level.

2017 - 2018 Marketing Consultant at Chureca Chic

- Managed social networks for Chureca Chic: Facebook and Instagram

SKILLS

Computer: Proficient in Microsoft Word, PowerPoint, Prezi software, Excel, Access, Outlook, Publisher, Mendeley Reference Manager, Facebook, Twitter, Instagram, Snapchat, Endnote, Final Cut Pro, Atlas ti, Nvivo, Statistical Package for Social Science (SPSS), and STATA.

WORK EXPERIENCE

- Coordinated events related to Boutique Chureca Chic
- Increased sales nationally and internationally to several distributors
- Established strategic relationships with key partners to increase visibility and sales
- Created brand presentation using Canva in both English and Spanish

2014 - 2016 Coordinator University of California, San Diego (UCSD) / Prevencasa, Tijuana, Baja California

- Partnered with various stakeholders to launch community program in Tijuana called Health Frontiers of Tijuana (HFIT)
- Managed multiple programs simultaneously within UCSD Global Health Center in HIV prevention while prioritizing and organizing deadlines and priorities effectively
- Managed and planned the agenda of meetings, events trainings in coordination with other research assistants
- Administered surveys to evaluate mental health services offered at the Clinic
- Served as guest lecturer and speaker educating interns and volunteers about different HIV prevention programs offered in Prevencasa

2014 - 2015 Research Associate, University of California, Los Angeles (UCLA), Patient Centered Outcome Research Institute (PCORI) Study. PI:Tumaini R. Coker, M.B.A, M.D

- Managed multiple programs with PCORI simulteously while prioritizing deadlines and organizing projects effectively
- Partnered with various stakeholders to launch community based programs and analyzed its effectiveness
- Managed events and weekly meetings with community members and principal investigators
- Preparation of project reports and assisted in draft of project results
- Transcribed and translated focus groups, official documents, newsletters, emails to internal and external audiences
- Collaborated in manuscript preparation and grant proposals

Implementation Assistant, Women Empowered (WE) Initiative Project Concern International (PCI), San Diego, CA

- Lead and supervised all Women Empowered (WE) social media platforms
- Managed weekly trainings and Women Empowered Events
- Assisted with implementation of US-based WE Program
- Coordinated daily activities of the evaluation study (recruitment, follow visits, data entry, data collection)

2011 - Knowledge and Management Communication's Assistant Pan-American Health Organization (PAHO), Washington, D.C.

- Assisted in PAHO's social media platforms
- Worked closely with the Social Media Director to create editorial calendars

PROFESSIONAL COMPETENCES

Creativity

Comunication

Team Work

Work by objectives

Proactiveness

Interpersonal skills

ACHIEVEMENTS

2011-2013 Training and Mentoring Program Scholarship (TMP) award recipient

2008-2011 South Carolina College Scholarship

2008-2011 Deans list, University of South Carolina

2008-2009 Presidents list, University of South Carolina

WORK EXPERIENCE

and planned content needs in advance to meet monthly and yearly brand objectives
- Coordinated and monitored PAHO's press releases in both Spanish and English

Health Surveillance, Disease Prevention and Control (HSD)Assistant, Pan-American Health Organization (PAHO), Washington, D.C.

-Translated, revise, edited and wrote four policy briefs for the UN-High Level meeting on Non-communicable diseases held September 19-20, 2011 in New York City, New York
- Assisted in the design of the UN-High Level meeting on Non-communicable diseases factsheet

2010 - Production and Communications Assistant: CNN en Español, Washington, D.C.

- Gained strong understanding of the best practices of all social media platforms
- Managed social media content in different outlets (twitter, facebook, instagram) to increase viewers
- Collaborated in increasing relationships with other media outlets and politicians
-Supported the production of daily news under the direction from Senior Producers
- Developed news story called "The Benefits of Urban Farming"

PROFESSIONAL REFERENCES

Jose Antonio Escamilla, MD, PhD
Regional Advisor, Health Systems and Surveillance

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Research Psychologist

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