UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH – EDUCATION – RESEARCH

This Week in History of Psychology

(July 14 – 20)



UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH – EDUCATION – RESEARCH

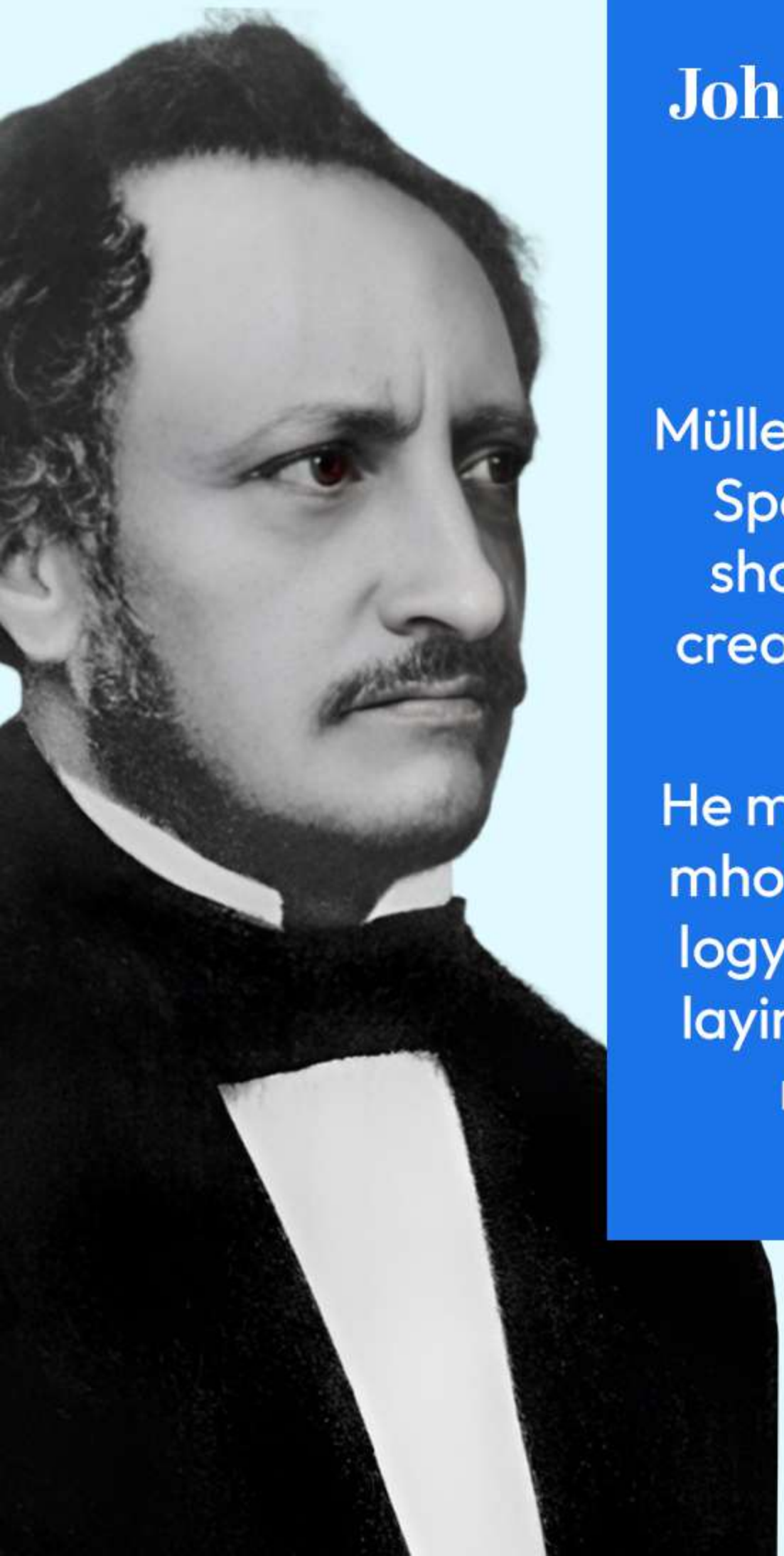
This week in July, psychology celebrates some of its most influential thinkers.

From decoding memory to shaping how we teach and heal—

Their ideas still echo in today's classrooms and clinics.

UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH – EDUCATION – RESEARCH



Johannes Peter Müller

(July 14, 1801)

"The Nerves Know"

Müller introduced the Law of Specific Nerve Energies, showing how each sense creates its own type of perception.

He mentored giants like Helmholtz and helped turn biology into a precise science, laying the roots for experimental psychology.

UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH – EDUCATION – RESEARCH



Brenda Milner

(July 15, 1918)

"The Woman Who Unlocked Memory"

Her work with patient H.M. proved that memory isn't one single function.

She discovered multiple memory systems, revolutionizing neuroscience and launching modern neuropsychology.

UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH – EDUCATION – RESEARCH



Aleksandr Luria

(July 16, 1902)

"The Architect of Neuropsychology"

He explored how culture and language shape the brain with Vygotsky.

His moving case studies, like The Man with a Shattered World, showed the emotional depth of neurological disorders.

UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH – EDUCATION – RESEARCH



Jeanne L. H. Block

(July 17, 1923)

"The Mind Behind Ego-Resiliency"

She studied how gender roles and parenting shape personality.

The Block Study gave us tools to understand emotional flexibility, child development, and sex-role identity.

UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH – EDUCATION – RESEARCH



Henri Piéron

(July 18, 1881)

"France's Scientific Voice in Psychology"

He co-created the Toulouse-Piéron test, explored color vision and fatigue, and founded France's first psychology institute, blending biology, behavior, and learning.

UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH – EDUCATION – RESEARCH



Walter F. Dearborn

(July 19, 1878)

"The Father of Reading Research"

He explored how eye movements, learning pace, and individual differences affect reading.

His insights laid the foundation for special education, reading diagnostics, and tailored teaching methods.

UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH – EDUCATION – RESEARCH



Georg Elias Müller

(20 July 1850)

"The Memory Scientist"

Müller helped establish memory as a science, introducing key ideas like retroactive interference.

His lab at Göttingen trained future pioneers and set new standards in experimental psychology.

UPS Education
A Psychology Institute

UTSAAH PSYCHOLOGICAL SERVICES
HEALTH — EDUCATION — RESEARCH

Follow us for more psychology insights and entrance prep content.

Follow us on :

@upseducation

Save this post—
you might need these names later.