DEPARTMENT OF MASS COMMUNICATION

NATIONAL OPEN UNIVERSITY OF NIGERIA

URGENT ANNOUNCEMENT FOR ALL MASS COMMUNICATION STUDENTS

COMMENCEMENT OF TRAINING NEWSPAPER AND MAGAZINE

ALL Mass Communication Students should take note that the Department of Mass Communication of (NOUN), has commenced the process of producing a Training Newspaper and Magazine for the students. The newspaper is called ***NOUNSCOPE*** while the magazine is called ***NOUNDIGEST***. Practical participation in these publications is **COMPULSORY** for those offering MAC312 – Newspaper Production and MAC421: Advanced Newspaper/Magazine Production. The two courses are now "**NON EXAMINABLE,"** hence students will be graded based on their practical participation. Consequently, the following instructions are to be noted and heeded accordingly by all students and urgently, too:

1. All relevant students are to fully participate in the process of gathering materials, including sourcing for **Advertisements** for the publications;
2. They are to submit a minimum of a full-page **Write-up, well written and punctuated.**

    1. **MAC312: Newspaper production**
    2. **MAC421: Advanced Newspaper/Magazine Production**

Above courses are compulsory for students offering them; however, other students wishing to contribute to the publications are free to do so, especially those offering the following courses:

A. **UNDERGRADUATE COURSES**

1. MAC117: Writing for the Mass Media
2. MAC223: Magazine & Feature Article Writing
3. MAC225: News Writing and Reporting
4. MAC313: Critical Writing & Reviewing
6. MAC322: Editorial Writing
7. MAC323: Photo-Journalism

B. **POSTGRADUATE COURSES**

1. JLS711: Introduction to Journalism
2. JLS721: News Reporting and Writing
3. JLS722: Publication Layout and Design
4. JLS724: Feature Writing
5. JLS823: News Reporting and Writing
6. JLS825: Editorial Writing

Furthermore, students are to note that the write-ups/materials to be published can be any of the following:

1. Straight news

2. Opinion article
3. Feature article
4. Personality interview
5. News analysis
6. Photo-news properly captioned
7. Advertorials
8. Advertisements
9. Special projects
10. Other forms of write-ups

Note: Students may have either taken or presently are taking or would take one or more of the above listed courses, and are therefore conversant/should be, should become conversant with them.

Editorial materials are to be submitted as an attachment as follows:

a. **In word format only**
b. **12-Point Size**
c. **Times New Roman**
d. **1.5 line spacing**
e. **Block paragraphing**

SEND TO: hodmasscommunication@noun.edu.ng
T**imeline:** All materials are to be **submitted within seven (7) days** of this notic, in the following order:

1. Your name (surname first, then other names),
2. Matric number
3. Course code
4. Course title.
5. Title of the story

In addition to the above, you should also put the title of your write-up in the Subject Column of your email. **Please note** that your full practical participation is mandatory for you to earn your mark towards the completion of your programme in the University. You can help to further publicise this information to your other colleagues.
For enquiries/clarifications, send mail to: hodmasscommunication@noun.edu.ng

SIGNED
Head of Department/Newspaper & Magazine Publication Committee

DEPARTMENT OF MASS COMMUNICATION

Newspaper/Magazine Production

How and Where to Source for News and Information

A. What type of news/information should be focused?

The key materials required from students to contribute to the publication of the training newspaper and magazine are as follows:

1. Straight news items – this is the record of current happenings or events as they occur, emphasizing the 5Ws and an H.
2. News analysis
3. Feature stories
4. Opinion articles
5. Interviews
6. Photo news of important events with proper caption of the faces that appear and to indicate the 5Ws and H, where necessary
7. Cartoon strips
8. Special projects/supplements on companies or organisations that want to enjoy wider/special exposure
9. Advertorials
10. Spot advertisements like product or service advertisements, vacancy announcements, etc.

Any of these materials will be considered and adjudged okey after proper consideration and grading according to the departmental grading formular.

B. Who can be the sources of the news?

1. Centre Director
2. Bulletin boards/Notice boards
3. Some important documents containing quotable information that can be used to develop articles or features
4. Students' Counselors
5. Fellow students of high societal standing
6. Fellow students of showing higher intellectual output
7. Community leaders who may also be students or just an important stakeholder
8. Religious leader either who may be fellow student or just a stakeholder
9. Traditional leader who may be a fellow student or a stakeholder/community leader
10. Senior public servant/educationist within the community

C. What to focus during face-to-face/telephone interviews

If you are seeking to interview anybody, as you're a guide, the areas to focus are:

1. Their career
2. Their family
3. Their achievement
4. Their likes and dislikes
5. Their challenges
6. Their regrets
7. Their future aspirations

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