UNITY UNIVERSITY

FACULTY OF DISTANCE EDUACTION

DEPARTMENT OF MANAGEMENT

Worksheet for BUSINESS ETHICS AND SOCIAL RESPONSIBILITY (MGMT412)

Name: _____

ID No. : _____

Department: _____

Center: _____

This is a work sheet you are expected to do by your own. It carries 25 marks. The work sheet should be completed and submitted to your center coordinator which will be sent to the Head Office of the Faculty of Distance Education for evaluation. Do not try to complete the worksheet until you have covered all the lessons and exercises in the course material.

Any questions in the course that you have not been able to understand should be stated on a separate sheet of paper and attached to this work sheet. Your tutor will clarify for you.

After completing this worksheet, be certain to write your name, Id No and Address on the first page.

In addition to this, *your Name and Id No should be written on each paper of the work sheet.*

***N.B:* This worksheet has 3 parts and 2pages. Good work!**

PART I: TRUE/ FALSE QUESTIONS (5 Marks)

Directions: Read each statement below carefully. Write "True" if you think a statement is correct and write "False" if you think a statement is incorrect.

1. Ethical conversation is primarily about finding the one and only right thing to do.
2. Business ethics is the application of ethics to the special problems and opportunities experienced by business people.
3. The only social responsibility that businesses have is to focus on how business decisions affect company operations.
4. Ethical marketing is about whether a firm's marketing decision is morally right or wrong.
5. Corruption has been a problem in almost every society in history, and it continues to be one today.

PART II: MULTIPLE CHOICES QUESTIONS (10 Marks)

Direction: Choose the correct answer from the given alternatives and write the letter of your choice on the separate answer sheet.

1. Which of the following is defined as standards of what a group or individual feels is right or wrong, or good or evil?
   A. Morality B. Ethics C. Standards D. Values
2. Which of the following is defined as standards of what a group or individual feels is right or wrong, or good or evil?

A. Morality B. Ethics C. Standards D. Values

3. Which of the following best describes an organization's obligations toward society?
   A. Ethics B. Morals C. Values D. Corporate social responsibility
4. Which of the following is the study and practice of decisions about what is good, or right?
   A. Business B. Consequences C. Morals D. Ethics
5. Kantian ethics is associated with which of the following ethical theories?

   A. Rule utilitarianism C. Deontology

   B. Situational ethics D. Act utilitarianism

6. Which of the following are stakeholders of a business?

   A. Employees but not shareholders
   B. Management but not employees
   C. Shareholders, employees, customers, and management
   D. Customers but not employees or shareholders
7. An ethical theory that urges managers to take those actions that provide the greatest pleasure after having subtracted the pain or harm associated with the action in question is

   A. Utilitarianism B. Deontology C. Absolutism D. Ethical realism

8. A manager may think it is wrong to terminate a person whose spouse has a terminal illness because a company has an absolute obligation to support its employees when they are vulnerable. With which ethical theory is the business manager acting consistently?
   A. Rule utilitarianism C. Deontology

B. Ethical fundamentalism D. Act utilitarianism

9. The ethical system in which the development of positive character traits such as courage, justice, and truthfulness, is the basis for morality is called _____.

A. Categorical imperative C. Absolutism decision

B. Virtue ethics D. Fundamentalist approach

10. Which of these means acting on the basis of the recognition that certain actions are right or wrong, regardless of their consequences?

A. Deontology B. Situational ethics C. Act utilitarianism D. Virtue ethics

PART III: DISCUSSION QUESTIONS (10 Marks)

1. Mention the 10 principles for ethical marketing practices.
2. What are the possible advantages and drawback of behaving "ethically"?
3. Explain what is meant by whistle blowing. What are the benefits that come from whistle blowing?
4. What are bribery and/or corruption? And what do you think is their impact in a company, community, and country?
5. Explain the benefits of gender equality issue at different levels/bases in connection with achieving company mission.

ANSWER SHEET

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Part I. True/False		Part II. Multiple Choices			
1		**1**		**6**	
2		**2**		**7**	
3		**3**		**8**	
4		**4**		**9**	
5		**5**		**10**	

- **Remark Part III is Work on a separate answer sheets and attached with the work sheet**