NEWBIE PRESENTS

Hi Guyz

😇 I am Newbie.

Without wasting time, Let's Go.

Just a small info, post is coming about GOOGLE ADSENSE.

⚜ What is Google AdSense?

👉 Google AdSense is an ad-serving program that places ads that "make sense" – specifically, that make sense based on relevant content, and assumptions about who might be interested in that content. AdSense is an application (u can use it's site also) of the broader concept of Contextual Marketing. Contextual Marketing is just what it sounds like. On a website about custom cars, you might have an ad for fancy wheels or car care kits. On a website about off-roading, you might have an ad for durable truck tires or spotlight rigs. A hockey site might advertise hockey sticks…and a tennis site, tennis shoes. Contextual Marketing just means aligning the ad serving with the context/nature of the website and its audience, the same way like items are grouped in a store. And the "context" can be cut much finer than website level, it can be page level, article level, and so on, so the ads always match the material they are appearing near, and thus, appeal to the interest of the reader/buyer at any given moment.

⚜ Google AdWords

👉 If you have ever searched on Google, you have seen AdWords.

Google AdWords are the small text ads that are displayed on the side of the search results in Google. These ads are contextual of course – in this case the context is the search terms you entered. The ads will be served based on what you're looking for. So, if you do a search on "printing services" you will get ads for printing services along with your search results!

⚜ How does this generate money for Google and the advertisers?

@its_newbie @its_newbie @its_newbie

👉 Google AdWords works on a model known as pay-per-click. When someone clicks on an AdWords ad, the advertiser of that ad has to pay Google a certain amount. It's easy to track and fully automated.
We say "certain amount" because that amount is different all the time and is subject to market forces – in this case, bidding. Something has to determine the placement of those ads, and what determines it is how much the advertiser offers to pay per click. When you submit this kind of ad to Google, you submit it with a bid – which is compared to other bids for similar keywords. It's an auction style process.
The position of the AdWords ads is based on the bidding amount of keywords of an ad. Obviously, the higher the bid, the higher the position the bid buys you. For instance, if the highest bid for the keywords "Internet marketing" is 80 cents per click, you can get top position by bidding 90 cents. Then every time someone clicks on your ad, Google would charge you 90 cents, and you would retain the top position until someone else bids more for the same search word placement.

It's good for the advertiser, who gets more and broader displays, for Google, who charge more for this program, for you, who will make money from the clickthroughs on your pages, and also for the consumer, who will see cool ads for stuff they are probably interested in!

⚜ How the Ads Get On Your Site

👉 Once you join the AdSense program – and Google approves your site or sites, which we'll cover in detail shortly – the actual process of displaying ads on your website is extremely simple. You are provided with a small HTML script, which you can paste anywhere on your webpage. You may paste this code any number of times and on multiple pages, and watch the ads get served! Google automatically places AdWords ads that are most relevant, from its extensive advertiser base. Google employs various sophisticated algorithms to determine the relevancy of the ads to your content.
Before we get into how Google assesses sites, and whether a few or many placements of that magic script will deliver optimum results, let's review the advantages of AdSense.

⚜ ADVANTAGES ⚜

⚜ Advantages of the Google AdSense system

👉 Google AdSense is simple to use and manage. Once approved, displaying ads on your webpage does not take time and requires minimal technical knowledge.

@its_newbie

Google AdSense is very smart about ad selection. The ads that are displayed are only those that are relevant to your content, and Google has strict quality control on the general quality of the ads.
Google AdSense uses text-only ads. Far from being low-tech, text ads are more effective than flashy ads. The clickthrough rate of text ads is proven to be higher than that of animated ads! More clicks equals more money, and text ads equals more clicks. Also…text ads are very "low weight" and very fast loading. The AdSense program will not slow your website, or your visitors, down. You can also use graphic ads.

⚜ How much can I make with AdSense and how do I get started?

👉 You've seen the nutty claims by so-called "internet experts" that strategies and programs they have devised enable surfers to earn thousands of dollars within a matter of days! Or minutes!! No such thing.

However, there are several lucrative programs that can provide an extremely generous income with comparatively little effort - Google AdSense is absolutely one of them.

But it takes some time, and it takes some planning, like anything real does. The rest of our report is all about unlocking that potential.

To start understanding the potential, think about how you make money with this program. Each time someone clicks an ad on your pages, you get a percentage of what Google is paid for placing that ad.

👉 Let's Calculate Revenue

Revenue (or Income) from an Ad
=
Clickthrough value of the ad * Payout Rate * Clickthrough rate of the Ad * Webpage traffic * Frequency of Ad

👉 Let us see some Real Examples to Calculate this Gaiz:---

Clickthrough Value :--- 30 cents or $0.30 (The advertiser pays 30 cents per click for the Ad, to Google)

@its_newbie

Payout Rate :--- 50% or 0.5 (This is an assumption based on what many experts believe to be the current payout rate for most deals)

Clickthrough rate of the Ad :--- the ad is displayed 100 times within the day and clicked by 9 people.

Then the clickthrough rate would be 0.09

Webpage traffic :--- 150 visitors during the days

Frequency of Ad :--- 100

The Income per day from a single ad would be = 0.30 * 0.5 * 0.09 * 150 * 100

= $202.5

HOPE YOU GOT EVERYTHING

SUBSCRIBE MY YOU TUBE CHANNEL FAST

CLICK HERE TO REECH ME

CLICK HERE TO JOIN MY CHANNEL

@its_newbie
@its_newbie
@its_newbie