



"Registerable" courses

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Host Faculty *

Programme Title: B.Sc. Mass Communication

Title	Course Code	Course Title	Credit Unit	Level	Semester	Status	Remarks
2204_JLS111	JLS111	Introduction to Journalism	3	100	1	Elective	
2204_ENG121	ENG121	Structure of Modern English I	2	100	1	Elective	
2204_CSS111	CSS111	Introduction to Sociology	3	100	1	Elective	
2204_MAC121	MAC121	Introduction to News Writing & Reporting	3	100	1	Core	
2204_MAC117	MAC117	Writing for Mass Media I	2	100	1	Core	
2204_MAC115	MAC115	African Communication Systems I	2	100	1	Core	
2204_MAC113	MAC113	History of Nigerian Mass Media	2	100	1	Core	
2204_MAC111	MAC111	Introduction to Mass Communication	3	100	1	Core	
2204_CIT101	CIT101	Computers In Society	2	100	1	Core	
2204_GST107	GST107	A Study Guide for the Distance Learner	2	100	1	Core	
2204_GST105	GST105		2	100	1	Core	
2204_GST101	GST101	Use of English & Communication Skills I	2	100	1	Core	
2204_GST104	GST104	Use of Library	2	100	2	Core	
2204_INR112	INR112	Introduction to Law and Diplomacy in Pre-Colonial Africa	2	100	2	Elective	
2204_MAC132	MAC132	Principles of Advertising and Sales Promotion	2	100	2	Core	
2204_MAC142	MAC142	Introduction to Radio and Television	3	100	2	Core	
2204_MAC134	MAC134	Principles and Practice of Public Relations	2	100	2	Core	

Title	Course Code	Course Title	Credit Unit	Level	Semester	Status	Remarks
2204_MAC116	MAC116	African Communication Systems II	2	100	2	Core	
2204_JIL100	JIL100	Introduction to Law	4	100	2	Elective	
2204_ENG122	ENG122	Structure of Modern English II	2	100	2	Elective	
2204_CIT102	CIT102	Software Application Skills	2	100	2	Core	
2204_GST102	GST102	Use of English & Communication Skills II	2	100	2	Core	
2204_POL123	POL123	Introduction to Public Administration	3	200	1	Elective	
2204_MAC225	MAC225	News Writing & Reporting	2	200	1	Core	
2204_MAC223	MAC223	Magazine & Feature Article Writing	3	200	1	Core	
2204_MAC221	MAC221	Editing & Graphics of Communication	2	200	1	Core	
2204_MAC213	MAC213	Foundation of Communication Research	2	200	1	Core	
2204_MAC211	MAC211	Theories of Mass Communication	3	200	1	Core	
2204_ENG223	ENG223	Advanced English Composition 1	2	200	1	Core	
2204_JIL211	JIL211	Nigerian Legal System I	4	200	1	Elective	
2204_CSS121	CSS121	Introduction to Psychology	3	200	1	Elective	
2204_GST203	GST203		2	200	1	Core	
2204_MAC246	MAC246	Educational Broadcasting	2	200	2	Core	
2204_MAC242	MAC242	Foundations of Broadcasting	3	200	2	Core	
2204_MAC232	MAC232	Environmental Public Relations	3	200	2	Elective	
2204_MAC214	MAC214	Investigative & Interpretative Reporting	2	200	2	Core	
2204_ENG224	ENG224	Advanced English Composition II	2	200	2	Core	
2204_MAC212	MAC212	Media and Society	3	200	2	Core	
2204_JIL212	JIL212	Nigerian Legal System II	4	200	2	Elective	
2204_GST202	GST202		2	200	2	Core	
2204_GST204	GST204	Entrepreneurship and Innovation	2	200	2	Core	
2204_MAC343	MAC343	Radio/TV Programming	2	300	1	Core	
2204_MAC323	MAC323	Photojournalism	3	300	1	Core	

Title	Course Code	Course Title	Credit Unit	Level	Semester	Status	Remarks
2204_MAC311	MAC311	International Communication and World Global Systems	3	300	1	Core	
2204_MAC341	MAC341	Developmental Communication & Broadcasting	3	300	1	Core	
2204_MAC333	MAC333	Media Station Management and Operation	3	300	1	Core	
2204_MAC331	MAC331	Advertising Campaign Planning & Execution	3	300	1	Core	
2204_MAC313	MAC313	Critical Writing and Reviewing	2	300	1	Core	
2204_MAC322	MAC322	Editorial Writing	3	300	2	Core	
2204_MAC312	MAC312	Newspaper Production	3	300	2	Core	
2204_MAC314	MAC314	Issues in Mass Media in Nigeria	2	300	2	Core	
2204_MAC316	MAC316	Mass Comm. & National Development	2	300	2	Core	
2204__MAC318	MAC318	Media Attachment	6	300	2	Core	6 MONTHS (IT/SIWES)
2204_MAC334	MAC334	International Public Relation	2	300	2	Core	
2204_MAC332	MAC332	Advertising Copy and Layout	2	300	2	Elective	
2204_GST302	GST302	Business Creation and Growth	2	300	2	Core	
2204_MAC427	MAC427	Economics & Social Issues in Advert & PR	2	400	1	Core	
2204_MAC441	MAC441	Documentary Film Production	3	400	1	Core	
2204_MAC425	MAC425	Public Relations Practice	3	400	1	Elective	
2204_MAC423	MAC423	Book Publishing and the Law	3	400	1	Elective	
2204_MAC413	MAC413	Data Analysis in Mass Communication	2	400	1	Core	
2204_MAC421	MAC421	Advance Newspaper/Magazine Production	3	400	1	Core	
2204_MAC411	MAC411	Media Law and Ethics	3	400	1	Core	
2204_MAC418	MAC418	Research Project	6	400	2	Core	
2204_MAC444	MAC444	Broadcast Commentary & Announcing	3	400	2	Elective	
2204_MAC442	MAC442	Advanced Broadcast News/Programme Production	3	400	2	Core	

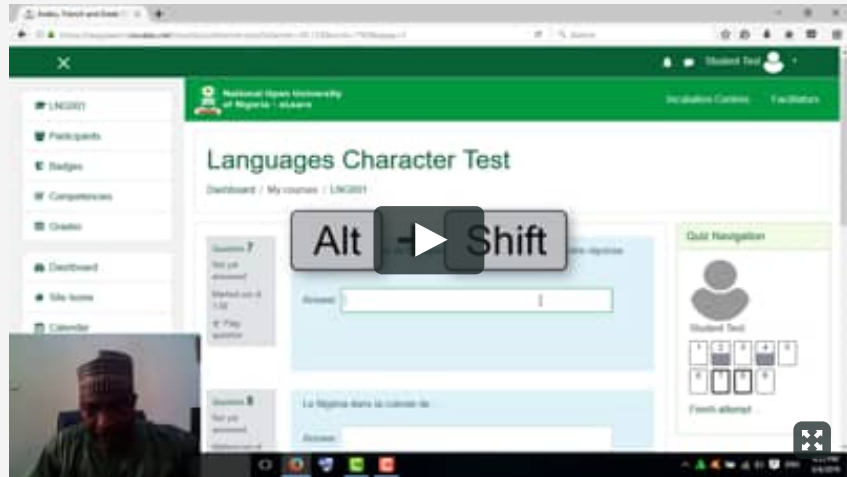
Title	Course Code	Course Title	Credit Unit	Level	Semester	Status	Remarks
2204_MAC428	MAC428	Integrated Marketing Communication	2	400	2	Elective	
2204_MAC424	MAC424	International Advertising and Propaganda	3	400	2	Elective	
2204_MAC416	MAC416	Sociology of Mass Communication	2	400	2	Core	
2204_MAC414	MAC414	Science & Technology Reporting	2	400	2	Core	
2204_MAC412	MAC412	Media Management	3	400	2	Core	

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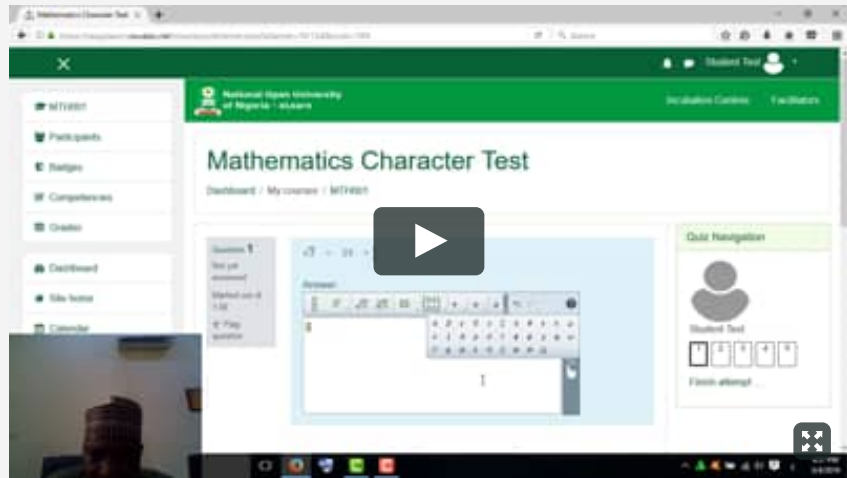
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