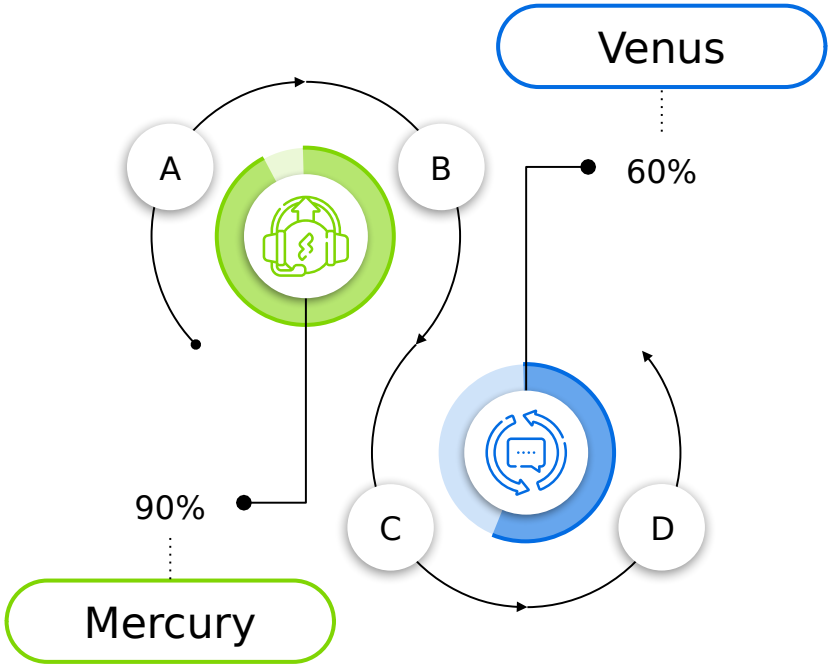
Customer Journey Infographics

Here is where this template begins



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Customer Journey Infographics

Mercury

- List to do 1
- List to do 2
- List to do 3
- List to do 4
- List to do 5

Mercury is the closest planet to the Sun

Venus

- List to do 1
- List to do 2
- List to do 3
- List to do 4
- List to do 5

Venus is the second planet from the Sun

Earth

- List to do 1
- List to do 2
- List to do 3
- List to do 4
- List to do 5

Earth is the only planet known to harbor life

Mars

- List to do 1
- List to do 2
- List to do 3
- List to do 4
- List to do 5

Despite being red, Mars is actually a cold place

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Customer Journey Infographics

A

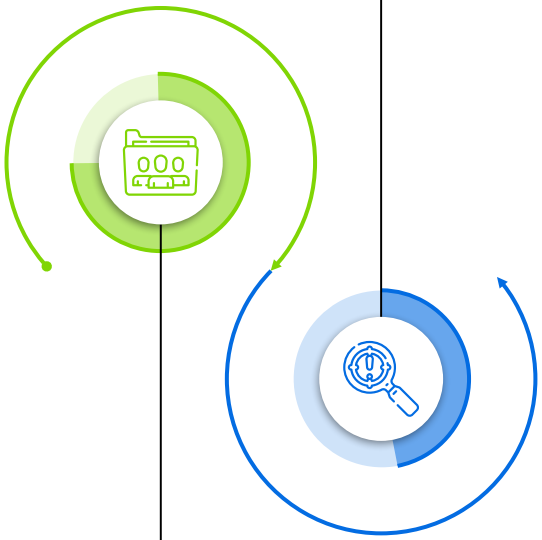
Mercury is the closest planet to the Sun

Venus is the second planet from the Sun

Earth is the only planet known to harbor life

Mercury

75%



45%

Venus

Despite being red, Mars is actually a cold place

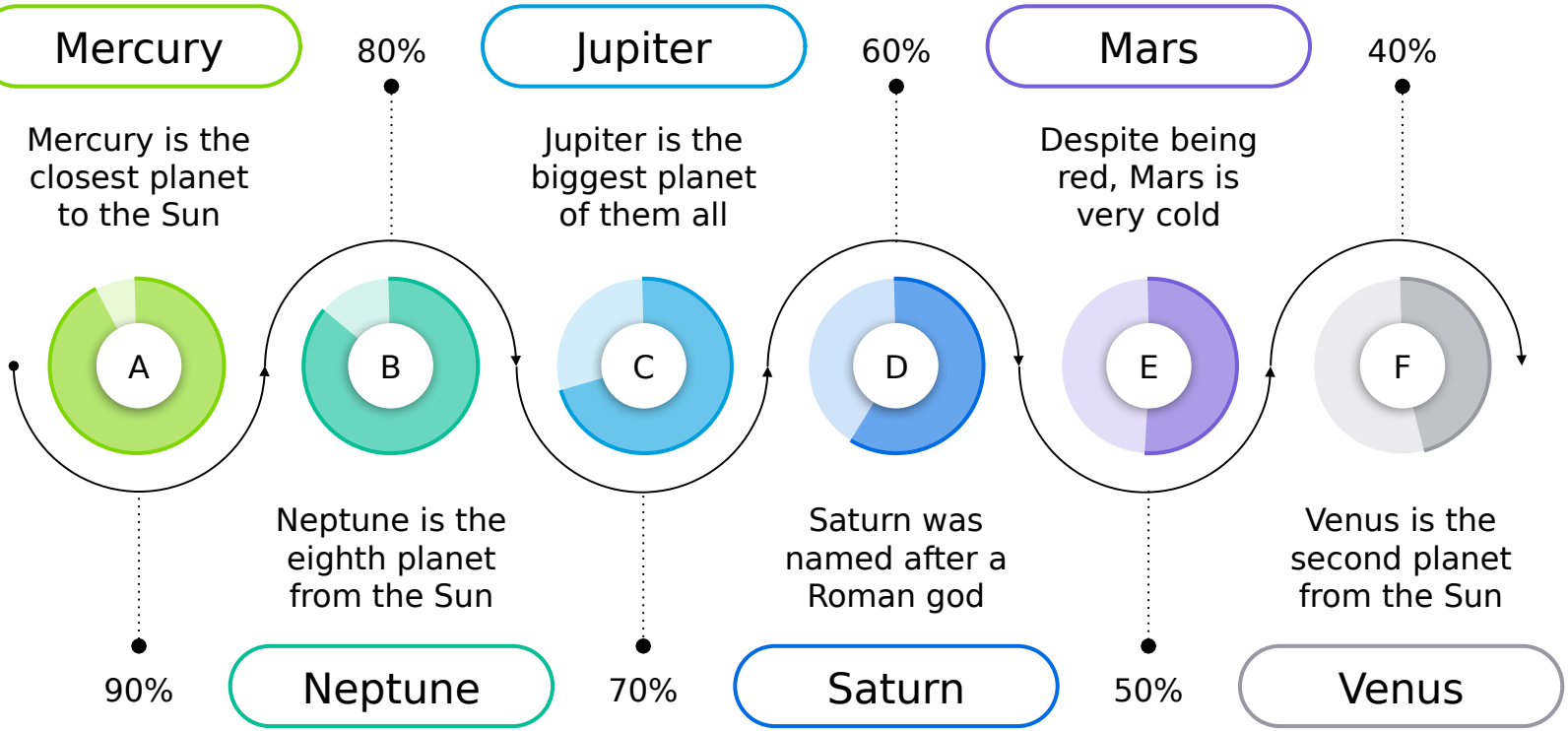
Neptune is the eighth planet from the Sun

Jupiter is the biggest planet of them all

B

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Customer Journey Infographics



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Customer Journey Infographics

1 Mercury

2 Neptune

3 Jupiter

4 Saturn

5 Mars







- Step 1
- Step 2
- Step 3
- Step 4
- Step 5

- Step 1
- Step 2
- Step 3
- Step 4
- Step 5

- Step 1
- Step 2
- Step 3
- Step 4
- Step 5

- Step 1
- Step 2
- Step 3
- Step 4
- Step 5

- Step 1
- Step 2
- Step 3
- Step 4
- Step 5

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Customer Journey Infographics

2XXX

Jupiter

Jupiter is the biggest planet of them all



Stage 1

Stage 2



Mercury

Mercury is the closest planet to the Sun

2XXX

2XXX

Neptune

Neptune is the farthest planet from the Sun



Stage 3

Stage 4



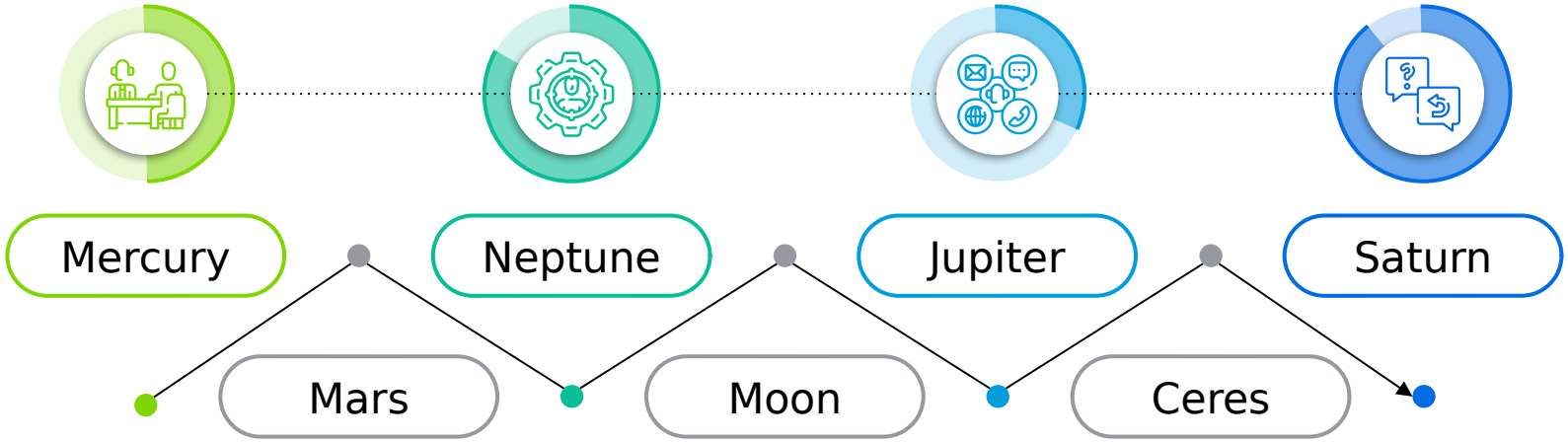
Saturn

Saturn is composed of hydrogen and helium

2XXX

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Customer Journey Infographics



50%

Mercury is the closest planet to the Sun

80%

Neptune is the farthest planet from the Sun

30%

Jupiter is the biggest planet of them all

90%

Saturn is composed of hydrogen and helium

Earth is the third planet from the Sun and the only one that harbors life in the Solar System

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Customer Journey Infographics

Venus

Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot, even hotter than Mercury, and its atmosphere is extremely poisonous

A
B
C

Mercury 30%

Mars 50%

Jupiter 60%

75% Sun

80% Ceres

90% Pluto

A
B
C

Saturn is a gas giant and has several rings. It’s composed mostly of hydrogen and helium. It was named after the Roman god of wealth and agriculture

Saturn

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Customer Journey Infographics

Mercury is the closest planet to the Sun

Neptune is the eighth planet from the Sun

Jupiter is the biggest planet of them all

Saturn was named after a Roman god

Despite being red, Mars is very cold

Mercury

Neptune

Jupiter

Saturn

Mars

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Customer Journey Infographics

Before

Earth is the only planet known to harbor life

25%

35%

55%

Mercury

Venus

Mars

Venus

Sun

Sun

45%

55%

75%

Saturn has a high number of moons, like Jupiter

After

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Customer Journey Infographics

A

B

Customer journey

Neptune

Neptune is far away from Earth



2XXX



Mars

Mars is actually a very cold place

Jupiter

Jupiter is the biggest planet of them all



2XXX



Venus

Venus is the second planet from the Sun

Saturn

Saturn is composed of hydrogen and helium



2XXX

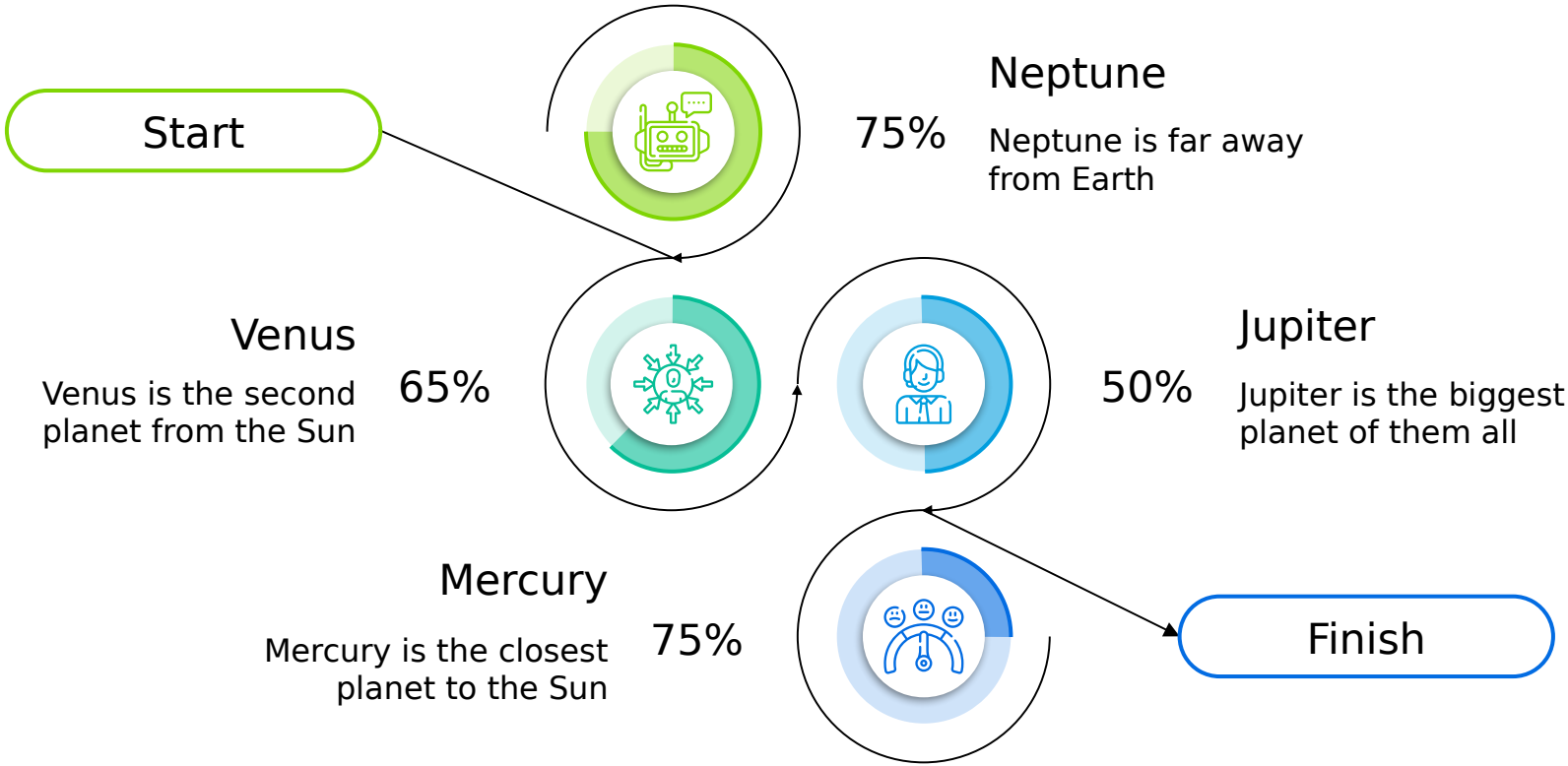


Mercury

Mercury is the closest planet to the Sun

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Customer Journey Infographics



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Customer Journey Infographics

Q1

Neptune is far away from Earth

- List to do 1
- List to do 2
- List to do 3
- List to do 4
- List to do 5

Q2

Jupiter is the biggest planet of them all

- List to do 1
- List to do 2
- List to do 3
- List to do 4
- List to do 5

Q3

Mars is actually a very cold place

- List to do 1
- List to do 2
- List to do 3
- List to do 4
- List to do 5

Q4

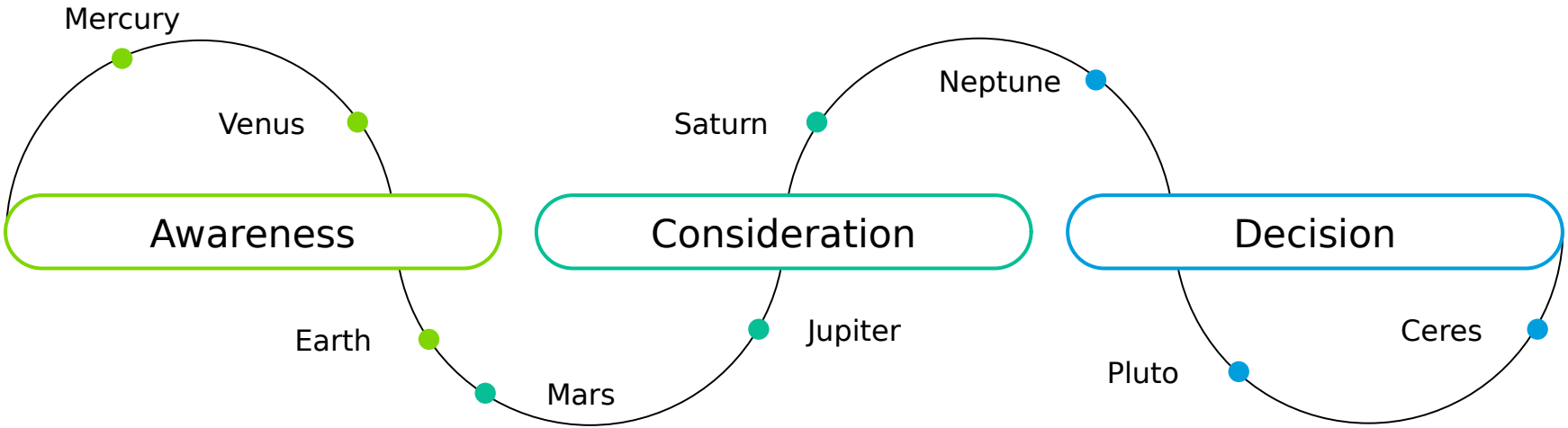
Saturn is composed of hydrogen and helium

- List to do 1
- List to do 2
- List to do 3
- List to do 4
- List to do 5

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

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Customer Journey Infographics



- Mercury is the closest planet to the Sun
- Venus has a toxic atmosphere
- Earth is the third planet from the Sun

- Despite being red, Mars is actually a cold place
- Jupiter is the biggest planet of them all
- Saturn was named after a Roman god

- Neptune is the eighth planet from the Sun
- Pluto is now considered a dwarf planet
- Ceres is located in the main asteroid belt

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Customer Journey Infographics

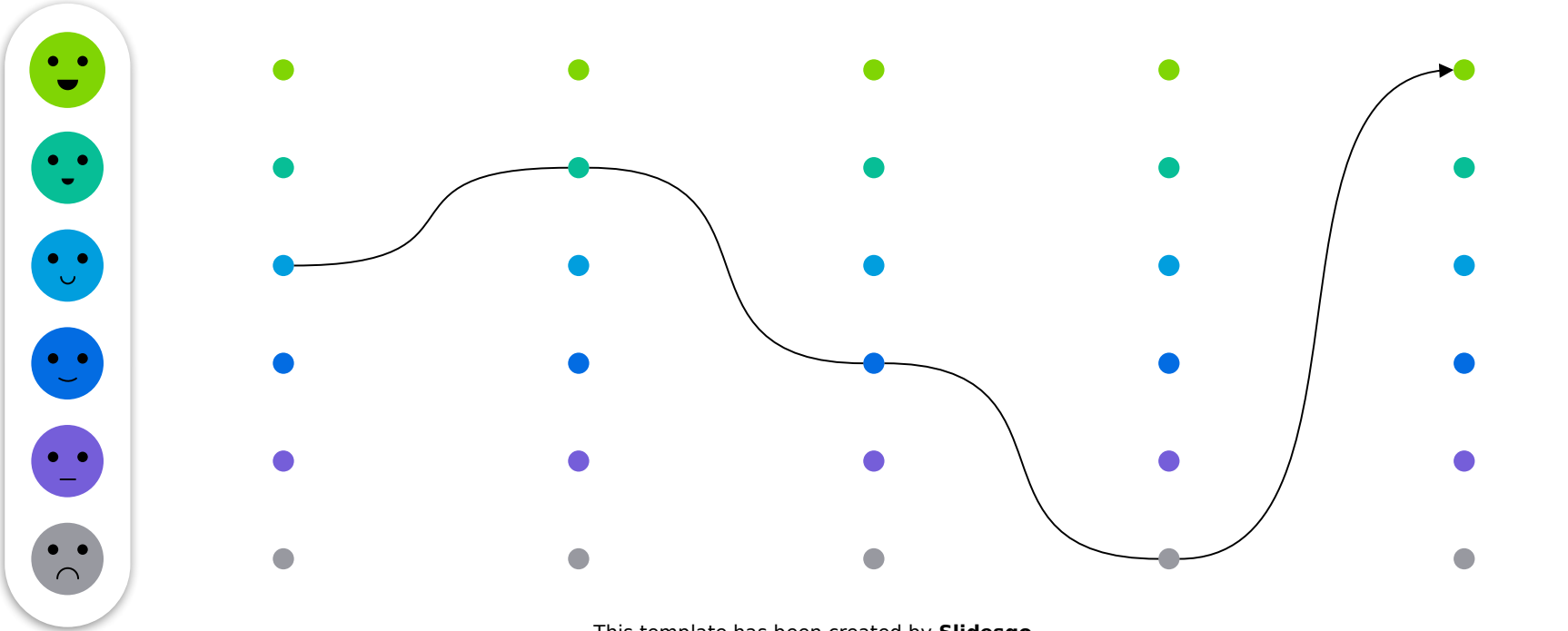
Mercury is the closest planet to the Sun

Neptune is the eighth planet from the Sun

Jupiter is the biggest planet of them all

Saturn was named after a Roman god

Despite being red, Mars is very cold



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Customer Journey Infographics



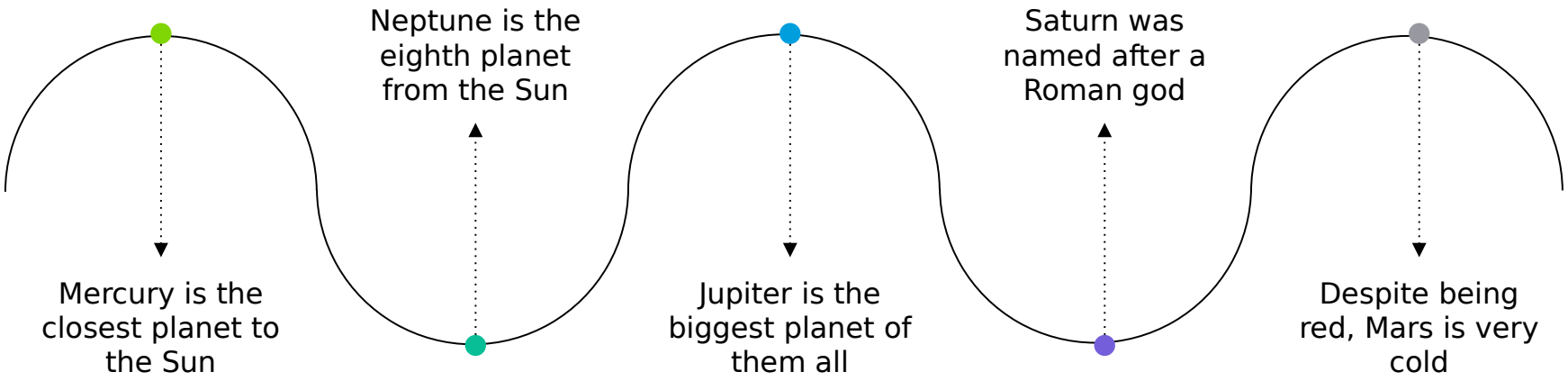





	Thoughts			Goals			Actions			Interactions			Feedback		
Awareness															
Consideration															
Purchase															
Retention															
Advocacy															
Product															

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Customer Journey Infographics



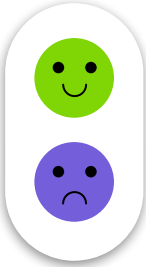


Excited | Interested | Content | Confused | Sad

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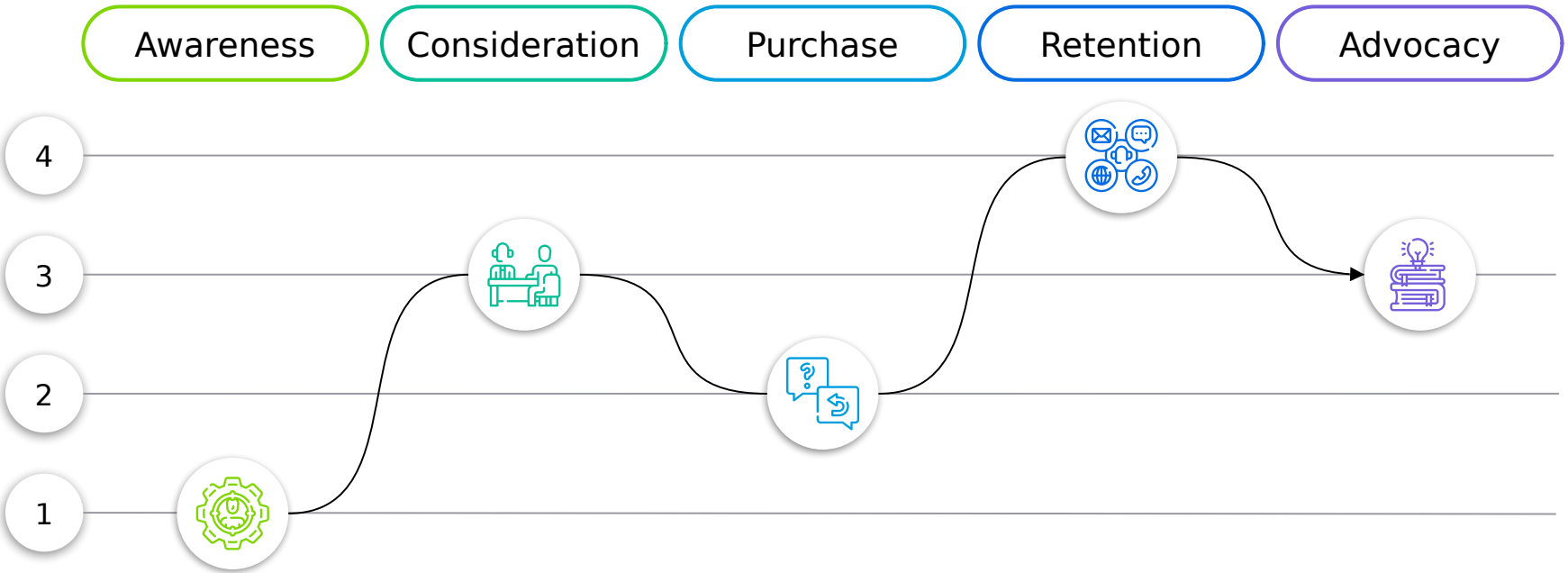
Customer Journey Infographics

Awareness	Consideration	Purchase	Retention	Advocacy	Product
					
Mercury	Neptune	Jupiter	Saturn	Mars	Venus
Mercury is the closest planet to the Sun	Neptune is the eighth planet from the Sun	Jupiter is the biggest planet of them all	Saturn was named after a Roman god	Despite being red, Mars is very cold	Venus is the second planet from the Sun



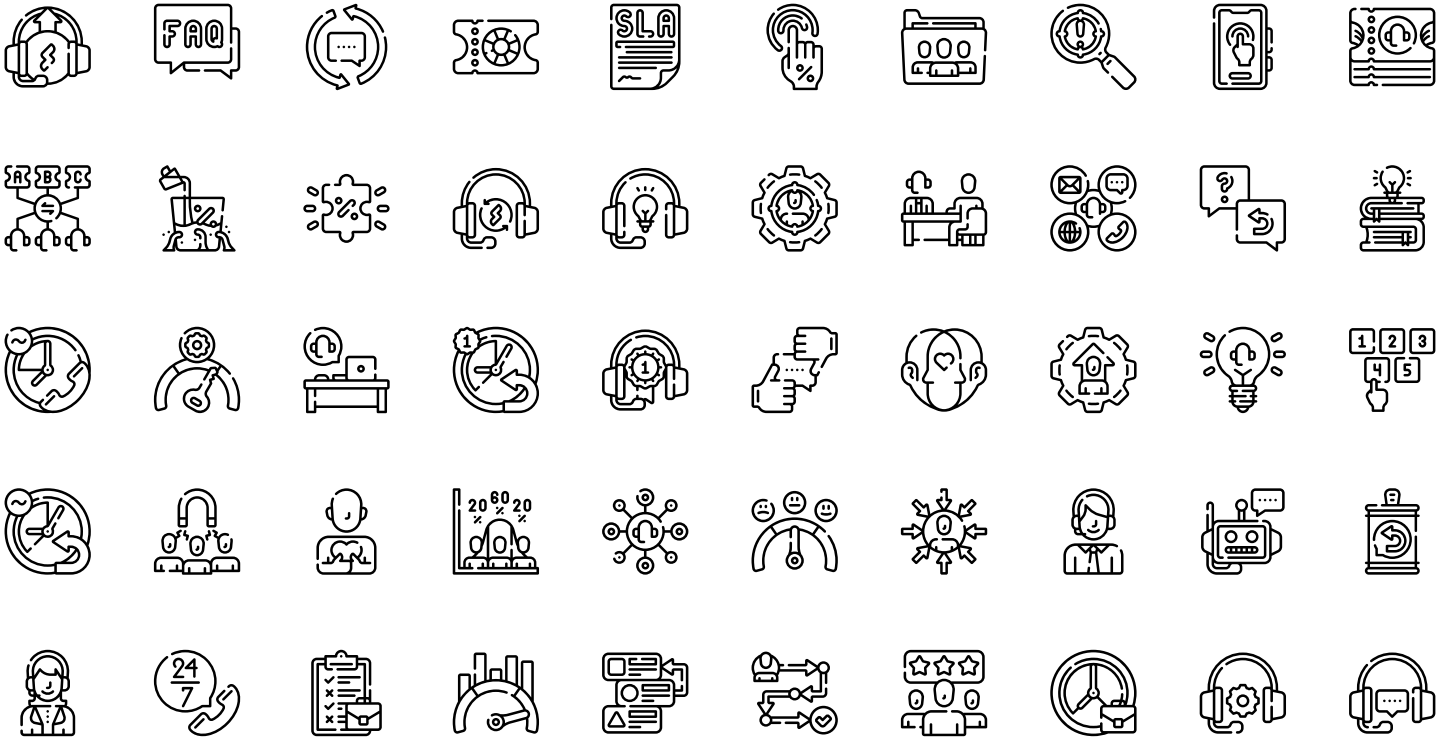
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Customer Journey Infographics



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Icon pack



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You can add and edit some **infographics** to your presentation to present your data in a visual way.

01 Choose your favourite infographic and insert it in your presentation using Ctrl C + Ctrl V or Cmd C + Cmd V in Mac

02 Select one of the parts and **ungroup** it by right-clicking and choosing “Ungroup”

03 **Change the color** by clicking on the paint bucket

04 Then **resize** the element by clicking and dragging one of the square-shaped points of its bounding box (the cursor should look like a double-headed arrow). Remember to hold Shift while dragging to keep the proportions

05 **Group** the elements again by selecting them, right-clicking and choosing “Group”

06 Repeat the steps above with the other parts and when you’re done editing, copy the end result and paste it into your presentation

07 Remember to choose the **“Keep source formatting”** option so that it keeps the design. For more info, please visit **our blog**