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UTSAAH PSYCHOLOGICAL
SERVICES
HEALTH — EDUCATION — RESEARCH

This week IN THE

HISTORY OF PSYCHOLOGY

📅 16-22 AUGUST

WILHELM WUNDT

🎉📅 16 August 1832

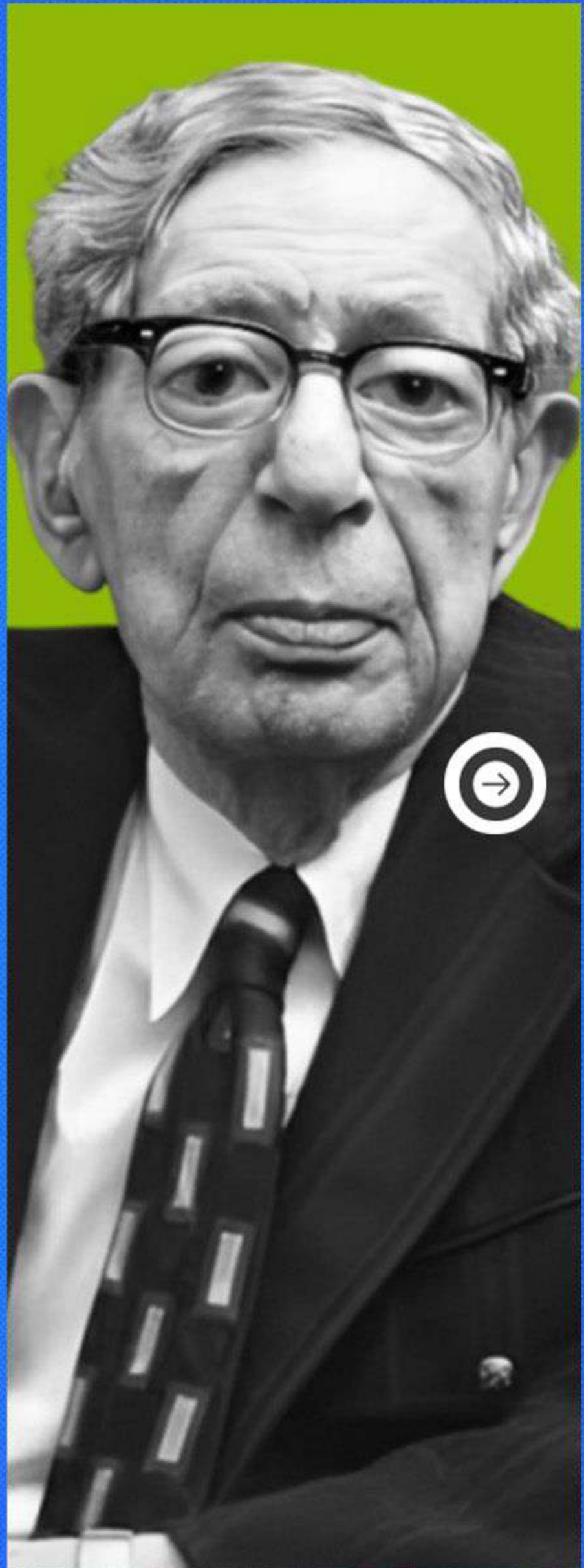
Pioneered experimental psychology through the study of conscious experience, attention and introspection. In 1879, he founded the first psychology laboratory at the University of Leipzig.



ABRAM KARDINER

🎂📅 17 August 1891

Pioneered the integration of psychoanalysis and anthropology, exploring how culture shapes personality. His work helped establish psychoanalytic approaches to culture and personality.



ELSE FRENKEL-BRUNSWIK

🎂📅 18 August 1908

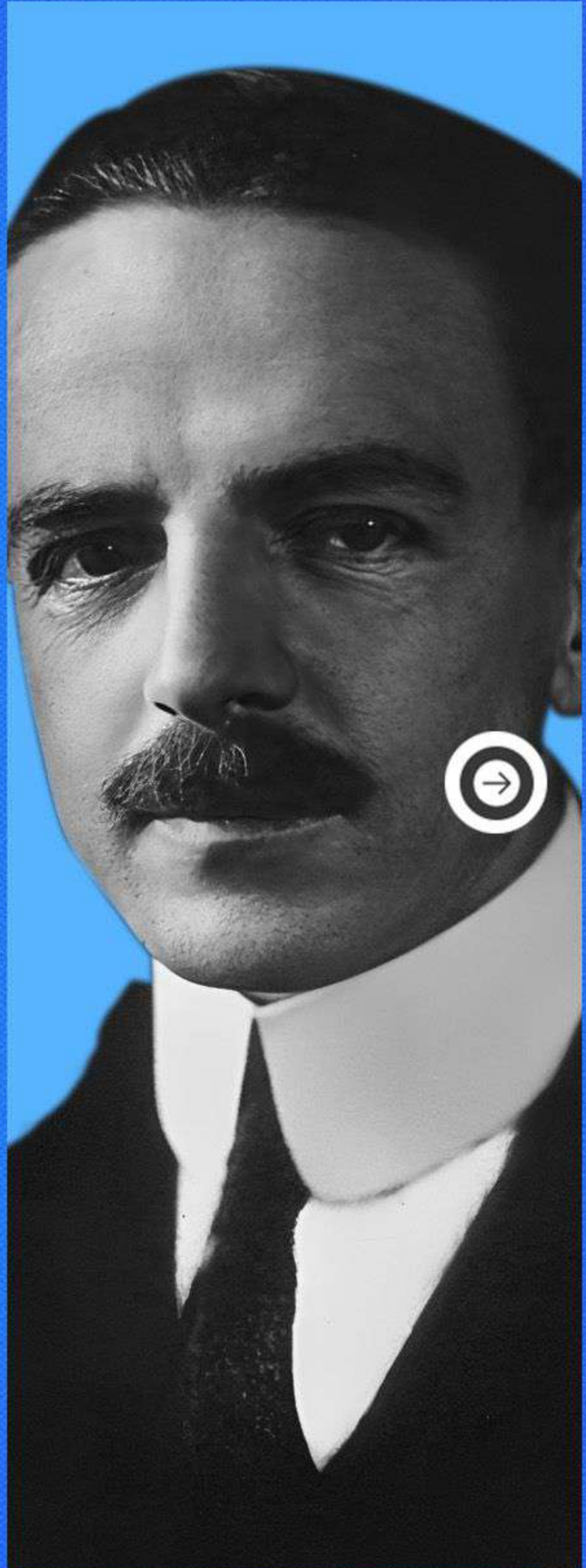
Made major contributions to the study of prejudice and authoritarianism and helped develop the California F Scale. She also introduced intolerance of ambiguity.



ADELBERT AMES JR.

🎉 📅 19 August 1880

Transformed the study of visual perception through illusions such as the Ames Room. His work demonstrated how perception is shaped by assumptions about the environment.



ROGER W. SPERRY

🎂 📅 20 August 1913

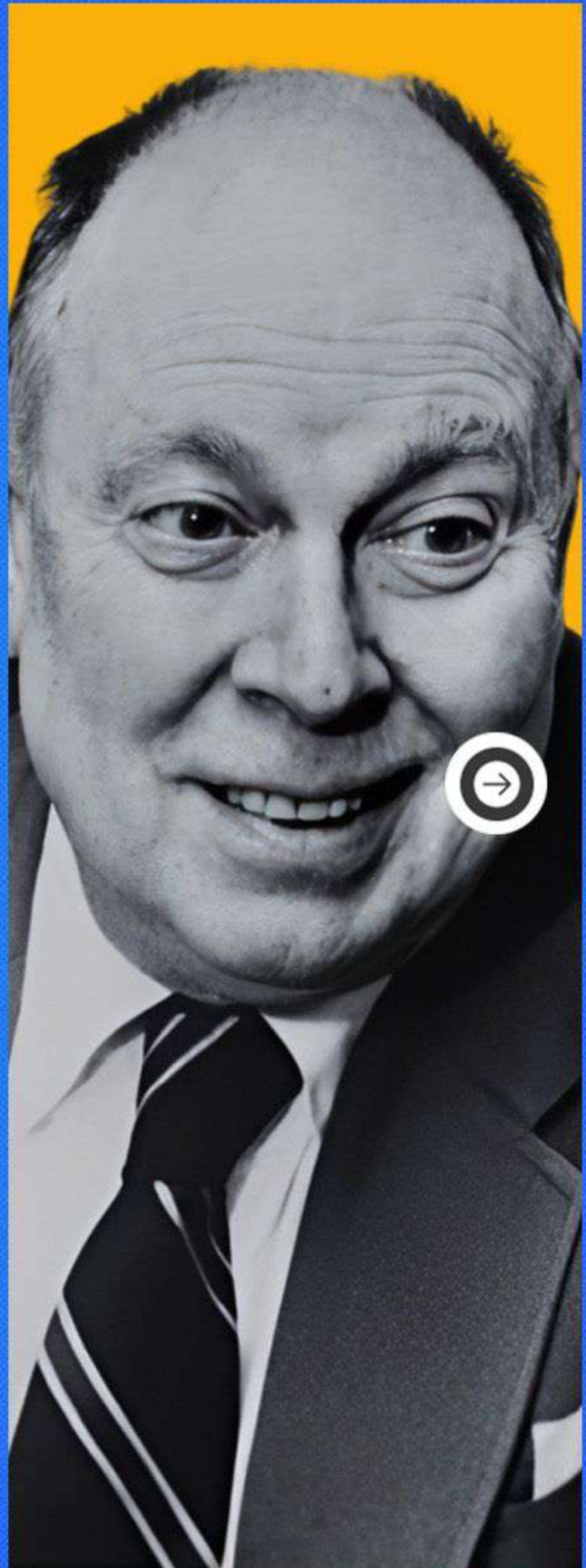
Revolutionised neuroscience through research on cerebral hemispheric specialisation and split-brain functioning. His work earned him the 1981 Nobel Prize in Physiology or Medicine.



ROBERT M. GAGNÉ

🎉 📅 21 August 1916

Applied learning psychology to education, developing a framework for understanding different types and conditions of learning. His Conditions of Learning became influential in instructional design.



STARKE R. HATHAWAY

🎉 📅 22 August 1903

Co-developed the Minnesota Multiphasic Personality Inventory (MMPI), one of the most influential psychological assessment tools. First published in 1943, it transformed personality and psychopathology assessment.



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