

BURGER LOVERS

Here is where your business plan begins

CONTENTS OF THIS TEMPLATE

Here’s what you’ll find in this template:

1. A slide structure based on a business plan, which you can easily adapt to your needs. For more info on how to edit the template, please visit or read our .
2. An assortment of pictures that are suitable for use in the presentation can be found in the .
3. A , which you must keep so that proper credits for our design are given.
4. A , where you’ll find links to all the elements used in the template.
5. **Instructions for use**.
6. Final slides with:
   - The **fonts and colors used** in the template.
   - More **infographic resources**, whose size and color can be edited.
   - _of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

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Here you could describe the topic of the section

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Here you could describe the topic of the section

MISSION STATEMENT

Here you could describe the company’s mission. A clear message is a good way to get down to business





OUR COMPANY

Mercury is the closest planet to the Sun and the smallest one in the Solar System

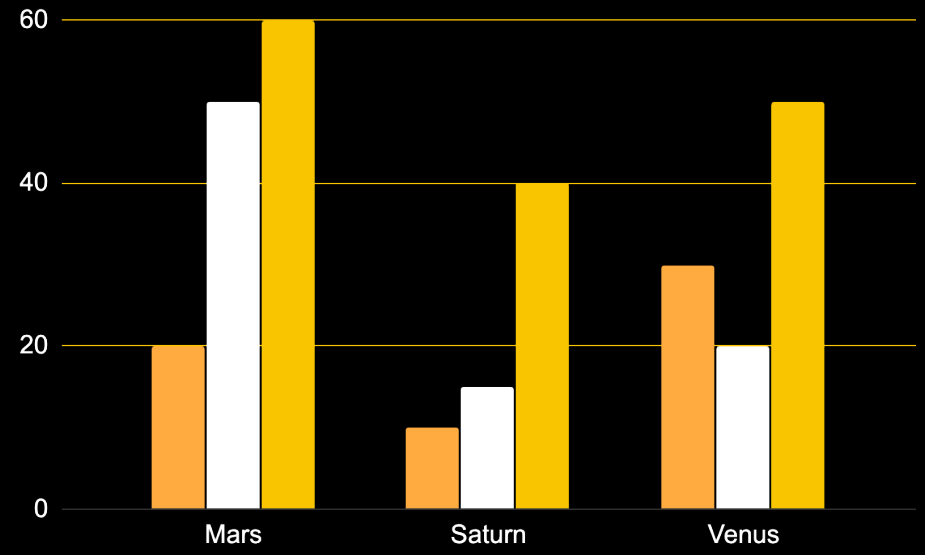
01

BUSINESS OVERVIEW

You could enter a subtitle here if you need it



MARKET TRENDS



To modify this graph, click on it, follow the link, change the data and paste the resulting graph here



PROBLEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System



SOLUTION

Saturn is a gas giant and has several rings. It’s composed mostly of hydrogen and helium

COMPETITORS







MARS

Despite being red, Mars is actually a cold place full of iron oxide dust

JUPITER

Jupiter is a gas giant and the biggest planet in the Solar System

SATURN

Saturn is the ringed planet. It’s composed mostly of hydrogen and helium

THEM

Saturn is a gas giant, composed mostly of hydrogen and helium





US

Despite being red, Mars is actually a cold place full of iron oxide dust



02

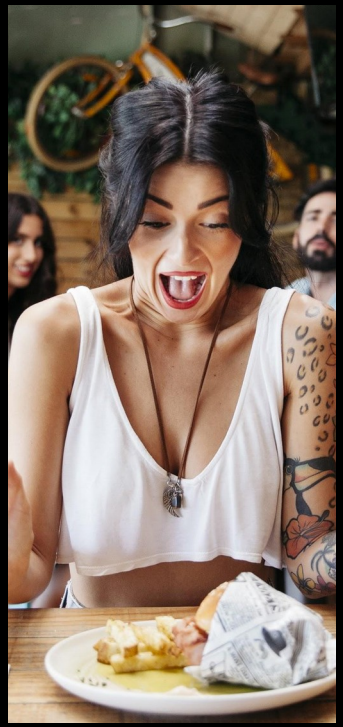
MARKET, ANALYSIS AND COMPETITION

You could enter a subtitle here if you need it

TARGET

65%
WOMEN

90%
20-25
y/o




A PICTURE IS
WORTH A
THOUSAND WORDS

MARKET SIZE

10%

MERCURY

Mercury is the closest planet to the Sun

15%

VENUS

Venus is the second planet from the Sun

20%

MARS

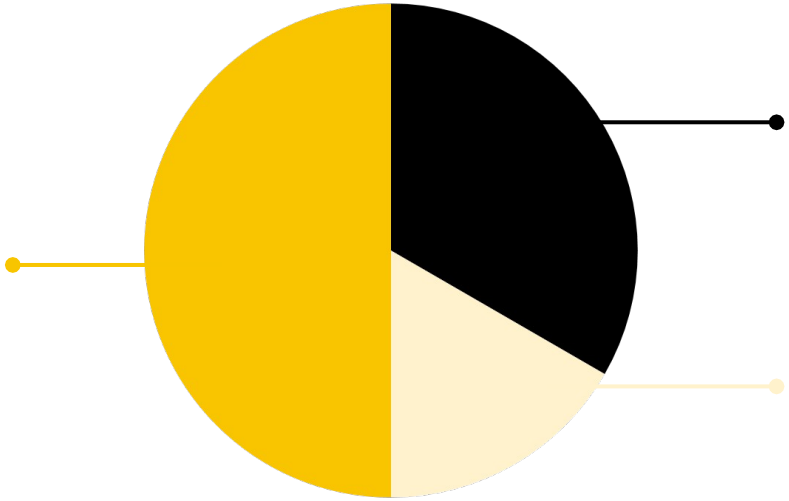
Despite being red, Mars is a cold place

25%

JUPITER

It’s the biggest planet in the Solar System

MARKET SHARE



50%

Mercury is the smallest one

30%

Venus has a beautiful name

20%

Earth is where we live on

To modify this graph, click on it, follow the link, change the data and paste the new graph here

COMPETITION ANALYSIS

			
TOTAL SALES	$300,000	$500,000	$400,000
FOLLOWERS	200K	500K	150K
VARIETY	Low	High	Medium
BRANDING	Yes	Yes	No



03

MARKETIN G PLAN

You could enter a subtitle here if you need it

OUR SERVICES

MERCURY

Mercury is the closest planet to the Sun

VENUS

Venus is the second planet from the Sun

MARS

Despite being red, Mars is a cold place

JUPITER

It’s the biggest planet in the Solar System

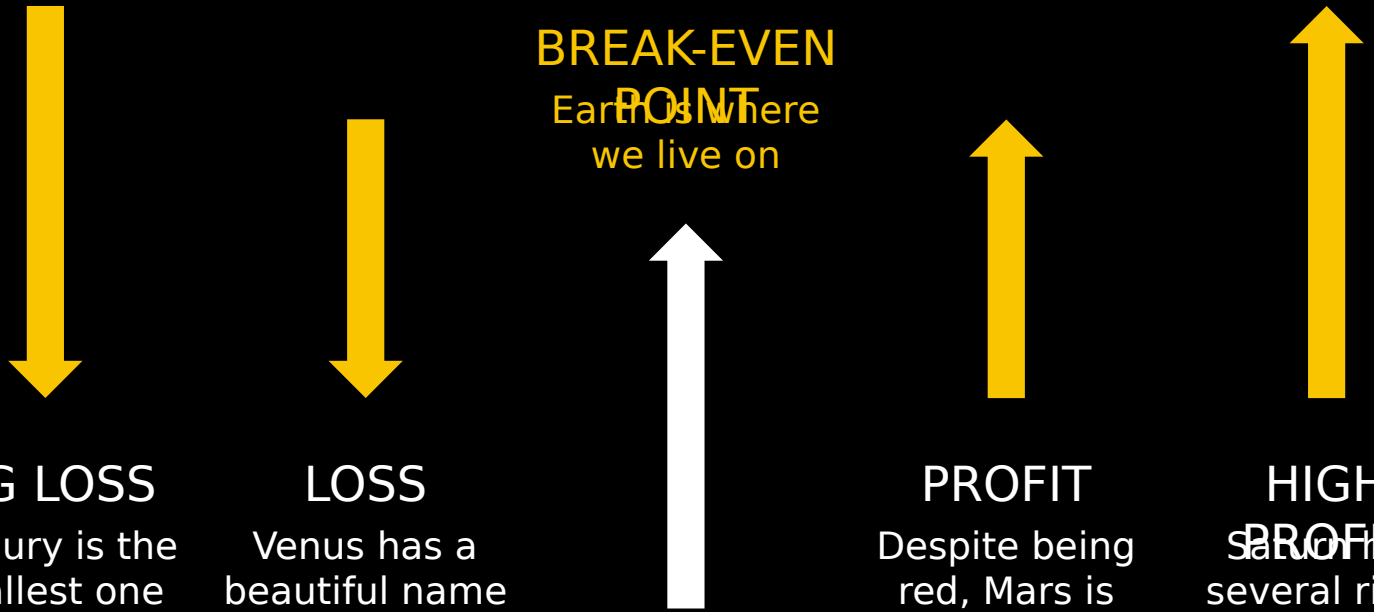
SATURN

It’s composed of hydrogen and helium

NEPTUNE

It’s the farthest planet from the Sun

BREAK-EVEN ANALYSIS



BIG LOSS

Mercury is the smallest one

LOSS

Venus has a beautiful name

BREAK-EVEN POINT

Earth is where we live on

PROFIT

Despite being red, Mars is cold

HIGH PROFIT

Saturn has several rings

OUR MENUS

BASIC

- STARTER
- MAIN
- DESSERT

$18.99

ORDER NOW!

SPECIAL

- STARTER
- MAIN
- DESSERT

$25.99

ORDER NOW!

BEST EVER

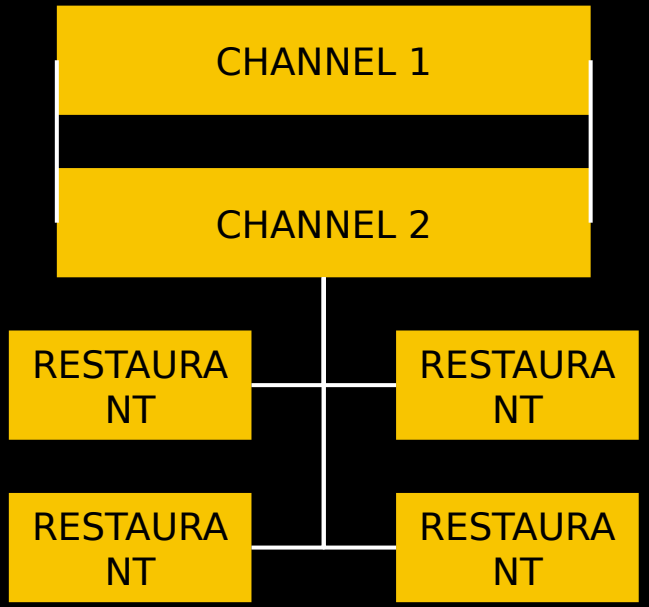
- STARTER
- MAIN
- DESSERT

$32.99

ORDER NOW!

SALES AND DISTRIBUTION





ADVERTISING AND PROMOTION

ADVERTISING



Mercury is the smallest planet in the Solar System

PR



Saturn is composed mostly of hydrogen and helium

ONLINE



Neptune is the fourth-largest planet in the Solar System



04

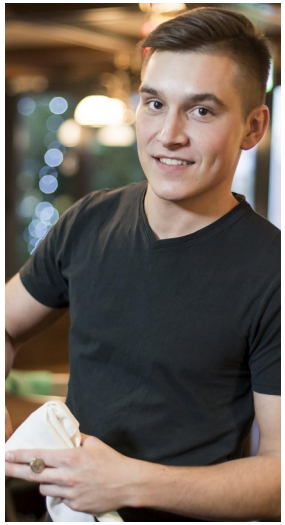
MANAGEM ENT PLAN

You could enter a subtitle here if you need it

OUR TEAM

HEAD WAITER

You can replace the image on the screen with your own





CHEF

You can replace the image on the screen with your own

ORGANIZATIONAL CHART



OUR PARTNERS

VENUS

Venus is the second planet from the Sun

JUPITER

It’s the biggest planet in the Solar System

NEPTUNE

Neptune is the farthest planet from the Sun



05

OPERATING PLAN

You could enter a subtitle here if you need it



OUR PROCESS

DAY 1
Jupiter is quite big

DAY 2
Saturn has rings

DAY 3
We live on Earth

DAY 4
Neptune is far away

DAY 5
Mars is a cold place

DAY 6
Venus is terribly hot



Despite being red, Mars is actually a cold place. It’s full of iron oxide dust, which gives the planet its reddish cast

06 FINANCIAL PLAN

You could enter a subtitle here if you need it



498,300,000

Big numbers catch your audience’s attention

PREDICTED GROWTH



2020-2025

Venus is the second planet from the Sun

2026-2035

Saturn is composed of hydrogen and helium

BALANCE SHEET



1M

ASSETS

What the company owns



300 K

LIABILITIES

What the company owes



700 K

EQUITY

Difference between assets and liabilities

THANKS

Do you have any questions?
youremail@freepik.com
+91 620 421 838
yourcompany.com

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ALTERNATIVE RESOURCES

- Man spreading ketchup on tasty beef burger
- Hand holding tasty beef burger
- Close-up hamburger on plate
- Set of delicious cheeseburgers with lettuce and tomatoes
- Close-up beef burger with bacon and cheese
- Top view delicious vegan burgers on wooden board
- Close-up hand holding wooden board with burger and fries
- Chicken burger with fries
- Group of friends eating in restaurant
- Friends eating and conversing in restaurant
- Male eating hamburger in cafe
- Close-up classic burger with french fries and dip
- Flat lay burgers on orange background
- Delicious hamburger with ketchup and mustard

RESOURCES

Did you like the resources on this template? Get them for free at our other websites

PHOTOS:

Top view of hamburgers in restaurant
Tasty beef burgers with melted cheese
Flat lay burgers with copy space
Flat lay burgers with french fries
Hamburger held in front of yellow backgr ound
Chef with uniform and utensil kitchen
Man with cup looking at camera
High angle burger buns with sauces

RESOURCES

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- Set of tasty hamburgers on a wooden bo ard
- Top view burgers on orange background
- Surprised woman looking at hamburger
- Set of classic burgers on a wooden board
- Front view burger with french fries
- Classic beef burger with ketchup sauce
- Hands holding hamburger
- Flat lay burgers with copy space
- Appetizing burger in front of yellow back ground

RESOURCES

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VECTORS:

Black and white burger logo collection
Yellow and white burger logo collection

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(https://fonts.google.com/specimen/Raleway)

#f8c500

#000000

#ffffff

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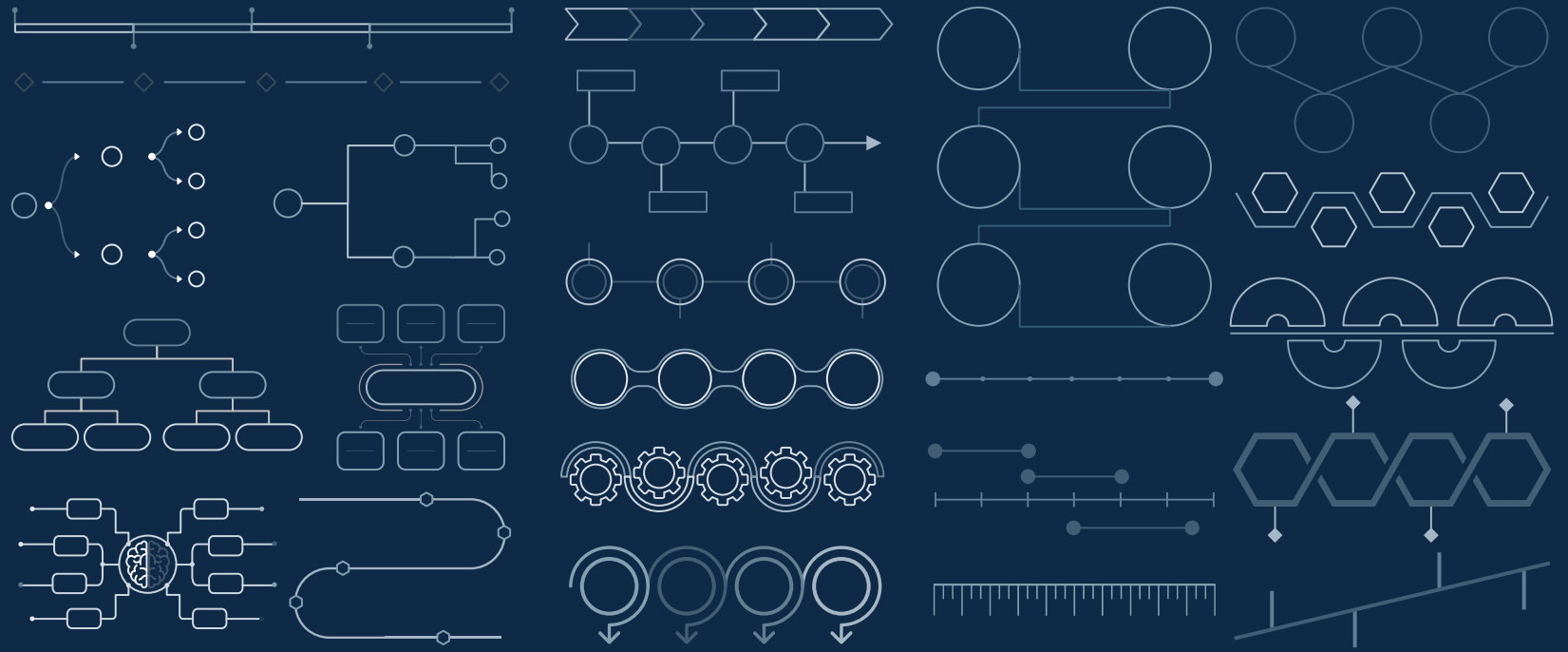
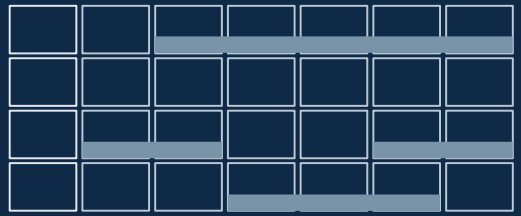
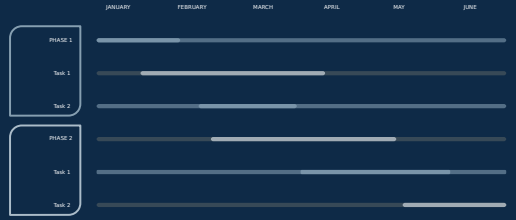
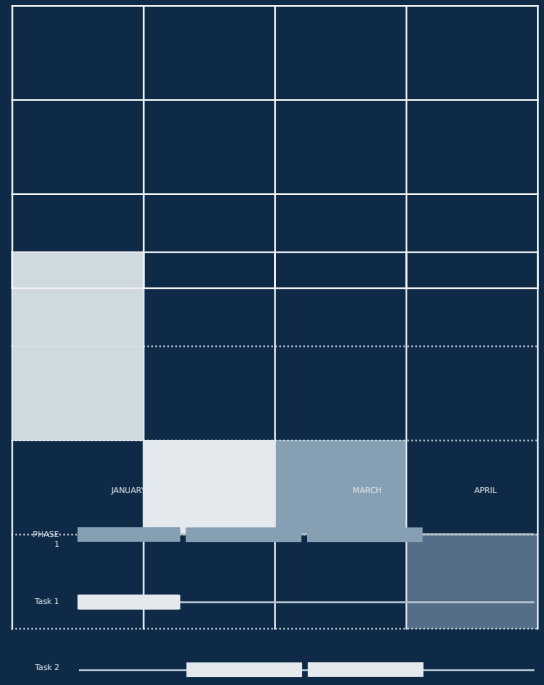





JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE
PHASE 1
Task 1
Task 2
PHASE 2
Task 1
Task 2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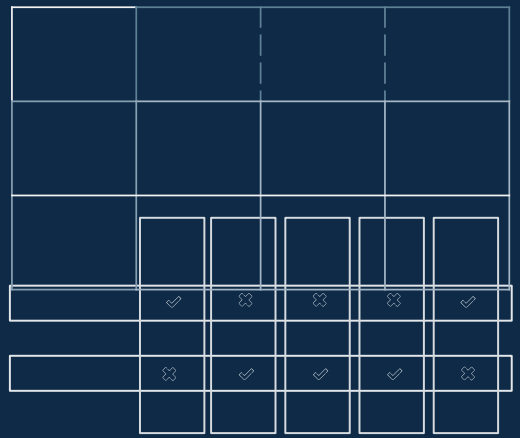

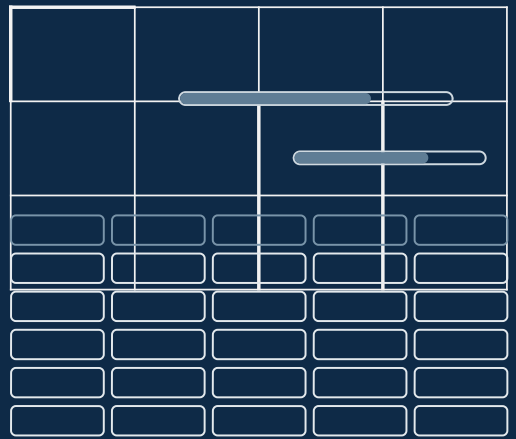

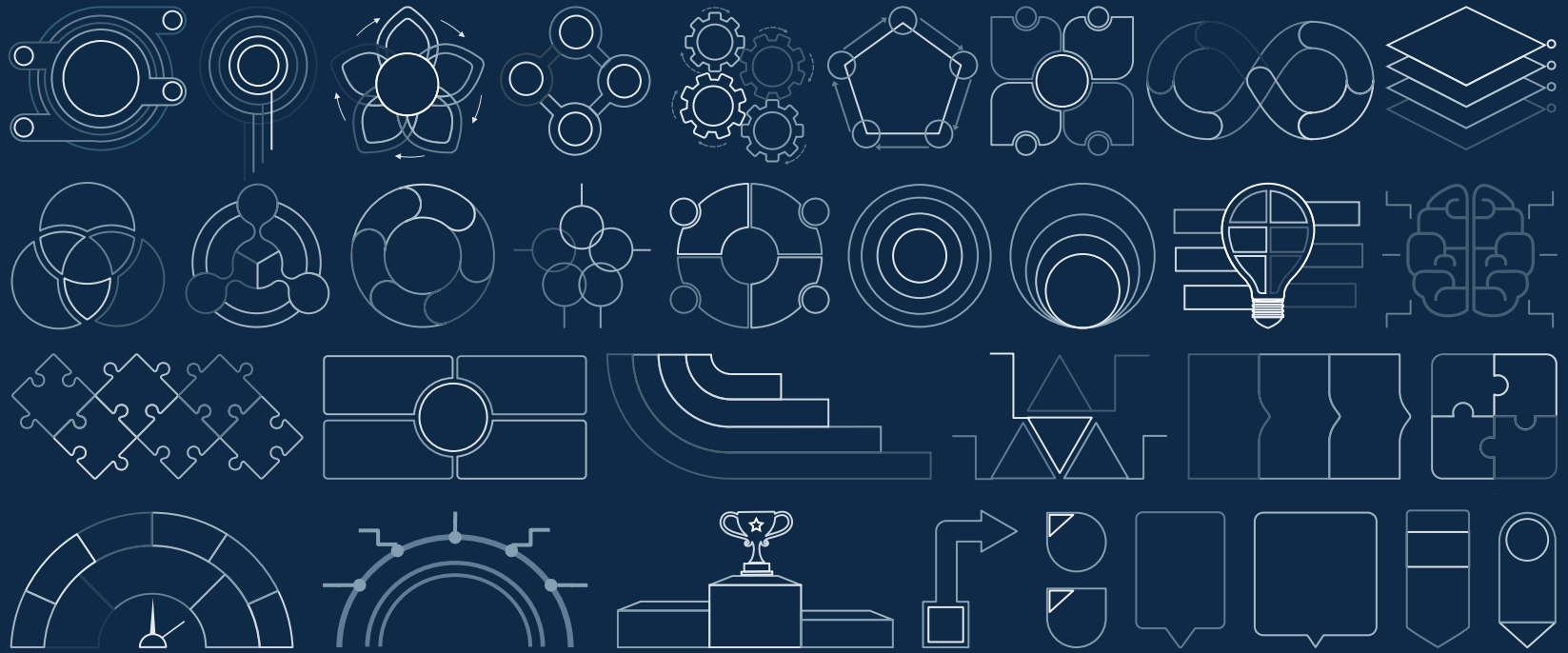

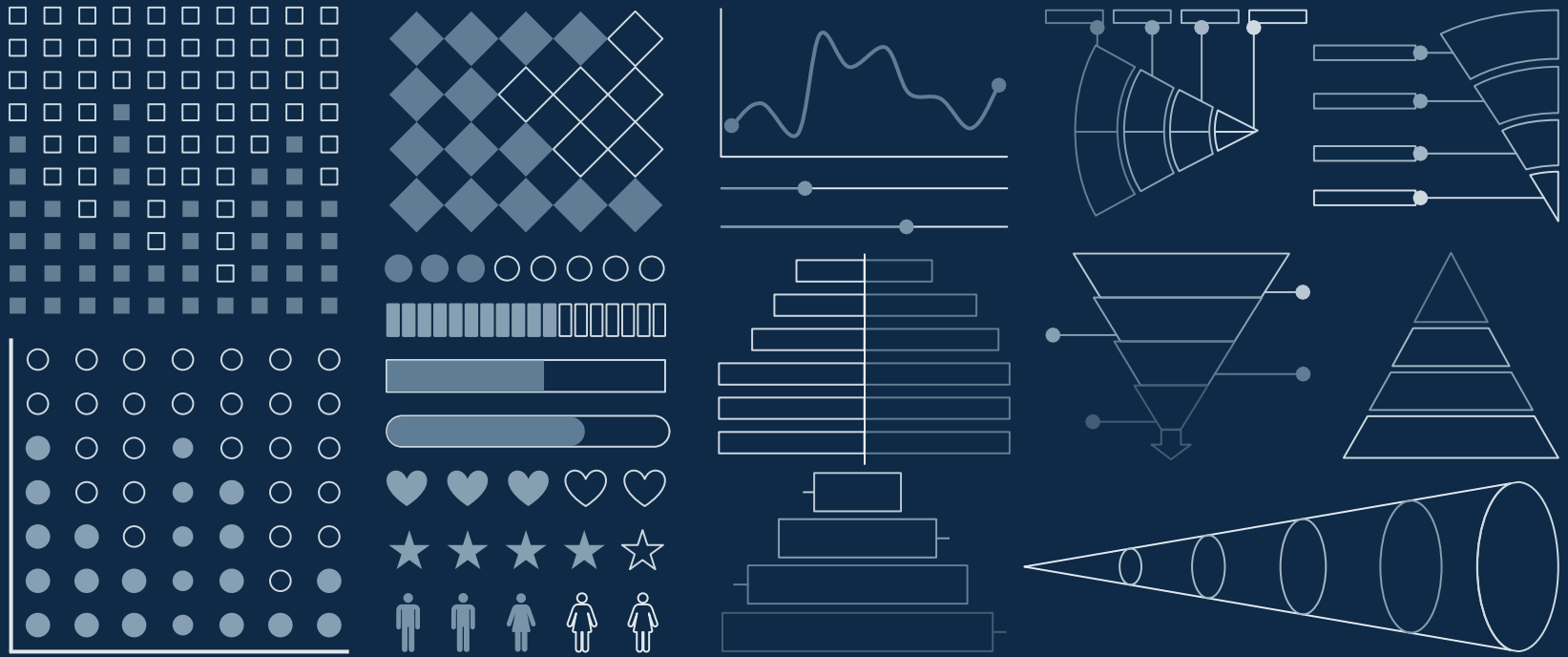

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