Management 2015 MoE Exit

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Question 1

Not yet answered

Marked out of 1.00

Flag question

Based on the principles of Henri Fayol, an effective organizing function depends on the mastery of the following except:

- a. Span of control
- b. Work specialization,
- c. Budget allocation
- d. Chain of command,

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Question 2

Not yet answered

Marked out of 1.00

Flag question

As an entrepreneur, you must identify the target customers for your product. Which of the following is not possibly your customer?

- a. People you hope will buy from you in the future
- b. People who stopped buying from you but you hope to get them back
- c. People who are buying from you now
- d. People who stopped buying from you and ensured never return

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Question 6

Not yet answered

Marked out of 1.00

Flag question

Which cost of quality has a significant strategic implication?

- a. External failure cost
- b. Prevention cost
- c. Internal failure cost
- d. Appraisal cost

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Question 8

Not yet answered

Marked out of 1.00

Flag question

In order to provide past, present and prediction information that are accessible to the manager, management information system can include all of the following except;

- a. Software that helps in decision-making
- b. Data resources such as databases
- c. The hardware resources of a system
- d. None of the above

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Question 10

Not yet answered

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Flag question

What is the most important consideration in retail layout?

- a. Improved information flow
- b. Higher utilization of space
- c. Maximizing exposure
- d. Improved employee morale

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Question 11

Not yet answered

Marked out of 1.00

Flag question

The degree to which a job entails a variety of different activities demanding the use of a number of skills and talents by the job holder relates to,

- a. Skill variety
- b. Autonomy
- c. Task significance
- d. Task identity

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Question 12

Not yet answered

Marked out of 1.00

Flag question

Who are mostly responsible for creating a corporate level strategy?

a. Middle level managers
b. Lower level managers
c. Employees at the shop level
d. Chief executive officers

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Question 13

Not yet answered

Marked out of 1.00

Flag question

Distinguish the situation when the classical management theory was developed?

a. Obvious problems related to the factory system were recurring
b. Agricultural societies were not transformed into industrial societies
c. Managers were unsure of how to train their employees
d. Employees were positive to improve their efficiency and effectiveness

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Question 14

Not yet answered

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Flag question

Which one of the following is not the strategies that provide an opportunity for operations managers to achieve competitive advantage?

- a. Focus
- b. Differentiation
- c. Response
- d. Cost

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Question 15

Not yet answered

Marked out of 1.00

Flag question

Withdrawal behavior is commonly manifested in the form of,

- a. Turnover
- b. Motivation
- c. Engagement
- d. Punctuality

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Question 16

Not yet answered

Marked out of 1.00

Flag question

Which of the following is wrong about performance appraisal?

- a. Helps in developmental interventions
- b. Affects employees negatively
- c. A tool for enhancing productivity
- d. Formal assessment and rating of individuals

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Question 17

Not yet answered

Marked out of 1.00

Flag question

Goodness-of-fit tests differ from independence tests in terms of,

- a. The method used to compute expected frequencies
- b. The rule for determining the number of degrees of freedom
- c. A and B
- d. None

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Question 18

Not yet answered

Marked out of 1.00

Flag question

The project monitoring and controlling activities could be done by the following except:

- a. Consistent loop of review,
- b. Control feedback and revision
- c. Reviewing proposal of other projects
- d. Reporting

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Question 19

Not yet answered

Marked out of 1.00

Flag question

Which one of opportunities is a premier issue in new product development?

- a. Understanding the customer
- b. Economic change
- c. Political and legal change
- d. Sociological and demographic change

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Question 20

Not yet answered

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Flag question

Which of the following is true about project idea?

- a. Every project starts with ideas and these ideas are considered as investment opportunities
- b. The project idea stage is the first stage of a project cycle
- c. The idea about a project could arise from a variety of sources
- d. All of the above

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Question 27

Not yet answered

Marked out of 1.00

Flag question

In tossing a fair 5-cent coin three times, what is the probability of achieving at least one head in the three tosses?

- a. 2/3
- b. 7/8
- c. 2/9
- d. 1/3

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Question 28

Not yet answered

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Flag question

A legal form of business having unlimited liability and run by two or more individuals who have pooled resources is;

- a. Partnership
- b. Corporation
- c. Sole proprietorship
- d. Joint venture

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Question 29

Not yet answered

Marked out of 1.00

Flag question

Which of the following are the three basic types of control?

- a. Feed forward, in-process, and diagnostic
- b. Prevention, diagnostic, and therapeutic
- c. Prevention, feedback, and feed forward
- d. Feed forward, concurrent, and feedback

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Question 30

Not yet answered

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Flag question

To restrain the entry of unwanted goods, countries usually utilize all or some of the following except;

- a. Legal barriers
- b. Exchange barriers
- c. psychological barriers
- d. Motivational barriers

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Question 31

Not yet answered

Marked out of 1.00

Flag question

Which one is incorrect about task-oriented leaders?

- a. Focus on staff motivation
- b. Focus on procedures
- c. Focus on structure
- d. Focus on goal attainment

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Question 32

Not yet answered

Marked out of 1.00

Flag question

The first step in conducting human resource development interventions is,

- a. Need assessment
- b. Design
- c. Evaluation
- d. Implementation

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Question 33

Not yet answered

Marked out of 1.00

Flag question

Which one of the following is not true about operations research?

- a. Multi-disciplinary
- b. Intuitive
- c. Scientific method
- d. Use computer programs

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Question 34

Not yet answered

Marked out of 1.00

Flag question

Sort out the element of micro environment

a. Political
b. Cultural
c. Technological
d. Customers

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Question 35

Not yet answered

Marked out of 1.00

Flag question

Identify the incorrect expression regarding the new product pricing strategy

a. In market skimming pricing, marketers set a high price for a new product to get maximum revenues layer by layer from the segments willing to pay the high price
b. In market skimming pricing, the marketer sets a low price for a new product to attract a large number of buyers and a large market share
c. In market penetration, the company set lower prices to attract a large number of buyers quickly and win a large market share
d. In market skimming pricing, the company makes fewer but more profitable sales

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Question 36

Not yet answered

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Flag question

Find the athematic mean for the following data; 20, 26, 40, 36, 23, 42, 35, 24, 30

- a. 31
- b. 30.7
- c. 30
- d. 28

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Question 37

Not yet answered

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Flag question

Identify an item that is not the marketing stimuli in the model of buyers behavior

- a. Price
- b. Culture
- c. Promotion
- d. Product

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Question 38

Not yet answered

Marked out of 1.00

Flag question

Which of the following is not the role of the state in labor relations?

- a. Bargains only for employees
- b. Promulgates labor laws
- c. Establishes wage boards
- d. All

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Question 39

Not yet answered

Marked out of 1.00

Flag question

Strategy	State of Nature		
	S1	S2	S3
	P1= .3	P2= .4	P3 = .3
S1	700,000	300,000	150,000
S2	500,000	450,000	0
S3	300,000	300,000	300,000

Using optimistic criteria, which alternative the decision maker selects?

- a. S1
- b. S2
- c. S3
- d. None of the above

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Question 42

Not yet answered

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Flag question

Which one of the following is capacity option for aggregate planning?

- a. Varying production rates
- b. Back ordering
- c. Varying workforce size
- d. Changing inventory levels

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Question 43

Not yet answered

Marked out of 1.00

Flag question

Which one of the following is false about a dual simplex?

- a. The dual provides useful economic information
- b. It gives information on the worth of resources
- c. The term "dual" implies two or double
- d. The dual of the dual is the dual itself

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Question 44

Not yet answered

Marked out of 1.00

Flag question

Which of the following indicates the external environmental dimension of Human Resource Management?

- a. The social context
- b. The type of business
- c. The size of the organization
- d. The age of the organization

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Question 45

Not yet answered

Marked out of 1.00

Flag question

One of the following techniques use the opinions (judgments) of supervisors, department managers or experts in forecasting the manpower requirement,

- a. Markov analysis
- b. Management forecasting
- c. Trend analysis
- d. Zero-based forecasting

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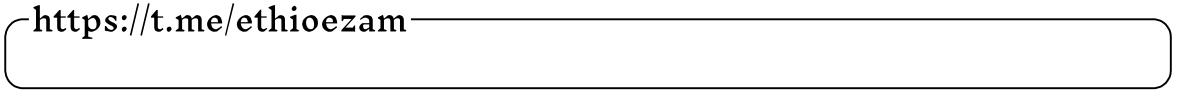
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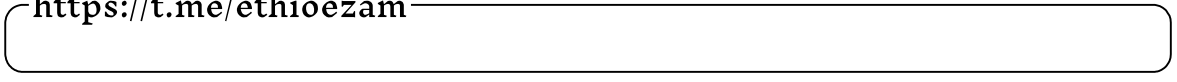
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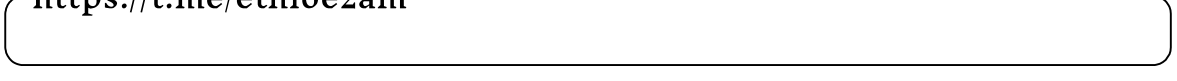
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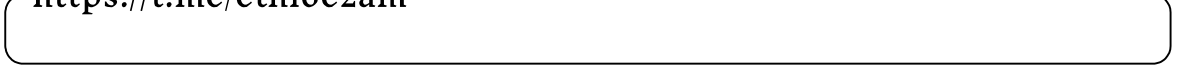
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Question 58

Not yet answered

Marked out of 1.00

Flag question

Research conducted to address a specific business decision for a specific firm or organization is;

- a. Inductive research
- b. Applied research
- c. Basic research
- d. Deductive research

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Question 59

Not yet answered

Marked out of 1.00

Flag question

Which one of the following is a correct claim?

- a. Resistance is a pandemic phenomenon
- b. Resistance to change is a red-flag
- c. Resistance is not always necessarily bad
- d. Resistance is always an undesirable human response

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Question 60

Not yet answered

Marked out of 1.00

Flag question

To which type of risk are holders of long-term bonds more exposed?

- a. Short-term bondholders
- b. Long-term bondholder
- c. Both
- d. None of the above

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Question 61

Not yet answered

Marked out of 1.00

Flag question

Which one of the following is incorrect about operations management?

- a. It is a set of activities that create products
- b. It focuses on creating value to customers
- c. It is just the creation of goods and services
- d. It is pervasive in different organizations

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Question 62

Not yet answered

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Flag question

	A	B	C
1	40	20	0
2	0	10	30
3	0	30	10

Using the above table determine the optimal assignment.

- a. 1-C, 2-B, 3-A
- b. 1-B, 2-A, 3-C
- c. 1-C, 2-C, 3-B
- d. 1-C, 2-A, 3-A

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Question 63

Not yet answered

Marked out of 1.00

Flag question

Which of the following is wrong about promotion?

- a. Provides more authority
- b. Entails more responsibility
- c. Reduces amount of pay
- d. Presents greater challenges

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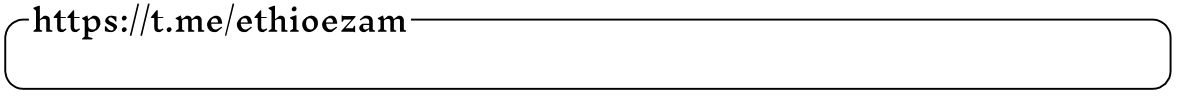
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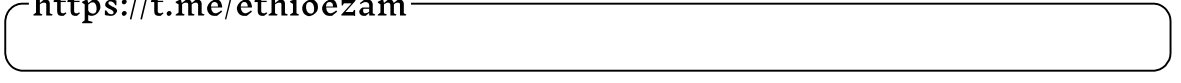
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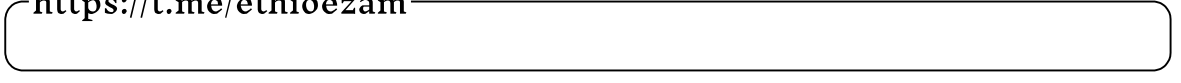
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Question 72

Not yet answered

Marked out of 1.00

Flag question

Rejecting H0 while it is true is called,

- a. Type II error
- b. Type I error
- c. Correct conclusion
- d. A and C

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Question 73

Not yet answered

Marked out of 1.00

Flag question

Which bases of power are most effective in terms of influencing behavior of others?

- a. Political power
- b. Expert and referent power
- c. Coercive power
- d. Reward and legitimate power

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Question 74

Not yet answered

Marked out of 1.00

Flag question

Dividing a market into smaller segments with distinct needs, characteristics, or behavior that might require separate marketing strategies or mixes is;

- a. Market Positioning
- b. Market differentiation
- c. Market targeting
- d. Market segmentation

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Question 75

Not yet answered

Marked out of 1.00

Flag question

The internal analysis involves all of the following except,

- a. Analyzing the organization's value creation process
- b. Identifying resources, capabilities, and core competencies
- c. Analyzing functional areas of the organization
- d. Do not look in to current vision and mission statements

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Question 76

Not yet answered

Marked out of 1.00

Flag question

Which one of the following precede the others in research process?

- a. Planning a sample
- b. Planning a research design
- c. Defining the research objectives
- d. Collecting the data

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Question 77

Not yet answered

Marked out of 1.00

Flag question

A manufacturer of screws has noticed that on an average two percent of the screws produced are defective. A random sample of 400 screws is examined for the proportion of defective screws. Find the probability that the proportion of defective screws in the sample is between 0.01 and 0.03.

- a. 0.4826
- b. 0.7611
- c. 0.4236
- d. 0.8472

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Question 78

Not yet answered

Marked out of 1.00

Flag question

Which of the following is not an element of the entrepreneurship?

- a. The ability to avert risk
- b. The ability to commercialize the perceived opportunity
- c. The ability to take risk
- d. The ability to perceive an opportunity

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Question 79

Not yet answered

Marked out of 1.00

Flag question

Which of the following is not among the definition of marketing?

- a. It is a combined effort of decision making in a company setup so as to get things done
- b. It is the process by which companies create value for customers and build strong customer relationships in order to capture value from customers in return
- c. It is a management of profitable customer relationships that adds value to the company in a way it can serve its purpose
- d. It is a social and managerial process by which individuals and organizations obtain what they need and want through creating and exchanging value with others

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Question 80

Not yet answered

Marked out of 1.00

Flag question

The new product development process starts with;

- a. Implementation
- b. Search for ideas
- c. Diffusion
- d. Incubation

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Question 81

Not yet answered

Marked out of 1.00

Flag question

Identify the incorrect statement about conflict in organizations,

- a. Conflict arises from incompatible goals
- b. Conflict is always dysfunctional
- c. Conflict is an opposition between two or more parties
- d. Conflict involves opposing interests

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Question 82

Not yet answered

Marked out of 1.00

Flag question

Alemayehu is a sales manager at Dagalo plc. To decide the target customer and the actual demand for the product which Dagalo plc. is selling, he obtained all the required information before he decide. The condition where Alemayehu will make decision will be under;

- a. Certainty
- b. Uncertainty
- c. Ambiguity
- d. Risk

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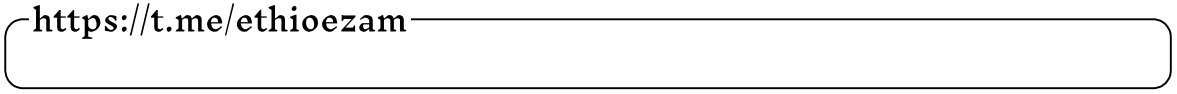
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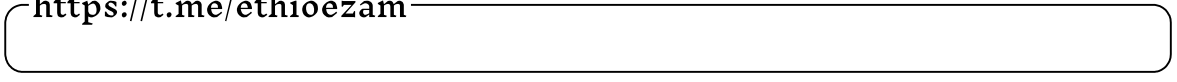
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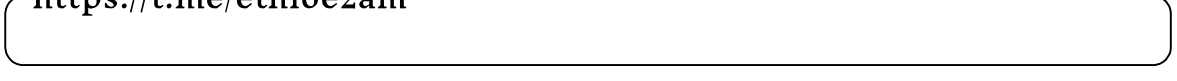
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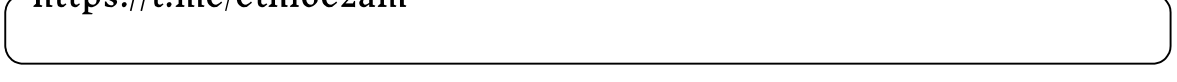
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Question 96

Not yet answered

Marked out of 1.00

Flag question

Work related attitude describing how one is predisposed to act is,

- a. Behavioral component
- b. Cognitive component
- c. Evaluative component
- d. None

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Question 97

Not yet answered

Marked out of 1.00

Flag question

Suppose there are 500 students selected for interview from three universities as indicated in the following table

	Male	*Female*
Arba Minch	90	60
Addis Ababa	100	70
Jimma	90	90

What is the probability that the students chosen is female given that Jimma University students are chosen?

a. 0.18

b. 0.36

c. 0.50

d. 0.25

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Question 98

Not yet answered

Marked out of 1.00

Flag question

One is incorrect about the difference between a leader and a manager,

- a. Unlike managers, leaders are followed because of their personality
- b. A manager relies on control whereas a leader inspires trust
- c. A leader invents or innovates while a manager imitates
- d. A leader focuses on maintaining status quo whereas a managers challenges it

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Question 99

Not yet answered

Marked out of 1.00

Flag question

A kind of products the consumer either does not know about or knows about but does not normally consider buying is;

- a. Shopping product
- b. Unsought product
- c. Specialty product
- d. Convenience

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Question 100

Not yet answered

Marked out of 1.00

Flag question

Which one of the following is a non-probability sampling technique?

a. Systematic sampling
b. Judgmental sampling
c. Cluster
d. Stratified sampling