AGRICULTURAL ECONOMICS V

(Agricultural Marketing & Organization)

KCSE QUICK REVISION

Compilation of Possible Questions in Agriculture Likely to be Examined in KCSE.

A Special Analysis of Prediction Questions that may be Tested in KCSE from this Topic in Form 4.

AGRICULTURE

SERIES 1

For Marking Schemes

Mr Isaboke 0746 222 000 / 0742 999 000

MWALIMU CONSULTANCY

AGRICULTURAL ECONOMICS V

(Agricultural Marketing And Organization)

This topic entails the following:

- ✓ ***Market and marketing***
- ✓ ***Types of markets***
- ✓ ***Supply and demand***
- ✓ ***Marketing functions***
- ✓ ***Problems of marketing***
- ✓ ***Agricultural organizations***

The following relevant questions and their answers in this topic will greatly motivate and help the user to comprehend and understand the required concepts and practices.

1.a)What is the minimum number of people required to form a co-operative society?

(1mks)

b)State four factors that may influence the supply of a commodity in a market?

(4mks)

c)State four problems that farmers are likely to face when marketing their produce.

(4mks)

d) Name two marketing organizations for coffee in Kenya. **(1mk)**

2. a)Differentiate between market and marketing? **(2mks)**

b)What is an imperfect market? **(1mk)**

c)How will the price of mangoes in the short run be affected if the quantity of mangoes supplied in a market is increased

d)State any four problems a dairy farmer is likely to face in marketing milk.

(2mks)

3. **a)**State the law of demand. **(1mk)**

b)State four factors that determine the demand of a commodity in a free market economy. **(4mks)**

c)What is elasticity of demand for a commodity? **(1mk)**

d)Explain the functions of agricultural marketing boards. **(15 mks)**

4. a)Give four benefits a farmer would derive from being a member of a dairy co-operative society. **(2mks)**

5. a)Explain the problems farmers face in marketing of agricultural produce. **(9mks)**

b)Describe the various agencies and institutions involved in marketing of a agricultural produce. **(5mks)**

6.a)State six factors that influence demand for a commodity in a market. **(3mks)**

7.a)Given that at a price of Ksh. 100 per bag, 20 bags of maize are demanded, but when the price changes to Ksh.800 per bag, 22 bags of are demanded. Calculate the elasticity of demand. Show your working. **(3mks)**

8.a) Describe the functions of agricultural marketing **(10mks)**

b)Explain the role of agricultural co-operatives in Kenya. **(10mks)**

9.a) State six problems experienced by farmers in marketing agricultural produce. **(3mks)**

10.a) Explain the principle that govern the operations of farmers' co-operative societies

b) Explain the role of agricultural cooperatives in Kenya

c) Explain various functions of agricultural marketing

11. a) Give **four** marketing functions

b) Outline **four** problems associated with marketing of agricultural products

12. State **two** roles of agricultural society of Kenya

13. (a) What is elasticity of demand for a commodity

(b) Given that at a price of shs.1000 per bag, 20 bags of maize are demanded but when the price changes to shs.800 per bag, 22 bags are demanded. Calculate the elasticity of demand. Show your working

(c)Outline **six** problems of marketing maize as an agricultural product

(d) Determine **nine** principles governing cooperatives in Kenya

14. Outline **four** reasons why training is important in some crops

15. (a) Explain marketing activities in Agriculture

(b) Discuss problems experienced in marketing of Agricultural products

16. What is elasticity of supply

17. How do the governments control prices of essential farm produce

b) Explain the roles of Agricultural co-operatives in Kenya

18. State the law of demand and supply.

19. What do the following initials stand for?

(i) K.N.F.U – Kenya National Farmers Union

(ii) H.C.D.A – Horticultural Crops Development Authority

20. (a) What is a co-operative society

(b) List **two** functions of co-operatives

(c) State and explain the nine principles of governing co-operatives

21. Give **four** factors which influenced the demand of tomatoes in the market

For Marking Schemes/Answers

CONTACT MR ISABOKE

0746-222-000

OR

0742-999-000

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CALL/TEXT/WHATSAPP

0746 222 000 / 0742 999 000

mwalimuconsultancy@gmail.com

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