EXCELL FILE TEMPLATEfor2019/1 TMA UPLOAD

SN	CRSCODE
1	JLS711
2	JLS711
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8	JLS711
9	JLS711
10	JLS711

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QUESTION

_____requires that a complete, unbiased, truthful, account of an event be given in a context that gives meaning to the reader

_____ calls for immediacy, freshness and recency in the report.

The_____ style is a kind of structure in which the least important idea is presented first to the most important and then followed by others in ascending order

The first paragraph or two or any news report is called_____

A ___ lead leads nowhere
The ____is the key editorial staff.

Symbol for "End of story"

Any single line or collection of display type that precedes a story and summarizes or introduces it can be called a_____

_____tells the news to the reader by way of conveying mandatorily the accurate information.

_____lead is a lead that is broken into two sentences expressing two related ideas

OPTION A	OPTION B	OPTION C	OPTION D
fairness	brevity	objectivity	balance
Recency	Currency	Newness	Accuracy
lead	square	inverted pyramid	pyramid
headline	neck	intro	lead
Punch	catridge	blind	effect
admin officer	editor	accountant	clerk
end	#/30	/2	……/
lead	headline	summary	topic
headline	intro	lead	title
Astonisher	Punch	Shirt-Tail Lead:	Effect

EXCELL FILE TEMPLATEfor2019/1 TMA UPLOAD

ANS	TMANO
C	TMA3
B	TMA3
D	TMA3
D	TMA3
C	TMA3
B	TMA3
B	TMA3
B	TMA3
A	TMA3
C	TMA3

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