# BUSINESS AND ITS ENVIRONMENT

# KCSE QUICK REVISION

***Compilation of Possible Questions in Business Studies Likely to be Examined in KCSE.***

***A Special Analysis of Prediction Questions that may be Tested in KCSE from this Topic in Form 1.***

# BUSINESS STUDIES

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**SERIES 1**

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***For Marking Schemes***

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**MWALIMU CONSULTANCY**

# BUSINESS AND ITS ENVIRONMENT

***The topic entails;***

- ✓ **Meaning and purpose of a business**
- ✓ **Explain Business environment with clear distinction between internal and external business environments.**
- ✓ **Understanding of what makes up a healthy business environment.**

## POSSIBLE KCSE QUESTIONS

**1.** Identify the importance of the following types of environment to a business.

**i)** Intermediaries

**ii)** Technological

**iii)** Demographic

**iv)** Competitors

**2.** State **four** environmental effects that may result from the depletion of Kenya's forest cover

**3.** Name the internal environments whose effects are described by the following statements:

| | **EFFECT** | **INTERNAL ENVIRONMENT** |
|---|---|---|
| **(a)** | Allows duties to be allocated to the right people thus resulting in higher productivity | |
| **(b)** | Helps the business achieve its objectives e.g. higher production level of goods and services | |
| **(c)** | Makes employees to acquire norms and code of conduct that is acceptable to all | |

4. Outlin**e four** ways in which the government creates enabling environment for business

5. Mr. Mirugi has opened a retail outlet at Lukoye Trading centre. Advise him on **four** ways of creating an enabling business environment for the prosperity of his business
6. Mention **four** benefits of recycling waste production
7. Outline **four** adverse effects of production activities on environment and community health

8. Outline **four** elements that may comprise the internal environment of a business

9. The table below contains various categories of members of the society. In the spaces provided indicate the activity of social responsibility that a firm should undertake to each group

| **Category** | **Activity of social responsibility** |
|---|---|
| a) Employees | |
| b) Customers | |
| c) Community | |
| d) Owners | |

10. Give **four** ways in which Arid lands can be made more productive in any given country

# *For Marking Schemes/Answers*

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# FOR THE FOLLOWING;

- ✓ONLINE TUITION
- ✓REVISION NOTES
- ✓SCHEMES OF WORK
- ✓SETBOOKS VIDEOS
- ✓TERMLY EXAMS
- ✓QUICK REVISION KITS
- ✓KCSE TOPICALS
- ✓KCSE PREMOCKS
- ✓TOP SCHOOLS PREMOCKS
- ✓JOINT PREMOCKS
- ✓KCSE MOCKS
- ✓TOP SCHOOLS MOCKS
- ✓JOINT MOCKS
- ✓KCSE POSTMOCKS
- ✓TOP SCHOOLS PREDICTIONS
- ✓KCSE PREDICTIONS
- ✓KCSE REVEALED SETS

# CALL/TEXT/WHATSAPP

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# POWERED

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# SUCCESS