

5. Ethical Examples

Rex Lex — King is Law 😞

Lex Rex — Law is King 😊 *Rule of Law*

- *“The more you know yourself, the more you forgive yourself.” — Confucius*
- *“To forgive is to set a prisoner free and discover that the prisoner was you.” — Lewis B. Smedes*
- *“Forgiveness does not change the past, but it does enlarge the future.” — Paul Boese*

This is a book about a radical idea.

An idea that's long been known to make rulers nervous. An idea denied by religions and ideologies, ignored by the news media and erased from the annals of world history.

At the same time, it's an idea that's legitimised by virtually every branch of science. One that's corroborated by evolution and confirmed by everyday life. An idea so intrinsic to human nature that it goes unnoticed and gets overlooked.

If only we had the courage to take it more seriously, it's an idea that might just start a revolution. Turn society on its head. Because once you grasp what it really means, it's nothing less than a mind-bending drug that ensures you'll never look at the world the same again

So what is this radical idea?

That most people, deep down, are pretty decent.

I don't know anyone who explains this idea better than Tom Postmes, professor of social psychology at the University of Groningen in the Netherlands. For years, he's been asking students the same question.

Imagine an airplane makes an emergency landing and breaks into three parts. As the cabin fills with smoke,

Humankind Book - a hopeful history by Rutger Bregman

- ***When breath becomes air — Paul Kalanithi***

- Stereotype (How we think?) → Prejudice (How we feel?) → Discrimination (How we act?)
- **Ethical Dilemma — Follow conduct rules and keep quiet or follow conscience and express views**
- **Not renting a house to a particular religion — legal but immoral**
- *Laws regulate human actions, Ethics regulate human conscience.*
- **MANOHAR PARIKAR | APJ KALAM | LBS**
- **Police Motivation** — Delhi Police incentive scheme — if any Constable recovers >50 missing children in one year, he/she will be given out-of-turn promotion and due recognition & facilitation — One Woman Head Constable (**SEEMA DHAKA**) recovered 74 such children — **example of internal mechanism of promotion**
- **Morality vs. Ethics** — A lawyer admitting that his client is guilty — moral but highly unethical as it breaches attorney-client privileges | Ethical but not moral — a doctor cannot ethically refuse to perform abortion despite his personal strong beliefs against abortion — doctor's ethics
- **Morality** — always the righteousness | personalised sense of right and wrong to guide our actions/responses eg. being honest
- **Values** — degree of importance to an action, quality, object eg. Truthfulness
- **Ethics** — societal/organisation common understanding based on general morality of majority of people — codified also... may or may not be strictly in conformity with personal morality.
- ***“Corporations have neither bodies to be punished, nor souls to be condemned, they therefore do as they like” #CorporateEthics***
- Many a times teams play inconsequential matches for themselves but having tremendous consequence for the entire tournament — eg. the last Mumbai Indian Match in IPL 2020 before the play-offs. Here the spirit of the game must be upheld.
- IPL — innings of Rahul Tewatia — from villain to Hero in matter of two overs — highest successful run chase (223 runs) in the history of IPL by RR | he was striking at 60 but then he hit 6 sixes in an over of a good fast baller

(Cortell) | this was his moment of redemption and justified his position in the match — singlehandedly changed the fate of his team. Surprised entire nation — strong self belief, positive mindset and keeping nerves under control ! Phenomenal hitting ! ❤️

- **Social media** — positive role — Delhi's 'Baba ka Dhaba' and overnight fame of it because of Twitter. #GoLocal #covid
- **Caste** — Hatharas gang rape case 2020 | casteist angle to it
- e-Education vs. Poverty | bus driver's son

Pandemic, distress, a broken phone: How a family in Goa lost their 16-year-old son

SUSHANT SINGH RAJPUT DEATH CASE

Media highly polarised now; was responsible in past: Bombay HC

Mosque, NGO come to farmers' rescue

They will provide 3 meals, essentials

- Personal vs. Professional ethics — man working in women welfare NGO but being an abusive husband
- 80% of success at work come from EQ, rest 20% from IQ — Daniel Goleman

Brotherhood is always above duty. Salute to my Sikh brothers.

 **Supriya Bhardwaj** @Supriya23bh · 21h

आपने इन पर आंसू गैस, water canon चलाए... सड़क खोद डाली ...

लेकिन यह पंजाब का किसान है... 🙏



During Farmer protests

We, the naysayers

On farm and banking reform, it is people, not government, who are risk-averse

How we as a society are way too risk-averse — aiming high but failing to bite the bullet and take risk. This is not how we can develop!!

Corona Virus — ITALY's resilience during quarantine period — singing songs and choir from their homes in the empty streets .. boosting confidence and hope in these times of despair

Humanity during the times of Corona —

THE HUMAN FACTOR

Covid-19 raises moral questions, and nations like Cuba and Cambodia are giving the humane answer

IN THE ABSENCE of either cure or vaccine, the coronavirus pandemic has forced governments to ruthlessly batten down all hatches. Millions of people have had their freedoms reduced or annulled, from China to Italy. Every day, hospitals stretched to the limit are facing the impossible choice of diverting scarce resources from the terminally ill to more viable patients. But while global attention remains obsessed with containment strategies, the coronavirus has raised moral questions. Some nations are responding humanely, and not blindly restraining the few in order to protect the many.

Cruise ships, which have been transmuted into prison ships by the virus outbreak, raise such questions. Should infected ships be cursed to sail the high seas forever like the *Flying Dutchman*, or should governments allow them to make landfall, despite local sentiment against the virus? Cuba has become the second nation to act for humanity's sake, allowing the *MS Braemar*, which has been hithering and thithering in the Caribbean since February, to dock after being turned away by other nations in the region. Citing the right to life, the Cuban foreign ministry will arrange to repatriate sick passengers and crew to their home country, the UK.

In mid-February, Cambodia had also relied upon the human factor in taking a very difficult decision. It had allowed the cruise ship *MS Westerdam* to dock in Sihanoukville, after it was turned away by five ports in Thailand, Japan, Taiwan and the Philippines. The nation's prime minister had pointedly gone to the pier to welcome disembarking passengers with flowers. After Covid-19 has run its course — and it will, one day in the foreseeable future — there will be a reckoning of such incidents, when the kindness of strangers triumphed over the fear of contagion.

Service

GIVING IT ALL

AS THE country grapples with the spread of COVID-19, heroes have emerged in the fight against the virus. Principal Secretary (Health), Odisha, Nikunja Dhal is one such hero. Barely 24 hours after his father's death, Dhal was back in office. Dhal was previously a joint secretary in the Union Health Ministry.

Public

Kerala joins hands for its children to access online classes

P
KUPURAM,

II", Kerala's virtual it to tide over the g on June 1, the e was a number: cording to a state number of stu- ot have access to homes. (the challenge got Class 9 Dalit stu- puram who set r parents said she not being able to es as the family

didn't have a smartphone, and their TV was not working.

And so began a mass movement, cutting across party lines and WhatsApp groups, involving the government, businesses, alumni associations, MLAs, MPs, and local civic bodies, to bring the school to as many homes as possible, and arrange common study rooms even in remote villages.

"This unprecedented intervention has helped reduce that number to 120 lakh. In the case of others, common classrooms have been arranged and are on track from Monday. Within the last two weeks, we have ensured that online classes reach every school stu-

dent in the state," says the state's Sarva Shiksha Abhiyan project director Dr AP Kuttikrishnan.

In some villages, WhatsApp groups and alumni associations donated money to buy TVs or smartphones. In others, local businessmen provided TV sets as part of a "TV challenge" launched by the state's Industries Department.

The government, meanwhile, allowed MLAs to use their local development fund to buy TVs and laptops for students. And the state's local self-governing bodies stepped in to complete the chain.

What helped, say officials, was that almost all villages in Kerala have at least one common centre,



A TV set donated by an NRI collective from Brisbane is handed over to a student in Ernakulam district

be it an anganwadi, a reading room or a sports club, for the education department to set up a classroom. Here, teachers of government and aided private schools were placed in charge.

For instance, in Wayanad, which had the largest number of students without individual access to online classes, common study centres were set up for 9,200 children.

"Laptops, projectors and TV sets have been taken from schools to the common centres. In many homes, the parents have smartphones which they carry to their workplaces. We are sharing the online classes with them, for their

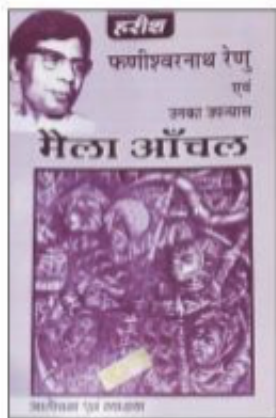
children to access when they return from work," says V J Thomas, district co-ordinator of Kerala Infrastructure and Technology for Education (KITE), the nodal agency for ICT-enabled education in state schools.

The classes are being telecast on the educational channel IT@School Victor's channel. And one of the MPs who has joined the initiative to ensure that they reach every home is the Opposition Congress's Hibi Eden, who has launched a "tablet challenge" in Kochi.

"The online classes brought to focus the digital divide in the state. I launched a tablet challenge

by purchasing 10 joined the movement more... a group donated one tablet for every professional world have taken up the 200 tablets have over to the Department," say

The ruling CI Saseendran, who has been on a mission to ensure power of TVs. All facilities in the common centres at the end of this we



■ Phaneshwar Nath Renu's landmark novel *Maila Aanchal* (1954) has, as its protagonist, a doctor who leaves his city life behind to work in the hinterlands of what is now Bihar, where malaria, kalazar, and numerous other epidemics ran havoc. Based on the true story of a doctor named Alakh Niranjana, who battled not just diseases and infection but also ignorance and superstitions in one of the most under-

developed areas in Bihar, *Maila Aanchal* shows how poverty is the biggest social malaise.

Literature during Pandemics

Modi's *bêtes noires* will never understand how small gestures like the clapping of hands, ringing of bells and the lighting of lamps by all Indians together is necessary to create a bond among the masses and communities. These give hope to our fellow countrymen who are under complete lockdown. All these symbolic exercises help in getting the minds of the public together to fight the pandemic, following the Rig Vedic dictum *Sangachadwam* (May we walk together).

■ On epidemic or *vaba*, Urdu poet Hasan Naim (1927-1991) writes:

*Sab pareshan hain ki akhir kis vaba men vo mire
Jin ko ghurbaat ke alawa koi bimari na thee*

(Everyone is worried about the epidemic that will get them/ Them who have no illness save poverty)

Psychological games ❤️

WARN OF RISING ANTI-SEMITISM, HATRED TODAY

Survivors return to Auschwitz 75 years after liberation

When the society, state machinery and people on the whole can go all horribly wrong. Generations after, people do realise their mistakes.

Legal but NOT Moral — Holocaust, Apartheid

Why NASA's Katherine Johnson is a legend

- She broke through gender and racial barriers at work, did the mathematics that sent humans to space
Died in 2020 — 101 years old | Apollo-11 @moon landing #women #empowerment
- Manipur IAS built 100 km road by raising funding from social media sites. #Proactive

Teaching Rohingya children in Bangladesh

- The UN and Bangladesh are working together to expand access to education for refugee children
According to the UN,
"These efforts will help to accelerate an expansion of education particularly to older children, make the
 #refugees

crisis @Bangladesh #humanitarianism

- As DM, one can always use the CSR funds to fund some social cause. MPLAD Funds, CM Relief Funds, MLALAD
- Student Debt Crisis @USA — role of state? Too much capitalism?
- Journey of Indian cricket team from the humiliating defeat of 2007 CWC to winning the 2011 CWC | Dhoni phenomenon
- **Courage and Commitment** — **Seema Kushwah, advocate of Nirbhaya** — that was her very 1st case as advocate | she comes from a very poor background, heavily dominated by reckless patriarchy.

Public Life | Civil Servant Work Ethics | Work Culture Transformation —
Former CEC TN Seshan



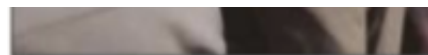
ments forever.

In the 1990s, the poll panel was struggling to appoint a Chief Electoral Officer for West Bengal because the state government was being uncooperative. The state refused to relieve officers recommended by the EC for the post on flimsy grounds. A miffed Seshan, in an unprecedented move, stopped all communica-

5:30 pm on Sunday.

The 1955-batch IAS officer was CEC from 1990 to 1996 and was known for his fight against electoral malpractices such as bogus voting and booth capturing.

Born in 1932 at Thirunellai, now in Kerala's Palakkad district, Seshan completed his education from Government Victoria College, Palakkad, Madras Christian College and Harvard University.



Outside T N Seshan's Chennai home

ID cards and the poll panel taking control of the administration and police during elections. He also asserted the autonomy of the EC by running a system free from influence of the political executive. He

UNTIL T N Seshan took charge as the Chief Election Commissioner of India, the common man had little idea about the Election Commission (EC).

I say this with confidence because I had served close to 25 years in the EC by the time of his appointment in 1990. I was often met with blank stares whenever I introduced myself as an employee of the Commission at social gatherings. But that changed with Seshan.

He put the EC on the map. More importantly, he put the fear of the EC into erring political parties, candidates and the government. So much so, that the government clamped his powers by appointing two more commissioners to the EC.

The transformation in the EC's stature during Seshan's term was miraculous. I am witness to the time when the Commission was treated with irreverence. It did not have the power even to create a peon's post. Our letters and directives to the Union and state governments were almost always ignored. In fact, the Model Code of Conduct, whose violations are covered so aggressively by the

tion with West Bengal.

I remember seeing orders of that time which were marked to all states, except West Bengal. He even threatened to not hold elections in the state unless the government relented on the Commission's choice for the CEO post. Communication resumed only after the court's intervention, which directed West Bengal to cooperate with EC.

A stickler for punctuality, he also changed the work culture within the Commission. Meetings would begin dot on time, and officers were not allowed to enter even a minute later. To ensure that everyone reported to office by 9 am, he would call officers at random on their official landline number. He would make these phone calls from home, between 9 am and 9.15 am. Whoever got a phone call during this 15-minute window had to answer with his name, not with a "hello". In hindsight, it seems amusing, but at that time, no officer would leave his seat for those 15 minutes. Not even to go to the washroom.

It was Seshan who gave the country the first taste of what a fiercely independent constitution-

Before being appointed CEC, he held positions in the government and Planning Commission.

The reforms brought by him include mandatory use of photo

won the Ramon Magsaysay award in 1996. In 1997, he unsuccessfully contested the presidential election as an Independent candidate against KR Narayanan.

media today, was only a piece of paper at one time.

Seshan fought many battles for the Commission, but there's one I remember in particular and I credit it for changing the EC's relationship with the state govern-

ment. His passing away marks the end of an era.

(As told to Ritika Chopra; SK Mendiratta served with EC for more than 53 years and retired as its legal advisor)

Elections in India have since become freer and fairer, and the EC itself a model institution for democracies across the world.

The story of Seshan and the EC is a striking example of the transformation an individual can achieve in a complex society with multiple levers of power. In retrospect, all that Seshan did was to enforce the authority of the EC as per its powers laid out in the Constitution. When the push-back came from the politicians, he stood his ground with the backing of the law. In clashes with the political class, his persona, aggressive, even abrasive, loomed larger than life, but it was the institution that ultimately won the battle. Seshan dusted off the model code of conduct and turned it into a powerful instrument to rein in political parties that were playing fast and loose with the rules of the game. The EC began to enforce campaign spending limits and candidates were asked to submit accounts of poll expenses within a reasonable time limit. Cases were slapped on those who refused to comply. The EC also began to monitor the campaign process more closely by staggering elections and deploying a large number of poll observers and central forces. Violations of the model code were punished. Seshan's actions helped weaken the politician-bureaucrat cabal that was subverting the democratic process in large parts of the country and ended practices such as booth-rigging and booth-capturing widely prevalent in states like UP and Bihar. These reforms allowed the less privileged groups which had acquired a new political voice in the wake of Mandal to vote more freely.

As SY Quraishi, a former CEC, wrote in this newspaper, "all his successor CECs basked in his glory, though we always carried the burden of being compared with him all the time". It is Seshan's lasting legacy that the bar has been raised for those who succeed him at the helm of the Election Commission.

My work in — Orphanage | Senior Citizen Homes

How to effectively deliver message — Kilkari, a mobile service by government that delivers audio messages, in local lang, about pregnancy, childbirth and childcare directly to the families' mobile phone — this has resulted into bettering off of the mother-child healthcare.

Bandwagon effect



The bandwagon effect is a phenomenon whereby the rate of uptake of beliefs, ideas, fads and trends increases the more that they have already been adopted by others. [Wikipedia](#)

Social Capital

- It refers to the connections that exist between people, and their shared values and norms of behavior, which enable and encourage mutually advantageous social cooperation.
- Social capital is a positive product of human interaction. The positive outcome may be tangible or intangible and may include useful information, innovative ideas, and future opportunities.
- As the glue that helps bind society together—***transforming self-seeking individuals into connected community members with shared interests and motivation*** to work collectively for the common good—social capital forms the foundation for a cooperative and stable society

[Social Capital and Good Governance](#) — *collective bargaining power*



**TRUST IN
REPRESENTATIVE
GOVERNANCE
& INSTITUTIONS**



**PARTICIPATION IN
LOCAL GOVERNMENTS
AND
ORGANIZATIONS**



**INFORMAL GROUPS
AND ACTIVITIES**



**INTERPERSONAL
RELATIONSHIPS**



The Catcher in the Rye — a 1951 novel by J D Salinger — a critique on the “superficiality in the society” — inspired Mark Chapman to shoot John Lennon (The Beatles) 5 times, in 1980 — *free speech?*

Indian Leaders —

1. **Mahindra and Mahindra** — M&M runs programs such as **Nanhi Kali** focusing on girl education, Mahindra Pride Schools for industrial training, and Lifeline Express for healthcare services in remote areas.
2. **TATA Group** — child education, immunization and creation of awareness of AIDS, environment protection, providing sport scholarships, and infrastructure development such as hospitals, research centers, educational institutions, sports academy, and cultural centers.
3. **Snapdeal** — installed number of hand pumps in a village — **Snapdeal Village**
4. **Maruti Suzuki**
5. **ITC Group** — Their e-Choupal program, which aims to connect rural farmers through the internet for procuring agriculture products, covers 40,000 villages and over four million farmers
6. **HUL**
7. **Ultratech Cement** — healthcare and family welfare programs, education, infrastructure, environment, social welfare, and sustainable livelihood

How can ‘one man’ make a massive difference?

1. The Magnus effect — due to the marvellous achievement and rise of the chess prodigy, *Magnus Carlsen*, Norway has become the craziest country for chess. The game of chess, is at its all time high, in Norway and all thanks to one man— Magnus Carlsen.
2. Sachin Tendulkar and Cricket in India — became a religion.
3. Mahatma Gandhi!
4. O P Chowdhary @Dantewada | educational reform
 - **Mr. Karimul Haq**, popularly known as '**Bike-Ambulance Dada**', turned his two-wheeler into an "ambulance" to hospitalize patients in remote areas of West Bengal. He has saved more 3500 lives of road accident victims and emergency patients.
 - **Saalumarada Thimmakka**, a 106 years old environmentalist, has planted and nurtured more than 8000 plants in last 80 years.
5. Recently both of them were awarded **Padma Shri**. They acted without desire for recognition or

State to find its own Hima Das through Mission Shakti

Aamir Khan to inaugurate programme in Chandrapur

SHARAD VYAS
MUMBAI

Following the success of ace sprinter Hima Das, the Maharashtra government has decided to speed up its programme to spot Olympic talent in remote tribal regions of the State. Sudhir Mungantiwar, State Minister of Finance and Planning, Forests, held back-to-back meetings on Tuesday to formalise the launch of Mission Shakti and hunt for talented athletes in remote areas



Bela model: Hima Das has won five gold medals in a career

How one person can bring changes

in society!

Dr. Kafeel Khan

2017 Gorakhpur Oxygen Cylinder hospital incharge → bought cylinders for his own pocket → no cooperation from the

dist admin → 2-3 days later the tragedy happens → he was made the scapegoat and consequently imprisoned for 9 months → the court found no evidence against him and acquitted him → govt still did not reinstate him → went bankrupt due to legal expenses and no job → crowdfunding by the public raised 2 million rupees to help → → → Fast forward to 2019, Muzaffarpur is facing AES deaths → he is still there working and helping with his team by setting up health camps → spreading awareness and diagnosing people

[#MedicalEthics](#) [#Commitment](#) [#Integrity](#) [#Willpower](#) [#PublicService](#)

Azim Premji — WIPRO — *retired after giving 53 years to the company as a co-founder and MD*

1. Corporate Governance
2. Work Ethos | No Ego Issues
3. Ethical Business and Transparency
4. Experimentalist of new things
5. Committed Philanthropist
6. Hard work | Fairness | an egalitarian approach for a better world
7. Respected by everyone in the industry

M S Dhoni

1. Leadership skills | | Sportsmanship n number of times
2. Patience and Composure in any situation of the match
3. Let his 'batting' do the talking

4. Never faded away from taking stance over important issues
 5. When Talent meets Modesty
 6. Promote youngsters by sharing his experience | big picture for the future of Indian Cricket
 7. High Discipline | respect for the game | work ethos | hardly any controversy
-

Varghese Kurien

1. He could have opted for a great corporate career, but he chose to opt for cooperative movement to bring white revolution.
 2. Amul was a direct result of this.
 3. He once read in Britain an article ridiculing the poor quality of milk served in India — *worse than dirty water in British drains* — this hit him very deep and he promised himself to do something meaningful for milk development.
-

Emotions

- Emotions are complex psychological states.
- 3 main components —
 1. Subjective Experience
 2. Physical Response
 3. Behavioural Response

Sentiments

- These are the thoughts that have been influenced by emotions.
- Sentiments allows a person to convey his emotions through expressions.
- It covers social dimension in addition to psychological dimension.

• They're very crude and raw.	• They are highly organised.
Obligation • Something that an individual MUST perform due to an agreement/law/pact etc. • The person is compelled to do the task • There are rules/agreements to guide — Always	Duty • Highlights the sense of morality which make an individual engage in an activity. • The person is NOT COMPELLED to do so. She has the choice to do or not to do. • There may not be any rules or regulations • They are what society expects and demand from you.
Discipline • The practice of TRAINING people to obey rules or a code of behaviour, using punishment to correct disobedience. • Much emphasis is placed on external stimuli including punishment • Self-discipline :: complete action w/o external stimuli. He will do something because it is the right thing to do so.	Obedience • This means following directions or command from an adult/authority. • An obedient person can follow directions to please a person/authority, to avoid an unfavourable consequence or to receive a reward. • It is much narrower concept.

Kant's — Man as end, not as means — *Slavery (means)*

Term/Phrases	Meaning	Personal Example	National Example	International Example
Cooperation	Cooperation is the process of groups of organisms working or acting together for common, mutual, or some underlying benefit, as opposed to working in competition for selfish benefit		Meghalaya Rat-hole mining — 15 men trapped (dead) no coordination among agencies lack of powerful pumps, killing precious time! Ravish Kumar (Magsaysay Award winner) mentioned over 50 names who helped him, guided him, taught him	1. Australia and South Africa search operation ex-Indian naval officer in South Indian Ocean 2. Israel India Agriculture 3. Thailand Flood 4. Crowd Funding helped the search operation of Argentine footballer, <i>Sala</i>, whose flight was lost When officials called off the

			journalism and carved what he is now!	search ops., people raised their own money to hire pvt. search
Rule of Law			SC has directed to take down 4 apartments in Chennai which violates the CRZ Rules. Env't. Vs Social Interest — SC chose environment. Rules are rules!	
Virtue Ethics	Doing something because it is the right thing to do and goes in concurrence with the virtues of a person. It focusses more on the person's virtues and looks over the entire life of a person than an episode of life.	Poverty-stricken scientist refuses to share the confidential knowledge to a rival company despite knowing		

	Know the right action — do the right action — do it because it is THE right action to do.	that the knowledge is going to be public in 2 weeks.		
Rights Theory	An action is morally right if it adequately respects the right of all humans in a society. A person can do whatever he wasn't as long as it doesn't encroach the rights of any other person. Libertarianism	Spending lavishly and doing no charity as long as the source of money is legit.		
Ignorant behaviour			Often parents don't do proper vaccination of their infants because of some religious and traditional beliefs This lead to problems in later life of the child.	

Deontology	Means are as important as the ends. Kant!	Buying products made by workers who have been paid unacceptably low wages in order to ensure a cheap price for the goods they produce, is treating the workers as a means to an end and it not fulfilling the duties we have to those workers.		
Ethical Egoism	The theory that one's self is, or should be, the motivation and the goal of one's own actions. People should do whatever is beneficial for them. <i>This goes against the principle of</i>	Christianity, Islam, Buddha told that one should treat others the same way that one wants to be		

	<i>impartiality and fail in case of conflict of interests.</i>	treated.		
Attitude & Behaviour — interrelationship	Attitude is predisposition to certain feelings while behaviour is the expression of those feelings through actions or inactions.	<u>Attitude reinforcing behaviour</u> I have a passion for Cricket → I'll take out time from my schedule to watch/play it. Societal attitude is biased towards Science subjects → I took science, even though having interest in humanities	<u>Behaviour reinforcing attitude</u> Concept of 'role-playing' to improve employer-employee relationship Quit smokings campaign, political campaigns work on the premise that behaviour influence the attitude, if the message is delivered right. I may dislike liquor (attitude) but due to peer pressure I started	<u>Inconsistency between Attitude and Behaviour</u> I may have negative attitude towards Islam but I may engage with them warmly while carrying out business eg. shopkeepers I may oppose and have negative attitude towards the ill-practices of Islam, but support the ill-practices of Hinduism — <i>hypocrisy</i>

			having it and now I love it.	
Misuse of Office (power)			IPS Sanjiv Bhatt and 1990 custodial torture conviction @Gujarat	
Police (Positive)			Chennai police is asking the students to convince their parents to wear helmet. The offenders are also offered tea and biscuits with a lesson on personal safety. Cooperative policing and using guilt as reformer.	

**Transgender
Gender
sensitisation**

- Jyoti Mondal — first transgender judge of India (WB)
- Employed in kochi metro | Chennai Metro
- Triple Talaq is another step towards Gender Justice - Law Min.

Gandhi being intuitive leader gave direction to the national

Intuition

Inner feeling or direction given by the conscience about an pending course of events. Often called 'Gut-feeling'.

movement as per the ground realities and his gut-feel based on that.

In 1922 following the Chauri Chaura violence he called-off NCM seeing the incoming harsh treatment by British, but again in 1942, he sensed the intense enthusiasm among people and launched QIM despite of the fear of dreadful oppression by the British. Both turned in his favour.

Optimism	Belief that things will turn out well. It is not escaping the reality, but looking at it positively and showing resilience to overcome adversities.			
Success w/o values				Saddam Hussain, Gadaffi, Hitler
Sportsmanship	Showing respect for the game and opponent players without caring much about the results of the game. Respecting the game than only winning.		Dhoni calling Ian Bell in one of the Test Match because he was given 'out' not convincingly enough Kohli taking a break from batting and asking the fans on the ground to stop booing Steve Smith and rather clap for him.	

**Professional vs.
Private**

Ethical dilemma

While convicting Gandhiji post **1922 NCM**, **Justice Broomfield** valued and respected Gandhiji personally but since he had committed a crime as per law of the land, keeping his personal interest aside, Justice upheld his professional obligation and sentenced him to serve a prison term. But he also remarked to Gandhi that if he would be the

			happiest person to see that Gandhi's term be reduced and he be released prematurely. 😊	
Immigration is good				Noami Osaka, a Japanese lineage US tennis player who won the Australian Open 2018 and clinched #1 ranking William sisters — immigrants French football team which won 2018 FIFA WC Jofra Archer in CWC 2019 English side - born. W.Indies
	Virtue that makes you follow rules/guidelines or code of conduct in pursuance of self-		Akshay Kumar	

Discipline	improvement or obeying to the senior. Discipline is the quality of being able to behave and work in a controlled way which involves obeying particular rules or standards.	Study Plans	wakes up before Sunrise Tendulkar and his cricket practice sessions	Hitler's army success
		Fractured my leg just 3 months before a school	1. Chekkutty Dolls in Kerala after floods 2. Story of 'Sultan' who loves Biryani his mom 3. Chattisgarh Assembly Poles — ~70% voting despite	1. Mandela continued

Resilience	The capacity to recover quickly from difficulties Strong enough to deal with the difficult situations	cricket tournament recovered enough and played my best game in the conditions ended up losing the game but I had my personal victory!	Maoist call to boycott elections. People did not yield and showed resilience. 4. Baby Moshe's home @Nariman House (26/11) turning into a living memorial to show strength against Terrorism. 10th anniversary!	his struggle from house arrest and after coming out of it. 2. Luka Modric — <i>from a war-child to winning the best in world (Football) — Ballon d'Or award</i>
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Honesty	Being true to yourself and your loved ones. Telling and upholding the truth despite of the compromising situation <i>A clear conscience is the softest pillow.</i>			<i>The Economist</i> magazine conducted a social experiment, in 2018, where wallets with money were left @ social places in more than 40 nations (1700 people) and surprisingly, more than 98% of the cases, people who found them, returned with money. <i>“We are more honest than we think we are.”</i>
Will Power	Control exerted to do something or restrain impulses determination, conviction	Decided to lose weight from 120 kg to 75 kg in 2 years.	Frail Mahatma Gandhi shook the British Empire <i>“In a gentle way, you can shake the world.”</i>	Nelson Mandela sustained 30 years in jail to fight against apartheid Aung San-Su-Ki bravely faced excesses of military dominated Junta to bring democracy

Empathy Compassion	The ability to understand and share the feelings of another. Empathy is hard-wired into human system — <i>innate</i>	Try to order 1 less dish in the restaurants — money saved, give to any poor or needy	A emphatic officer will make sure to make his office disabled-friendly Somvanshi donating his office's ACs to children rehab facility.	Mother Teressa love t poor and downtrodden Gandhi and Harijans
	Having strong moral principles; uprightness of character or action. ईमानदारी		Justice Sikri pulled out his consent for the appointment in CSAT London as media raised questions on the link between his appointment and his verdict over	

Probity	Going beyond the legal and admin duty Strong principles and moral values. Incorruptible		CBI conundrum where he was on same page with the PM. <i>Caesar's wife should be above suspicion</i>. He expressed pain over this linkage and questioning his integrity.	
Transparency	Tandon (2002) — criteria, process and systems of decision-making are openly known to all in a public manner. Lack of hidden agendas or conditions, accompanied by the availability of full information required for collaboration, cooperation, and collective decision making.		RTI 2005 Open Government	
	The environment that you			

Work Culture	create for your employees. It is the mix of your organisation's leadership, values, traditions, beliefs, interactions, behaviours and attitudes that contribute to the emotional and relational environment of your workplace		The Ruchika Girhotra Case — poor work culture	Trump Administration — bad Google — good
Zeal for Learning			A 96-year old woman in Kerala took the literacy test and passed with a score of 98/100 she still wants to learn till she is alive. Will be given certificate by the CM of Kerala	
			British government showed patience and forbearance	

Forbearance	Patient self-control tolerance restraint		by not arresting the peaceful Dandi Salt March and Gandhiji acknowledge this and also praised the colonial govt. for this	
Participatory Governance	Incorporate people in governance.		Swachh Bharat — asking for people to submit their original composition that can be used as theme song for Swachh Sarvekshan 2019 calling ideas for I-Day speech Aspirational Districts Development Prog. NITI 73rd CAA	

Perseverance	Steady persistence in the face of obstacles		Story of ‘Sultan’ who loves Biryani Ashok Khemka’s life	
Trustworthiness	Ability to be relied on as honest and truthful			
Public Trust	Firm belief in the reliability, truth, or ability of the people in public offices a measure of confidence & faith High public trust = Enables the official to take bold decisions		Election commissioner of a state having high public trust will be able to enforce MCC more effectively even w/o L backing.	
Good people remaining silent			When good people abstain themselves from politics — the whole system suffers	M L King — “it’s not the violence of few that scares me, it’s the silence of the many.”

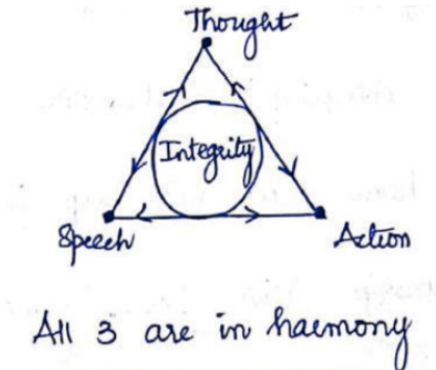
Love	An intense feeling of deep affection.			
Objectivity	Objectivity means that all sources of bias are minimized and that personal or subjective ideas are eliminated. Absence of bias, and subjectivity creating confusion sticking to the facts of the matter w/o personal prejudice/feel Objectivity brings Trust!		A judicial magistrate not yielding to the public pressure and own prejudice while trying a rape accused, but acting on the facts and legal arguments.	JFK handling the 1962 Cuban Missile Crisis (Diplomacy Statesmanship Rationality Leadership)
			1. Cow Vigilants 2. Valentine's Day — Bajrang Dal 3. Our	

Tolerance	Fairness towards others whose viewpoints are different from yours. Open to new ideas in an objective manner	My best friend is a person who has a very contrasting political point of view... we have great debate sessions in a logical and objective manner	politicians and MPs — cooperate with one another 4. Kerala — a temple housed the idols of Jesus and Mother Mary 5. Temples @Mizoram are inspired from Churches.	
			1. Somnath Chatterjee — being true towards his	

Integrity

Integrity is about what one does when no one is watching us
Having strong principles and values

Consistent and **righteous** conduct in speech, action and thoughts across situation, **over time**, maintaining highest moral standards



Skipped my school picnic back in Class IX for a school science project coming up next week where I was representing my school.

- office of Speaker at the cost of personal political career | Civil Nuclear Deal 2005
2. Lal Bahadur Shastri — returned to jail instead of living outside till the duration of parole — when his daughter died coz of illness.
3. Sachin Tendulkar

Anthonius Agung — Indonesian Air Traffic Controller — refused to leave the ATC office during earthquake till he made sure that the flight has taken off successfully — later collapsed as the building came down, he succumbed to injuries and died in hospital.

			towards his game of cricket didn't wait for umpire to give out	
Impartiality	Acting on merit, facts and without showing any bias while making the decision keeping aside emotions.	Audition wali kahani	OP Chowdhary and his ban to any rally by ANY political party to check the pollution level	
Non- partisanship			Om Birla as the new Speaker of LS	
Attitude	How is your approach to something based on your beliefs and prejudices. <i>Response to stimuli</i> Attitude rooted in moral		Bad attitude — Lucknow police constable shot an innocent person just because he didn't stop the	

	convictions (mandates) are called Moral Attitude.		car. Good — Story of ‘Sultan’ who loves Biryani	
Work Ethos	Moral ideas and attitude that belongs to a group/organization/department This also forms the work-culture		Bad work ethos — Lucknow police constable shot an innocent person just because he didn’t stop the car. Good — A IAS officer of Dadar and Nagar Haveli (Kannan Gopinathan), worked as a relief worker in Kerala floods, unnoticed. Work done by IAS officers in Kerala, even themselves carrying relief	Anthonius Agung — Indonesian Air Traffic Controller — refused to leave the ATC office during earthquake till he made sure that the flight has taken off successfully — later collapsed as the building came down, he succumbed to injuries and died in hospital.

			material on back A UP- policewoman took her 6-month baby to the duty in office keeping her duties before herself.	
Wisdom	Ability to think and act using knowledge, experience, understanding, common sense and insight. Making use of the knowledge in thought and action		RBI Governor D. Subbrao during GFC 2008	JFK during Cuban Missile Crisis
Dilemma				
Humanity Humanism			“Wall of kindness” in Kashmir people hand winter clothes for the needy	

				
Humanitarianism				
Role of family			Story of 'Sultan' who loves Biryani	
Role of school	Importance of following rules, meeting deadlines, being disciplined, team spirit etc. Peer relations Child learns leadership skills, working in team, cooperating and caring. communicate, imparts cultural achievements			
Role of State	How does the state helps an individual to thrive by providing a conducive environment to prosper.		Make in India Digital India Minimum Government Start-up	

			MUDRA scheme	
Role of Society				
Leadership	The quality and competency to lead an organisation or group in an objective manner		MS Dhoni — loss on him, win on team	Kane Williamson in CWC Final 2019
Accountability	Responsible to an authority — 4Cs a Connection Commitment	Accountability is the mechanism through which public official are answerable to higher authorities,	cVigil App Khan Prabhari DM for Mid day	

	Clarity Communication	public, other organs of government, etc. for their actions, decisions and conduct	meal scheme	
Conflict of Interest			Chanda Kochhar of ICICI bank issue. <i>Resigned from MD & CEO</i>	
Patriotism			Hima Das MS Dhoni	
Selflessness	It means to put others before oneself to the extent of having little or no concern for one's life, money, position etc.	Gave lift to a young man who was late for his interview Got late by an hour to my destination	Vallabh Bhai Patel and unification Gandhi ji! IAS Officer in MP removed ACs from his own office and installed them in the local child rehab shelter.	Mandela and his campaign to end Apartheid

Courage	It is basically finding the right way to act. (Aristotle in virtue theory) It is the ‘golden-mean’ of ‘Recklessness’ and “Cowardice”			Courage that enabled Mahatma Gandhi to display the virtue of nonviolence against the oppressive colonial regime. Elon Musk and SpaceX/Tesla

FOSE (A.19)	It is sine qua non for democracy.		Fundamental Right Freedom to Journalist Whistleblower's Act	North Korea — perfect example how suppression of FOSE can be detrimental
Fortitude	Strength of mind that enables one to endure adversity with courage. Mental Strength धैर्य दृढ़ता			

Pluralism	Multi-cultural multi-ethnic society open for all and maximising the potential of everyone in a constructive manner	Salad bowl theory		The idea of US the American Dream
Secularism	Tolerance for everybody's belief and respect them		Kerala Floods — Church hosted the Hindu Idols as the temple was flooded. Kanpur — During Navratri, Muslim community put a cloth over the area which had meat shops to pay respect to the beliefs of their Hindu brothers	
	<u>Conscience & Law</u> — If one knows how to swim, a	Conscientiousness — wishing to do work/duty well		

Conscience	conscientious person will find it wrong to witness a man drowning, but the same person may not have any legal obligation to risk his own life to save the drowning person. He may not be legally accountable to the state/society but he is conscientiously accountable to himself.	and throughly being true to your own conscience It is a self-constructed set of ideals and inner voice which sets up the parameter to judge one's own actions and act as a course corrector.		Good Samaritan Law will work only when a person with conscience is subjected to it.
Temperance	Voluntary self-restraint control of your own behaviour			
Audit	Methodical review of a situation or activity or project			
Efficiency	Working in a well-organized and competent way. Resource utilisation			
	Successful in producing a desired or intended result.			

Effectiveness	Results/target oriented			
Women Dignity				
Women Empowerment	Giving women the power to express herself and capitalise on the fair opportunities. Change of mindset.		In Una, MP — local admin launched a programme where shop owners were incentivised to rename their shop's name with their daughter's name and admin shall sponsor the new sign board, free of cost. This way the small girls will feel a sense of ownership and honour in her father's house 😊	Nobel Peace Prize to rape (sex slave) survivor from ISIS — <i>Nadia Murad from Iraq</i>

Social Justice				
Pragmatism				
Mother's Love			Story of 'Sultan' who loves Biryani	
Sycophancy Yes-Man	Agreeing unconditionally without using one's own conscience		Many Indian (Mughals also) Kings and finally resulted in fall of empire	Allies of Hitler — his commanders etc
Corruption	Using public resources for personal gains.		Private Corruption — ICICI Bank Chanda Kochhar case Delhi Karol Bagh hotel fire (killing 17 people) — had <i>“all the boxes ticked, including fire safety clearance, on paper”</i> thus highlighting its farcical nature.	Venezuela Much of Africa (<i>why nations fail?</i>) - Zimbabwe, Congo South Korea — President had to step down for being corrupt huge public protest Pakistan — Nawaz Shareef

Rule of Law	Law shall be the king Law of the Land Men may come and go, laws will remain forever.			Pakistan's SC acquits <i>Asia Bibi</i>, a christian in Pakistan who was on the death row being accused of Blasphemy. A very progressive decision of the apex court.
Dedication to public service	Inner motivation to work in the larger interest of the society	Whenever I get the time and opportunity I join in the local Cleanliness drive (SBA)	Prof. Alok Sagar (teacher of Raghuram Rajan) Prof. HC Verma IIT-K Akshay Kumar Military Lance Naik Nazir Ahmad — militant turned soldier Ashok Chakra	US President Ronald Reagan — left his Hollywood for public service. Anthonius Agung — Indonesian Air Traffic Controller — sacrificed life

