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QUESTION

Corporate Social Responsibility (CSR) can be used by organisations to _____ crises a

Which of the following professionals can better handle P R crisis in an organisation?

Most of public relations activities are conveyed through _____

Which of the following does not require the attention of public relations practitioners?

P R practitioner can address his organisation's external public through the following m

Science and technology has _____ implication on public relations practice in I

There are _____ avenues for channeling public relations messages

Which of the following P R activities requires participation of external public?

Public relations practice has _____ importance and relevance

Which of the following cannot be considered as print media by P R practitioners?

OPTION A

mitigate

Managing director

public transportation

Complexity of the society

radio

negative

few

Convocation

universal

Periodicals

OPTION B

cause

Consultants

media

Crisis situation

television

positive

restricted

Exhibitions

local

Posters

OPTION C

increase

Insider practitioner

private vehicles

Competition between

newspaper

neutral

many

Conferences

regional

Podcasts

OPTION D	ANS	TMANO
compound	A	TMA3
Quacks and charlatans	C	TMA3
A & B	B	TMA3
none of the options	D	TMA3
notice board	D	TMA3
adverse	B	TMA3
complex	C	TMA3
All of the options	D	TMA3
national	A	TMA3
Pamphlets	C	TMA3