

MAC111 TMA4 List of Questions

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Q1 Which of these is not a type of film?

- ☐ Melodrama
- ☒ Villain
- ☐ Adventure
- ☐ Tragedy

Q2 Listening to netcasting while doing other things is referred to as ____

- ☐ double tasking
- ☐ audiocasting
- ☐ multicasting
- ☒ multitasking

Q3 All these are factors that determine the influence of the media except ____

- ☐ social categories
- ☐ Individual differences
- ☐ personal relationship
- ☒ media creativity

Q4 ____ was a magician that who used his magical techniques to manipulate effect in films?

- ☐ Eadweard Muybridge
- ☐ James Tucker
- ☒ Joseph Addison
- ☐ George Melies

Q5 The newspaper format for Publick Occurrences both Foreign and Domestick, was ____?

- ☐ Eadweard Muybridge
- ☐ James Tucker
- ☒ Joseph Addison
- ☐ George Melies

Q6 In the silent period, the early silent films relied on ____

- ☒ Mime
- ☐ epic
- ☐ photographs
- ☐ kinetoscope

Q7 Sound was introduced to motion picture in ____

- ☐ 1920
- ☒ 1923
- ☐ 1929
- ☐ 1930

Q8 The first man to demonstrate the practical application of radio waves was ____

- ☒ Alexander Popov
- ☐ Michael Faraday
- ☐ Henry Ward
- ☐ Mahlon Loomis

Q9 Electromagnetic induction was discovered by ____

- ☐ Henry Ward
- ☐ Mahlon Loomis
- ☒ Michael Faraday
- ☐ None of the options

Q10 Electromagnetic induction was discovered in ____

- ☒ 1831
- ☐ 1877
- ☐ 1900
- ☐ 1901

Q11 The first newspaper in Germany was published in ____

- ☐ 1607
- ☐ 1608
- ☒ 1609
- ☐ 1670

Q12 The first true newspaper in English was ____

- ☐ American Herald
- ☒ London Gazette
- ☐ American Times
- ☐ The Times

Q13 One of the notable landmark in the history printing is ____

- ☒ Perfection of Gutenberg printing technology
- ☐ Introduction of wooden block press by the chinese
- ☐ Discovery of movable clay type
- ☐ None of the options

Q14 Stages in relationship building starts and ends with ____ and ____.

- ☐ Intensification and Exploration
- ☐ Exploration and Formalisation
- ☐ Formalisation and Dissolution
- ☒ Exploration and Dissolution

Q15 Which of verbal and non-verbal communication gives a lot of feedback?

- ☐ Both
- ☐ Verbal
- ☒ Non-verbal
- ☐ None of the two

Q16 Which of these is not a form of written communication?

- ☐ Prescription
- ☐ Print
- ☒ Discussion
- ☐ Transcription

Q17 One of these is a demerit of oral communication

- ☐ nonpermanent
- ☒ undeniable
- ☐ It can be distorted

- ☐ None of the options

Q18 Which of these is not an advantage of oral communication?

- ☐ immediate feed
- ☒ it enriches the speaker thinking capacity
- ☐ it allows for immediate clarification
- ☐ It enriches interpersonal relationship

Q19 Monologue means ____

- ☐ Soliloquy
- ☐ Intra-personal communication
- ☐ Speech you make to yourself
- ☒ All of the options

Q20 ____ is a form of oral communication which involves speeches that are intended for reproduction in writing.

- ☒ Diction
- ☐ Monologue
- ☐ Idiolet
- ☐ Discussion