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FAMOUS PSYCHOLOGIST

That Everyone Should Know About

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B.F. SKINNER

Known For: Leading Figure in Behaviorism

Major Theory: Operant Conditioning (1938)

- Explained behavior shaping through reinforcement and punishment.
- Invented the Skinner Box to study animal behavior.

Impact: His principles are applied in education, therapy, and behavior modification programs.

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SIGMUND FREUD

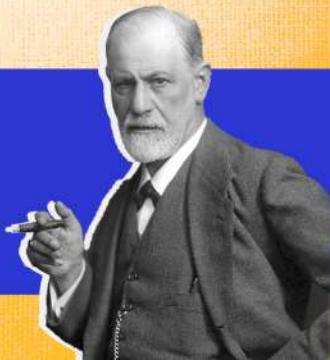
Known For: Founder of Psychoanalysis

Major Theory:

- The Interpretation of Dreams (1899): Dreams reflect unconscious desires.
- Structural Model of Personality (1923): Id, Ego, and Superego as components of personality.
- Psychosexual Stages of Development (1905): Highlighted how early experiences shape personality.

Impact: Laid the foundation for psychotherapy and advanced our understanding of the unconscious mind.

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CARL JUNG

Known For: Founder of Analytical Psychology

Major Concepts:

- **Collective Unconscious:** A shared repository of archetypes across humanity.
- **Archetypes:** Universal symbols like the Hero, Shadow, and Anima/Animus.
- **Introversion and Extroversion:** Fundamental personality dimensions.

Impact: His work has influenced psychotherapy, literature, art, and personality studies (e.g., the MBTI).

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JEAN PIAGET

Known For: Father of Developmental Psychology

Major Theory: Stages of Cognitive Development (1936)

- **Four stages:** Sensorimotor, Preoperational, Concrete Operational, and Formal Operational.
- Highlighted how children construct knowledge through interaction with their environment.

Impact: Revolutionized education and teaching methods worldwide.

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ABRAHAM MASLOW

Known For: Father of Humanistic Psychology

Major Theory: Maslow's Hierarchy of Needs (1943)

- Described five levels of human needs: physiological, safety, love/belonging, esteem, and self-actualization.
- Later exp o include self-transcendence.

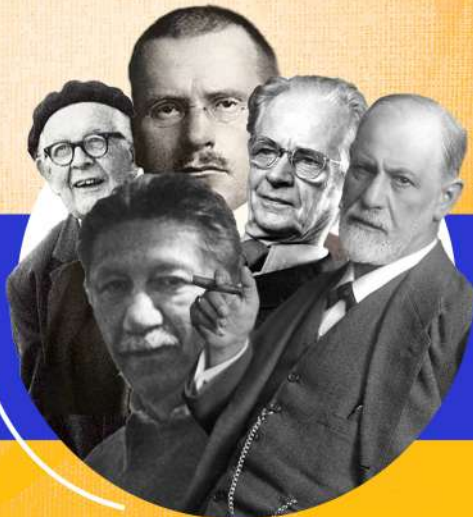
Impact: Influenced education, management, and social work by emphasizing personal growth and motivation.

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There are many renowned psychologists worldwide known for their exceptional contributions. In this post, we've highlighted just five of them. If you'd like to suggest another name, let us know, and we'll include it in our next post!

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**Let us know the name of your favorite Psychologist
in the Comment Box!**

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