

Account Based Marketing Infographics

Here is where this template begins

Account Based Marketing Infographics



Account selection

Mercury is the closest planet to the Sun

01

Contact identification

Despite being red, Mars is a cold place

02

Nurturing

Venus is the second planet from the Sun

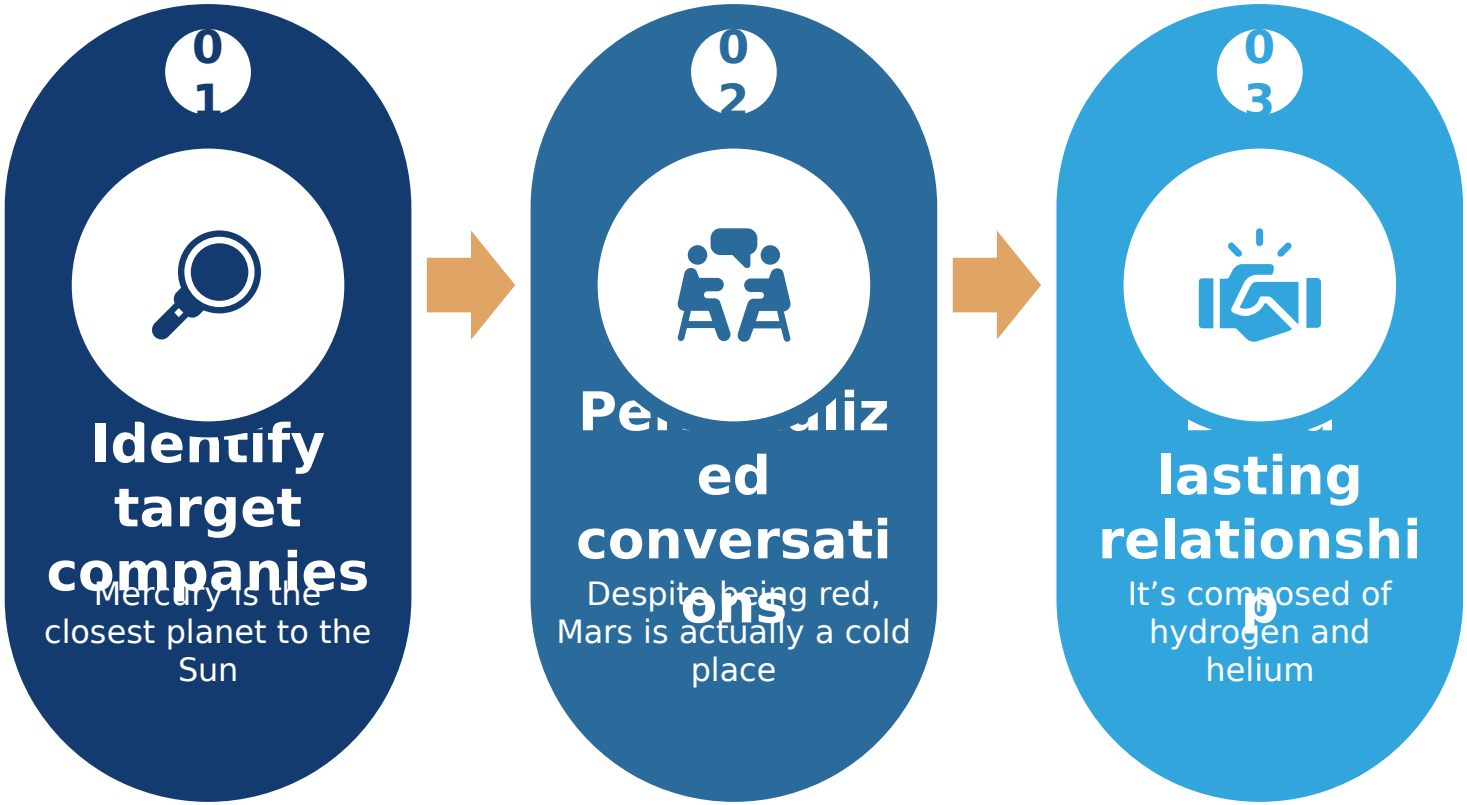
03

Conversion

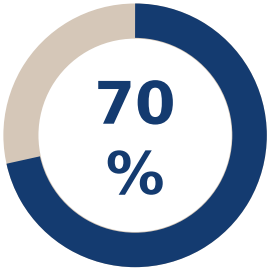
It’s composed of hydrogen and helium

04

Account Based Marketing Infographics

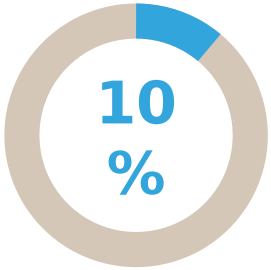


Account Based Marketing Infographics



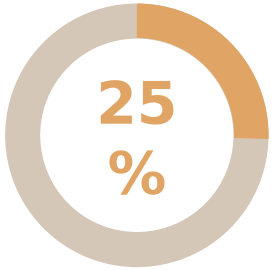
Expand

Jupiter is the biggest planet of them all



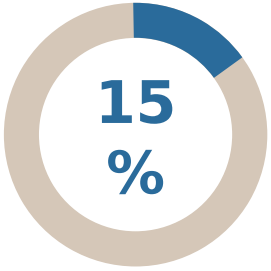
Sales

Despite being red, Mars is a very cold place



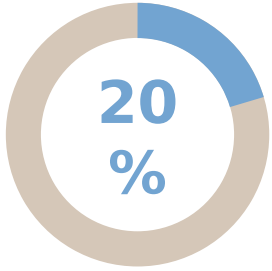
Identify

Mercury is the closest planet to the Sun



Engage

Venus is the second planet from the Sun



Advocate

Earth is the planet where we all live on

Account Based Marketing Infographics

01 Identify

Mercury is the closest planet to the Sun

02 Expand

Venus is the second planet from the Sun

03 Engage

Despite being red, Mars is a cold planet

04 Advocate

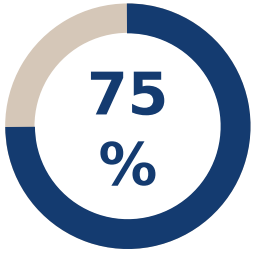
Earth is the planet where we all live on

05 Test

Jupiter is the biggest planet of them all



Account Based Marketing Infographics

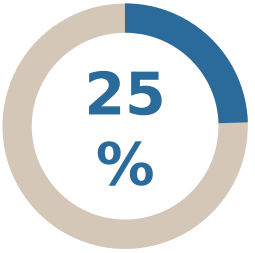


01
Identify

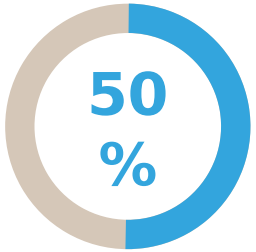
It’s the smallest planet in the Solar System

02
Expand

Venus is the second planet from the Sun



Account based marketing

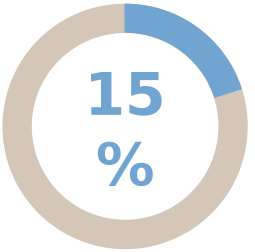


03
Engage

It’s composed mostly of hydrogen and helium

04
Advocate

Despite being red, Mars is actually a cold place



Account Based Marketing Infographics

Identify
Despite being red, Mars is a very cold place

Engage
Mercury is the closest planet to the Sun



Expand
It’s a gas giant and the biggest planet

Advocate
It is composed of hydrogen and helium

Account Based Marketing Infographics

	Jan	Feb	Mar	Apr	May	Jun
Identify	Mercury is the smallest planet of them all					
Expand				It’s composed mostly of hydrogen and helium		
Engage		It’s the biggest planet in the Solar System				
Advocate					Despite being red, Mars is actually a cold place	

Account Based Marketing Infographics

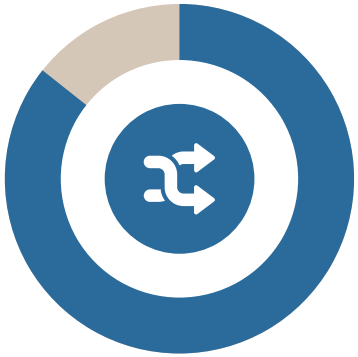
65%



Identify

Venus is the second planet from the Sun

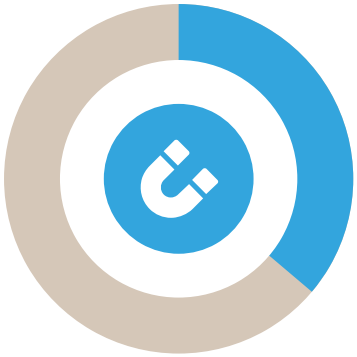
90%



Expand

Neptune is the farthest planet from the Sun

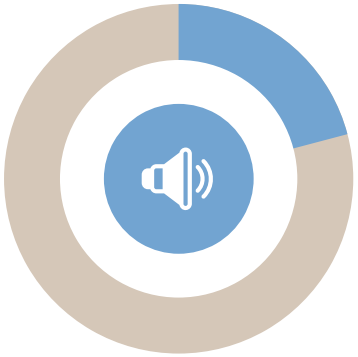
40%



Engage

Mercury is the closest planet to the Sun

20%



Advocate

It’s composed of hydrogen and also of helium

Account Based Marketing Infographics

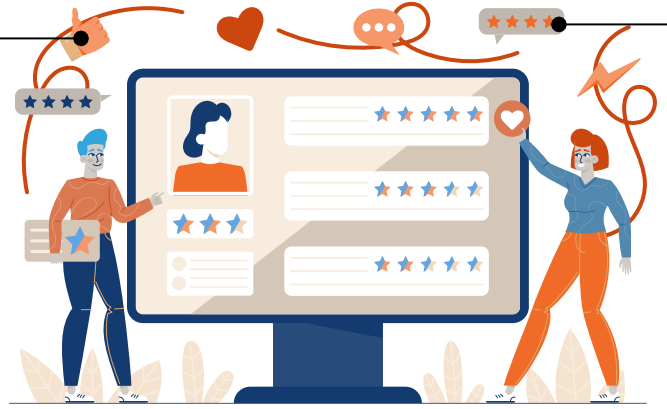
01



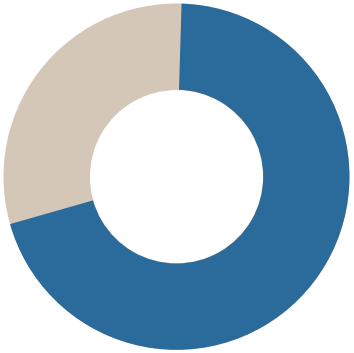
30%

Identify

It is the closest planet to the Sun



02

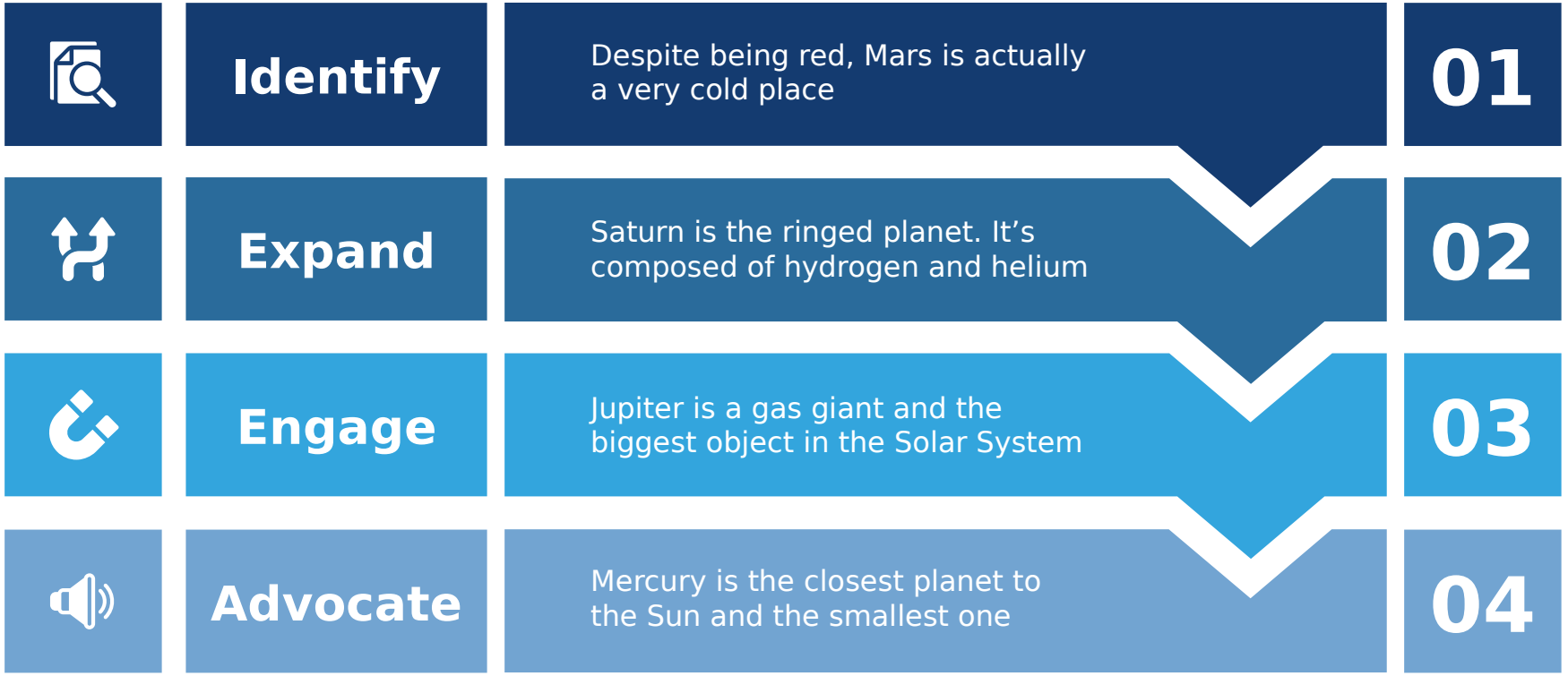


70%

Expand

Jupiter is the biggest planet

Account Based Marketing Infographics



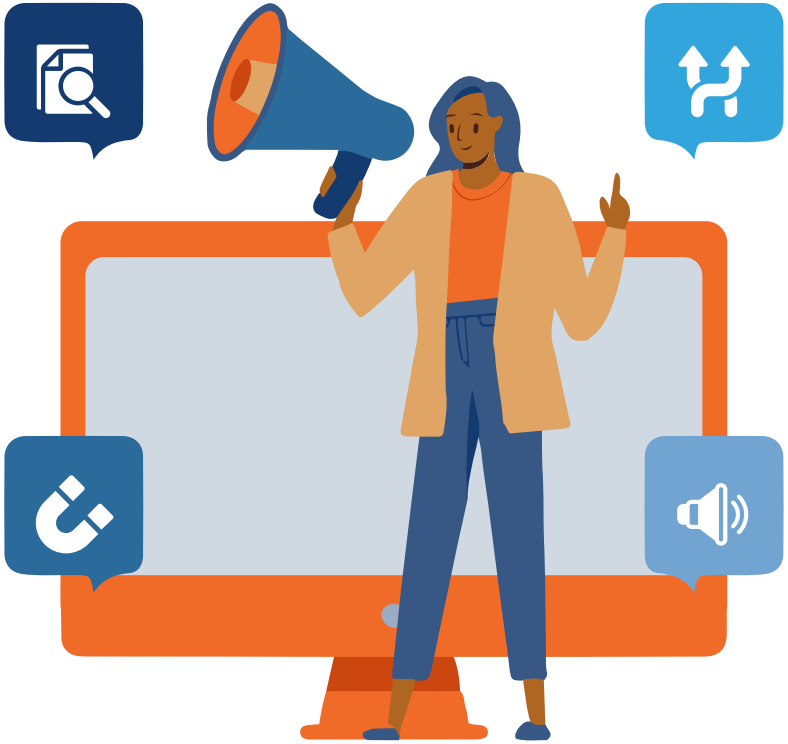
Account Based Marketing Infographics

Identify

Mercury is the closest planet to the Sun

Expand

Despite being red, Mars is a cold place



Engage

Jupiter is the biggest planet of them all

Advocate

Venus is the second planet from the Sun

Account Based Marketing Infographics

Identify

01

Mercury is the closest planet to the Sun

Expand

02

It’s composed mostly of hydrogen and helium

Engage

03

It’s the biggest planet in the Solar System



Sales

04

Venus is the second planet from the Sun

Test

05

Despite being red, Mars is actually a cold place

Advocate

06

It’s the planet where we all live on

Account Based Marketing Infographics

Identify



Jupiter is the biggest planet of them all

Expand



It’s the farthest planet from the Sun

Engage



It’s a gas giant and has several rings

Advocate



Venus is the second planet from the Sun

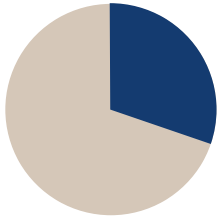
Test



Mercury is the closest planet to the Sun

Account Based Marketing Infographics

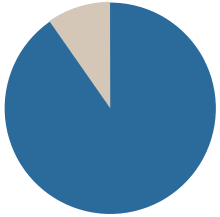




20 %

Target companies

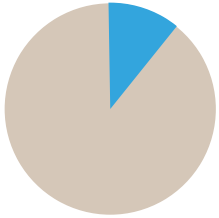
Mercury is the closest planet to the Sun



90 %

Personalized conversations

Venus is the second planet from the Sun



10 %

Build relationship

Jupiter is the biggest planet of them all

Account Based Marketing Infographics

01

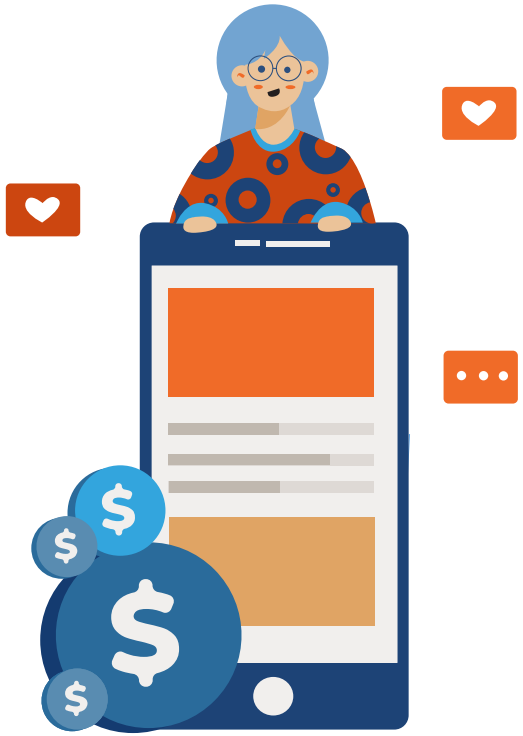
Identify

Mercury is the closest planet to the Sun

02

Expand

Venus is the second planet from the Sun



03

Engage

Jupiter is the biggest planet of them all

04

Advocate

Despite being red, Mars is a cold place

Account Based Marketing Infographics

100%

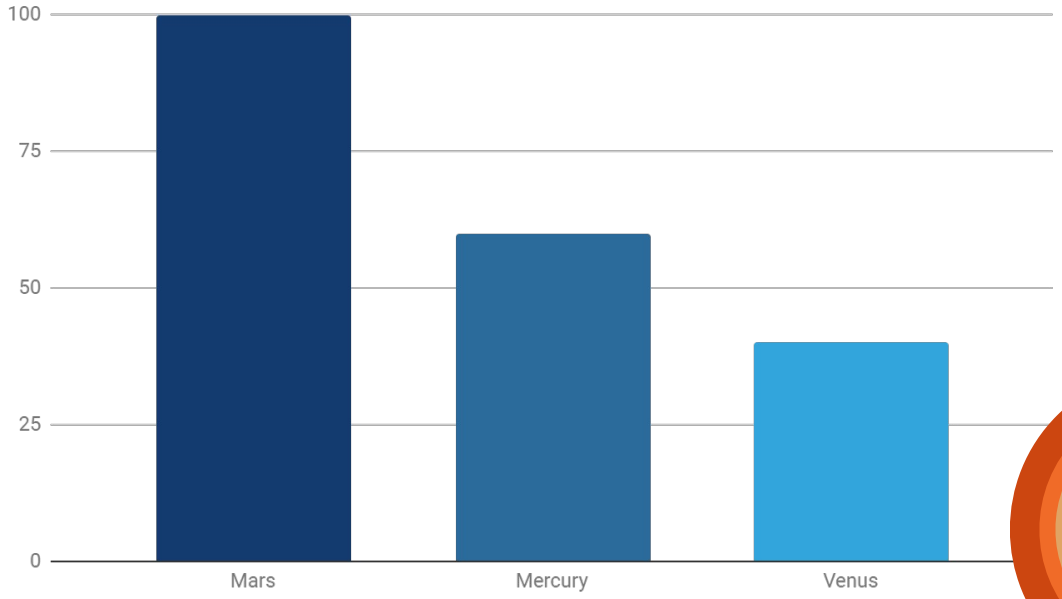
Mars

Despite being red, Mars is actually a very cold planet

60%

Jupiter

Jupiter is a gas giant and the biggest planet



40%

Mercury

Despite being red, Mars is actually a really cold planet



Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

Account Based Marketing Infographics



Identify target companies

Earth is the only planet that harbors life

50 %

Personalized conversations

Despite being red, Mars is a cold place

25 %

Build lasting relationship

Mercury is the closest planet to the Sun

25 %

Account Based Marketing Infographics

01
Identify

Mercury is the closest planet to the Sun

06
Advocate

Venus is the second planet from the Sun

05
Test

Earth is the third planet from the Sun



02
Expand

Despite being red, Mars is a cold place

03
Engage

Jupiter is a gas giant and the biggest planet

04
Sales

Saturn is a gas giant and has several rings

Account Based Marketing Infographics

Account selection

Mercury is the closest planet to the Sun

Contact identification

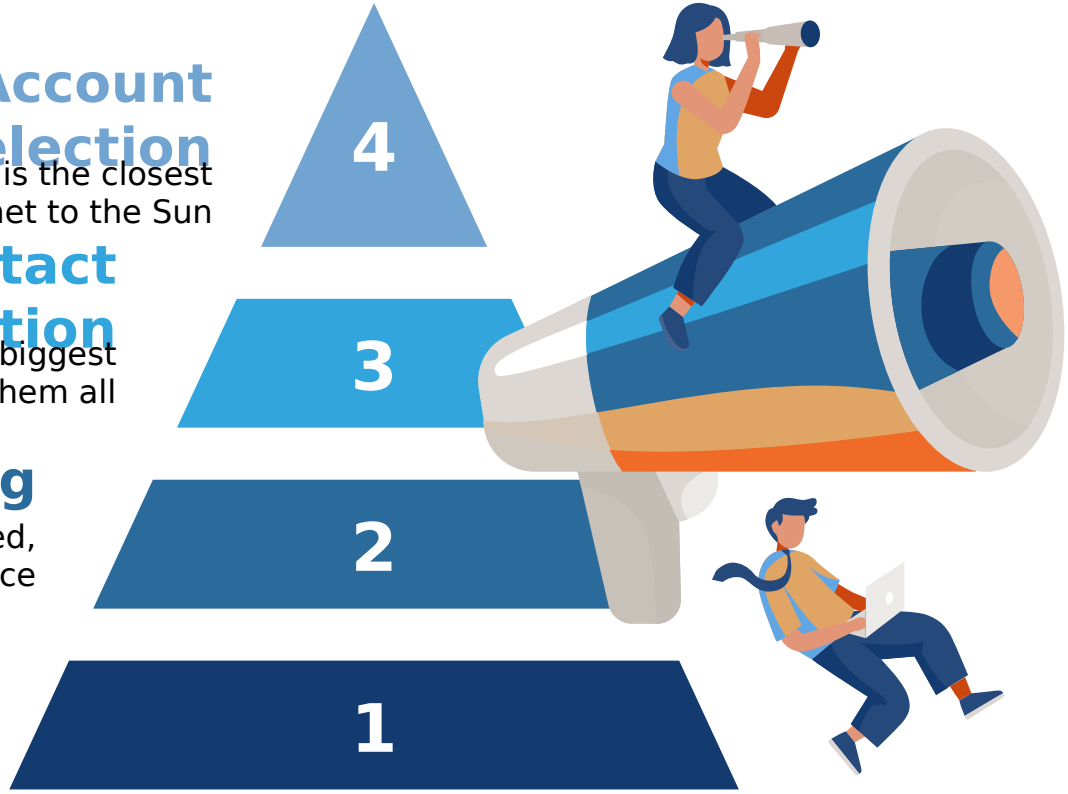
Jupiter is the biggest planet of them all

Nurturing

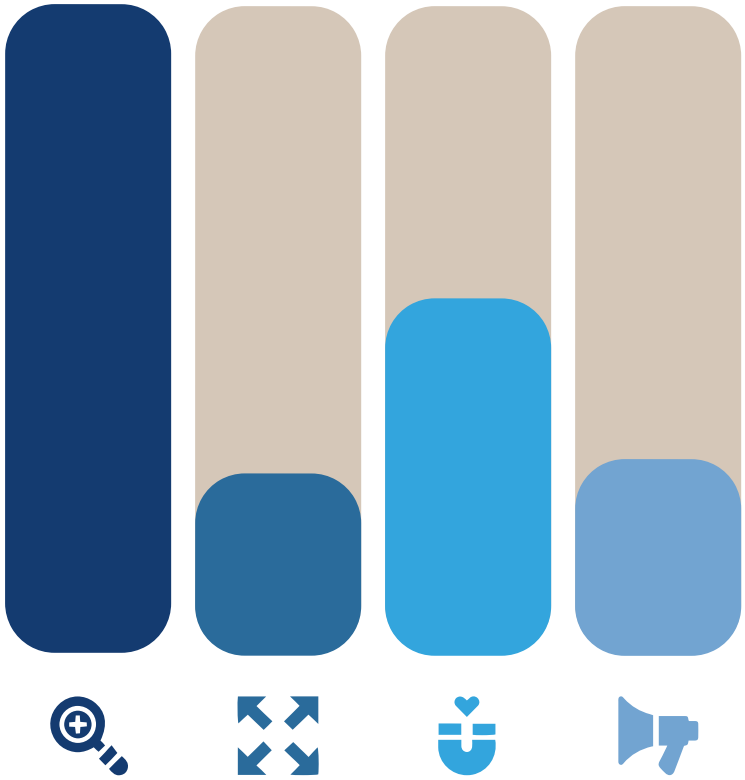
Despite being red, Mars is a cold place

Conversion

Earth is the planet where we all live on



Account Based Marketing Infographics



100 %
Identify

Mercury is the closest planet to the Sun

25 %
Expand

It's composed of hydrogen and helium

55 %
Engage

Jupiter is a gas giant and the biggest object

30%
Advocate

Despite being red, Mars is a cold place

Account Based Marketing Infographics



Identify

Neptune is the farthest one from the Sun

Expand

Jupiter is the biggest planet of them all

Engage

Mercury is the closest planet to the Sun

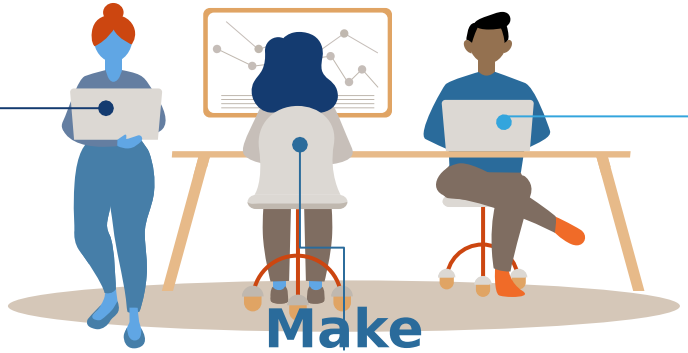
Advocate

Earth is the planet where we all live on

Test

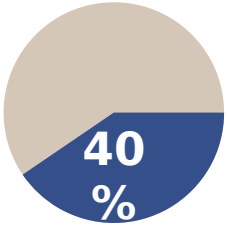
Despite being red, Mars is a cold place

Account Based Marketing Infographics



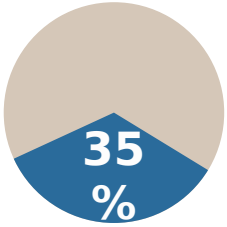
Find target companies

Mercury is the closest planet to the Sun



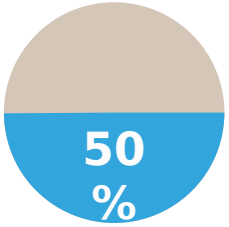
Make private conversations

Despite being red, Mars is a cold place



Build relationship

Earth is the planet where we all live on



Account Based Marketing Infographics

01



Identify

Mercury is the closest planet to the Sun

02



Expand

Jupiter is the biggest planet of them all

03



Engage

Venus is the second planet from the Sun

04



Sales

Despite being red, Mars is a cold place

05



Advocate

Earth is the planet where we all live on

Account Based Marketing Infographics



Identify

Mercury is the closest planet to the Sun

01

Expand

Despite being red, Mars is a cold place

02

Engage

Jupiter is the biggest planet of them all

03

Advocate

Earth is the planet where we all live on

04

Account Based Marketing Infographics

Identify

Mercury is the closest planet to the Sun

Expand

Venus is the second planet from the Sun



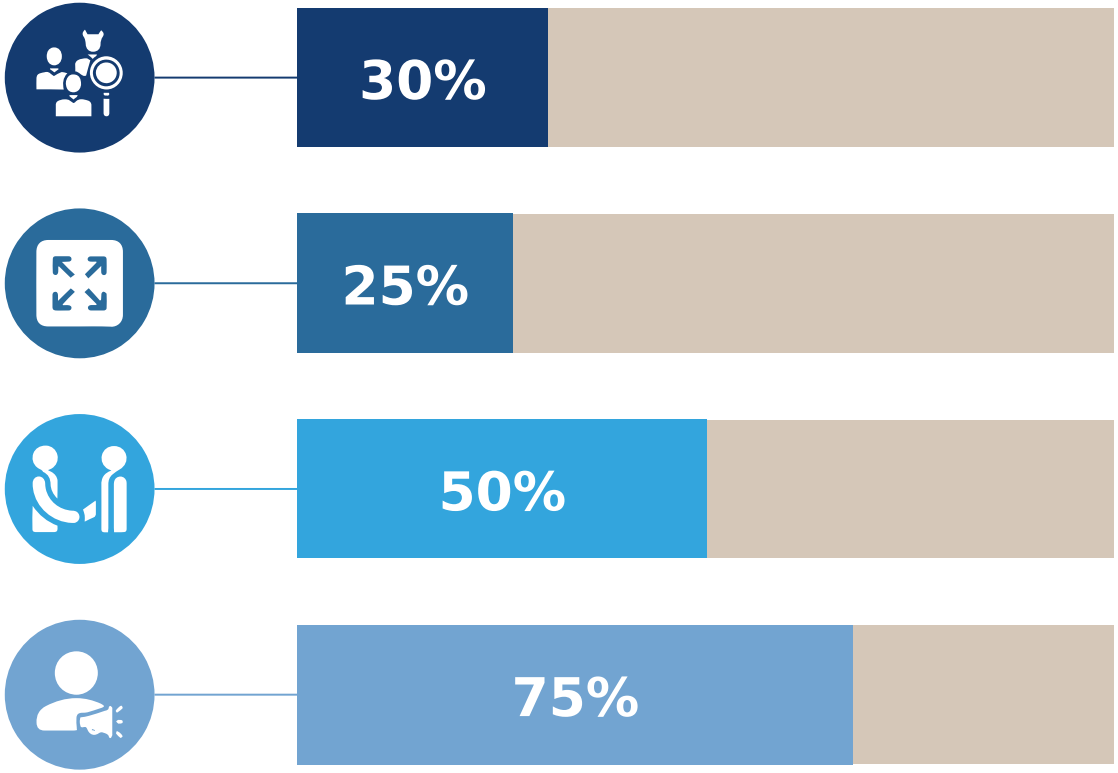
Advocate

Jupiter is the biggest planet of them all

Test

Despite being red, Mars is a cold place

Account Based Marketing Infographics



Identify

Venus is the second planet from the Sun

Expand

Mercury is the closest planet to the Sun

Engage

Jupiter is the biggest planet in our Solar System

Advocate

Despite being red, Mars is a cold place

Account Based Marketing Infographics

30

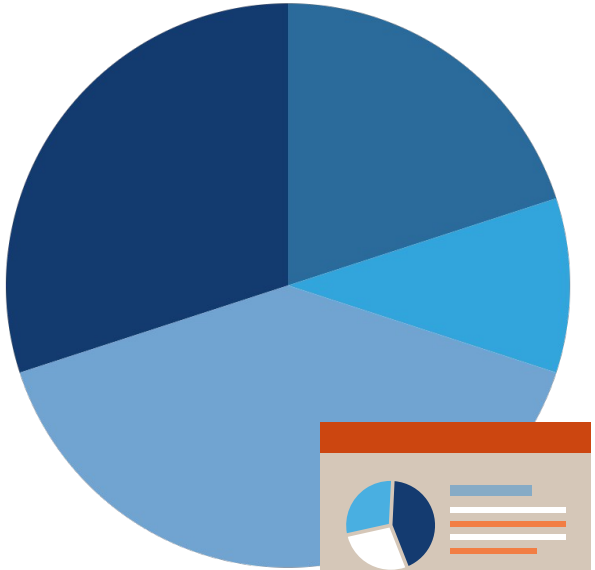
Mercury

Mercury is the closest planet to the Sun

40

Venus

Venus is the second planet from the Sun



Follow the link in the graph to modify its data and then paste the new one here.
For more info, click here



20

Neptune

Neptune is the farthest planet from the Sun

10

Pluto

Pluto is now considered a dwarf planet

Account Based Marketing Infographics

Step A	Step B	Step C	Step D	Step E
Identify	**Expand**	**Engage**	**Advocate**	**Test**
				
Venus has a very poisonous atmosphere	It's the closest planet to the Sun and the smallest one	Jupiter is the biggest planet in the Solar System	Mars is a red cold planet and is full of iron oxide dust	Neptune is the farthest planet from the Sun

Account Based Marketing Infographics

01

Identify

Venus is the second planet from the Sun

50%

25%

Expand

Mercury is the smallest planet

02

03

Engage

It is composed of hydrogen and helium

75%

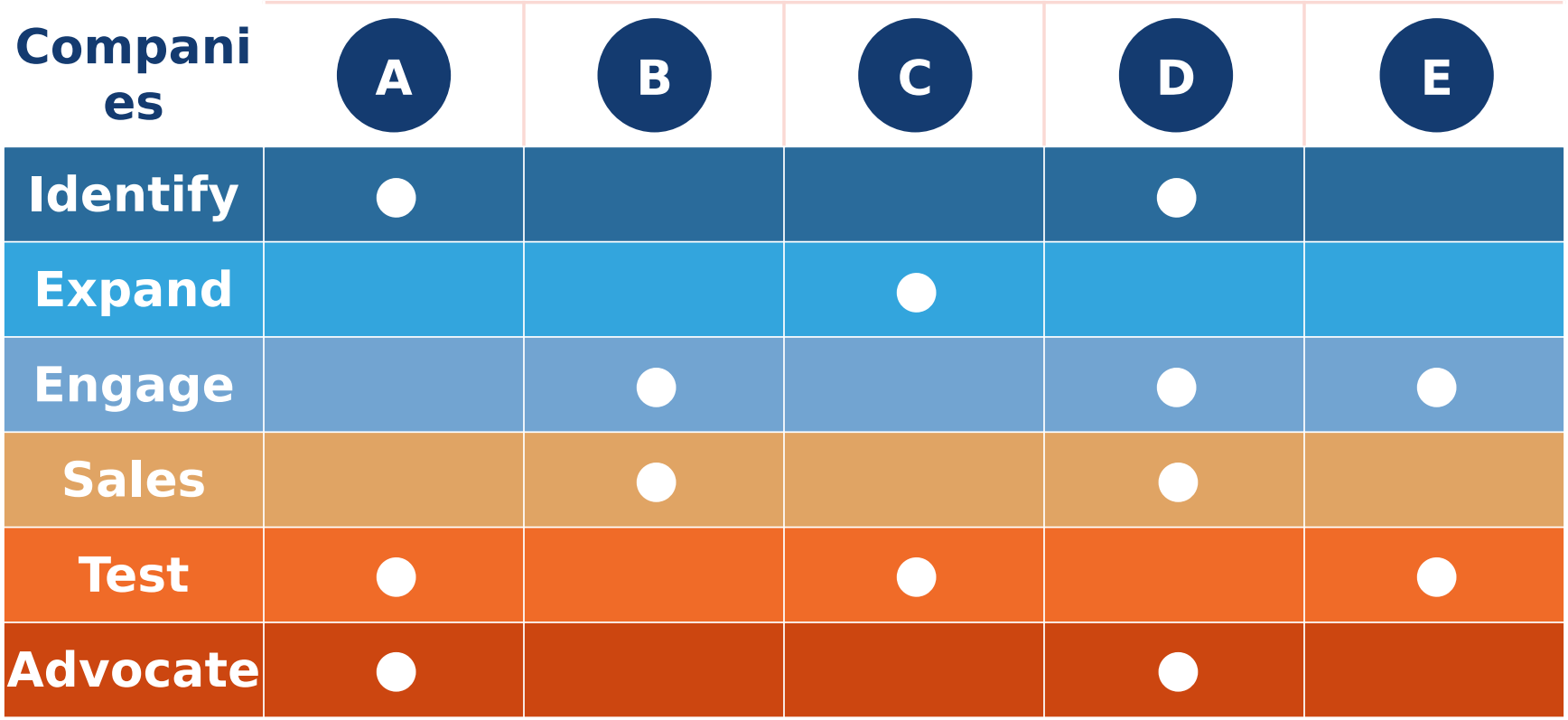
70%

Advocate

Earth is the third planet from the Sun

04

Account Based Marketing Infographics



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Infographics

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- Choose your favourite infographic and insert it in your presentation using Ctrl C + Ctrl V or Cmd C + Cmd V in Mac.
- Select one of the parts and **ungroup** it by right-clicking and choosing “Ungroup”.
- **Change the color** by clicking on the paint bucket.
- Then **resize** the element by clicking and dragging one of the square-shaped points of its bounding box (the cursor should look like a double-headed arrow). Remember to hold Shift while dragging to keep the proportions.
- **Group** the elements again by selecting them, right-clicking and choosing “Group”.
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