



CONTENT ASSOCIATE JOB ADVERTISEMENT

We are looking for a self-driven, IT savvy, analytical and creative individual to join our team as Content Associate. The ideal candidate's key responsibilities will include action research on content related problems, content creation, content analysis, content creator management and quality assurance.

Job Description

1. Conduct basic research, compile results and provide actionable recommendations.
2. Collect and analyse data across our platforms and generate periodical reports.
3. Design quality assurance and content creation strategies, carry out all activities leading to quality content development.
4. Recruitment and onboard content creators and editors for all types of content, prepare recruitment rubrics that relate to creation and editing roles and expectations, development of necessary documents related to creation of content, recruitment, editing and quality assurance processes.
5. Assign content for creation, proofreading and editing to contracting editors and designing strategies for online engagement of teachers.
6. Keep abreast of market trends and emerging user needs on all company platforms, advise the curriculum team on best actions and implement best practices.

Requirements:

- Bachelor of Education - Mathematics and with any other subject combination.
- At least 5 years of experience as a teacher in the local education system
- Must have exceptional content knowledge in primary and secondary school.
- Basic research and analytical skills.

All interested in the role should send their application letters and CV to winnie@enezaeducation.com cc polly@enezaeducation.com on or before **21st February 2022.**